



Annual Report 2023-2024

With the participation of the Government of Canada

Canada

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Our mission

FONDATION MUSICACTION, is a non-profit organization founded in 1985 by private radio broadcasters and music industry professionals. It has encouraged the development of Francophone music in Canada for almost 40 years.

HOW? Musicaction is the administrator of the Francophone portion of two components of the **CANADA MUSIC FUND**, i.e. *Individual Initiatives* and *Collective Initiatives*, and also with the continued support of private radio broadcasters.

FOR WHOM? Musicaction is committed to helping Canadian artists and industry professionals grow and shine. The Musicaction team accompanies them, through the programs it creates and regularly updates, in the production and promotion of their music, the growth of their audiences and their artistic and business skills development.

Musicaction has a human scale. Our initiatives are based on the deep values that we hold dear: Agility, Commitment, Integrity and Openness. The administrative team, the board of directors and the jurors are always working to provide a better service.

We are also proud to have managed **FONDS RADIOSTAR** for the last 20 years. It seeks to encourage promotion of Canadian Francophone music and is entirely funded by private radio broadcasters.



Our values

Fondation Musicaction applies values that it holds dear in its daily work to assist those involved in the music industry. We found it important to revisit and redefine them. The staff and board of directors therefore worked together to choose them. Drafted in French, they are as follows:



AGILITÉ / AGILITY



INTÉGRITÉ / INTEGRITY



OUVERTURE / OPENNESS



ENGAGEMENT / COMMITMENT



Our **AGILITY** allows us to adapt our programs to a constantly evolving environment. Our individual and collective ability to question what we do, to consider the pros and cons, to seek and imagine new solutions to the benefit of our clientele is essential to providing the best support possible.



Our **INTEGRITY** shines through our transparent actions and how we report on them. Our decisions are guided by the professionalism we derive from our knowledge and skills. Our thoroughness and sense of fairness allows us to make decisions that are just and for which we take full responsibility.



We are attentive and have an **OPEN MIND** and therefore value diverse opinions expressed in a manner respectful of everyone. We participate in a collective and inclusive conversation allowing a better understanding of the challenges and needs of everyone involved in the music sector.



Supporting our various clientele in achieving and deploying their projects is at the heart of our **COMMITMENT**. Both the team and the board of directors are mobilized to provide a positive contribution to the organization and the music sector. This collaborative and supportive spirit gives real significance to our daily actions and decisions.

Message from the Chairman



A YEAR OF UNCERTAINTY ENDING WITH BRIGHTENED SKIES

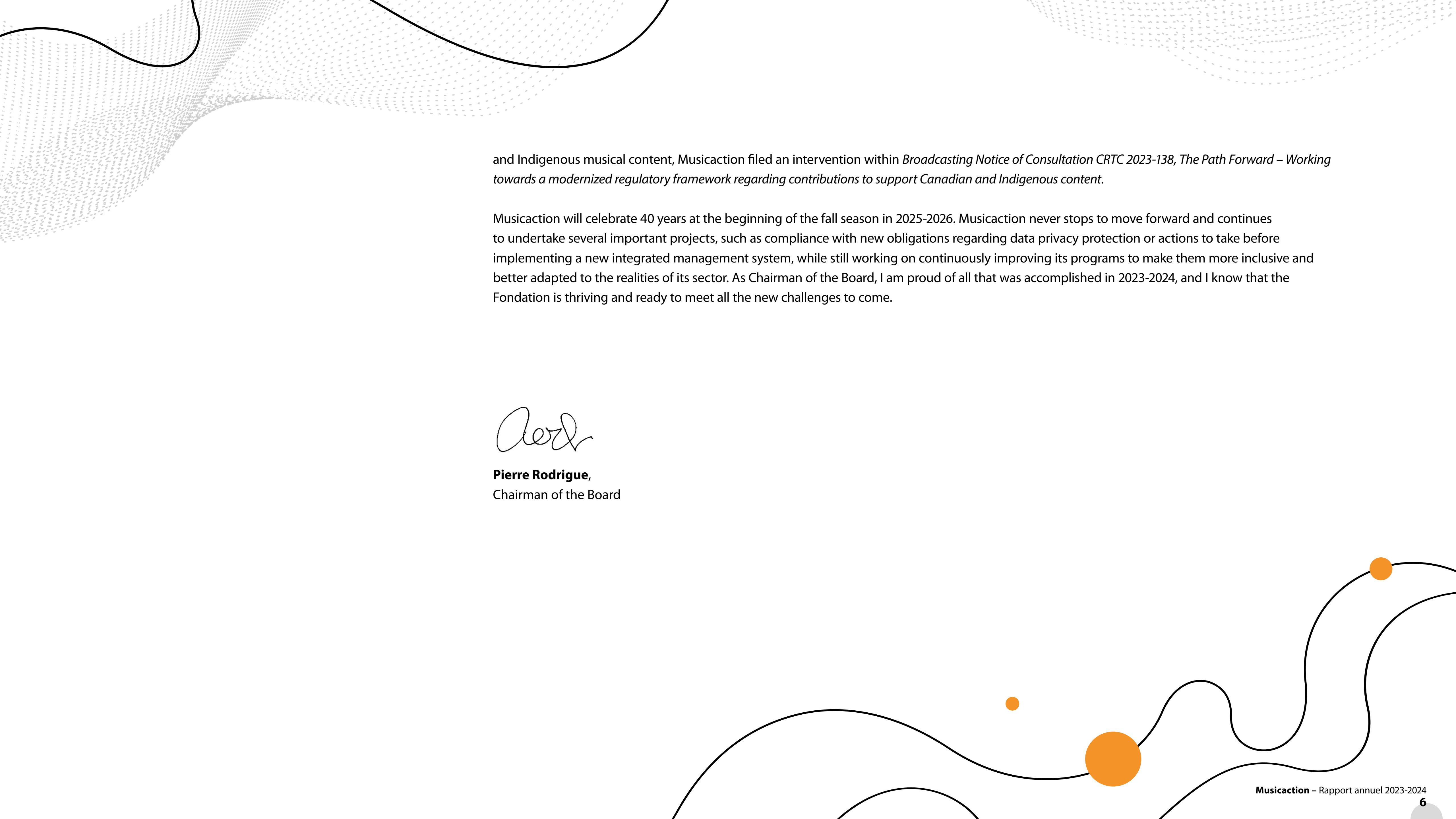
The start of 2023-2024 was characterized by financial uncertainty because Fondation Musicaction had to deal with both a drop of its revenues and with not knowing whether Canadian Heritage would renew for the coming years the additional regular funding that it had initially granted in 2019-2020. But good news at the end of the year helped clear away some of this financial uncertainty.

In light of these financial constraints, Musicaction implemented in early 2023-2024 budget cuts in all its programs while also making sure that sufficient funds would be available in an effort to limit the negative impacts of these cuts on its various clienteles. As the year continued, the stronger than anticipated recovery of the music industry recovery forewarned an overrun of the already restricted budgets. During the first half of 2023-2024, a very high number of applications were received in respect of both the national and international markets. Additional measures were thus put in place to contain this unforeseen budget overrun and maintain leeway for coming years given the financial unknown.

A first clearing of the skies and a major step for the Canadian francophone minority musical industry occurred at the end of 2023 when Canadian Heritage gave the Fondation a new mandate to fortify the capacities of the music infrastructure within that community. This additional funding of \$5M over five years was granted as part of the *Action Plan for Official Languages 2023-2028* and is behind the new Musicaction program *Support music entrepreneurs and organizations within francophone OLMCs*. This program was created through close collaboration with various stakeholders of that sector and was successfully launched in January 2024.

Significant improvements occurred later on, towards the end of 2023-2024, when, among other things, Canadian Heritage granted ad hoc additional funding of about \$2,9M for the same year. This allowed to accept, ahead of 2024-2025, projects related to diversity and to eliminate completely the expected deficit. Other good news followed, that is the long-awaited renewal of additional regular funding for 2024-2025 and 2025-2026 and the granting of a new amount of \$2,4M to face inflation for the same two years. Musicaction thanks Canadian Heritage for this and considers it a show of confidence and a recognition of its hard work to meet the needs of the music industry.

The Canadian Radio-Television and Telecommunications Commission (CRTC) also started during our financial year 2023-2024 its process to implement the Online Streaming Act which came into force on April 27, 2023. To be able to do more to support the development and discoverability of Canadian



and Indigenous musical content, Musicaction filed an intervention within *Broadcasting Notice of Consultation CRTC 2023-138, The Path Forward – Working towards a modernized regulatory framework regarding contributions to support Canadian and Indigenous content*.

Musicaction will celebrate 40 years at the beginning of the fall season in 2025-2026. Musicaction never stops to move forward and continues to undertake several important projects, such as compliance with new obligations regarding data privacy protection or actions to take before implementing a new integrated management system, while still working on continuously improving its programs to make them more inclusive and better adapted to the realities of its sector. As Chairman of the Board, I am proud of all that was accomplished in 2023-2024, and I know that the Fondation is thriving and ready to meet all the new challenges to come.



Pierre Rodrigue,
Chairman of the Board

Message from the Chief Executive Officer



COMMITMENT AND SUPPORT

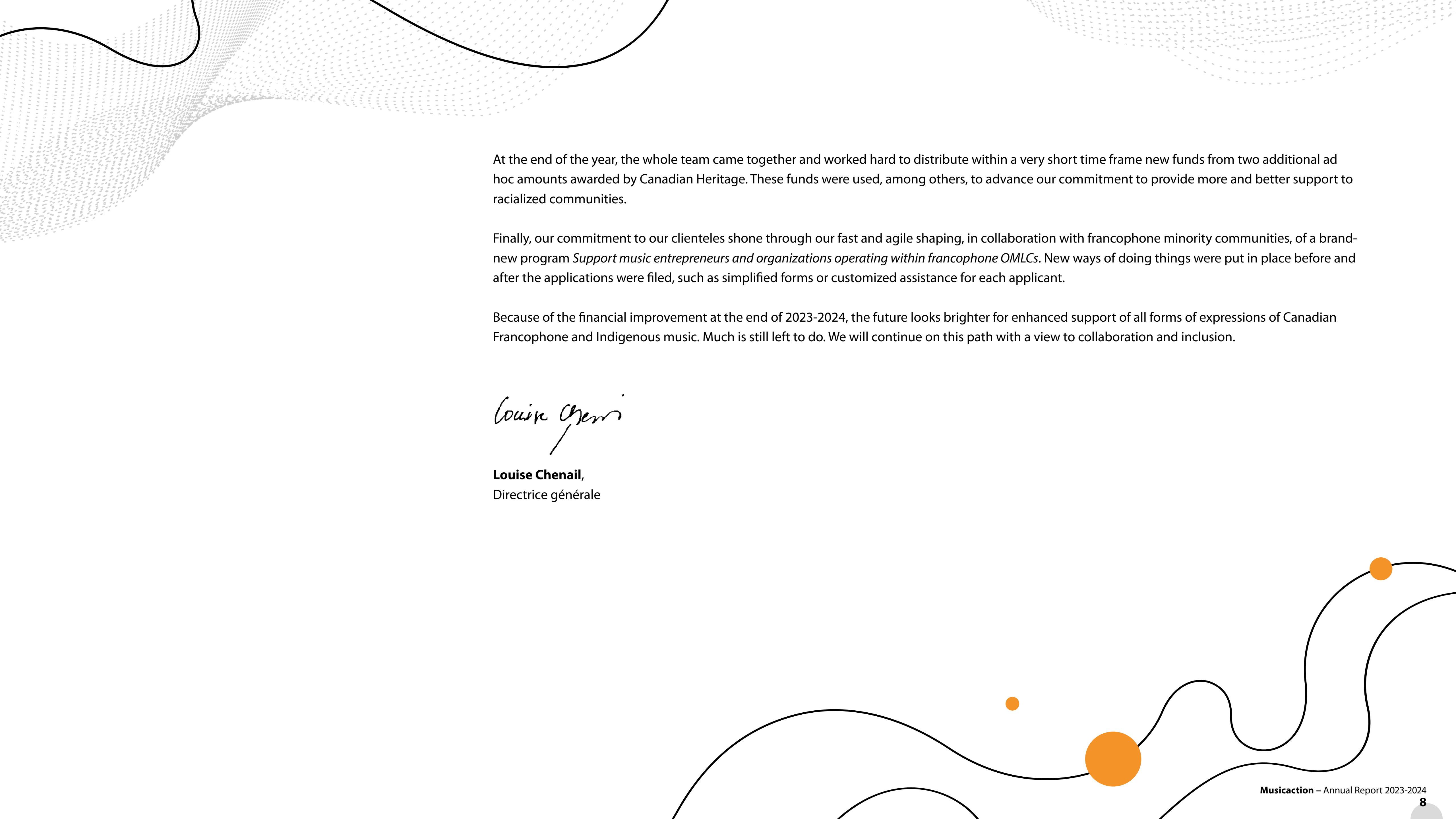
Providing support to all our clienteles in the carrying out of their projects is at the heart of the **COMMITMENT made by Musicaction.**

2023-2024 started with uncertainty in the air, but our team members were able to constantly find strength in the Musicaction Commitment value to mobilize for the clienteles throughout the year. Despite the financial unknown, the team's motto was to do all it could to continue to positively contribute to the music sector, to provide even more support in a multitude of ways.

Our commitment is first reflected in a program budget that is as close as possible to that of 2022-2023 despite a significant decrease in revenues. The Fondation was able to achieve this by drawing from its own funds, thus taking a calculated risk allowed by its sensible financial management over the last few years. However, a stronger than expected demand during the year forced the introduction, in some programs, of new restrictive measures to contain expenses. Difficult but targeted choices were made with the intent to limit as much as possible their impact on the affected clienteles.

The Fondation's commitment is also reflected in its implementation of new measures and practical actions for equity deserving groups. Therefore, two new important initiatives were instituted in 2023-2024, inspired by the *Étude sur les femmes dans l'industrie musicale canadienne francophone* published in March 2022, i.e. a new equity measure was added for female performers in the sound recording production programs and a new project was started, *Crescendo*, to allow professional starting their career to benefit from a transfer of knowledge and experience by being accompanied by recognized expert female entrepreneurs. *Crescendo* was organized in collaboration with *shesaid.so Montréal* and created and carried out by our *Collective Initiatives* team. The feedback and results of this project for women and people of the gender diversity were so positive that it was renewed for a second year.

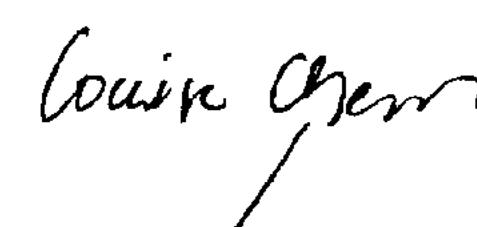
A similar equity measure was introduced for Indigenous artists in juried sound recording programs. As a direct result of the 2021-2022 program supporting Indigenous entrepreneurship, a record number of applications were received for Indigenous performing artists for the fall 2023 juried programs. As well, the Fondation was proud to showcase Indigenous artists during the *Côte à Côte* event that was part of the significant *BIS de Nantes* show marketplace in France in January 2024.



At the end of the year, the whole team came together and worked hard to distribute within a very short time frame new funds from two additional ad hoc amounts awarded by Canadian Heritage. These funds were used, among others, to advance our commitment to provide more and better support to racialized communities.

Finally, our commitment to our clienteles shone through our fast and agile shaping, in collaboration with francophone minority communities, of a brand-new program *Support music entrepreneurs and organizations operating within francophone OMLCs*. New ways of doing things were put in place before and after the applications were filed, such as simplified forms or customized assistance for each applicant.

Because of the financial improvement at the end of 2023-2024, the future looks brighter for enhanced support of all forms of expressions of Canadian Francophone and Indigenous music. Much is still left to do. We will continue on this path with a view to collaboration and inclusion.



Louise Chenail,
Directrice générale



**IT TAKES A
VILLAGE**

Board of Directors

The board of Directors consists of 15 voting members who approve the Fondation's strategic orientations and measure their progress, ensure the efficient and effective management of the programs and are responsible for the organization's financial oversight.

With respect to the funding approval process, the role of the Board is limited to accepting, during its meetings, a list of projects submitted by the administrative staff. As a result, Board members do not review individual applications, other than special situations occasionally brought to their attention.

This minimizes the risk of potential conflicts of interest.

- Audit and Finance Committee
- Human Resources Committee
- Governance Committee
- Programs Committee



Team



LOUISE CHENAIL
Chief Executive Officer



ANNE-KARINE TREMBLAY
Director, Head of Corporate Affairs –
Collective and International Development



VÉRONIQUE LANDRY
Executive, Strategic Development -
Programs



NATHALIE PARENT
Delegate, Canadian
Francophonie Program
Manager - Collective and
International



ANNE-CÉCILE ROY
Delegate, Export and
Events



ALEX MALTAIS
Senior Analyst



DORIS AGUILAR
Analyst



EVELYNE LANGLOIS-PAQUETTE
Senior Analyst



THOMAS MONETTE-TREMBLAY
Delegate,
Comprehensive Funding



ÉMILIE PAQUETTE
Program Manager,
Selections - Individual
Initiatives and Fonds RadioStar



EMILY NESSELER
Executive, Finance and Operations



CLAUDE VON DESCHWANDEN
Head of Individual Initiatives



GENEVIÈVE MOREAU
Coordinator of Human Resources, Client
Welcome and Liaison



LYNDA AUBIN
Administrative Assistant



MARIE MARTINEZ
Head of Communications and
Public Relations



GWENAËLLE SARTRE
Head of Operations and Data



JACINTHE ROY
Coordinator of Operations



GAËLLE BEAUREGARD
Advisor, Corporate and Legal Affairs
- Monitoring



Recipient
Applicant

YOUR PARTNER
AND SUPPORT

Jurors

Musicaction analysts combine their efforts to the expertise of juries made up of **ARTISTS, MUSIC INDUSTRY**

PROFESSIONALS AND MEDIA REPRESENTATIVES

with regards to the *Album Production*, *Song Production* and *Emerging Artist Support-Support to Production* programs.

These people involved in the music industry use their knowledge and expertise when they participate in the artistic evaluation of submitted projects.

Parity, diversity and inclusion are at the heart of our process to select these precious collaborators, and the entire Musicaction teams wishes to give their heartfelt thanks to all the jurors who generously agreed to take part in our juries this year:

LUC ARCHAMBAULT **JULIE AUBÉ** **JAMIL AZZAOUI** **MARIE-LUCE BÉLAND**
CAROLINE BÉLANGER **MÉLANIE BERGERON** **MARIE-LOU BERNATCHEZ**
MARIE-NOËLLE BOIS **STEPHAN BOISSONNEAULT** **PATRICK BOIVIN** **MARLÈNE BORDELEAU**
MARIE-ÈVE BOUCHARD **DANNY BOUDREAU** **STÉPHANIE BOULAY** **CHARLES BOYER**
GUY BROUILLARD **ARIANE BRUNET** **TOBIE BUREAU-HUOT** **ÉRIC BURKE** **DAVID BUSSIÈRES**
FRÉDÉRIC CARDIN **ANNE-JULIE CARON** **GRÉGORY CHARLES** **MÉLANIE COMTOIS**
PHILIPPE CYR-PELLETIER **KATRINE DANDENEAU** **MARIE-JOSÉE DANDENEAU**
ALEXANDRE DE GROSBOIS-GARAND **NOÉMIE DELAIRE** **SIMA DELL'OLIO** **ÉLIZABETH DÉRY**
CLÉMENT DESJARDINS **LORRAINE DESMARAIS** **PATRICE DUCHESNE** **JOANIE DUQUETTE**
MYLÈNE FORTIER **DENIS FORTIN** **ETIENNE GALARNEAU** **MYRIAM GALLIOT** **MARIANA GIANELLI**
CORINNE GILBERT **FRANCIS GILBERT** **MARTINE GROULX** **PAUL JESSOP** **SIMON JUTRAS**
LYDIA KÉPINSKI **RAYANNAH KROEKER** **LOUIS-PHILIPPE LABRÈCHE** **JORDANE LABRIE**
CATHERINE-AUDREY LACHAPELLE **SÉBASTIEN LACOMBE** **MARJORIE LACROIX** **MARIE-ÈVE LAMONDE**
JEAN LAMOTHE **JENNIFER LANDREVILLE** **AMÉLIE LAROCQUE** **OPHÉLIE LAVOIE** **KRISTELL LE NÔTRE**
RACHEL LEBLANC **JEAN-RICHARD LEFEBVRE** **CÉLESTE LÉVIS** **WESLI LOUSSIANT** **CATHERINE MAJOR**
ANNIE MAJOR-MATTE **LAURA MARAIS** **STEVE MARCOUX-TREMBLAY** **PATRICK MARSOLAIS**
ALAIN MARTINEAU **HÉLÈNE MORIN** **GENEVIÈVE MORIN** **MARIE NADEAU-TREMBLAY**
JOSIANNE PARADIS **CARMELLE PILON** **BENOIT POIRIER** **ALEXANDRE RICHARD** **EMIE RIOUX-ROUSSEL**
OLIVIER ROBILLARD-LAVEAUX **BRUNO ROBITAILLE** **SIMON ROBITAILLE** **MARIE-LISE ROUSSEAU**
MARIE-EVE ROY **ANDY SANCTUSSY** **MARIE-ELAINE THIBAULT** **DANIEL TREMBLAY**
PIER-BERNARD TREMBLAY **MARIE-CHRISTINE Trottier** **ALEXANDRE TRUDEL**
ARIANE VAILLANCOURT **MARJORIE VALLÉE** **MARTIN VÉRONNEAU**
STÉPHANIE VILLENEUVE **NICK YOUNÈS**

For more information on jurors selection, visit our website.





EFFENDI
records

124

TOURS
CANADA – USA
EUROPE – ASIA

171

ALBUMS

CLOSE TO
200
NOMINATIONS

SUCCESS STORY

EFFENDI RECORDS – 25 years of jazz

A CATALYST FOR MUSIC CREATION WITHIN THE WORLD OF QUÉBEC JAZZ

Effendi Records has been there to help Quebec Jazz shine for a quarter-century. By publishing albums, producing concerts and tours, it has propelled the careers of a diversity of homegrown jazz artists.

Founded in 1999 by **Carole Therrien** and **Alain Bédard**, Effendi Records is now one of the most important jazz labels in Canada. From François Bourassa to Christine Jensen, as well as the Jazzlab Orchestra and the Auguste quartet, to name a few, this artist incubator has led to a multitude of awards, such as FÉLIX, JUNOs, ECMA and Django d'Or.

Musicaction has supported the projects of **Effendi Records** for over 20 years via several of its programs, such as *National Marketing, International Marketing or Album Production*.

Involved in the project

Alain Bédard Carole Therrien Frédéric Alarie Greg Amirault Steve Amirault Gilles Bernard Rémi Bolduc François Bourassa Michel Côté Alexandre Côté Pierre De Bethmann Michel Donato Thom Gossage Christine Jensen Karl Jannuska Norman Lachapelle André Leroux Yves Léveillé Frank Lozano Jocelyn Ménard Joel Miller Sylvain Provost Min Rager Sage Reynolds François Richard Yannick Rieu John Roney Joe Sullivan François Théberge Baptiste Trotignon Jean Vanasse Jean-Pierre Zanella le Jazzlab Orchestra l'Auguste Quartet

25
YEARS
OF ACTIVITIES

2

CO-FOUNDERS

2024
CONCERTS

APRIL 1
1999

LAUNCH OF THE FIRST
SOUND RECORDINGS
OF QUEBEC JAZZ
CREATIONS

ALBUM PRODUCTION

NATIONAL MARKETING

CANVASSING



" [translation] No one was supporting the projects of Quebec musicians [...] Musicians would tell me that I should start a jazz label. I ended up starting a small collective and the label grew little by little. "

– Alain Bédard
double-bassist, composer,
album and concert producer



SPOTLIGHT ON OUR PIONNEERS



Diane Juster

SO MUCH MORE THAN A SONG

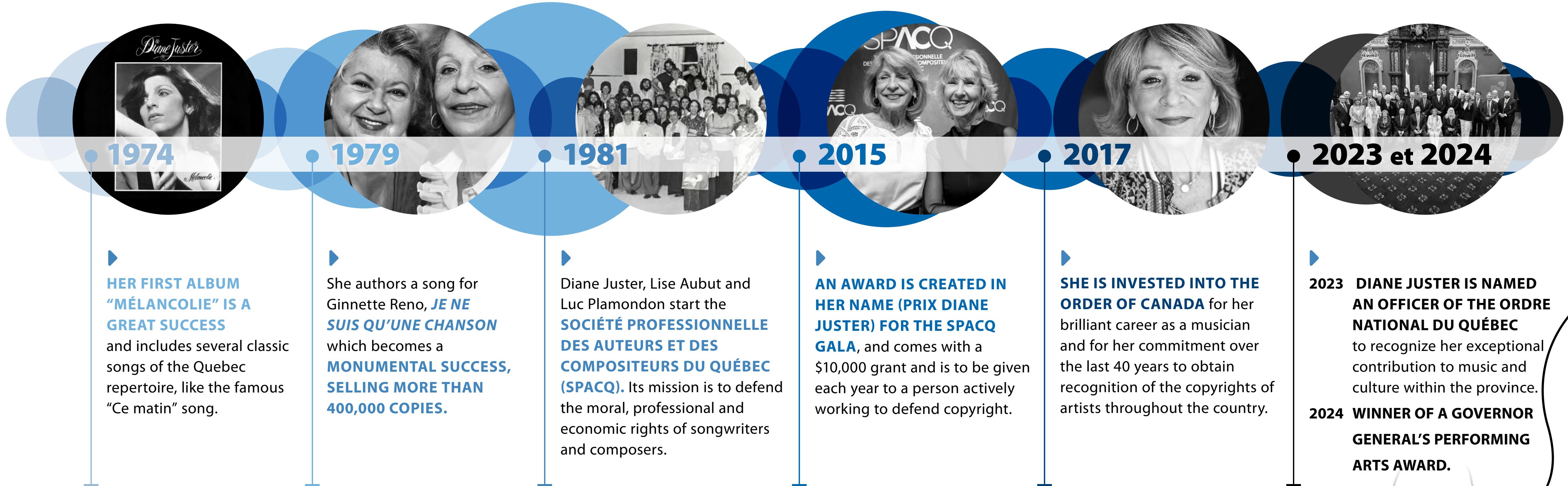
Diane Juster is an author, a composer, a performer, as well as a music pioneer in Quebec and a co-founder of the *Société professionnelle des auteurs et des compositeurs du Québec* (SPACQ), renamed SPACQ-AE to include artist entrepreneurs. She has fought for over 40 years to defend the rights of song and music creators.

She continues to dream big after 11 albums and a lifetime of commitment to music and hopes to offer a home to the Fondation SPACQ created in 2005.

A meeting place that will help ideas bloom and grow.

"[translation] As the author of a work, one must understand the worth of what one holds in their hands. I fought for that all my life and will continue to do so"

– Diane Juster





Florent Vollant

FREE TO DREAM

As an author, composer, performer, host, artist manager, producer, event organizer, studio builder, artisan of hope and reconciliation,

Florent Vollant gave an entire generation a voice as well as hope and pride.

« [translation] Language is very alive when we are in the North, on a mountain, on a lake, on a river. The Innu language slowly dies when it stops moving. Its most beautiful words relate to snow, wind, ice. »

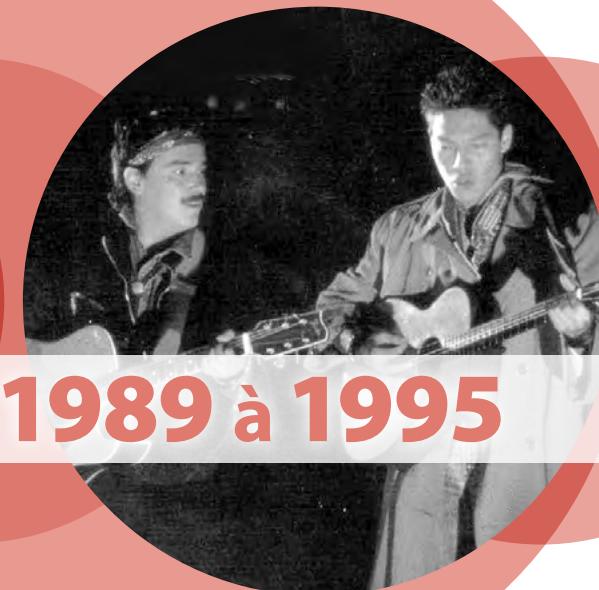
– Florent Vollant

1984



Florent Vollant participates in the creation of the **FESTIVAL INNU NIKAMU** with Philippe McKenzie. It is the most important Indigenous festival in Quebec and one of the most important ones in North America.

1989 à 1995



Creation of **KASHTIN** with Claude McKenzie. They will be the first Indigenous group of Quebec to be recognized internationally.

1997



Opens **STUDIO MAKUSHAM** in the back of his house in Mani-utenam. It is a place where **INDIGENOUS AND NON-NATIVE ARTISTS** can be creative and can experience freedom, sharing, and respect for diverse types of music.

2017 et 2018



2017 Appointed **COMPAGNON DE L'ORDRE DES ARTS ET DES LETTRES DU QUÉBEC**, an honour bestowed by the Conseil des arts et des lettres du Québec.
2018 Recipient of the **GOLD MEDAL AWARDED BY THE LIEUTENANT GOVERNOR OF QUEBEC**, for his cultural, social and economic contribution.

2024



LAUNCH OF TSHITATAU, HIS 6TH SOLO ALBUM after *Mishta Meshkenu* (2018), *Puamuna* (2015), *Eku Mamu* (2009), *Katak* (2003) and *Nipaiamianan* (1999, republished in 2014).



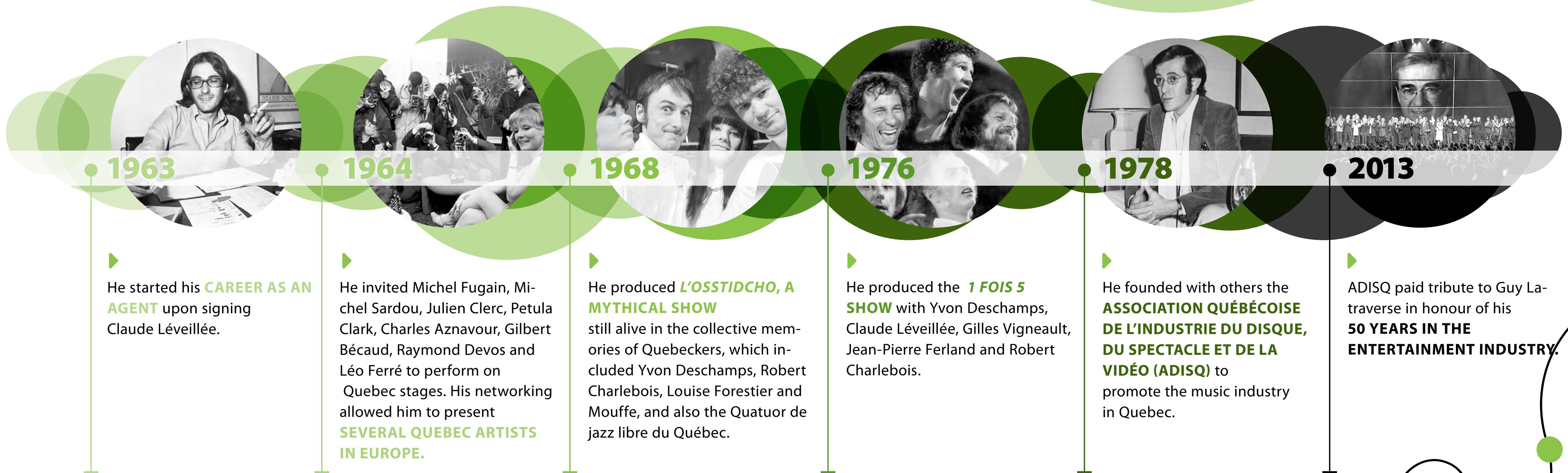
Guy Latraverse

IN LOVE WITH QUEBEC AND ITS ARTISTS

Known as the father of the Quebec show business, **Guy Latraverse** was also one of the founders of the *Association québécoise de l'industrie du disque, du spectacle et de la vidéo* (ADISQ), of the *Francofolies de Montréal* festival, and he was also involved in all the televised galas created to recognize the artists and artisans of Quebec culture, from music to movies, to theatre and comedy. As a daring producer, he took care of the careers of Robert Charlebois, Claude Léveillée, Diane Dufresne, Louise Forestier, Yvon Deschamps, Jean-Pierre Ferland, as well as many others.

"[translation] Being known as a pioneer and a builder made sense to me since I started from scratch [...]. When I presented Claude Léveillée at Place des Arts in 1964, I was a builder [...]. I like that title because I truly was building something."

– Guy Latraverse





SUCESS STORY

APEM – Writing Camp and Professional Meetings between Publishers at the MaMA in Paris

EXPORT MISSION IN FRANCE TO SUPPORT PROFESSIONAL DEVELOPMENT

In 2023, the MaMA Festival et Convention in Paris proposed a « Focus Canada » series of events, in collaboration with Ma Cabane à Paname, to which several Canadian professionals participated. This transatlantic collaboration highlighted Canadian artistic diversity by bringing together 15 talented artists from British Columbia, Ontario, Quebec and Nova Scotia to perform in various showcases during the 3 days of the festival, from October 11 to 13, 2023.

In association with the Chambre syndicale de l'édition musicale (CSDEM), two different paths were offered: a writing camp for **songwriters and composers**, and various conferences and professional meetings **for publishers**.

The participants to the writing camp were divided in four teams of three each, and collaborations were varied every day, to further the creation of new musical works mixing French-language and Canadian influences. The writing camp ended with a listening session where the 12 works created were performed for the public.

The path for the **12 songwriters and composers** sought to give them a unique creative opportunity to work in a studio of the Artistic Palace from October 8th to 10th.

The path followed by the **11 publishers** sought to give them the opportunity to make business deals, to get a better understanding of the European territory and to participate, among others, to a panel on cowriting as an export tool.

Surrounding the project

Benny Adam (Coyote Records) Benjamin Nadeau (Bloc-Notes Musique) Rymz (Joy Ride Records)
Parazar (Bravo Musique Éditions) Täbï Yôsha (Éditions Bonsound) Marion Brunelle (MoonSun Musik)
The French Guy (Melmax Musix) L'Adjoint (BMG Rights Management) Mauvaise Bouche (Roche Musique)
BRÖ (Antipodes Music Productions) Sainte Nicole (Musigamy) Maëlle (Universal Music Publishing France)

11
PUBLISHERS PART
OF THE CANADIAN
DELEGATION

1
MUSICAL WORK
MARKETED

2
PARTNERS:
APEM ET CSDEM

4
TEAMS OF
3 SONGWITERS AND
COMPOSERS

12
SONGS
CREATED

3
OTHER MUSICAL
WORKS IN THE PROCESS
OF BEING MARKETED

PROFESSIONAL DEVELOPMENT

During the panel on cowriting as a tool for international development and what can motivate a French and Québec writing camp, representatives for the CSDEM and APEM highlighted the need for international collaboration within the music industry.

CANADA'S FRANCOPHONE MINORITY COMMUNITIES



Western and Northern Regions

**YUKON
AND NUNAVUT**
\$2,612 offered

BRITISH-COLUMBIA
7 projects supported
\$41,222 offered

ALBERTA
5 projects supported
\$114,639 offered

SASKATCHEWAN
28 projects supported
\$353,421 offered

MANITOBA
28 projects supported
\$270,846 offered



Note : The amounts allocated to artists programmed as part of various national projects have been added to the totals for different provinces and territories.

Ontario and Atlantic Regions

NEWFOUNDLAND AND LABRADOR

1 project supported
\$40,500 offered

NEW-BRUNSWICK

96 projects supported
\$900,161 offered

PRINCE EDWARD ISLAND

7 projects supported
\$39,987 offered

NOVA SCOTIA

27 projects supported
\$335,189 offered

ONTARIO

67 projects supported
\$1,081,522 offered

Note : The amounts allocated to artists programmed as part of various national projects have been added to the totals for different provinces and territories.

Overview

WESTERN AND
NORTHERN
REGIONS
TOTAL
\$782,740

ONTARIO
**TOTAL
\$1,081,522**

ATLANTIC REGIONS
**TOTAL
\$1,315,837**



THANKS TO ALL OUR PARTNERS

 Alliance nationale de l'industrie musicale

 RÉSEAU
ONTARIO

 FéCANE

 COUP DE
COEUR
FRANCO
PHONE

 FIGG

Festival
international
de la chanson
de Granby

 sacef.

 FME

 VI

 AFY

 rafa
Regroupement artistique
francophone de l'Alberta

 A

 FESTIVAL
ACADIEN
de Caraquet

 LE OFF

 apcm

 Festival de la chanson
de Tadoussac

 Conseil
culturel
fransaskois

 WESTERN
CANADIAN
MUSIC AWARDS

 LE FESTIF!
de Baie-Saint-Paul

 VILLAGE EN CHANSON DE
Petite-Vallée

 LE ROSEQ

 EAST
COAST
MUSIC
AWARDS

 RÉSEAU
DES GRANDS
ESPACES

 MUSIQUE
NB
MUSIC

 GALA DE LA
CHANSON
DE CARAQUET

 Fédération
culturelle
de l'I.P.F.

 Réseau
National des
Gala de la
Chanson

 FRANCOS
DE MONTRÉAL

 music
NOVA SCOTIA

 TELUS
presents
Santa Teresa

 RADARTS

 manitoba
music

 ONONS

 nuland

 K-DENCE
PRODUCTIONS

 tryskell

Artists and Businesses of Francophone Communities

Here are the artists and businesses that used their talent to enrich Canada's French-language musical culture in 2023–2024:

ALBERTA

Artists

Sympa César, Paul Cournoyer and Jesse Murray

BRITISH-COLUMBIA

Artists

Matt Stern and Loig Morin

Songwriters-composers

Richard Beynon and Ahmed Hilal Dabir

PRINCE EDWARD ISLAND

Artist

Sirène et Matelot

Songwriters-composers

Dennis Ellsworth, Leonard G. Gallant and Patricia Ann Richard

MANITOBA

Artists

Kelly Bado, Jocelyne Baribeau, Beauséjour, Flora Luna, Micah!, Sala and Willows

Songwriters-composers

Jocelyne Baribeau, Murray Pulver and Geneviève Toupin

Business

Productions Chapeau

NEW-BRUNSWICK

Artists

Julie Aubé, BAIE, Matt Boudreau, Raphaël Butler, Shaun Ferguson, Joey Robin Haché, Joseph Edgar, La Famille LeBlanc, La Patente, Émilie Landry, Sandra Le Couteur, Lisa LeBlanc, Les Fireflies, Les Gars du Nord, Les Hay Babies, Les Hôtesses d'Hilaire, Plywood Joe, Salebarbes, Caroline Savoie and Simon Daniel

Songwriters-composers

Jonathan Arseneau, Georges Belliveau, Rémi Belliveau, Daniel Boudreau, Raphaël Butler, Patrick Dugas, Shaun Ferguson, Jacques Gautreau, Mathieu Girard, Pierre Guitard, Joey Robin Haché, Émilie Landry, Simon LeBlanc, Wilfred Lebouthillier, Katrine Noël, Jonathan Roy and Michel Roy

Businesses

Julie Frigault and Grenier Musique

NOVA SCOTIA

Artists

Cy, Laura Rae, Peanut Butter Sunday, P'tit Belliveau, Sluice and Jacques Surette

Songwriters-composers

Jonah Guimond, Trevor Murphy, Jeffrey Pineau, Jacques Surette and Aaron A Wallace

Businesses

Acadian Embassy and Tide School

ONTARIO

Artists

Beau Nectar, Faux Soleil, De Flore, Régis Ferline, Geneviève et Alain, JOLY, Le FLOFRANCO, Les Chiclettes, Les Rats d'Swompe, Mclean, Mehdi Cayenne, Mimi O'Bonsawin, Mélissa Ouimet and Yao

Songwriters-composers

Xavier Bélanger, Tristen Léon Coffey, Kevin Daoust, Christian Djohossou, Daniel Groleau-Landry, Mehdi Hamdad, Simon Jutras, Andrea Lindsay, Adrian Mitchell Nugent, Patrick Pharand, Willis Victor Pride, David Ryshpan, Marie-Claude Sarault, Daniel Sauvé, Blair Thompson and Elijah Woods

Businesses

Agence 49^e Parallèle, Amixie Solutions, Bienvenue Records, Intello Productions, JKB Communications, LaFab Musique and Le Réveil

SASKATCHEWAN

Artists

Beau Nectar, Faux Soleil, Étienne Fletcher, Shawn Jobin, La Légende de Calamity Jane, Ponteix and Vaero

Songwriters-composers

Anique Granger, Émilie Label, Mario Lepage, Cheryl L'Hirondelle, Joseph A Naytowhow and Alexis Normand

Business

Homestead Records

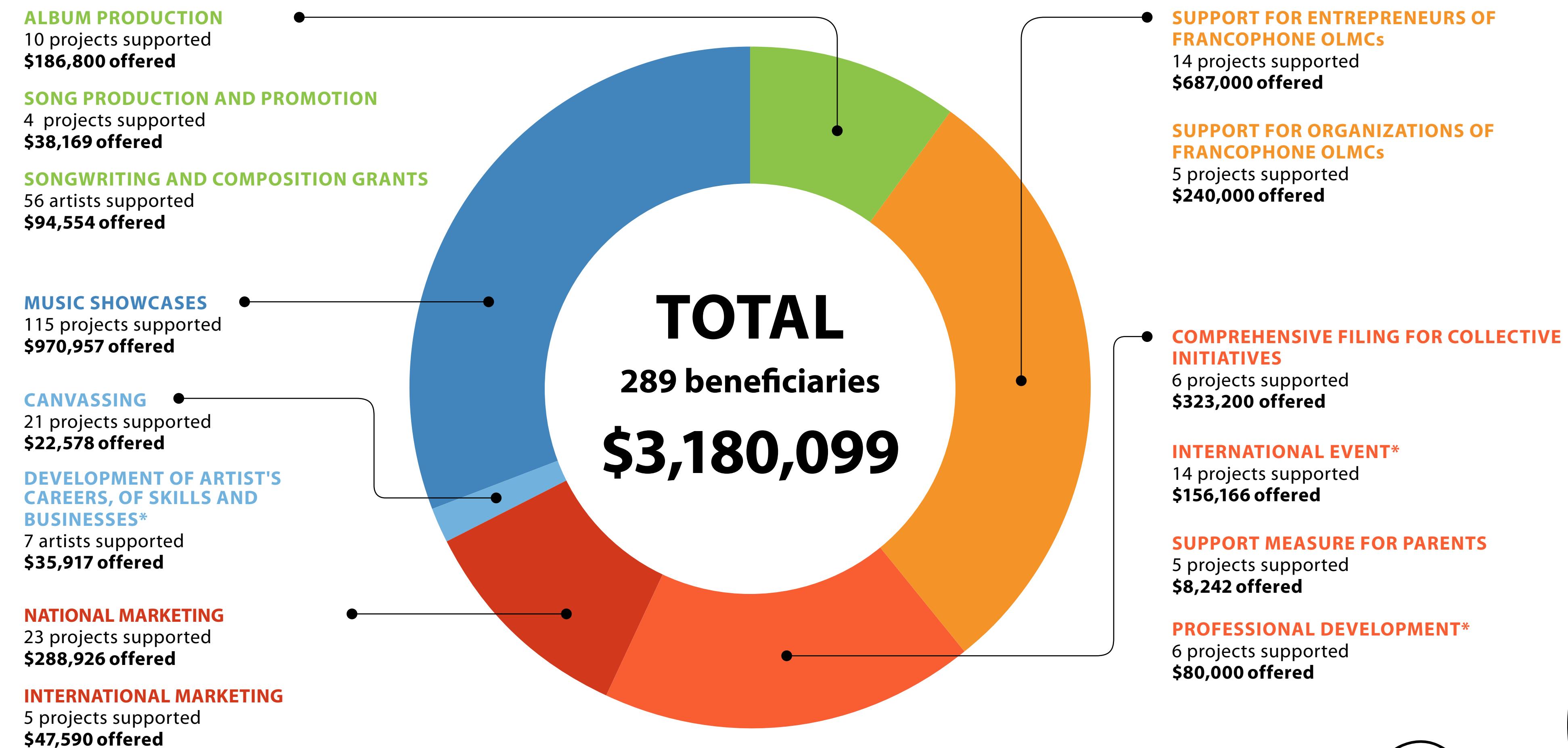
NEWFOUNDLAND AND LABRADOR

Business

Étienne Beaulieu



Distribution by Program in Francophone Communities



* Projects supported under the International Event, Professional Development and Support for Development of Artists' Careers, of Skills and Businesses programs and that included artists from Francophone communities were taken into account based on the number of artists involved.



SUCCESS STORY

ÉTIENNE FLETCHER – Fransaskois First and Foremost

ONE OF THE MOST INFLUENTIAL EMERGING ARTISTS OF HIS GENERATION WITHIN THE CANADIAN FRANCOPHONE MUSIC SCENE

In 2022, Étienne Fletcher, a Fransaskois singer, songwriter and composer based out of Regina, Saskatchewan won the Francophone Artist of the Year award at the *Western Canadian Music Awards*, just like Alexis Normand, Mario Lepage and Annette Campagne did before him. This recognition continued to resonate during the following year as he went on to win other awards and tour throughout the country.

Étienne made his album shine everywhere he went, from the *Festival international de la chanson de Granby* where he won the *Tournée Granby-Europe* award that allowed him to do a European tour, to Contact Ontario or to RIDEAU. He won 4 *Trille Or* awards in 2023, including those for Artist of year and Album of the year. He went on several tours, including 15 shows in Quebec, performing among others at the *Théâtre du Petit Champlain*, the *Théâtre Outremont*, the *Salle Georges-Codling*, the *Grand Théâtre de Québec*, as well as several shows in Francophone Canada: *Nuit émergente* in Sudbury, *Festival du Voyageur* in Winnipeg, and many shows in Saskatchewan schools.

2024 is to be a songwriting year for Étienne Fletcher, whose creations will surely be inspired by all his touring memories.

Surrounding the project:

Neil Robinson Sean McCannell Mat Vezio Guillaume Ruel Caroline Savoie Laura Babin Élisabeth Giroux
Daniel Beaumont Chris Dimas

MORE THAN
5 000
KM
TRAVELED
IN EUROPE

7
UPCOMING TOURS
IN 2024/2025 IN
CANADA AND
EUROPE

4
COUNTRIES :
FRANCE,
BELGIUM,
SWITZERLAND,
CANADA

8
CANADIAN
PROVINCES

8
NOMINATIONS
4
TRILLE OR AWARDS FOR
THE *ENTRE-DEUX* ALBUM

MORE THAN
170
CONCERTS IN
TWO YEARS

MORE THAN
15,000
KM
TRAVELED ON TOUR
IN CANADA

3
NEW ADDITIONS TO
HIS TEAM:
BOOKING IN FRANCE
AND BELGIUM, AND PRESS
RELATIONS
IN FRANCE

MUSIC SHOWCASES
INTERNATIONAL MARKETING



"[translation] The fact that there is a Francophone category within the Western Canadian music industry gives me great pride as a Francophone artist outside Quebec."

– Étienne Fletcher

Awards

Numerous artists supported by our various programs have distinguished themselves in 2023-2024 at major events. Congratulations to them all!

CMA ONTARIO AWARDS

Reney Ray Francophone Artist of the Year



FONDATION SPACQ

Bori	Prix Diane Juster
Bruno Pelletier	Prix Luc-Plamondon
Choses Sauvages	Prix André-Dédé-Fortin
Guylaine Tanguay	Prix Paul-Daraîche
P'tit Belliveau	Prix Edith Butler
Lisa LeBlanc	Prix Robert-Charlebois
Sylvie Paquette	Prix Sylvain-Lelièvre



GALA COUNTRY

Annie Blanchard	Female Artist of the Year
Francis Degrandpré	Album of the Year – Contemporary Country – Soir de Quai
Francis Degrandpré	Songwriter of the Year
Francis Degrandpré (Vince Lemire)	Song of the Year – Bang Bang
Lendemain de veille	Duo - Group of the Year
Lendemain de veille	Live Show of the Year
Véronique Labbé	Album of the Year – Classic Country – Honky Tonk Bar



ADISQ GALAS

Alexandra Stréiski	Album of the Year – Instrumental Music – Néo-Romance
Alexandra Stréiski	Artist of the Year - International Exposure
Alexandra Stréiski	Female Artist of the Year
Angèle Dubeau	Album of the Year – Classic – Portrait : Alex Baranowski
Ariane Roy	Video of the Year– Kundah
Bon Enfant (Joël Lavoie)	Public Adress of the Year – Diorama
Clay and Friends	Show of the Year – Mtlilinguals and other languages – AGUÀ
Daniel Bélanger	Album of the Year - Critic's Choice– Mercure en moi
Daniel Bélanger	Album of the Year – Pop - Mercure en mai
Daniel Bélanger	Songwriter of the Year – Mercure en mai
Daniel Bélanger	Male Artist of the Year
Daniel Bélanger	Record Production of the Year – Mercure en mai
Francis Degrandpré	Album of the year – Country - Soir de quai
Kanen	Indigenous Artist of the Year
Kanen	Revelation of the Year
Le Vent du Nord	Album of the Year - Traditional – Les Voix du Vent avec cordes et piano
Les Cowboys Fringants	Album of the Year - Reinterpretation – En concert avec l'Orchestre symphonique de Montréal (sous la direction du chef Simon Leclerc)
Les Cowboys Fringants	Group - Duo of the Year
Les Trois Accords	Album of the Year – Rock – Présence d'esprit
Loud	Album of the Year – Rap – Aucune promesse
Michel Rivard	Script of the Year – Le tour du bloc
Philippe B	Sound Recording and Mixing of the Year – Nouvelle administration
Philippe Brach	Album of the Year – Alternative – Les gens qu'on aime
Philippe Brach	Album Cover of the Year - Les gens qu'on aime
Philippe Brach (Philippe Bouchard, Gabriel Desjardins)	Arrangements of the Year – Les gens qu'on aime
Pierre Kwenders	Album of the Year – World Music – José Louis and The Parados of Love
Richard Séguin	Album of the Year – Folk – Les liens les lieux
Salebarbes	Show of the Year – Variety/Reinterpretation – Salebarbes
Salebarbes	Song of the Year – Gin à l'eau salée
Shauit	Album of the Year – Indigenous languages – Natukun
Valaire	Album of the Year – Mtlilinguals and other languages – Jazz Futon



Awards

ECMA GALA

Lisa LeBlanc

Francophone Recording of the Year – Chiac Disco



QUEBEC INDIE MUSIC AWARDS - GAMIQ



Antoine Corriveau	Singles
Arielle Soucy	Breakthrough 2024
Baie	Outside of Quebec Album – Grand bleu
Bon Enfant	Videoclip – Animation – Pâte à biscuit
Calamine	Album – Rap/Hip hop – Lesbienne woke sur l'autotune
Elisapie	Artist of the year
Flore Laurentienne	Album – EP – Expérimental – Volume II
Fuudge	Album – Rock – ...qu'un cauchemar devienne si vrai
Hauterive	Album – EP – Country – Hauterive
Luis Clavis	EP – Pop – Échos d'une vie distante : volume 2
Lysandre	EP – Indie rock – Les heures innocentes
Shauit	Album – EP – Traditional – Natukun
Vanille	Album - Folk – La clairière
VioleTT Pi	Videoclip – Professional Production – Celui qui attend/ Baloney suicide

FÉLIX-LECLERC SONG AWARD

Ariane Roy

Félix-Leclerc Song Award 2023



OPUS AWARDS

Artistes variés	Album of the Year- Classical, Romantic and Post-romantic music – Massenet : Intégrale des mélodies pour voix et piano
Bon Débarras	Concert of the Year – Traditional Music from Quebec- Repères
Katia Makdissi-Warren (Oktoecho)	Composer of the Year
Marianne Trudel	Concert of the Year – Jazz – La musique et la vie
Oktoecho	Concert of the Year – World Music – Transcestral – Rencontre soufie et autochtone
Stick&Bow	Artist of the Year
Stick&Bow	International Outreach
Vincent Boilard, Quatuor Molinari	Album of the Year – Modern and Contemporary Music – Lumières nordiques



JUNO AWARDS



Christine Jensen	Jazz Album of the year - Solo – Day Moon
Dominique Fils-Aimé	Vocal Jazz Album of the Year – Our Roots Run Deep
Les Cowboys Fringants	Francophone Album of the Year 2023 – En concert avec l'Orchestre symphonique de Montréal (sous la direction du chef Simon Leclerc)
Maxime Goulet - Orchestre symphonique de Montréal	Classical Album of the Year (Large ensemble) – Symphonie de la tempête de verglas conduit par Jacques Lacombe
Nicolas Lemieux, Mykaël Nelson, Albert Zablit	Album Cover of the Year – Riopelle symphonique – Orchestre Symphonique de Montréal



MNB PRIZE

Julie Aubé	Recording of the Year – Contentement
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WESTERN CANADA MUSIC AWARD



Sala	Francophone Artist of the Year
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SUCCESS STORY

LAURENCE NERBONNE – *Le ciel est beau regarde les nuages*

SONGWRITER-COMPOSER, PRODUCER, BEATMAKER

As she did during her rock days in the band *Hôtel Morphée* and in the pop sound of her first solo album, *XO* (2016), Laurence Nerbonne continued to explore hip hop, trap and R&B in her albums *Feu* (2019) and *OMG* (2021). This songwriter, composer, singer, beatmaker and producer has a classical music background, and she mixes all these sounds brilliantly as she navigates various projects, such as producing the theme song of *Star Académie* 2021 with Marie-Élaine Thibault, the score for *Niagara*, the movie by Guillaume Lambert, and music for the *Pas de chicane dans ma cabane* movie by Sandrine Brodeur-Desrosiers.

Laurence Nerbonne came back in full force in 2024 with her fourth album, *LE CIEL EST BEAU REGARDE LES NUAGES*, which quickly reached number 1 of francophones sales in Québec.

This pop album, written, arranged and produced by Laurence Nerbonne, includes *Cowgirl*, a track by Mitsou, Nerbonne herself and Marie-Élaine Thibault, which acts as a hymn for female power and a nod to the successful Mitsou song, *Bye Bye mon cowboy*. The place of women in music is a central concern for Laurence, who does not hesitate to say and sing her feminism.

Surrounding the project:

Montana Martin Iles Marie-Élaine Thibault Koriass Mitsou Da Heala Tim Buron Ruffsound
Jay Century Mike Clay Jérôme Dupuis Cloutier Guillaume Doiron Alex Mc Mahon Pops à la guitare
Marc Thériault Chris Gehringer Nadia Blouin Emma Campioletti Rima Chahine

16
COLLABORATORS
ON THE ALBUM

115
STEMS IN
ONE SONG

26
VERSIONS
OF A MIX

45
NEW
PLUG-INS

5
STUDIOS

4
SOLO
ALBUMS

80
SONGS
WRITTEN / COMPOSED
AND RELEASED

ALBUM PRODUCTION



"[translation] I believe it is important to act as a role model for young girls, who will be able to tell themselves they can produce their album on their own and not need to be told what to do."

– Laurence Nerbonne

Certifications

Congratulations to the artists supported by Musicaction, thanks to the Canada Music Fund, who, over the past three years, have obtained certification from the Canadian Recording Industry Association (CRIA) based on the number of copies sold, according to the following ranking:

ARTIST	Album	Certification
2024		
Bleu Jeans Bleu	Perfecto	Gold
2023		
Damien Robitaille	Homme autonome	Gold
Salebarbes	Gin à l'eau salée	Gold
Salebarbes	Live au Pas Perdus	Gold
2022		
Patrice Michaud	Almanach	Gold

ARTIST	Single	Certification
2024		
FouKi et Jay Scott	Copilote	Double Platinum
Roxane Bruneau	C'est n'importe quoi (Oulalala)	Gold
2023		
Québec Redneck Bluegrass Project	Tsé quand ça va ben	Gold
2022		
MB	Pour la vie	Gold
Koriass	Lendemain	Gold
FouKi et Jay Scott	Copilote	Platinum
Bleu Jeans Bleu	Coton ouaté	Platinum

CERTIFICATION	Album	Single
Gold	40 000	40 000
Platinum	80 000	80 000
Double Platinum	160 000	160 000
Triple Platinum	240 000	240 000
Diamond	800 000	800 000

SUCCESS STORY

SOLEIL LAUNIÈRE –INHABITED AND DEEPLY ROOTED

MULTIDISCIPLINARY ARTIST, STAGE DIRECTOR AND ENTREPRENEUR

As the first Indigenous woman to win the Francouvertes, a competition showcasing emerging artists, 2024 shines a well-deserved spotlight on **Soleil Launière**.

After radiant collaborations with the bands CHANCES and Tarwa N-Tiniri, **Soleil Launière** presented a first album called Taueu, which means "in the middle" in Innu-aimun, where she proposes a deep, skillful and delicate foray into her universe. She gives a prominent place to Joséphine Bacon, who brings about an atmosphere of contemplation, spirituality and poetry.

This soul-roots album, mixing pop sounds and magnetic arrangements, includes songs in the French, English and Innu-aimun languages, as well as in a language of Soleil's own invention, all of which were brought together as part of a cultural identity reappropriation process.

Like her voice and stage performances, her sensitive and powerful presence leaves no one indifferent.



"[translation] I speak with my heart and the truth about who I am, and I think that reaches people."

– Soleil Launière

Surrounding the project:

Joséphine Bacon Simon Walls Chloé Lacasse Geneviève Toupin Vincent Carré

1st
INDIGENOUS
WINNER OF THE
FRANCOUVERTES
MUSIC
COMPETITION

4
LANGUAGES :
FRENCH, ENGLISH,
INNU-AIMUN AND
ONE INVENTED

5
SHOWCASES, INCLUDING
ONE IN COLUMBIA
(Phoque OFF, ROSEQ,
M for Montréal, Mundial
Montréal, BIME)

60 000
STREAMS
OF THE ALBUM

40
SHOWS
THROUGHOUT
QUEBEC

3rd
INDIGENOUS ARTIST
NAMED A RÉVÉLATION
RADIO-CANADA

2
EXTRAORDINARY
COLLABORATIONS
(Soleil + Tarwa N Tiniri
& Nukad, Soleil +
CHANCES)

NATIONAL MARKETING

Funding Approval Process

PROJECT SELECTION AND EVALUATION

BY DIRECT APPROVAL

Only for the *National Marketing* (for albums funded through the jury selection process), *Canvassing, International Marketing* (for official showcases), *Support Measure for Parents* programs and for *Components 1-2-3* of the *Music Showcases* program.

SELECTION BY A JURY AND EVALUATION GRID

For the *Album Production, Song Production and Promotion* and *Emerging Artist Support* programs. The artistic elements of the projects are evaluated by independent juries, and the projects are also assessed by the administration using an evaluation grid.

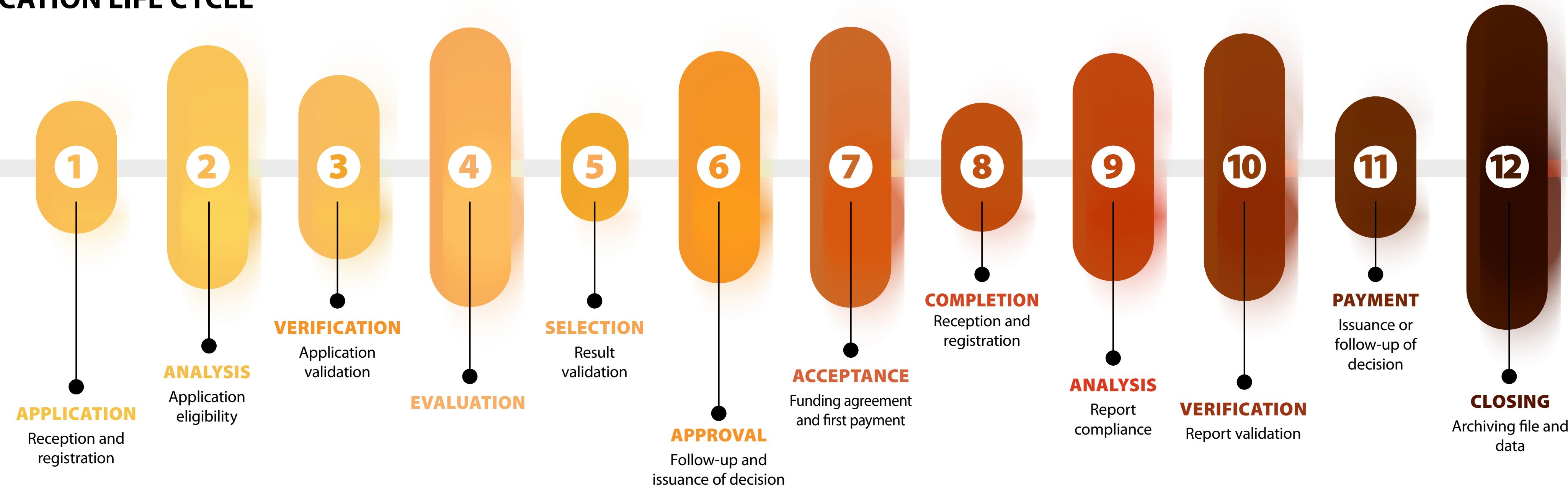
BY EVALUATION GRID ONLY

For the *National Marketing* (for albums which production was not supported by Musicaction), *International Marketing* (for projects other than official showcases), *Support for Development of Artists' Careers, of Skills and Businesses, Professional Development, Collective Promotion* and *International Event* programs.

BY COMPARATIVE ANALYSIS

For the *Comprehensive Funding Envelope, Comprehensive Filing for Collective Initiatives, Event in Canada* programs, for *Component 4* of the *Music Showcases* program (French-Language Music Events in Canadian Francophone Communities) and for program *Support for Music Entrepreneurs and Organizations of Francophone OLMCs*.

APPLICATION LIFE CYCLE



Individual Initiatives Component

APPROVED PROJECTS

COMPREHENSIVE FUNDING ENVELOPE

Purpose?

Supporting the career development of Canadian artists and the promotion of their music through the production and marketing of sound recordings, tours, and national and international music showcases. This program also extends to music publishing, artist management and business development activities.

Beneficiaries?

Canadian businesses investing in targeted activities, according to specific criteria.

42
BUSINESSES
SUPPORTED

DETAILS

\$8,449,998
OFFERED

Individual Initiatives Component

APPROVED PROJECTS

ALBUM PRODUCTION

Purpose ?

Supporting the production of a sound recording

Beneficiaries ?

The owner of the master tape (individual or company)

67
ARTISTS
OR COLLECTIVES
SUPPORTED

DETAILS

\$1,187,550
OFFERED

SONG PRODUCTION AND PROMOTION

Purpose?

Supporting the production of a maximum of four digital titles with the purpose of immediate promotion (promotion plan required with application).

Beneficiaries ?

The master tape owner (for individual or company)(for production side) and the master tape operator (promotion side).

SONG PRODUCTION

18
ARTISTS
OR COLLECTIVES
SUPPORTED

DETAILS

\$137,000
OFFERED

SONG PROMOTION

12
ARTISTS
OR COLLECTIVES
SUPPORTED

DETAILS

\$134,685
OFFERED



Individual Initiatives Component

APPROVED PROJECTS

SUPPORT FOR SONGWRITERS AND COMPOSERS

Purpose?

Fostering the creation of an original repertoire as well as collaboration between Canadian songwriters and composers for an album or a song which production was supported by Musicaction.

Beneficiaries ?

Canadian songwriters and composers

733
GRANTS

573
SONGWRITERS AND
COMPOSERS
SUPPORTED

DETAILS 

\$973,888
OFFERED

EMERGING ARTISTS SUPPORT - SUPPORT TO SONG PRODUCTION

Purpose?

Enabling artists to professionalize and integrate the sector by supporting the production of two to four digital songs, as well as their canvassing activities with industrial structures.

Beneficiaries ?

Artists at the start of their careers.

20

ARTISTS OR
COLLECTIVES
SUPPORTED

DETAILS 

\$99,915
OFFERED

Individual Initiatives Component

APPROVED PROJECTS

NATIONAL MARKETING

Purpose ?

Supporting the promotion and production of images up to two years after the release of a sound recording (component 1) and stage activities (component 2).

Beneficiaries ?

The operator of the master tape (component 1) and the producer of the sound recording, the record company or the show producer (component 2). For regional touring, only the show producer is eligible.

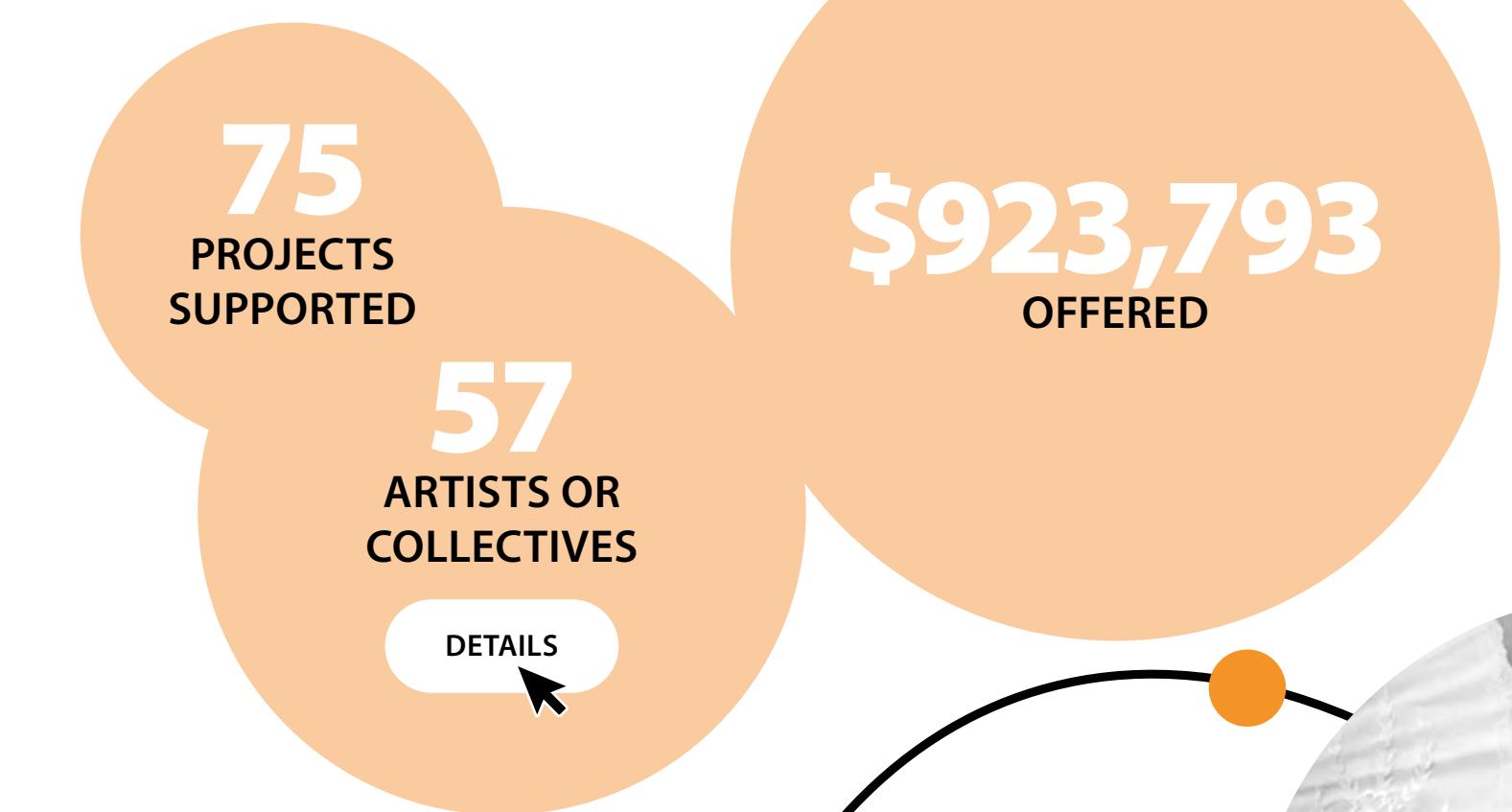
INTERNATIONAL MARKETING

Purpose ?

Supporting international activities aimed at the distribution and marketing of sound recordings and the career development of Canadian artists in other territories.

Beneficiaries ?

The artist himself or herself or a company linked to his development (with some exceptions).



Individual Initiatives Component

APPROVED PROJECTS

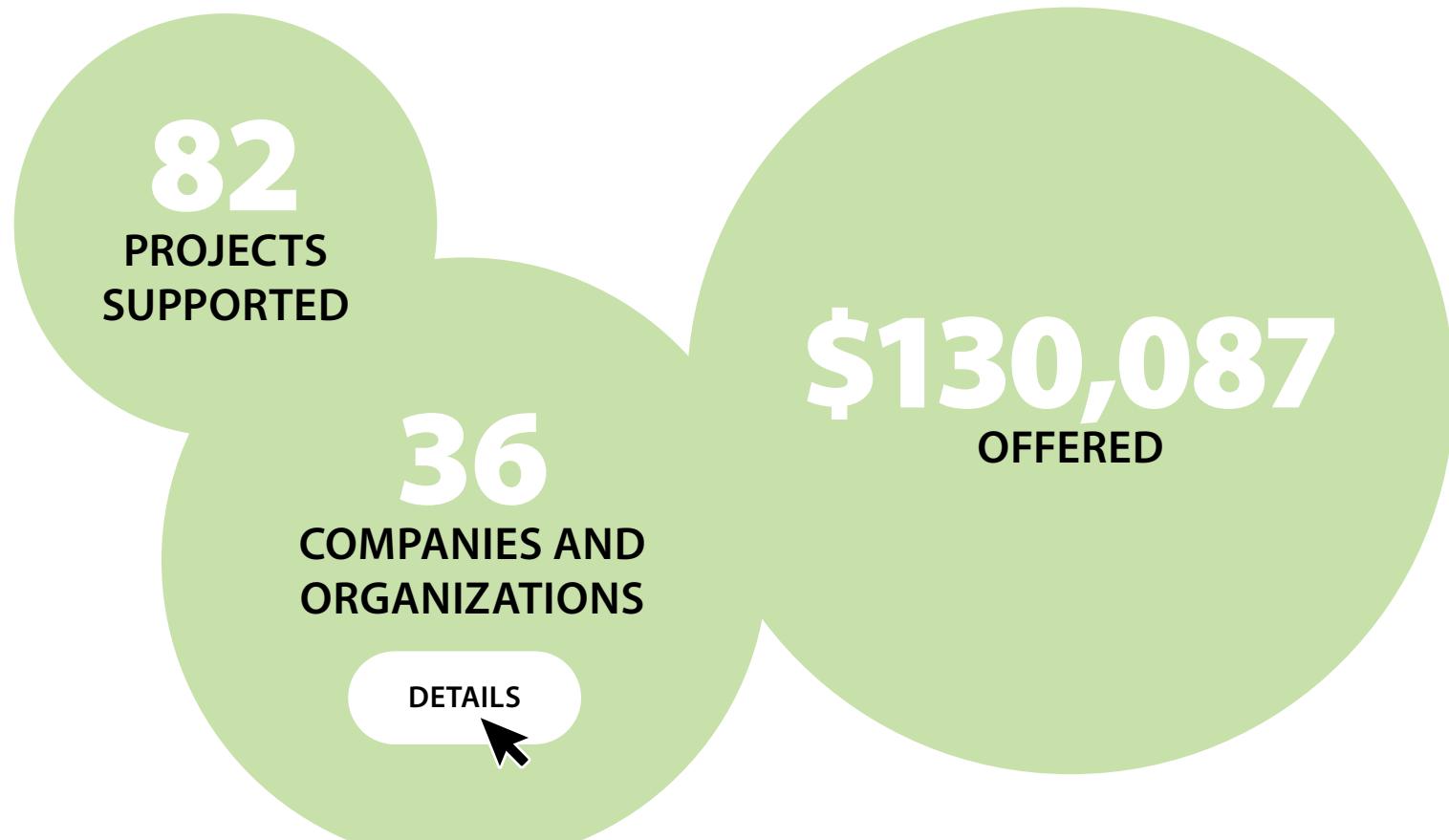
CANVASSING

Purpose?

Supporting the travel of professionals to develop new national and international markets.

Beneficiaries?

Record companies or producer of sound recordings, management companies, show producers, publishing houses, non-profit events or organizations and professional associations.



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MUNDIAL
MONTREAL

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Le Grenier
MUSIQUE

RUEL
TOURNEUR

DOZE

EFFENDI
records

DURE VIE

Individual Initiatives Component

APPROVED PROJECTS

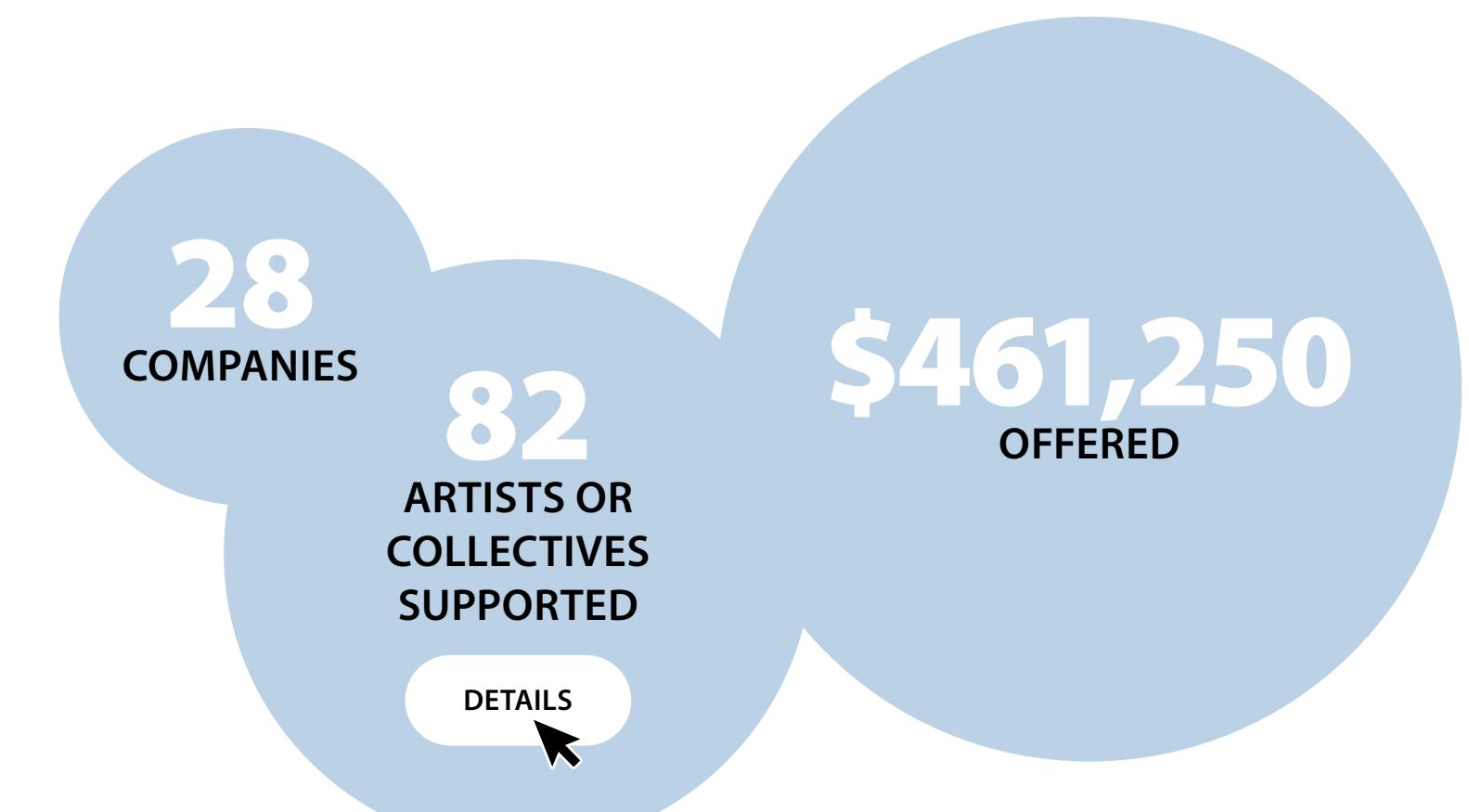
DEVELOPMENT OF ARTISTS' CAREERS OF SKILLS AND BUSINESSES

Purpose?

Supporting the development of the career and the skills of Canadian companies working in the music industry that are directly connected to artists and songwriters and composers.

Beneficiaries?

Businesses, in accordance with specific criteria.



SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

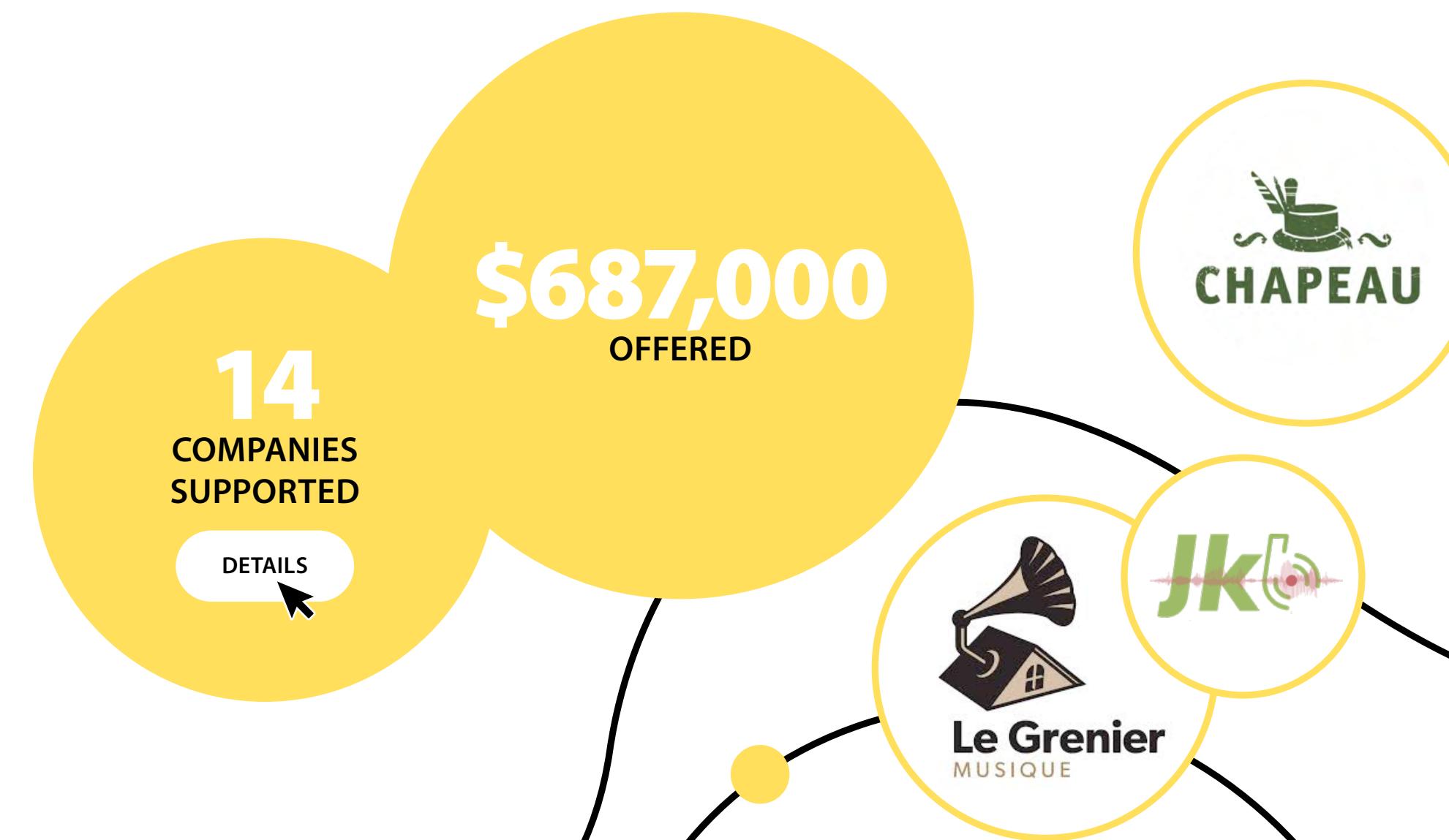
COMPONENT 1 – Support for businesses

Purpose?

Supporting the structuring of businesses (including their start-up), the consolidation and/or diversification of their activities within the music sector of Francophone minority communities in order to develop audiences for their Francophone artists.

Beneficiaries?

Businesses of the music sector established in Canadian Francophone minority communities, in accordance with specific criteria.



Collective Initiatives Component

APPROVED PROJECTS

COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES

Purpose?

Supporting organizations carrying out a series of activities aimed at increasing the spotlight on artists and professionals and developing their artistic and entrepreneurial skills.

Beneficiaries ?

Events and organizations located in Quebec and the Canadian Francophonie.

24
ORGANIZATIONS
SUPPORTED

DETAILS

\$1,932,770
OFFERED



Festival
international
de la chanson
de Granby



FRANCOS
DE MONTRÉAL



FESTIVAL EN
CHANSON DE
PETITE-VALLÉE



FME




**Festival de la chanson
de Tadoussac**

Collective Initiatives Component

APPROVED PROJECTS

EVENT IN CANADA

Purpose?

Stimulating the programming, in major Francophone music events (or specialized music event) in Canada, of Canadian artists in the early stages of their career.

Beneficiaries?

Events or organizations in Quebec or in the Canadian Francophonie.

13
EVENTS
SUPPORTED

\$309,500
OFFERED

INTERNATIONAL EVENT

Purpose?

Supporting the career development of Canadian artists on the international stage through presentation of showcases and artist promotion. This program also supports the welcoming of international professionals to Canada.

Beneficiaries?

Events or organizations located in Quebec or in the Canadian Francophonie, or businesses which main activities are related to the music industry.

38
PROJECTS
SUPPORTED

DETAILS

13

WELCOMING INTERNATIONAL
PROFESSIONALS IN CANADA

25
INITIATIVES
ABROAD

\$663,500
OFFERED



Collective Initiatives Component

APPROVED PROJECTS

MUSIC SHOWCASES – CANADA'S FRANCOPHONE MINORITY COMMUNITIES

Purpose?

Stimulating the programming, in major events and tours, of Francophone artists from official-language minority communities.

Beneficiaries?

Artists of the Canadian Francophonie or businesses tied to them as well as events and organizations in Quebec or in the Canadian Francophonie.

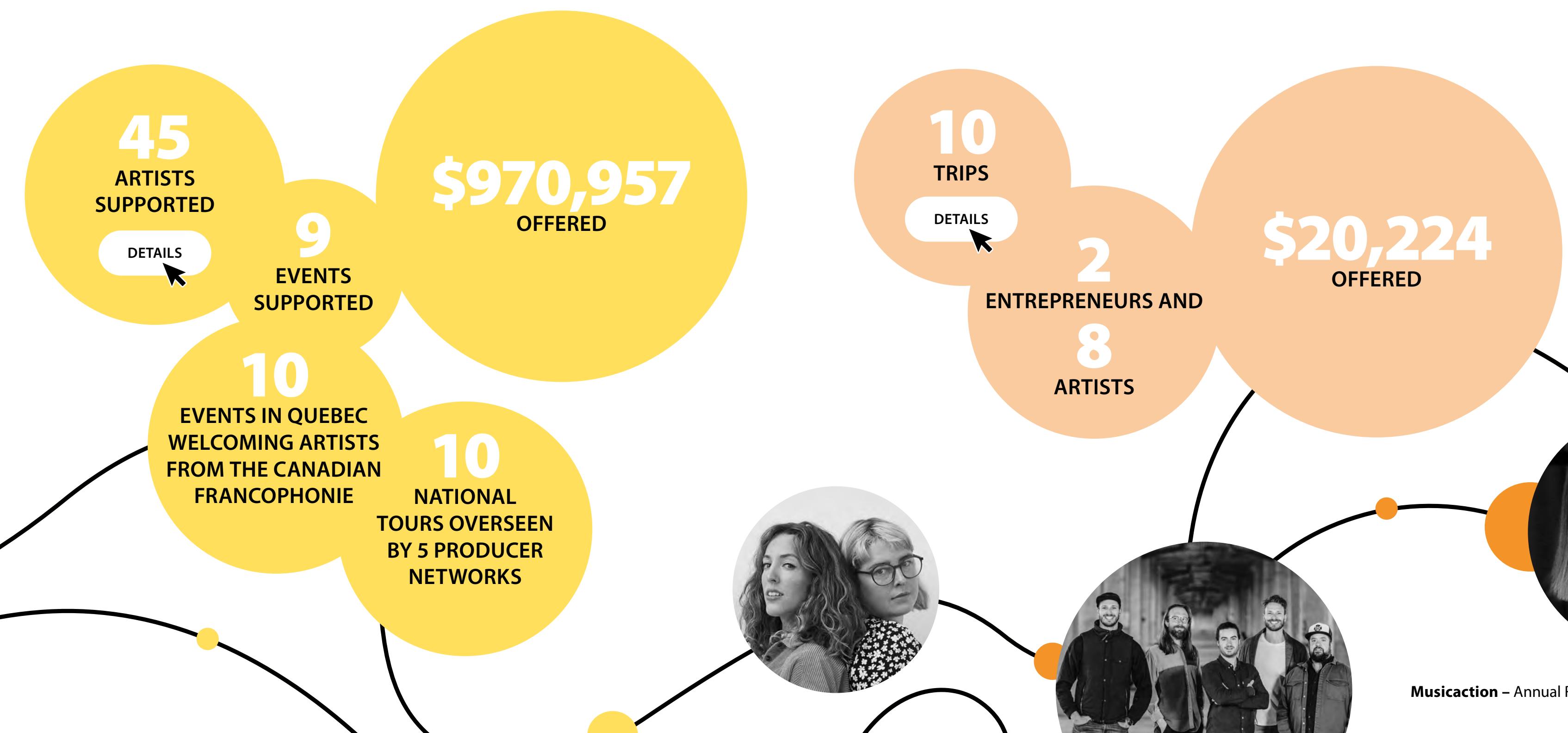
SUPPORT MEASURE FOR PARENTS

Purpose?

Supporting performing artists who are the mother or father of a child six years old and under, along with women entrepreneurs, employees and musicians, in their career development on the national and international stage by allowing expenses for a travelling companion entirely dedicated to childcare.

Beneficiaries?

An artist, a woman musician, a show producer, a woman professional working for an artist management business, a publisher or a record label.



Collective Initiatives Component

APPROVED PROJECTS

NATIONAL COLLECTIVE PROMOTION

Purpose?

Supporting large-scale collective promotion activities or initiatives that advance the development, exposure, availability or positioning of Canadian Francophone music on national and digital markets.

Beneficiaries?

Events, organizations and businesses which main activities are related to sound recordings.

6
PROJECTS
SUPPORTED

DETAILS

\$133,500
OFFERED

PROFESSIONAL DEVELOPMENT

Purpose?

Supporting initiatives that seek to advance the integration, professionalization and skills development of artists and entrepreneurs.

Beneficiaries?

Events or organizations in Quebec or the Canadian Francophonie that have recognized expertise in providing training and professional development to targeted clientèles.

13
ORGANIZATIONS
SUPPORTED FOR
15
PROJECTS

DETAILS

\$430,000
OFFERED

Réseau
National des
Galas de la
Chanson

GALA DE LA
CHANSON
DE CARAQUET

PRIX
OPUS

GALA DYNASTIE

GalaCountry

GAMIQ¹⁸

Centre de
développement
musical

Collective Initiatives Component

APPROVED PROJECTS

SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 2 – SUPPORT FOR ASSOCIATIONS OR ORGANIZATIONS

Purpose?

Supporting associations or organizations for structuring initiatives and high-benefit projects that contribute to the development of business and professional skills and abilities, to help build audiences for the francophone artists of these communities.

Beneficiaries?

Associations or organizations that are established in official language minority communities and that have recognized expertise in collective project coordination, in providing training and professional development programs and services to artist-entrepreneurs and businesses of the music industry.

5
ORGANIZATIONS
SUPPORTED

DETAILS

\$240,000
OFFERED



Conseil
culturel
fransaskois



Alliance nationale de
l'industrie musicale



Financial Partners

OUR PARTNERS ARE ESSENTIAL TO THE VITALITY OF OUR MUSIC INDUSTRY. THANK YOU FOR YOUR SUPPORT!

9188-7208 Québec (CJVD)	ckvdfm.com
Arsenal Media	arsenalmedia.com
Bell Média	bellmedia.ca
Cogeco Media	cogecomedia.com
Communications Média Evangélique	laradiogospel.ca
Coopérative Radio Web Media des Sources	cjan.media
Groupe Radio Simard	mix997.com
Leclerc Communication	leclerccommunication.ca
Pattison Media	pattisonmedia.com
Radio CFLO Mont-Laurier	cflo.ca
Radio CHLC	chlc.com
Radio CHOC 88,7	choc887.com
Radio Edmundston	frontiere.fm
Radio Humsafar	radiohumsafar.com
Radio MF 105 Granby	m105.ca
RNC Média	rncmedia.ca
SiriusXM Canada	siriusxm.ca
Stingray Canada	stingray.com

Canada 

Bell Media



 **cogeco**
MEDIA



 **Leclerc**
COMMUNICATION

 **STINGRAY**[®]

 **Pattison**
Media

 **CFLO** La radio des Hautes-Laurentides

 **FM 97.1**
LA RADIO DES HITS



Radio
Humsafar



RNC
MEDIA

Additional Acknowledgments

Thank you to all the
photographers for the artist
photos.

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ARIANNE BERGERON CAMILLE GLADU-DROUIN **CAMILLE TELLIER** CARLO CALOPE
CHARLINE CLAVIER CHARLY DOWLING **CHLOE McNEIL** CHRISTINE BERTHIAUME
CLÉMENT DESJARDINS ÉLÉONORE CÔTÉ-SAVARD **ELIE-JOHN JOSEPH**
ELIZABETH LANDRY **ÉTIENNE BARRY** ÉTIENNE BOSSÉ **FABRICE CLOUTIER** FÉLIX RENAUD
FRANÇOIS LEMIEUX FRED GERVAIS **GAELE LEROYER** GAELE LEROYER **GIA KHANH NGUYEN**
HANNAH ALEX PHOTO **JEAN-CHARLES LABARRE** JEAN-FRANÇOIS SAUVÉ **JEAN-PIERRE DUBÉ**
JEAN-YVES LÉVESQUE **KARELLE GOGUEN-BANCEL** LARA HERBINIA **LAWRENCE FAFARD**
LOUANE WILLIAMS **LP CHIASSON** LUC ROBITAILLE **LUCILE PARRY-CANET** LULIA MATEI
LULU AVENUE MADZELE **MARC-ÉTIENNE MONGRAIN** MARIE-ÉLAINE THIBAULT
MATHIEU RIVARD MAUDE LABELLE **MIA KALILLE** NAOMI PETERS **NICOLE GONATO**
NIKITA BERSHANSKI **NOÉMIE D. LECLERC** OLITAKESSHOTS **OUWAYMA B. TANFOUS** PAUL LICERIO-HONEY
PHILIPPE RICHELET ROLLAND MARCOTTE **ROSALIE ROBERGE** SACHA COHEN **SARA ET REBECCA**
SHAYNE LAVERDIÈRE **SIMON PERRIER** SOPHIE BOONEN **SUE PARKHILL** SUNNIE HEERS
VALERIA VALENCIA VALLE VAN HOAN LE **YANI PEPIN**

Thank you to the creative and inspired team at **DINGO DESIGN** for the graphic design and to the
photographers at **PEXELS.COM** for the background images.

FINANCIAL RESULTS 2023-2024

REVENUES

For the year ended **March 31, 2024**, Musicaction recorded revenues of **\$22,469,534**.

FINANCIAL CONTRIBUTIONS

The Foundation paid out **\$19,926,930** in financial aid. The aid generally consisted of initial payments for projects accepted during the current year and final payments for projects accepted previously.

OTHER EXPENDITURES

For the year ended March 31, 2024, Musicaction's administration costs and amortization of capital and intangible assets amounted to 10.1% of total revenues, compared with 8.1% in 2022-2023.



Financial Results 2023-2024

YEAR ENDED MARCH 31, 2024

	2024	2023
REVENUE	\$	\$
CANADA MUSIC FUND		
* Individual Initiatives	10,342,269	11,192,344
* Collective Initiatives	2,459,063	2,988,030
* Collective Initiatives - Music Showcases	988,360	809,318
* Support for entrepreneurs and organizations of francophone OLMCs	1,000,000	
* One-time additionnal funding – 1	984,667	
* One-time additionnal funding – 2	1,923,657	
Reopening Fund - Support to music festivals	2,800,000	
Continuation of 2022 - 2023 Emergency Support to Canadian-Owned Music Venues, Concert Promoters and Producers	5,597,760	
FACTOR		
Comprehensive Funding Envelope - English-language projects	1,000,000	1,000,000
Commercial Radio Broadcasters		
* Transfer of ownership	147,452	188,285
* Licence renewals	383,946	433,006
* First licence term	2,000	1,500
Musical Services Enterprises		
* Tangible benefits	98,353	
* Licence renewals	82,926	59,515
Satelite Radio Broadcasters		
* Tangible benefits	741,310	741,310
* Licence renewals	1,689,772	2,144,887

Financial Results 2023-2024

RESULTS 2023-2024

	2024	2023
Television French language private ownership groups		
* Licence renewals	111,758	111,758
Interest	500,446	457,086
Distribution on mutual funds units	87,692	140,852
Realized gain (loss) on the fair value of investments	135,555	-230,413
Various	419	297
Total	\$22,469,534	\$28,533,888
OPERATING EXPENSES		
Regular Programs		
Financial contributions	19,926,930	19,357,269
Emergency Support and Recovery Funds		
Reopening Funds - Support to music festivals	2,660,000	2,660,000
Continuation of 2022 - 2023 Emergency Support to Canadian-Owned Music Venues, Concert Promoters and Producers	4,998,000	4,998,000
Support for Live Music Events	-52,881	-52,881
Support for Live Concerts - Stream 2	-78,033	-78,033
Administration		
Administrative and financial expenses	2,201,583	2,241,845
Amortization of capital and intangible assets	57,293	59,879
Total	\$22,185,806	\$29,186,079

Financial Results 2023-2024

COMMITMENTS AS OF MARCH 31, 2024

Some of the projects financed are not completed within the same financial year, which has an impact on Musicaction's management methods. As of March 31, 2024, the residual balance of commitments was **\$2,292,851**.

Balance of commitments	
Individual Initiatives Component	
Comprehensive Funding Envelope	854,995
Album Production	406,699
Song Production and Promotion	94,671
Emerging Artists Support	51,207
Marketing	267,343
Canvassing	35,600
Development of Artists' Career, of Skills and Businesses	8,375
Support for entrepreneurs and organizations of francophone OLMCs - Component 1	34,350
Sub-total	\$1,753,240
Collective Initiatives Component	
Comprehensive Funding Envelope	232,617
Event in Canada	12,800
International Event	56,700
National Collective Promotion	22,125
Professional Development	162,725
Music Showcases	39,662
Support Measure for Parents	982
Support for entrepreneurs and organizations of francophone OLMCs - Component 2	12,000
Sub-total	\$539,611
TOTAL	\$2,292,851



Financial Results 2023-2024

FUNDING SOURCES AND FINANCIAL CONTRIBUTIONS

The following funding sources have made possible the financial contributions detailed hereafter:

PROGRAMS	Canada Music Fund	Others	Total
Individual Initiatives Component			
Comprehensive Funding Envelope	6,264,248	2,205,367	8,469,615
Album Production	1,348,377	832,810	2,181,187
Song Production and Promotion	257,135	87,391	344,526
Emerging Artists Support	59,808	37,214	97,022
Marketing	2,197,557	576,753	2,774,310
Canvassing	128,761	35,984	164,745
Development of Artists' Career, of Skills and Businesses	482,411		482,411
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 1	652,650		652,650
Sub-total	\$11,390,947	\$3,775,519	\$15,166,466
Collective Initiatives Component			
Comprehensive Funding Envelope	1,377,375	333,125	1,710,500
Event in Canada	308,517	24,121	332,638
International Event	653,446	61,987	715,433
National Collective Promotion	139,125	71,750	210,875
International Collective Promotion	2,891		2,891
Professional Development	503,475	79,570	583,045
Digital Market Development	21,000		21,000
Music Showcases	937,427	-2,061	935,366
Support Measure for Parents	12,051	5,580	17,631
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 2	228,000		228,000
Sub-total	\$4,183,307	\$574,072	\$4,757,379

Financial Results 2023-2024

FUNDING SOURCES AND FINANCIAL CONTRIBUTIONS

PROGRAMS

Videoclip Component

Videoclip

Canada Music Fund

Others

Total

-6,915

-6,915

Emergency Support and Recovery Funds

Reopening Fund - Support to music festivals

10,000

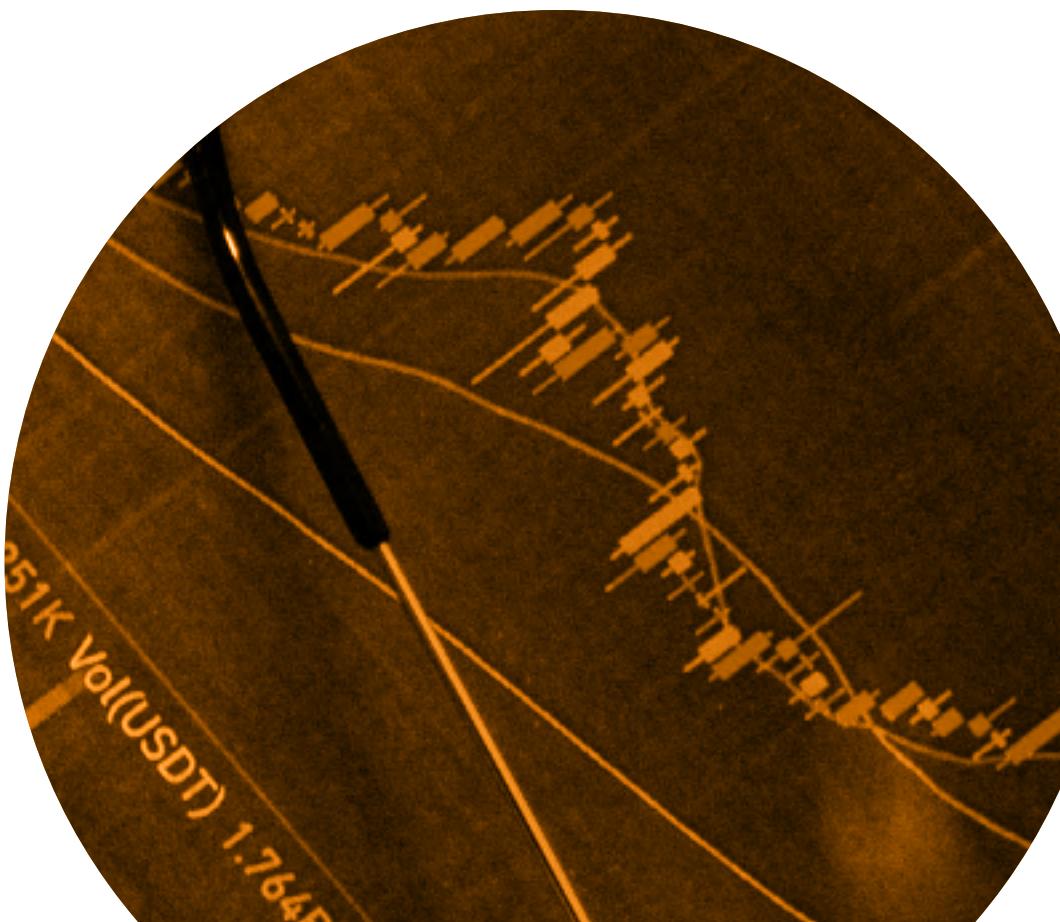
10,000

TOTAL

\$15,574,254

\$4,352,676

\$19,926,930



Financial Results 2023-2024

APPLICATIONS AND COMMITMENTS 2023-2024

ALL COMPONENTS - REGULAR PROGRAMS

	2023 - 2024	2022 - 2023
Applications submitted	1,828	1,821
Amount requested \$	38,788,753	35,057,891
Applications approved	1,462	1,512
Amount offered \$	19,710,090	19,820,860
Percentage %	51	57

INDIVIDUAL INITIATIVES COMPONENT

INDIVIDUAL INITIATIVES COMPONENT	2023 - 2024					2022 - 2023				
	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 23-24	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 22-23
Comprehensive Funding Envelope	37	16,865,397	37	8,449,998	42.9	39	16,797,641	39	8,850,001	44.6
Production										
Jury	235	5,283,153	67	1,187,550	6.0	199	4,411,731	72	1,268,450	6.4
Song Production and Promotion	167	1,765,441	30	271,685	1.4	203	2,371,768	57	584,185	2.9
Emerging Artists Support - Support to Production	60	299,598	20	99,915	0.5	38	186,009	19	94,000	0.5
Support for Songwriters and Composers	733	973,888	733	973,888	4.9	780	889,006	780	889,006	4.5
Sub-total	1,195	8,322,080	850	2,533,038	12.8	1,220	7,858,514	928	2,835,641	14.3
Marketing										
National	160	3,139,950	145	1,824,473	9.3	111	2,480,616	94	1,580,119	8.0
International	75	1,065,969	75	923,793	4.7	89	1,153,287	89	1,054,873	5.3
Sub-total	235	4,205,919	220	2,748,266	14.0	200	3,633,903	183	2,634,992	13.3
Canvassing	82	138,981	82	130,087	0.7	87	249,461	87	230,360	1.2
Development of Artists' Careers, of Skills and Businesses	30	695,000	28	461,250	2.3	19	425,000	19	415,000	2.1
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 1	16	1,103,668	14	687,000	3.5					
Individual Initiatives Total	1,595	31,331,045	1,231	15,009,639	76.2	1,565	28,964,519	1,256	14,965,994	75.5

Financial Results 2023-2024

APPLICATIONS AND COMMITMENTS 2023-2024

COLLECTIVE INITIATIVES COMPONENT	2023 – 2024						2022 – 2023					
	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 23-24	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 22-23		
Comprehensive Funding for Collective Initiatives	25	2,877,151	25	1,932,770	9.8							
Event in Canada	17	790,000	16	309,500	1.6	24	1,383,000	24	705,000	3.6		
International Event**	38	937,982	38	663,500	3.3	27	758,100	27	608,000	3.1		
National Collective Promotion	7	725,390	6	133,500	0.7	9	579,246	9	518,000	2.6		
International Collective Promotion						14	233,542	14	195,500	1.0		
Professional Development***	15	566,877	15	430,000	2.2							
Integration Project						29	477,382	29	438,250	2.2		
Professional Development Project						25	1,085,869	25	937,500	4.7		
Incubator Project						5	415,837	5	399,000	2.0		
Music Showcases	115	1,269,558	115	970,957	4.9	116	1,145,215	116	1,039,639	5.2		
Support Measure for Parents	11	20,750	11	20,224	0.1	7	15,181	7	13,977	0.1		
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 2	5	270,000	5	240,000	1.2							
Total Collectives Initiatives Component	233	7 457,708	231	4,700,451	23.8	256	6,093,372	256	4,854,866	24.5		
Total Collectives and Individual initiatives Components	1,828	38,788,753	1,462	19,710,090	100	1,821	35,057,891	1,512	19,820,860	100		
EMERGENCY SUPPORT AND REOPENING FUND												
EMERGENCY SUPPORT AND REOPENING FUND	2023 – 2024						2022 – 2023					
	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 23-24	Applications submitted	Amount requested \$	Applications approved	Amounts offered \$	% 22-23		
Reopening Fund - Support to Music Festivals						42	2,995,395	42	2,670,000			
Continuation of Emergency Support 22-23						101	4,998,000	101	4,998,000			
Total Emergency Support and Reopening Fund						143	7,993,395	143	7,668,000			
GRAND TOTAL INCLUDING EMERGENCY SUPPORT AND REOPENING FUND	1,828	38,788,753	1,462	19,710,090		1,964	43,051,286	1,655	27,488,860			

* This new program brings together activities eligible under the following programs: Event in Canada, International Event (International Collective Promotion in 22-23), Professional development, National Collective Promotion and Canvassing.

** This program includes the 22-23 International Collective Promotion program.

*** This program includes the 22-23 Integration Project and Professional Development Project programs.

Individual Initiatives Component

APPROVED PROJECTS

• FOR MORE INFORMATION 

COMPREHENSIVE FUNDING ENVELOPE

For the past four years, this program has been one of the pillars of the modernization of the Canada Music Fund (CMF). It promotes a revenue-and investment-based business financing model. Financial assistance is awarded once a year to support activities that foster the career development of Canadian artists and the promotion of their music. The program covers expenses related to the production and marketing of sound recordings, national and international music tours and showcases, music publishing, artist management and business development activities.

Contributions to companies are awarded on a competitive basis, based on their ability to promote and develop audiences for Canadian artists, as well as to develop their careers. Companies must meet certain conditions to be eligible for this program.

In 2023-2024, the maximum amount granted was \$575,000 per individual company, and the total annual amount could not exceed \$768,000 for companies part of an affiliated group. Up to 50% of costs were eligible.

42
BUSINESSES
SUPPORTED

\$8,449,998
OFFERED

BACK TO THE PROGRAM 



Individual Initiatives Component

APPROVED PROJECTS - GLOBAL FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
9 ^e Vague	Alex Burger – Damien Robitaille – Héron – Marc Déry – Pascale Picard – Simon Kearney – The Brooks – Tom Chicoine – Veranda	148,850
Ambiances Ambiguës	Alex Burger – Anachnid – Anatole – Bon Enfant – Doo doo doo – Gab Paquet – Gazoline – Jesuslesfilles – Keith Kouna – La chorale de Y'a du monde à messe – Les Deuluxes – Les Hôtesses d'Hilaire – Les Petites Tounes – Martin Lizotte – Mayfly – Patche – PingPongGo – Saratoga – The Blaze Velluto Collection – The Brooks – Toast Dawg – Vilain Pingouin – Yocto – Zoo Baby	263,383
Bonsound	Anna Arobas – Annie-Claude Deschesne – Claudia Bouvette – Corridor – Dead Obies – Elisapie – FELP – Franky Fade – Geoffroy – Joe Rocca – Jonathan Personne – Laurence-Anne – Les Breastfeeders – Les Deuluxes – Les Louanges – Lisa LeBlanc – Lumière – Mark Clennon – Matt Holubowski – Milk & Bone – Misc – Paul Jacobs – Peter Peter – Philippe B – Pierre Kwenders – Population II – P'tit Belliveau – Safia Nolin – Shaina Hayes – Sophia Bel – Tabi Yosha – Teke::Teke – The Painters – Virginie B	499,071
Bravo Musique	Avec pas d'casque – Cœur de pirate – Emile Bilodeau – Emma Beko – Evelyne Brochu – Gab Bouchard – Jérôme 50 – Jimmy Hunt – Laraw – Les Frères Goyettes – Les Shirley – L'Isle – Lou-Adriane Cassidy – Maude Audet – Miro Chino – Mon Doux Saigneur – Naomi – Parazar – Simon Boisseau – thaïs – Thierry Larose	480,000
Cie Larivée Cabot Champagne	Adib Alkhalef – Camille Burgoyne (Sunny shine) – Cowboys Fringants – Demain Déluge – Dumas – Émile Proulx-Cloutier – Émilie Clepper – Famille Denuy – Galant tu perds ton temps – Isabelle Boulay – Josianne Paradis – Juste Robert – Marie-Annick Lépine – Michel Faubert – Natasha Kanapé – Nicolas Gémus – Robert Charlebois – Roch Voisine – Solastalgie – Tire le Coyote – Trois Accords	575,000
Coop Les Faux Monnayeurs	Afrikana Soul Sister – Avril Jensen – Ayrad – Guillaume Arsenault – Henri Godon – Kira Oji – Klô Pelgag – Les Tireux d'Roches – Marie-Gold – Martha Wainwright – Papagroove – Samuele – The Franklin Electric – VioleTT Pi	235,673
Costume Records	Alice Tougas – Barry Paquin Roberge – Choses Sauvages – Dany Placard – Douance – Flore laurentienne – Guillaume Bordel – Joseph Mihalcean – Julie & Dany – Julie Doiron – Kayta – Luis Clavis – Qualité Motel – Valaire – Vulgaires machins – ZLMC	207,627
Coyote Records ●	Benny Adam – Claude Bégin – Clodelle – D-Track – JAYMIE – Lary Kidd – Louis-Étienne Santais – Lucill – Miels – November Jones – Of Course – Sara Dufour – Zagata	216,998
Disques 7 ^{ème} Ciel	Alaclair Ensemble – Alex Pic – Artistes variés QCLTUR – Aswell – Brown Family – Clay and Friends – Clay Scott – Die-On – Dramatik – Eman – FouKi – GreenWoodz – Greg Beaudin – Jay Jay – Jay Scott – KNLO – Koriass – LaF – Mantis – Manu Militari – Matiu – MODLEE – Or Bleu – Rau_Ze – Shreez – Souldia – Souldia X Lost – Zach Zoya	378,739
Disques Artic	DoMarier – France Castel – Lydia Blouin – Marie-Pierre Leduc – Rémy Caset – Roxane Bruneau	102,093
Disques Atma ●	Aaron Tan – Akoya (Naomi Dumas) – Anne Thivierge – Antonio Figueroa – Ariane Brisson – Arion Orchestre Baroque – Benjamin Bertin – Buzz Cuivres – Cameron Crozman – Cameron Crozman/VDR – Canadian Guitar Quartet – David Jacques – David Jalbert – Denis Plante – Élisabeth Pion – Elisabeth St-Gelais – Elvira Misbakhova – Ensemble ArtChoral – Ensemble Caprice – Flûte alors! – Karina Gauvin – Les Barocudas – Les Voix humaines – Louise Bessette – Louis-Philippe Marsolais – Louis-Pierre Bergeron – Marc Djokic – Myriam Leblanc – Notturna – Orchestre classique de Montréal/Alain Trudel – Orchestre Métropolitain/Yannick Nézet-Séguin – Orchestre symphonique de Laval/Alain Trudel – Ottawa Bach Choir/Lisette Canton – Pentaèdre – Philip Chiu – Quatuor Molinari	132,908
Disques Audiogramme & Éditorial Avenue ●	BEYRIES – Catherine Major – Chloé Sainte-Marie – Choses Sauvages – Cindy Bédard – Comment Debord – Damien Robitaille – Elliot Maginot – Fanny Bloom – Frais Dispo – Jason Bajada – Joé Napoléon – Julie Thériault – Léo Piché – Luis Clavis – Marc Déry – Marilou – Marilyné Léonard – Matt Holubowski – Mônica Freire – Peter Peter – Rosalie Ayotte – Salomé Leclerc – Sam Tucker – Soran – Sylvie Paquette – Tom Chicoine – Valaire – Vendôme – Zoé Sanders	452,285

Individual Initiatives Component

APPROVED PROJECTS - GLOBAL FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
Disques de la Cordonnerie	Alan Côté – Alexandre Désilets – Andrea Lindsay – Aramis – DDWD – Fides – Gilles Valiquette – Grand Leclerc – Guitares Artistes variés – Halo – Jack Layne – Les Dévadés – Luc De Larochelière – Marie-Denise Pelletier – Moka – Original Gros Bonnet – Sambé – Zagata	100,000
Disques Musicor (Division de Musique Sélect) ●	2Frères – Contre Vents et Marées – Émilie Daraîche – Famille Daraîche Hommage Julie Daraîche – France D'Amour – Guylaine Tanguay – Josiane – Jules – Krystel Mongeau – La Voix 2023 artistes varié.e.s – Laurence Nerbonne – Nathalie Simard – Rémi Chassé – Roxane Bruneau – Sophie Grenier – Véda – William Cloutier	315,715
Disques Passeport	Alain Tremblay – Dave Harmo – David Fleury – Funambule – Héra Ménard – Lauriane Morel – Les Rats d'Swompe – Mélisande – Roy Davis – Salmine – Seb & Jess – Vince Lemire	131,074
Éditions Ad Litteram ●	Alexandre Farina – Catherine Major – Cédrik St-Onge – Claude Lapalme – Éléonore Lagacé – Florence K – Jaco – Jonny Arsenault – Karina Gauvin – Mathieu Bérubé – Moran – Natalie Choquette – Opéra Nelligan (artistes variés) – Reney Ray – Ricky Paquette	150,653
Éditions Bloc-Notes Musique	Alexe Gaudreault – Ariel Coulombe – Benjamin Nadeau – Bobby John – Catherine Laurin – Charles Guay – Daayan – Étienne Dupuis-Cloutier DR M S – Frédéric Lalancette – Gabrielle Legault – Gautier Marinof – Jay Lefebvre – Jérôme Couture – Josh Alexander – Koraly – Léa Jarry – Louis Lafontaine – Loukas Perreault – MIRO – Nessa Roque – Paul Karazivan – Philippe Besner – Stéphane Dufour	113,128
Équipe Spectra (Spectra Musique – Agence Evenko)	Alicia Moffet – Ari Cui Cui – Bobby Bazini – Group Project – Hansom Éli – Irène – Jeanick Fournier – Jordan Officer – Kaïn – La Renarde – Léonie Gray – Lili St-Cyr – Marie-Mai – Marsö – Michel Rivard – Philippe Dunnigan – Pierre Lapointe – Renaud Gratton – Richard Séguin – Roxane Filion – Sally Folk – Térez Montcalm – The Damn Truth – Yoan	276,685
Gestion Son Image & Sphère Musique & Sphère Éditions	Clément Jacques – Diane Dufresne – Dominique Hudson – Guilhem – Le Gicko – Lulu Hughes – Maka Kotto – Mudie – OSM Bambini symphonique – OSM Bébé symphonique – OSM Dubois symphonique – OSM Filles de Caleb symphonique – OSM Harmonium symphonique – OSM Riopelle symphonique – Simon Kearney – Tommy Boulanger	272,343
Go Musique	Alain-François – Bodh'aktan – Christian Marc Gendron – Claude Cormier – Keven Landry – Laurence Jalbert – Manon Séguin – Paul Daraîche – Suroît	100,000
Gregg Musique	Arthur L'aventurier – Brimbelle – Nicolas Noël	100,000
Instinct Musique	Éric Lapointe – Hugo Lapointe – Maxime Lapointe – Rosa Laricchiuta – Scott-Pien Picard	171,224
Joy Ride Records ●	20Some – Cahnei – Connaisseur Ticaso – Cruzito – D4vid Lee – Dunn – Farfadet – Imposs – Lost – Loud – Lova – Rick Pagano – Rymz – Shash'U – White-B – YNG LGNDZ	336,981
Kartel Musik ●	Alexiane – Amay Laoni – Caracol – Chloé Doyon – Doug & Jeff – Emi Jeen – Funk Lion – Gros Big – Guessmi – Izzy-S – Jonathan Roy – Junes – L'abîme – le.Panda – Lendemain de veille – Momelo – Naya Ali – Nodly – Prince Amine – Ragers – Randy – Salimo – Tizzo	100,000
Kay Productions Musique	Caravane – Damoiseaux – Désirée – Joseph Edgar – Julyan – Léa Jarry – Marco Ema – Miro – Passion Poire – Pierre Guitard – Rick et les bons moments – San James – Simon Lachance – Simon Leoza – Soraï	327,411
L-A be & Studio B-12	Alphonse Bisailon – Belle Grand Fille – Bonanza – Brigitte Boisjoli – De la beauté – Jorane – Karlof Galovsky – La Bottine Souriante – Ludovick Bourgeois – Mentana – Miss Sasseur – Olivier Bélisle – Pierre-Hervé Goulet – Pierre-Luc Brillant – Roselle – Sébastien Lacombe – Thomas Hellman – VioleTT Pi – Viviane Audet – West Trainz	193,168

Individual Initiatives Component

APPROVED PROJECTS - GLOBAL FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
La Compagnie du Nord	Boulérice-Demers – De Temps Antan – Duo Beaudy-Prud'homme – Éric Beaudry – Grosse Isle – Le Vent du Nord – Nicolas Boulérice – Nicolas Pellerin et Les Grands Hurleurs – Prairie Comeau – Proulx-Demers	104,965
La maison fauve	Alexandra Stréiski – Ariane Roy – Dominique Fils-Aimé – Eli Rose – Klô Pelgag – Michel Rivard – Patrice Michaud – Philippe Brach – Vincent Vallières	410,991
La Tanière	Andréanne A. Malette – Bears of Legend – Bleu Jeans Bleu – Fredz – Jason Bajada – Misc – Pelch – QW4RTZ – Steve Hill	307,252
Les Yeux boussoles	Cindy Bédard – Le Roy, La Rose, Le Loup – Lou-Adriane Cassidy – Louis-Jean Cormier – Salomé Leclerc	110,423
Lisbon Lux Records	Audrey Curadeau – Bronswick – Das Mortal – DVTR – Grand Public – Le Couleur – Ormiston – Radiant Baby – Russell Louder – Super Plage	169,891
Productions Folle Avoine	Aboulaye Koné – Annick Brémault – Bïa – Geneviève Toupin & Clerel – Gilles Vigneault – Tomson Highway	157,327
Productions Martin Leclerc	Claudia Laurie – Contre Vents et Marées – Marie-Denise Pelletier – Martine St-Clair – Mélissa Bédard – Pour une histoire d'un soir	170,595
PVB Productions	Alexandre Belliard – Alicia Deschênes – Annie Blanchard – Bermuda – Jorane – Ken Presse – Lwazo Sirois et le dernier rodéo – Quartom – Stefie Shock – Tocadéo	100,000
Simone Records	ALIAS – Ariane Moffatt – blesse – BoBo OnO – Caroline Savoie – Dany Placard – David Marin – Élégie – Émilie Laforest – Étienne Coppée – Forêt – Gustafson – Hippie Hourrah – Hubert Lenoir – Ingrid St-Pierre – Joe Grass – Julie & Dany – Julie Aubé – Julien Sagot – Karkwa – Les Hay Babies – Les sœurs Boulay – Louis-Jean Cormier – Marie-Pierre Arthur – Mat Vezio – Mille Milles – Mirabelle – Pascale Picard – Rip Pop Mutant – Robert Robert – Sara-Danielle – We Are Wolves	279,653
Slam Disques	Alex Paquette – Autre Part – Basterds – Carotté – Chop Sue Me – Fortune Cookie Club – Francbâtards – Frank Custeau – Fuck Toute – Groovy Aardvark – Hate it Too – Hipshot – L'Affaire Pélican – Lionel Groove – Mange la machine – Nick! – Noé Talbot – Oktoplut – Paul Cargnello – Ripé – Rouge Pompier – Ryan Stevenson – Sam Faye – Ship of Fools – Slater et Fils – SLOE – Sudden Waves – Tamara Weber – Thick Glasses	129,892
Tandem.mu	Laurent Guardo et Daniel Lavoie – Mélissa Bédard – Roby Talbot	128,000
Total		\$8,449,998

Note: Companies identified by a dot of the same color are related companies.

Individual Initiatives Component

APPROVED PROJECTS



ALBUM PRODUCTION

This program is intended to support production of sound recordings. The album must have a minimum of six tracks (of at least 60 seconds each) or 20 minutes of musical content.

The applicant must be the owner of the master tape.

Albums accepted in 2023-2024 benefited from an exceptional measure, with maximum funding of up to 75% of accepted costs, or actual eligible costs, whichever was lower. Maximum funding could reach up to \$28,000 for French-language vocal music and world music, and up to \$23,000 for other music.

Contributions were granted to Canadian songwriters and composers of an album or digital titles funded for production by Musicaction.

Companies benefiting from a Comprehensive Funding Envelope under the Individual Initiatives Component are not eligible to this program.

[BACK TO THE PROGRAM](#)



Individual Initiatives Component

APPROVED PROJECTS – ALBUM PRODUCTION

APPLICANT	Artist / Project	Amount offered \$
Bado-Giesbrecht Kelly	Kelly Bado	20,500
Bergeron Philippe	Philippe B	19,200
Bessette Louise	Louise Bessette	16,800
Betancur Osorio Alexander	Ramon Chicharron	20,500
Bleu Cardinal	Alexandre Poulin	20,500
Blü Dog Media	Mada Mada	12,900
Boivin Patrick	Régis Niquay	20,500
Boivin Patrick	Sakay Ottawa	15,300
Boucane Bleue	Daniel Boucher	20,500
Boudreau Mathieu	Matt Boudreau	19,500
Brochu Evelyne	Evelyne Brochu	20,500
César Sympa	Sympa César	20,500
Charles Richard-Hamelin Inc.	Charles Richard-Hamelin	16,800
Choses Sauvages Inc.	Choses Sauvages	20,500
Côté Étienne	LUMIÈRE	20,500
Croteau Jeanne	Junes	10,000
de Lorimier Naomie	N NAO	9,000
Disques Effendi	Marie-Josée Simard	16,800
Disques Far West	Artistes variés	20,500
Doré-Coulombe Anne-Sophie	Belle Grand Fille	20,500
Dyotte Félix	Félix Dyotte	10,000
Gendron Samuel	Allô Fantôme	20,500
Gestion Benoit Pinette	Tire le coyote	20,500
Groupe Fovéa	La légende de Calamity Jane	17,000
Hamel Etienne	Nicolet	11,000
Jarry-Talbot Léa	Léa Jarry	20,500
Jérôme 50 Inc.	Jérôme 50	20,500
La Maison Mère Productions	Sarahmée	20,150
La Patente Holdings Ltd.	La Patente	20,500
La Prûche Libre	Yves Lambert	11,000
Le gigantesque batonnet avec un grand V	Gros Big	9,500
L'Ensemble Mirabilia	Myriam Leblanc	14,000
Les Entreprises Ari Cui Cui	Ari Cui Cui	14,300
Makusham Musique	Florent Vollant	20,500
Marchand David	zouz	20,500
Musique C-Way	Corneille	20,500
Total		\$1,187,550

Individual Initiatives Component

APPROVED PROJECTS

• FOR MORE INFORMATION 

SONG PRODUCTION AND PROMOTION

This program is designed to support production of a maximum of four digital titles intended for immediate promotion. A promotional plan must accompany the application.

Projects accepted in 2023-2024 benefited from an exceptional measure and obtained maximum funding of up to 75% of accepted costs, or actual eligible costs, whichever was lower, up to a maximum of \$16,800 for title production and \$14,000 for title promotion.

Contributions were granted to Canadian songwriters and composers of an album or digital titles funded for production by Musicaction.

Companies benefiting from a Comprehensive Funding Envelope under the Individual Initiatives Component are not eligible to this program.

BACK TO THE PROGRAM 



SONG PRODUCTION

18
ARTISTS
OR GROUPS
SUPPORTED

\$137,000
OFFERED

SONG PROMOTION

12
ARTISTS
OR GROUPS
SUPPORTED

\$134,685
OFFERED

Individual Initiatives Component

APPROVED PROJECTS

SONG PRODUCTION

APPLICANT	Artist / Project	Amount offered \$
Audet Maude	Maude Audet	9,200
Baribeau Jocelyne	Beauséjour	3,500
Bédard Virginie	Virginie B	12,200
Blü Dog Media	Mada Mada	2,000
Disques Juliette	Quatuor Esca	7,000
Gazoline S.E.N.C.	Gazoline	8,500
Groupe Fovéa	Nathan Vanheuverzwijn	9,000
L'homme bionique	Patrice Michaud	8,200
L'Ours (Label & Tournées)	Catherine Van Doesburg	8,400
Masse-Savard Sandrine	Sandrine Masse	5,000
Millet Thaïs	Thaïs	1,500
MoonSun Musik	Emmanuelle Boucher	6,100
Productions Cap. Claire	Bermuda	11,800
Productions Coin d'Table	Jacques Newashish	9,200
Productions De Flore	De Flore	8,800
Productions Zagata	Zagata	10,600
Tellier-Dubé Jean-Cimon	DVTR	5,000
UniForce Productions	vice E roi	11,000
Total Song Production		\$137,000

SONG PROMOTION

APPLICANT	Artist / Project	Amount offered
Baribeau Jocelyne	Beauséjour	13,369
Bédard Virginie	Virginie B	12,765
Blü Dog Media	Mada Mada	6,167
Disques Juliette	Quatuor Esca	14,000
Groupe Fovéa	Nathan Vanheuverzwijn	10,000
L'Ours (Label & Tournées)	Catherine Van Doesburg	10,000
Masse-Savard Sandrine	Sandrine Masse	8,084
MoonSun Musik	Emmanuelle Boucher	13,800
Productions Cap. Claire	Bermuda	10,000
Productions Coin d'Table	Jacques Newashish	10,000
Productions De Flore	De Flore	12,500
UniForce Productions	vice E roi	14,000
Total Song Promotion		\$134,685

TOTAL SONG PRODUCTION AND PROMOTION	\$271,685
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Individual Initiatives Component

APPROVED PROJECTS

SUPPORT FOR SONGWRITERS AND COMPOSERS

With this program, Fondation Musicaction wishes to encourage the creation of an original repertoire as well as collaboration between authors and composers. This assistance is automatically granted to Canadian songwriters and composers who participated in an album or track which production was funded by Musicaction. The work must be at least 60 seconds and reproduced for the first time on a commercial medium.

In 2023-2024, assistance paid on completion was \$900 per song (divided equally between lyrics and music), with a maximum of \$9,000 per project.

733
AMOUNTS
AWARDED
573
SONGWRITERS AND
COMPOSERS

\$973,888
OFFERED

[BACK TO THE PROGRAM](#)



Individual Initiatives Component

APPROVED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
Aboussouan Étienne	1,064
Annibale-Lebrun Justine	630
Antoine Jocelyn	3,150
Arseneau Jonathan	593
Auclair-Bédard Gaël	1,170
Audet Maude	5,000
Audet Viviane	4,000
Baldé Nadia Hawa	773
Banville Vincent	2,700
Barbier Marc-Antoine	270
Baribeau Jocelyne	1,881
Bazinet-Lemay Jérôme	1,312
Beauchamp Paquette Cléo	423
Beauchemin Louis Alexandre	862
Beauchemin Perreault Hubert	107
Beaudin-Kerr David	313
Beaudin-Kerr Gregory	3,650
Beaudoin Félix-Antoine	345
Beaudoin Pierre Emmanuel	18
Beaulé Samuel	390
Beaulieu-April Joséane	23
Beauregard Alexandre	5,000
Beauregard Guillaume	45
Bédard Benoit	618

APPLICANT	Amount offered \$
Bédard Hudson Dominique	261
Bégin Éric	1,500
Belalia Salim Akram	3,948
Béland Marc	522
Bélanger Xavier	450
Belbahri Ikram Ouanassa	1,665
Bélisle Félix	720
Bélisle Tommy	270
Belliveau George	1,800
Belliveau Rémi	68
Belzil Miro	180
Benamara Ramzi	270
Benard Guilhem	1,660
Benjamin Jessy	111
Benouhoud Nawfal	643
Bergeron Jonathan	792
Bergeron Julien	814
Bergeron Mélanie	900
Bergeron Philippe	5,428
Bergeron Stéphane	158
Bernier-Taillon Frederic	360
Berthiaume-Tremblay Yuki	900
Bertrand Gagnon Gabriel	326
Besner Philippe	135

APPLICANT	Amount offered \$
Beynon Richard	106
Bichara Sabbagh Thérèse	409
Binsef Asubeth	150
Bizimana Steve	180
Blackburn-Doré Alexandra	3,555
Blanchard Éric	5,000
Blanchette Stéphane	450
Blondin Daniel	1,350
Bois Myriam	5,000
Boisclair Amylie	338
Boisclair-Choquette Justin	1,617
Boisclair-Gosselin Cédric	630
Boisjoli Brigitte	5,000
Boivin Alexandre	188
Bonilla Ayala Josue Wilfredo	339
Borboën-Léonard Blaise	46
Bouchard Ghislain	3,915
Bouchard Marie-Mai	300
Bouchard Patrick	652
Bouchard Philippe	5,000
Bouchard-Sasseville David	225
Bouchard-Sasseville Dominic	97
Boucher Daniel	5,000
Boucher Pier-Hugues	4,613

APPLICANT	Amount offered \$
Boudreau Daniel	4,500
Boulay Stéphanie	585
Bourassa François	4,950
Bourdages-Aster Jean-Eudes	5,225
Bourdeau Jo-Annie	3,698
Bourdon Sarah	1,575
Bourgeois Ludovick	2,263
Bournival Jeannot	3,600
Bourré-Denis Étienne	150
Bourret Mathieu	450
Boutet Guillaume	45
Brault Philippe	1,104
Brochu Evelyne	3,600
Brousseau Éric	2,300
Brunet Ariane	6,350
Brunet Réjean	198
Bujold David	5,000
Buron Tim	45
Bussières Raphaël	450
Butler Raphaël	5,000
Caraballo Orozco Harry Humberto	148
Caronneau Karolane	99
Carby Martinez David	339
Cargnello Paul	234

Individual Initiatives Component

APPROVED PROJECTS - SONGWRITING AND COMPOSITION GRANT

APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$
Carrière Lettre Ian	744	Clerc Mathias	2,182	Curadeau Audrey	1,800	Degrandpré Francis	909
Caset Rémy	5,000	Cliche-Trudeau Simon	3,804	Custéau François	4,500	Demers Olivier	450
Castagne Labelle Marjolaine	428	Cluney Frederick	900	Cyr Louis-Bernard	718	Depestre Marie-Christine	900
Castagne Labelle Philippe	428	Cocchiararo Diego-Andres	360	Cyr Maxime	315	Deschamps Benjamin	45
Castonguay Arnaud	24	Coffey Tristen Leon	270	Dabir Ahmed Hilal	360	Désilets Émile	17
Chabot Marc	450	Cormier Claude	450	Daigneault David	2,945	Desjardins Gabriel	720
Chagnon Étienne	750	Cormier Louis-Jean	900	Daléus-Louis Shamyr	284	Desroches Frédéric	2,363
Chaperon-Cyr Joé	5,000	Corpataux-Blache Jeanne	450	Dallaire Jérémie	1,080	Desrosiers Yves	4,050
Charbonneau Mathieu	810	Côté Étienne	5,000	Dallaire Olivier	135	Dextraze-Monast Étienne	99
Charest Richard	2,574	Côté Philippe	3,600	Dalpé Jean-Philippe	2,700	Deziel François-Simon	715
Charest-Gagné Laurence-Anne	5,450	Côté Sébastien	428	Dambremont André-Michel	1,524	Dion Éric	2,250
Charest-Latif Christophe	450	Côté Sylvain	5,000	D'Amours Raphaël	1,350	Dionne Christian	3,124
Charette-Pépin Jérôme	5,369	Côté William	359	Dandurand Ismael	148	Dionne Frédéric	1,269
Charland Éric	3,248	Coulombe Ariel	1,485	Daoust Kevin	743	Djohossou Christian	450
Chassé Rémi	2,862	Courchesne Leboeuf Philippe	862	Daoust Rémi	5,457	Doré-Coulombe Anne-Sophie	5,000
Chavannes Benjamin	3,209	Cousineau Olivier	99	Dauphin Dorkins	585	Dorion Hélène	1,350
Chenard Pascal	129	Coutu Catherine	4,263	De Castelbajac Maxime	123	Doucet Luc	89
Chiasson Hubert	450	Coutu Félix-Antoine	900	De Castelbajac Thibault	1,797	Drider Houria	450
Chiasson Julien	406	Coutu Jean-Michel	5,000	De Larochelière Luc	409	Dubé Étienne	703
Chicoine Tommy	5,000	Couture Jérôme	765	de Lorimier Naomie	5,155	Dubé François	862
Chouinard Jean-Sébastien	831	Couture Kelly Ian	10,000	de Medeiros Sofia	450	Dubois Emmanuel	5,148
Chouinard Steeven	336	Couture-Madore Charles	1,705	De Santis Tara-Jade	450	Duchesne Meghan	113
Chouli Samy	148	Couturier Pierre-Olivier	450	de Villers Charles-Étienne	2,285	Dufour David	419
Clavette Sylvain	1,125	Cruz Giron Edi-Omar	1,120	Defoy Marc-André	540	Dufour-Thériault Xavier	7,130

Individual Initiatives Component

APPROVED PROJECTS - SONGWRITING AND COMPOSITION GRANT

APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$
Dufresne Étienne	5,000	Fares Ramy	134	Gagnon-Sabourin Éloi	450	Guay Alex	2,123
Dugas Patrick	225	Faubert Francis	5,000	Gallant Leonard G.	5,000	Guay Charles	270
Dumas Steve Guy	5,799	Fauteux Désirée	5,000	Gariépy Jeanne	23	Guesmi Eya	450
Dupire-Gagnon Miles	600	Faye Samuel Pape Samba	8,340	Gaudreault Dallaire Alexe	225	Guimond Jonah	213
Duplantie-Grenier Benjamin	6,936	Ferguson Shaun	4,050	Gaudreault François	315	Guimond Karl	5,000
Dupras Jérôme	1,198	Ferron-Geoffroy Nicolas	162	Gaudreault Philippe	1,358	Guimond-Mercille Gabriel	703
Dupré Marc	78	Fillion Vincent	630	Gauthier-Boudreau Philippe	270	Guitard Pierre	5,000
Dupuis Pierre-Luc	900	Fontaine Kim	90	Gautreau Jacques	225	Haché Joey Robin	5,000
Dupuis-Cloutier Étienne	378	Fortier-Brassard Laurent	450	Gauvin Rémi	504	Hains-Côté Daniel	180
Dupuis-Cloutier Jérôme	1,199	Fortin Pierre	1,378	Gauvin Sébastien	720	Hamdad Mehdi	4,000
Duquette-Boyte Andrew	1,080	Fougères Léo	4,862	Gendron-Mathieu Christian	439	Harel-Michon Mariève	278
Durand Catherine	9,163	Fradette Manon	614	Gendron Nicolas	675	Harnois-Poirier Jonathan	2,203
Durand Olivier	2,786	Francisque Cynthia Aishah	131	Gendron Samuel	1,800	Haroun Elie	900
Durocher Bundock Elliott	350	Frédéric Jean-Michel	1,050	Gervais Simon	2,435	Hassani Sirine	450
Dyotte Félix-Étienne	5,000	Fuchs Jessy	3,375	Girard Martin	450	Haworth Richard	1,125
Egan Coral Sarah	675	Gabriel Maxime	9,486	Girard Mathieu	68	Hélie-Harvey Gabriel	1,291
El Hallak Cherif	4,961	Gabriel Ralph	220	Giroux-Do Laurence	1,800	Henry-Leblanc Julien	5,270
El Younoussi Otmane	294	Gagné Philippe	5,000	Godbout Jean-Philippe	390	Hernandez Santamaria Fabio	370
Elawani Ralph	720	Gagné Véronique	3,375	Godbout-Castonguay Gabriel	113	Hori Mohammed Kheir	806
Ellsworth Dennis	375	Gagnon Alexis	1,771	Goulet Maxime	4,050	Houde Karl	3,587
Eloi James-Lee	450	Gagnon Dominique Claire	68	Granger Anique	225	Huet Pierre	818
Essiambre Jérémie	3,600	Gagnon Karl	5,000	Gravel William	3,600	Hunt Jimmy	4,950
Ethier Emmanuel	900	Gagnon Pierre-Olivier	23	Groleau Landry Daniel	315	Huot Dave	450
Fallu Antoine	630	Gagnon Vincent	450	Groulx Jean-François	5,000	Ichmouratov Airat	1,350

Individual Initiatives Component

APPROVED PROJECTS - SONGWRITING AND COMPOSITION GRANT

APPLICANT	Amount offered \$
Imbeau Louis-Nicolas	450
Isaac Elisapie	391
Isami Yuki	821
Joly-Bernier Étienne	180
Julien Franck	900
Jutras Simon	3,825
Kazi-Aoual Adel	816
Kearney Simon	5,045
Kellner Jason Marcus	555
Kennell Brittany	1,239
Kerr Noel	125
Kinkead Henri	405
Kinkead Simon	45
Kirouac Alex	368
Kisolokele Karl-Anthony	54
Koné Aboulaye Moriké	3,600
Labrecque Catherine	3,600
Lacasse Chloé	563
Lachaine Vincent	368
Lachance Antoine	278
Lachance Simon	6,170
Lacombe Sébastien	5,900
Laflèche David	1,710
Lafond Guillaume	6,359

APPLICANT	Amount offered \$
Lafontaine François	450
Laguerre Teddy	295
Lajoie-Blouin Emmanuel	188
Lalancette Francis	900
Lalancette Frédéric	615
Lalonde Nicolas	900
Lambert Jean-Gabriel	645
Landry Charles	225
Landry Émilie	5,000
Landry Keven	450
Landry Marc-André	203
Langlois-Légaré Clément	1,679
Lapierre-Lemoyne Marie-Ève	5,000
Lapointe Maxime	5,000
Larochelle Michel	1,335
Larocque Amélie	3,486
Lasnier Danny	339
Latulippe Hugo	450
Launière Stéphanie	5,000
Lavallée Manuel	601
Lavallée Simon	150
Lavigne Jérémie	975
Lavoie Charles	1,800
Lavoie Michaël	313

APPLICANT	Amount offered \$
Le May Andréane	2,070
Lebel Émilie	2,682
Lebel Étienne	744
Leblanc Léo	3,000
Leblanc Maxime	618
LeBlanc Simon	5,000
Lebouthillier Wilfred	3,375
Lebreton Hugo	36
Lechasseur Éric	225
Leduc Clément	76
Lefebvre Jean-François	1,999
Légaré Mario	1,125
Legault Vincent	3,411
Léger-Roy Flavie	450
Lemieux Jean-Philippe	1,920
Lemire Vincent	1,507
Leonard-Thiffault Marilyne	6,125
Lepage Mario	225
Leroux Félix-Antoine	4,325
Létourneau Tommy	591
L'Hirondelle Cheryl	175
Liberatore Lucas	1,061
Lima Enrico	297
Lindsay Andrea	409

APPLICANT	Amount offered \$
Lippé Mathieu Stanislas	198
Lizotte Jean-Frédéric	225
Loignon Jean-Philippe	495
Loignon-Pierre Jefferson	1,142
Loisel-Payette Jérémie	225
Lussier-Baillargeon Philippe	72
Mac Cormack Jesse	360
Macphail David Lee	1,365
Maheu Éric	203
Maheux Hubert	720
Mailloux Pascal	2,659
Major Anglesh	1,800
Major Catherine	5,000
Malcom Amuli Jay Baraka	450
Malépart Thierry	270
Marchand Joseph	391
Margelidon Bertrand	5,000
Marinelli Cédric	1,680
Marsolais-Ricard Charles	450
Martel-Bélisle Andrée-Anne	3,641
Martin Christophe	4,104
Martin Marilou	1,322
Martinez Andy Alexander	360
Martinez Lebron Jeff-Marco	180

Individual Initiatives Component

APPROVED PROJECTS - SONGWRITING AND COMPOSITION GRANT

APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$
Martin-Laval Guillaume	3,600	Morin Olivier	450	Pagé Rémi	1,339	Pineau Jeffrey	225
Massicotte François	5,000	Morin Simon	2,564	Painchaud Anne	3,600	Pion Karine	675
Mataigne Benoît	150	Morin-Vargas Antonio	80	Painchaud Éloi	1,800	Piton Jeffrey	326
Mathieu Louis-Marie	3,273	Moutome Elombo Jayson	251	Palencia Karl	339	Plante Denis	2,700
Matsinhe Samuel Carlos	378	Mudie Hugo	6,293	Pandolfo Domenic	1,595	Poireau Antoine	2,340
Mayer François	3,450	Munoz Carlos	224	Papillon Stéphane	718	Pompa Émilie	450
Mbaraga Kayla Izere	900	Murphy Trevor	5,000	Papineau Pier-Luc	3,960	Popovich Adrian	112
Mbikay Kamenga	45	Muzzo Andréanne	81	Paquin Maxime	1,325	Portelance Alexandre	1,125
McCormick Rosemary	68	Nadeau Benjamin	1,383	Paré Alexandre	1,931	Pothier Bouchard François	862
Mckenzie Claude	4,000	Nakauchi Pelletier Serge	2,362	Parent Alexandre	4,050	Potvin Raphaël	1,980
Mckenzie Mathieu	90	Naytowhow A Joseph	175	Paul Félix	48	Poulin-Gendron Max-Antoine	525
Mckenzie Philippe	450	Neher Carl Mathieu	900	Pedneault Marjorie	2,587	Pouyet Bertrand	4,737
McMahon Alex	405	Nelson-Cesar Kohlya	73	Pellerin-Héon Maxim	3,200	Pride Willis Victor	99
Medrano Canales Jessica Ruby	765	Nguyen Jonathan	370	Pelletier Dominic	5,000	Proteau Jesse	1,367
Ménard Lysandre	1,800	Niquay Laura	675	Pelletier Vincent	113	Proulx Émilie	563
Mercure Marie-Chantal	450	Noël Katrine	653	Pelletier-Gagnon Chloé	450	Proulx Mariève	390
Methelus Vladimi	134	Normand Alexis	297	Pépin-Hélène Laurence	855	Proulx Philippe	675
Millet-Verbecque Thaïs	450	Nugent Adrian Mitchell	274	Perron Laurie	450	Provencher Paul	180
Minville Nelson	1,477	Okoko Akena	450	Perron Rose	48	Pulver Murray	194
Misbakhova Elvira	450	Olivier Charles-Antoine	3,000	Petit Félix	5,924	Quenneville Mathieu	150
Mlakar Michael Christopher	961	Otsuka Mai	2,029	Pharand Patrick	239	Quirion Jonathan	188
Modabi Ndogeya José Louis	4,000	Ouellet Frédéric	315	Picard Alexandre	3,870	Rastogi Yannick	2,961
Modrin Johan	1,771	Ouellet Jean-François	471	Piette Benjamin	1,931	Ribeiro Rommel	297
Morasse Geneviève	150	Ouellette Michèle	450	Pilon Vaillancourt Chloé	4,275	Richard Patricia Ann	3,412

Individual Initiatives Component

APPROVED PROJECTS - SONGWRITING AND COMPOSITION GRANT

APPLICANT	Amount offered \$
Richer Antoine	65
Rioux Marc-André	450
Rivard Michel	900
Rivera Escobar Alexander	54
Roberge Éric	601
Roberge Rosalie	4,100
Roberge Vincent	1,504
Robert-Gaudette Charles	45
Rodrigue Marie-Onile	5,000
Rompré Mathieu	1,103
Rotunno Samuel	225
Rouillard Marc-André	5,000
Rousseau-Côté Danahé	837
Roy David	1,934
Roy Hugo	3,355
Roy Jean-Philippe	1,103
Roy Jérémi	72
Roy Jonathan	135
Roy Michel	293
Royer Sandrine	5,000
Ruest Jonathan	1,620
Ryshpan David	900
Sabourin Félix	394
Sabourin Samuel	1,693

APPLICANT	Amount offered \$
Saci Meryem	225
Saghir Ahmed	788
Sagot Julien	675
Saidi Sami	167
Salgado Stanley	718
Samson Claude	2,874
Sanders Zoé	900
Sarault Marie-Claude	3,582
Saucier Martin	1,752
Sauvé Daniel	2,781
Savard Girard Joey-Michel	900
Savard-Lowry Marcus	225
Savu-Massé Pierre	180
Séguin Jacques Edward	2,700
Seguin Renaud	450
Séguin Richard	5,000
Senécal Marilyse	45
Shepherd Elizabeth	180
Simard Roger	900
Simons Randy	405
Soucy Arielle	5,000
St-Aubin Richard	990
St-Cyr Labbé Emerik	585
Stein Mikhail	821

APPLICANT	Amount offered \$
St-Laurent Guillaume	1,203
St-Laurent Kevin	1,073
St-Laurent Tom	754
St-Pierre Ingrid	5,000
Stréiski Alexandra	5,000
Surette Jacques	5,000
Tailly Gabriel	1,620
Tardif Natalie May-Lee	450
Tavernier Gaëlle	567
Tellier Dubé Jean-Cimon	2,490
Tessier Simon	176
Thériault Andréanne	1,179
Thériault Julie	450
Thivierge-Gauthier Thomas	5,235
Thomson Blair	450
Touikan Xavier	3,000
Toupin Geneviève	5,332
Tremblay François	5,000
Tremblay Gabrielle	225
Tremblay Mara	2,138
Tremblay Rosalie B.	90
Tremblay Samuel	90
Trottier Jean-Nicolas	225
Trudel Marianne	4,000

APPLICANT	Amount offered \$
Trudel-Fitzgerald Gregory	630
Turgeon Marc-Antoine	1,931
Vaillancourt Ariane	5,000
Vaillancourt-Larocque Antoine	2,880
Valiquette Claude Mélodie-Jade	225
Valiquette-Claude Mikael	4,382
Vallières Cathy	3,122
Vallières Vincent	900
Valsaint Barnev	396
Vergara Carlos	2,874
Verrault-Giroux Louis-Frédéric	225
Vigneault Gilles	5,225
Vincelette Charles-André	3,150
Vincent Marc	4,591
Volcy Shawn-Lucas	3,434
Wallace Aaron A	3,690
Webber-Fillion Tamara-Lyna	113
Wilkin Renée	551
Woods Elijah	215
Yoneyama Hidetaka	1,480
Zaïdan François	630

Total **\$973,888**

Individual Initiatives Component

APPROVED PROJECTS



EMERGING ARTISTS SUPPORT - SUPPORT TO SONG PRODUCTION

This program aims to professionalize and integrate emerging artists into the music industry, by supporting the production of two to four digital titles, as well as canvassing activities. It is aimed at Canadian applicants and artists who have never recorded an album or whose work has not yet been marketed. An exception is made for artists from Canada's Francophone communities, who may have marketed a single album or digital titles.

In 2023-2024, the maximum amount awarded was \$5,000, including assistance to promote or canvass with record labels. Up to 75% of costs were eligible.

20
ARTISTS OR
GROUPS SUPPORTED

\$99,915
OFFERED

[BACK TO THE PROGRAM](#)



Individual Initiatives Component

APPROVED PROJECTS - EMERGING ARTISTS SUPPORT - SUPPORT TO SONG PRODUCTION

APPLICANT	Artist	Amount offered \$
Arsenault Jérémie	Jérémie Arsenault	5,000
Bérubé Bénédicte	Bénédicte Bérubé	5,000
Breton Rebecca	Sara et Rebecca	5,000
Cantegrel Franklin	Franklin	5,000
Dipiazza-Barlow Paige	Paige Barlow	5,000
Dorion Marily	Marily Dorion	5,000
Dubois-Sénéchal Élie	Fleur de Peau	4,915
Evans Alexandre	Alexandre Evans	5,000
Garcia Thélonius	Thélonius Garcia	5,000
Hannequin Mathéo	Mathéo Hannequin	5,000
Kpante Elodie	Fyore	5,000
Lamontagne Belisle Marion	Marion	5,000
Larobina-Cotton Luan	Luan Larobina	5,000
Pilette Miriam	Miriam Pilette	5,000
Pilote-Flores Marina	Flora	5,000
Prévost-Longpré Maude	Maude Loue	5,000
Saunier Éléa	Éléa	5,000
Schembri Laura	Laura Schembri	5,000
St-Pierre Léïa	Léïa St-Pierre	5,000
Tomasi Aurélien	Caméra	5,000
Total		\$99,915

Individual Initiatives Component

APPROVED PROJECTS



NATIONAL MARKETING

This program is intended for national marketing of a sound recording by supporting its promotion and image production for up to two years after its release (Component 1), as well as stage activities including showcases, opening acts and performances for up to 18 months after the recording's release (Component 2).

Projects accepted in 2023-2024 benefited from an exceptional measure, allowing maximum funding of up to 75% of accepted costs, or actual eligible costs, whichever was lower, up to \$15,000 for showcases, opening acts and performances, and up to \$10,000 for regional tours. Maximum funding per project for Component 1 was \$50,000, generally granted in two separate phases.

As of September 27, 2023, because of a high demand due to the resumption of activities and the music scene's great comeback, restrictive measures were implemented for 23-24.

- As general rule, for **Promotion**, **funding for a first application could not exceed \$10,000 and funding for an increase could not exceed \$5,000.**

- As a general rule, for **Stage Activities**, **funding for a first application could not exceed \$10,000 and funding for an increase could not exceed \$5,000.**

- An Applicant with an application granted under the **Promotion** component **during 23-24**, could not file another application under that component for the same album.

- An Applicant with an application granted under the **Stage Activities** component **during 23-24**, could not file another application under that component for the same album.

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145
PROJECTS
SUPPORTED

108
ARTISTS OR
GROUPS

\$1,824,473
OFFERED

Individual Initiatives Component

APPROVED PROJECTS - NATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
2W Disques	Les Gars du Nord	5,000
9394-8875 Québec inc (Salebarbes)	Salebarbes	10,000
Acadian Embassy	Sluice	15,000
Agence Hôtel Particulier	Collectif d'artistes	15,000
Berthiaume-Tremblay Yuki	Yocto	15,000
Bleu Cardinal	Alexandre Poulin	20,000
Bleu Carpette	Belle Grand Fille	15,779
Blü Dog Media	Mada Mada	10,000
Boileau-Bonaduce Danya	Makenzie	15,000
Bonbonbon	Allô Fantôme	10,000
Bonbonbon	Arielle Soucy	25,000
Bonbonbon	Félix Dyotte	10,000
Bonbonbon	Vanille	20,240
Boucane Bleue	Daniel Boucher	25,000
Bourassa François	Philippe Côté & François Bourassa	10,000
Butler Raphaël	Raphaël Butler	25,000
Cournoyer Paul	Paul Cournoyer	10,000
de Lorimier Naomie	N NAO	7,400
Dénommé Raphaël	Raphaël Dénommé	10,000
Dionne Frédéric	Fred Dionne	6,512
Disques 5 Roses Inc	Domeno	15,000
Disques BBT	Ruffneck	10,000
Disques Dure Vie (Pantoum Records)	Les Lunatiques	20,000
Disques Effendi	François Bourassa Quartet	15,000
Disques Effendi	Jazzlab Orchestra	14,275
Disques Effendi	Yves Léveillé	15,000
Disques Far West	Artistes variés	10,000
Disques Far West	Fred Dionne	25,000
Disques Far West	Geneviève et Alain	20,654
Disques RER	Raccoon	20,000
Éditions Matita	Nicola Ciccone	20,000
Entreprises Chivi Chivi	Étienne Dufresne	15,000
Entreprises Chivi Chivi	Robert Robert	10,000
Entreprises Chivi Chivi	Valence	10,000
Gagnon Vincent	Ping Pong Go	16,511
Gestion Doze Québec	Fuudge	25,000
Gestion Elseneur	Samuele	25,000
Grenier Musique	Dans l'Shed	10,000
Grenier Musique	Jacques Surette	10,000
Grenier Musique	Plywood Joe	20,000
Grenier Musique	Simon Daniel	15,000
Grenier Musique	Sirène et Matelot	10,000
G-SMART	Simon Morin	10,000
Guillaume Lafond Inc.	Guillaume Lafond	25,000
La Prûche libre	Yves Lambert	10,000
Lazy At Work	Galaxie	10,000
Le Diable à Cinq S.E.N.C.	Le Diable à Cinq	40,000
Lebel Émilie	Beau Nectar	29,356
Les Gars du Nord Inc.	Les Gars du Nord	15,000
L'Ours (Label & Tournées)	Fuso	18,500
L'Ours (Label & Tournées)	Sandrine St-Laurent	15,000
L'Ours (Label & Tournées)	Vendou	25,000
Lussier Louis	Aswell	12,220
Makusham Musique	Maten	29,765
Makusham Musique	Pako	29,766
Monsieur Oscar	Veranda	15,000

Individual Initiatives Component

APPROVED PROJECTS - NATIONAL MARKETING

APPLICANT

APPLICANT	Artist / Project	Amount offered \$
MoonSun Musik	Marion Brunelle	25,000
Murray Jesse	Jesse Murray	10,000
Musique Nomade	Kanen	21,009
Musique Nomade	Soleil Launière	34,455
Preste	Aswell	7,780
Preste	Carotté	5,000
Preste	Lysandre	15,000
Preste	Vulgaires Machins	10,000
Productions 5sang14	Lost	10,000
Productions Analekta	Angèle Dubeau	25,000
Productions de l'onde	Bon Débarris	20,000
Productions de l'onde	Jean-François Groulx	8,021
Productions de l'onde	Marion Cousineau	4,470
Productions de l'onde	Michel Robichaud	10,000
Productions des Imposteurs	Christine Tassan et les Imposteurs	20,000
Productions du Moulin	Mélisande [électrotrad]	5,022
Productions Étienne Drapeau	Étienne Drapeau	32,243
Productions Fényx	Katia Rock	15,000
Productions Flèche	Marie-Ève Laure	19,500
Productions Géocircus	Yan Imbault	15,000
Productions Grand V	Salebarbes	20,000
Productions Inattendues	Atchoum	15,000
Productions Katmusik	Catherine Durand	25,584
Productions Katmusik	Hauterive	10,000
Productions KS S.E.N.C.	Laurie	10,000
Productions Les Trois Têtus	Kevin Parent	30,000
Productions Marianne Trudel	Marianne Trudel	20,000
Productions Mothland	N NAO	11,684
Productions NIA	Andréanne A. Malette	10,000
Productions Nisapa	Rewild	10,000

APPLICANT

APPLICANT	Artist / Project	Amount offered \$
Productions Pasa Musik	Mehdi Cayenne	25,000
Productions Pasa Musik	Shauit	18,680
Productions Quebras	Ramos Diogo	4,615
Productions Sarcelle	Jordane Labrie	32,703
Productions Véronique Labbé	Véronique Labbé	25,000
Productions-Éditions Marc Labelle	Kleztry	25,000
Quartier Général	Arriola	11,000
Quartier Général	Francis Faubert	6,500
Quartier Général	Le Winston Band	7,000
Quartier Général	Marie-Ève Laure	10,000
Quartier Général	Marie-Onile	9,000
Quartier Général	Mariko	7,000
Quartier Général	Massicotte	6,500
Quartier Général	Otto	9,794
Quartier Général	Viviane Audet	25,000
Résonances, agence de spectacles	Musique à bouches	15,000
Russo Garrido Daniel	Boogát	10,000
Séguin Jacques Kuba	Jacques Kuba Séguin	15,000
Seidel Connor	Collectif d'artistes	25,000
Spectacles Bonzaï	Dany Nicolas	10,000
Spectacles Bonzaï	JP « Le Pad » Tremblay	10,000
Sunset Hill Music	Ian Kelly	10,000
Sur la map	P'tit Belliveau	20,000
TEKE::TEKE Musique	TEKE::TEKE	15,000
UNI Musiqc	Heïka	14,419
UniForce Productions	Shaun Ferguson	28,916
Vaillancourt Ariane	Anna Valsk	15,000
ValMGMT	Annie Villeneuve	10,000
ValMGMT	Brigitte Boisjoli	12,600
Total		\$1,824,473

Individual Initiatives Component

APPROVED PROJECTS

INTERNATIONAL MARKETING

This program is intended for international activities related to distribution and marketing of sound recordings, as well as career development of Canadian artists abroad. Restrictive measures were implemented during the year to limit the eligible territories to those of French-speaking Europe, in respect of both components:

COMPONENT 1: aims at developing and adapting artists to a target market, as well as presenting a showcase or performance to professionals with a view to building a team;

COMPONENT 2: aims to develop artists' careers through promotion and shows, when the artist or sound recording in support of the project is linked with at least one professional structure in the target market.

In 2023-2024, maximum funding for Component 1 could reach up to \$25,000, and up to 75% of costs were eligible. As for Component 2, funding was limited to \$50,000, from which funding under Component 1 was deducted where applicable, save for exceptional cases or when the conditions required for additional support were met.

Companies benefiting from the *Comprehensive Funding Envelope* program under the *Individual Initiatives Component* are not eligible to this program, except for travel for an artist's participation in an official showcase supported by the *International Event* program, or for an activity not foreseeable at the time of application to this program.

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75
PROJECTS
SUPPORTED
57
ARTISTS OR
GROUPS

\$923,793
OFFERED

Individual Initiatives Component

APPROVED PROJECTS - INTERNATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
9 ^e Vague	Veranda	6,300
Agence RubisVaria	Ponteix	7,890
Ambiances Ambiguës	Bon Enfant	27,500
Bonbonbon	Vanille	50,493
Bonsound	LUMIÈRE	8,332
Bravo Musique	Parazar	5,700
Bravo Musique	Thierry Larose	22,374
Cie Larivée Cabot Champagne	Natasha Kanapé-Fontaine	8,050
Coop Les Faux Monnayeurs	Ayrad	10,000
Coop Les Faux-Monnayeurs	Marie-Gold	15,000
Costume Records	Choses Sauvages	40,000
Cousineau Marion	Marion Cousineau	10,000
Denizart Simon	Simon Denizart	7,716
Deschamps Benjamin	Benjamin Deschamps Sextet	10,000
Disques 7 ^{ième} Ciel	Clay and Friends	12,500
Disques Dure Vie (Pantoum Records)	Adieu Narcisse	10,900
Duo Dans l'shed S.E.N.C.	Dans l'Shed	9,900
FamGroup	Rosier	12,217
Fletcher Étienne	Étienne Fletcher	15,000
Gestion Elseneur	Samuele	48,194
Grand Eugène S.E.N.C	Grand Eugène	10,300
Grenier Musique	Joey Robin Haché	9,600
Kartel Musik	Amay Laoni	8,500
Kay Productions Musique	Marco Ema	12,700
L-A Be	Thomas Hellman	35,000
La Compagnie du Nord	Nicolas Pellerin et les Grands Hurleurs	8,500
La maison fauve	Ariane Roy	18,500
La Tanière	Fredz	10,600
Lachance Jérémie	Grand Eugène	9,000
Le Diable à Cinq S.E.N.C	Le Diable à Cinq	25,250
Les Yeux Boussoles	Lou-Adriane Cassidy	35,354
Les Yeux Boussoles	Louis-Jean Cormier	10,000
Les Yeux Boussoles	Salomé Leclerc	10,000
Lisbon Lux Records	DVTR	8,500
Makusham Musique	Maten	12,136
Murray Jesse	Jesse Murray	3,800
Musique Nomade	Kanen	24,265
Musique Nomade	Laura Niquay	11,673
O'Bonsawin Emilie	Mimi O'Bonsawin	11,300
Oblik Records	Amay Laoni	40,100
Preste	Vulgaires Machins	12,700
Productions Albertine	Lydia Képinski	23,700
Productions Félix Stüssi	SuperNova 4	20,000
Productions Folle Avoine	Bia	49,996
Productions La Voix Lactée	Émile Bilodeau	15,000
Productions Pasa Musik	Jjanice+	15,000
Productions Pasa Musik	Shauit	20,500
Productions Quebras	Ramos Diogo	8,400

individual Initiatives Component

APPROVED PROJECTS - INTERNATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
Quartier Général	Le Winston Band	15,000
Résonances, agence de spectacles	É.T.É	7,100
Rosauri Jason	RowJay	7,526
Safia Nolin Inc	Safia Nolin	12,700
Simone Records	Blesse	9,100
Simone Records	Hippie Hourrah	8,500
Simone Records	Mat Vezio	5,600
Simone Records	Robert Robert	8,870
TEKE:TEKE Musique	TEKE::TEKE	3,191
UniForce Productions	vice E roi	15,266
Village en chanson de Petite-Vallée	Nikamu Mamuitun – Chansons rassembleuses	12,500
Total		\$923,793



Individual Initiatives Component

APPROVED PROJECTS



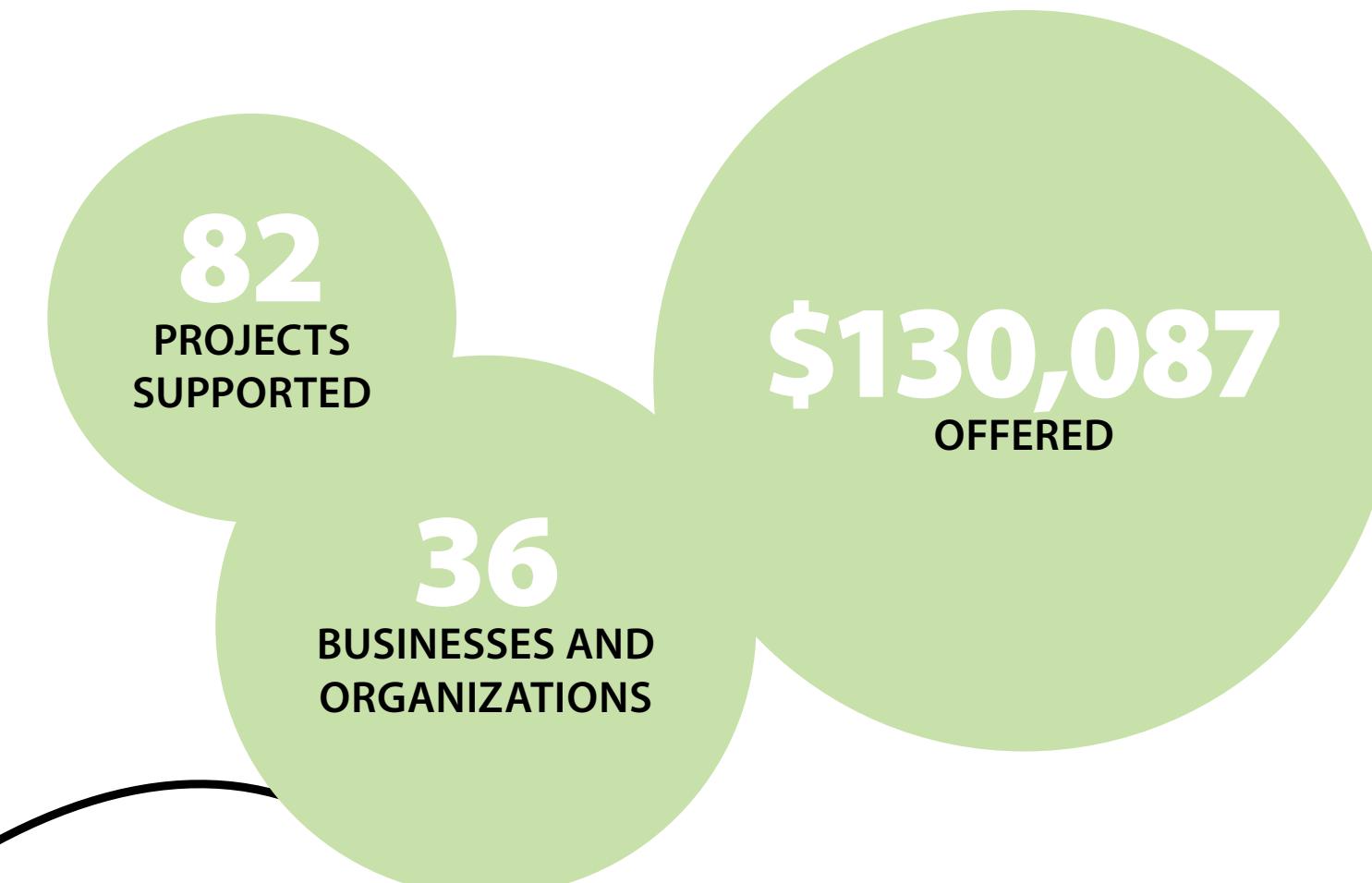
CANVASSING

This program supports travel done by music professionals to develop new markets on the national and international scene. Restrictive measures implemented during the year restricted eligible travels to French-speaking Europe. Priority is given to sound recordings funded by the *Canada Music Fund* in the 24 months preceding the application.

In 2023-2024, maximum funding could reach up to \$10,000 annually, and up to 50% of accepted costs, or actual eligible costs if lower.

Companies benefiting from the *Comprehensive Funding Envelope* program under the *Individual Initiatives Component* are not eligible to this program.

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Individual Initiatives Component

APPROVED PROJECTS - CANVASSING

APPLICANT	Amount offered \$
Agence RubisVaria	3,042
Agence Ruel Tourneur	10,000
Amixie Solutions	1,381
Conseil culturel et artistique francophone de la Colombie-Britannique	656
Disques Dure Vie (Pantoum Records)	2,925
Disques Effendi	7,254
Festival acadien de Caraquet	1,175
Festival Montréal Mundial	5,039
FolQuébec	1,990
Frigault Julie	680
Gestion Doze Québec	4,789
Grenier Musique	6,322
Groupe de Musique IMTL	6,782
JKB Communications	1,694
L'Ours (Label & Tournées)	2,633
M pour Montréal	2,610
Makusham Musique	2,469
Musique NB	555
MUTEK	1,853
Productions 123 Go	2,702
Productions Albertine	1,771
Productions de l'onde	2,716
Productions Flèche	5,102
Productions Nuits d'Afrique	2,918
Productions Pasa Musik	4,301
Productions Virago	2,864
Productions Yari	7,098
Productions Yves Léveillé	2,004
Productions-Éditions Marc Labelle	6,323
Réseau des grands espaces	3,702
Réseau national des Galas de la chanson	1,834
SMAQ (Scènes de Musique Alternatives du Québec)	2,041
Société nationale de l'Acadie	6,413
Tryskell Communication	3,117
UniForce Productions	6,000
Vision Diversité	5,332
Total	\$130,087

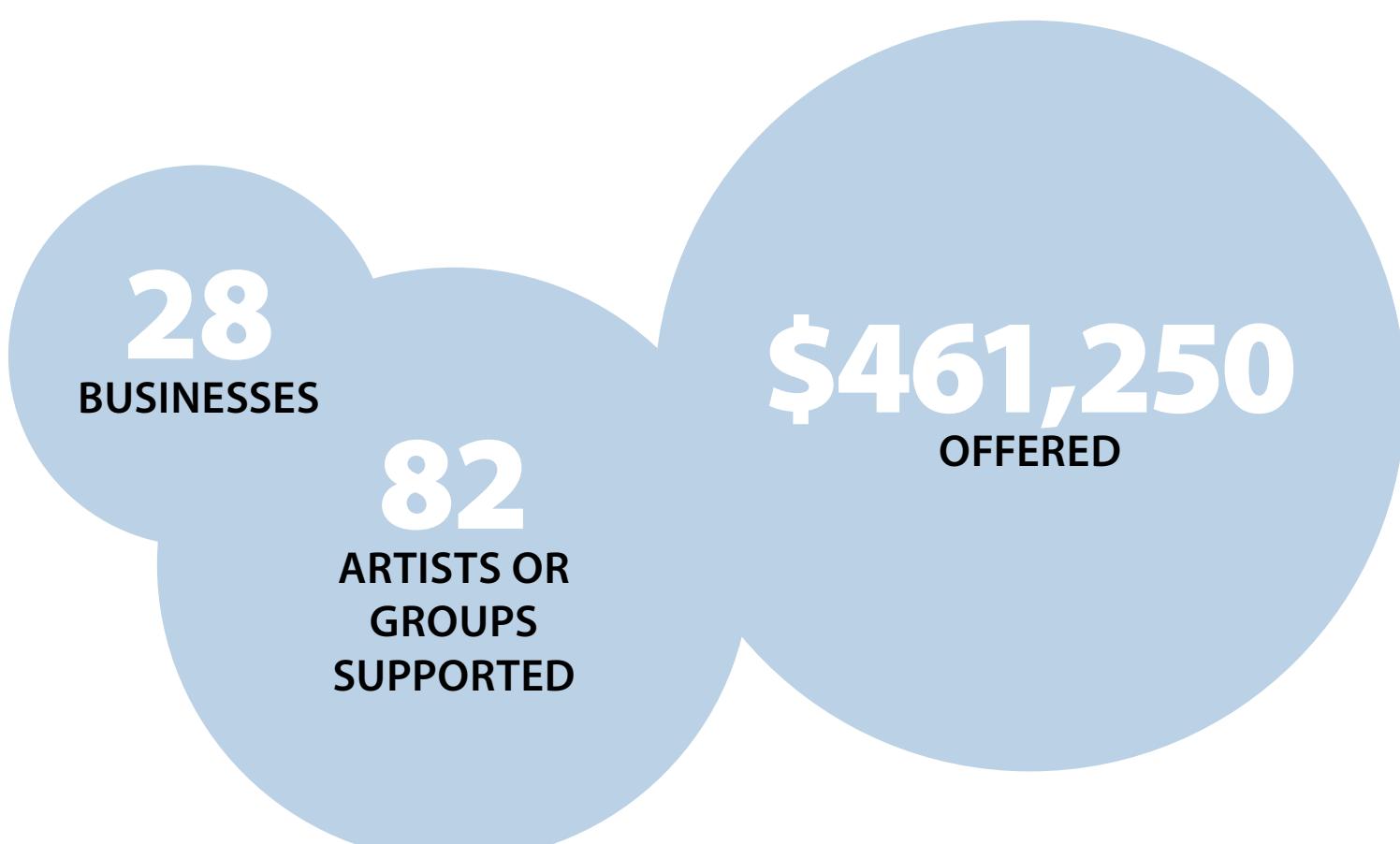
Individual Initiatives Component

APPROVED PROJECTS

DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

This program is intended for companies of the music industry that have a direct relationship with artists or songwriters and composers, to help them develop their careers. This funding is also aimed at professionalizing and business development.

In 2023-2024, maximum funding varied according to the company's eligible gross revenues, the number of years in existence, and the number of eligible artists covered by the application in accordance with specific criteria. Up to 50% of accepted costs, or actual eligible costs were admissible if lower.



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Individual Initiatives Component

APPROVED PROJECTS - DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

APPLICANT	Artist	Amount offered \$
Agence Hôtel Particulier	Antoine Corriveau – Marilyn Léonard – Zoé Sanders	17,500
Bleu Carpette	Belle Grand Fille – Héritières – Musique de champ	12,500
Bonbonbon	Totalement Sublime – Vanille – Vincent Paul	23,750
Cesarratto & Co	Julie Aubé – Mille Milles – Ingrid St-Pierre	12,500
Comme c'est beau	BEYRIES – Alexandra Stréiski	14,000
Disques Dure-Vie (Pantoum Records)	Gawbé – Margaret Tracteur – Perséide	17,000
Disques Far West	Fred Dionne – Karo Laurendeau – Andie Therio	23,750
Éditions Outloud	Aléatoire – Aramis – Jordane	17,500
Gestion Doze Québec	Renard Blanc – Fuudge – Solipsisme	12,500
Gestion Elseneur	Samuele – Stick&Bow – Rosier	10,000
Groupe de musique IMTL	Briga – Millimetrik – Titelaine	12,500
Groupe Fovéa	Dans l'Shed – Lwaso Sirois et le dernier rodéo – Anne Painchaud	21,250
Happy Life	LUMIÈRE – Rau_Ze	10,500
JKB Communications	Les Chiclettes – Mclean – Stef Paquette	12,500
La Prûche libre	Roberto Lopez – Diogo Ramos – Gabriel Schwartz	17,500
L'Ours (Label & Tournées)	Bonanza – Sandrine St-Laurent – Catherine VanDoesburg	12,500
Maison Pingouin	Blesse – Lysandre – P'tit Belliveau	17,000
Makusham Musique	Ivan Boivin – Flamand – Maten – Florent Vollant	17,500
Musique Nomade	Anachnid – Kanen – Laura Niquay	21,250
Musique Ray-On	Ramon Chicharron – Naïma Frank – Van Lab	17,000
Productions Albertine	Lydia Képinski – Joseph Mihalcean – N NAO	19,000
Productions Flèche	Alex Doré – Marie-Ève Laure – Charles Robert	17,000
Productions Pasa Musik	Mehdi Cayenne – Shauit – Sonido Pesao	23,750
Productions Véronique Labbé	Francis Degrandpré – Laurence St-Martin	10,000
Quartier Général	Viviane Audet – Hauterive - Mariko	17,500
Spectacles Bonzaï	Dany Nicolas – Jp « Le Pad » Tremblay – zouz	17,500
UniForce Productions	Shaun Ferguson – Stéphanie St-Jean – vice E roi	17,000
ValIMGMT	Brigitte Boisjoli – Roxane Bruneau – Annie Villeneuve	19,000
Total		\$461,250

Individual Initiatives Component

APPROVED PROJECTS



SUPPORT FOR ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 1 – Support for businesses

This program mainly seeks to strengthen the capacity of the music industry infrastructure within francophone minority communities to develop audiences for their francophones artists. It aims to support business structuring (including start-up), consolidation and/or diversification of activities, to advance business knowledge and skills training and reinforcement and to contribute to the creation of optimum conditions allowing sound management practices that are adapted to the needs of these businesses and the artists they represent.

For the first year of the program in 2023-2024, maximum funding could reach up to \$75,000 per business and Musicaction participation could cover up to 90% of eligible costs, save for exceptions.

14
BUSINESSES
SUPPORTED

\$687,000
OFFERED

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Individual Initiatives Component

SUPPORT FOR ENTREPRENEURS AND ORGANIZATIONS OF
FRANCOPHONE OLMCs

COMPONENT 1 – Support for businesses

APPLICANT

Amount offered \$

Acadian Embassy	49,500
Agence 49 ^e Parallèle	45,000
Amixie Solutions	48,000
Beaulieu Étienne	40,500
Bienvenue Records	50,000
Homestead Records	50,000
Frigault Julie	39,000
Grenier Musique	70,000
Intello Productions	46,000
JKB Communications	55,000
LaFab Musique	60,000
Le Réveil	30,000
Productions Chapeau	49,000
Tide School	55,000
Total	\$687,000



Collective Initiatives Component

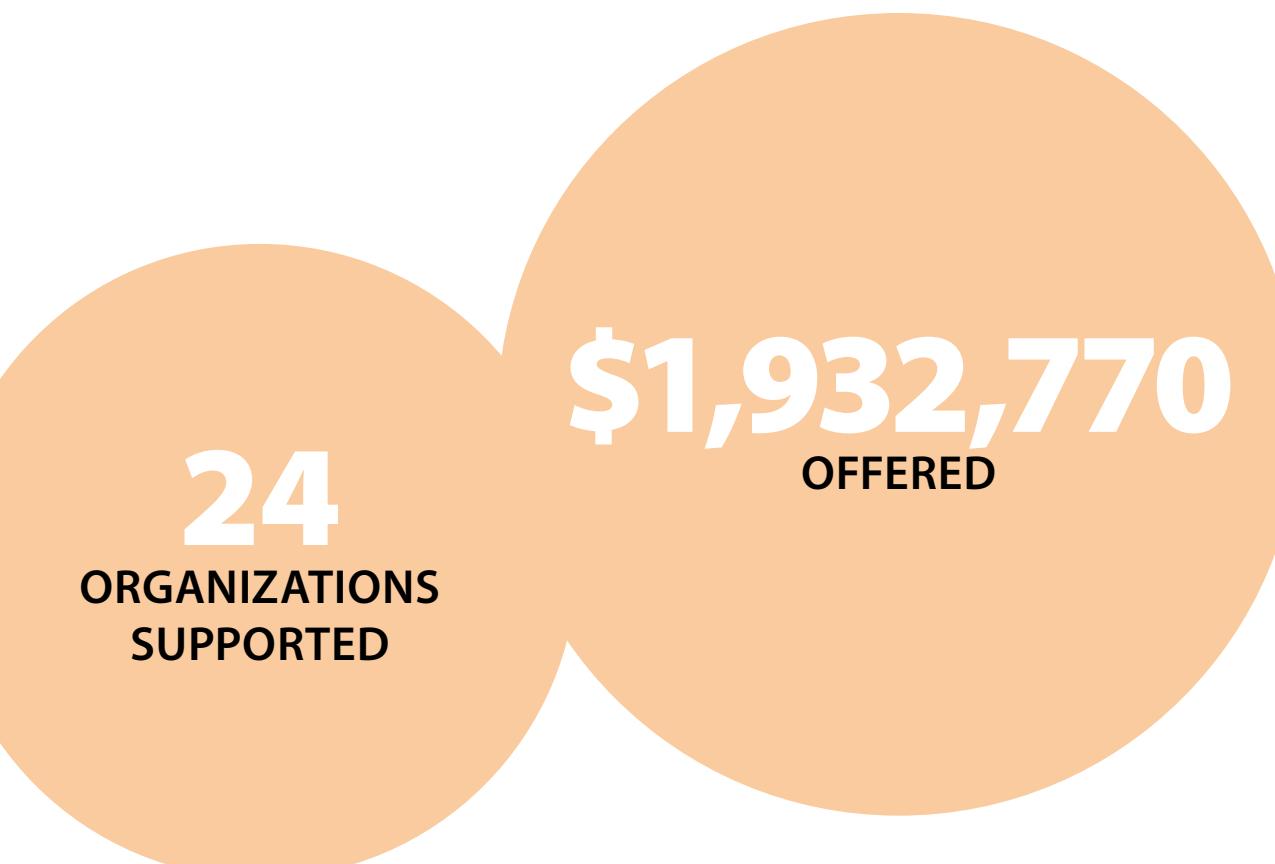
APPROVED PROJECTS



COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES

This program allows to grant financial assistance once a year to an organization to undertake a series of activities that will shine a brighter light on Canadian artists and music industry professionals, develop their artistic and entrepreneurial skills and strengthen the capacity of various sectors of the Canadian music industry. This program concerns the performance of activities eligible under these programs: *Event in Canada*, *Music Showcases – Component 4*, *Professional Development*, *National Collective Promotion*, *Music Showcases – Component 2*, *International Event – Welcoming International Professionals*, and *Canvassing*.

Annual funding is granted based on the various activities submitted and the funding history of the organization.



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Collective Initiatives Component

APPROVED PROJECTS – COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES



APPLICANT	Amount offered \$
100 Nons	27,000
ADISQ	625,000
ANIM	49,600
APCM	157,000
APEM	56,000
Centrale Alternative	38,500
Conseil culturel fransaskois	23,500
Conseil québécois de la musique (CQM)	56,900
Coup de cœur francophone	69,800
Festival de la chanson de Tadoussac	64,800
Festival de musique émergente (Collectif 08)	61,000
Festival international de la chanson de Granby	71,000
Festival La Noce Saguenay	18,500
FrancoFolies de Montréal	86,700
M pour Montréal	21,800
Musique NB	33,000
Musique Nomade	30,000
Productions Nuits d'Afrique	67,680
Regroupement artistique francophone de l'Alberta	33,100
RIDEAU	40,300
ROSEQ	31,700
SACEF	27,500
Village en chanson de Petite-Vallée	133,000
Vision Diversité	109,390
Total	\$1,932,770

Collective Initiatives Component

APPROVED PROJECTS



EVENT IN CANADA

Stimulating the programming of Canadian artists in major French-language events in Canada to further their career development is the primary purpose of this program. Specialized music events are also eligible.

Save for events carried out by Indigenous peoples or by minority groups who are part of public priorities and policies on diversity and inclusion, events must have developed a significant professional component by offering organized professional activities.

In 2023-2024, maximum funding could reach up to \$85,000 per event for all French-language events and up to \$30,000 for specialized music events. Any newly funded event was however limited to \$15,000 for its first year of funding.

Funding could not exceed 75% of approved costs or of actual eligible costs if they proved to be lower.

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13
EVENTS
SUPPORTED

\$309,500
OFFERED



Collective Initiatives Component

APPROVED PROJECTS - EVENT IN CANADA

APPLICANT	Amount offered \$
Conseil des Atikamekw de Manawan	32,000
Corporation des fêtes pour tout le monde	10,000
Festi Jazz Rimouski	18,500
Festival de Jazz et Blues Heritage	5,000
Festival d'été de Québec	10,000
Festival Innu Nikamu	25,000
Festival International de Jazz de Montréal	23,500
Festival Montréal Mundial	32,000
Kwe! À la rencontre des peuples autochtones	45,000
Le Festif!	46,500
Mutek	23,500
Productions Nuits d'Afrique	23,500
Superbe Culture Rive-Nord	15,000
Total	\$309,500

Collective Initiatives Component

APPROVED PROJECTS

• FOR MORE INFORMATION

INTERNATIONAL EVENT

This program is intended for collective initiatives seeking to stimulate international career development of Canadian artists. It supports the presentation and promotion of international showcases in established export markets that are favorable to the musical genre presented. Performances must occur in front of an audience of foreign professionals. Priority is given to projects with a foreign partner or that optimize the presence of artists on the concerned territories by adding performances, business meetings or any other activity seeking to develop international markets. This program also supports collective promotion initiatives that highlight Canadian artists and their activities on foreign territories as well as welcome international professionals in Canada within French-language music events.

In 2023-2024, maximum funding could reach up to \$60,000 per project and could not exceed 75% of approved costs or the actual eligible costs if they proved to be lower.

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38
PROJECTS
SUPPORTED

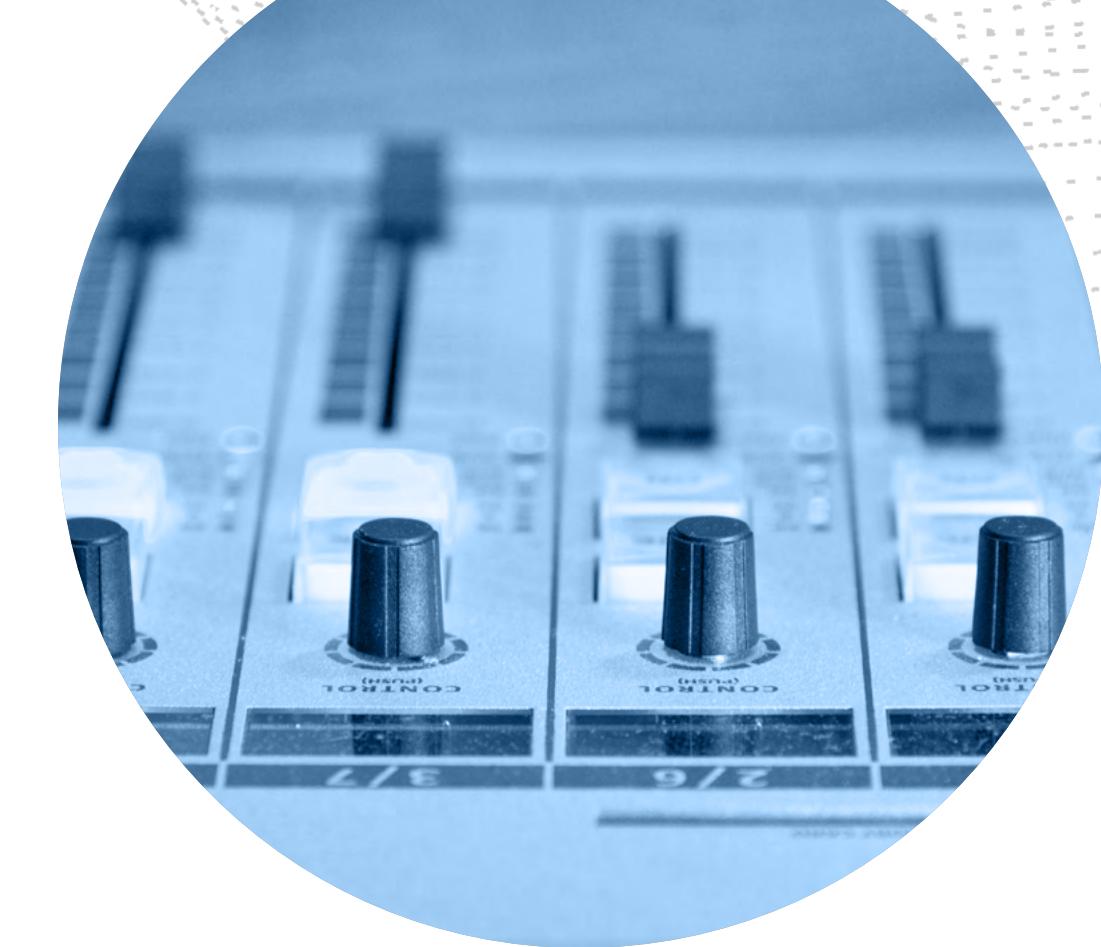
13
WELCOMING
INTERNATIONAL
PROFESSIONALS IN CANADA
25
INITIATIVES
ABROAD

\$663,500
OFFERED



Collective Initiatives Component

APPROVED PROJECTS - INTERNATIONAL EVENTS



APPLICANT	Project	Amount offered \$
ANIM	MaMA (Paris 23-10)	13,000
Centrale Alternative	Accueil de professionnels 23-24	7,500
Centrale Alternative	Festival FrancoFaune (Belgique 23-10)	22,000
Conseil québécois de la musique	Jazzahead (Allemagne Bremen 24-04)	15,000
Coup de cœur francophone	Accueil de professionnels 23-24	19,000
Coup de cœur francophone	Avec la langue (Paris 23-11)	15,000
Coup de cœur francophone	Voix de fête (Suisse Genève 24-03)	18,000
Festival de la chanson de Tadoussac	Accueil de professionnels 23-24	7,500
Festival de musique émergente (Collectif 08)	Accueil de professionnels 23-24	22,000
Festival de musique émergente (Collectif 08)	Ma Cabane à Paname (Paris MaMA 23-10)	30,000
Festival de musique émergente (Collectif 08)	Spécimens canadiens (Printemps de Bourges 24-04)	38,000
Festival international de la chanson de Granby	Accueil de professionnels 23-24	17,000
Festival La Noce Saguenay	Accueil de professionnels 23-24	5,000
Festival La Noce Saguenay	De Bars en Bars (Rennes 23-12)	12,000
Festival La Noce Saguenay	Festival Avec le Temps (Paris Marseille 24-03)	23,000
Festival Montréal Mundial	Babel Music XP (Marseille 24-03)	10,000
Festival Montréal Mundial	Womex (Espagne 23-10)	15,000
FrancoFolies de Montréal	Accueil de professionnels 23-24	19,000
FrancoFolies de Montréal	Spécimens canadiens (Francofolies de La Rochelle 23-07)	18,000
FrancoFolies de Montréal	Spécimens canadiens (Francofolies de La Rochelle 24-07)	15,000
Gestion Nuland	Festival Le Chainon Manquant (France – Laval 23-09)	25,000
L'Ours (Label & Tournées)	Les Nuits Transatlantiques (France 23-10)	15,000
M pour Montréal	Accueil de professionnels 23-24	15,000
Musicaction	Côte à Côte aux BIS de Nantes (France 24-01)	72,500

Collective Initiatives Component

APPROVED PROJECTS - INTERNATIONAL EVENT

APPLICANT	Project	Amount offered \$
Productions K-DENCE	Vitrines Québecofolies (Albi Festival Pause Guitare 24-07)	30,000
Productions K-DENCE	Vitrines Québecofolies (Francofolies de Spa 23-07)	10,000
Productions K-DENCE	Vitrines Québecofolies (Francofolies de Spa 24-07)	10,000
RADARTS	Accueil de professionnels 23-24	14,000
Réseau des grands espaces	Accueil de professionnels 23-24	4,000
Réseau Ontario	Accueil de professionnels 23-24	14,000
Réseau Ontario	Intersection (Lyon Festival Changez d'Air 24-05)	20,000
RIDEAU	Accueil de professionnels 23-24	15,000
Société nationale de l'Acadie	Scène acadienne et Vitrines (Albi Pause Guitare 23-07)	10,000
Société nationale de l'Acadie	Scène acadienne et Vitrines (Albi Pause Guitare 24-07)	15,000
Tryskell Communication	L'Estival (France 23-09)	15,000
Village en chanson de Petite-Vallée	Accueil de professionnels 23-24	5,000
Village en chanson de Petite-Vallée	Festival Le Printival Boby Lapointe (Pézenas 23-04)	18,000
Village en chanson de Petite-Vallée	Festival Le Printival Boby Lapointe (Pézenas 24-04)	15,000
Total		\$663,500

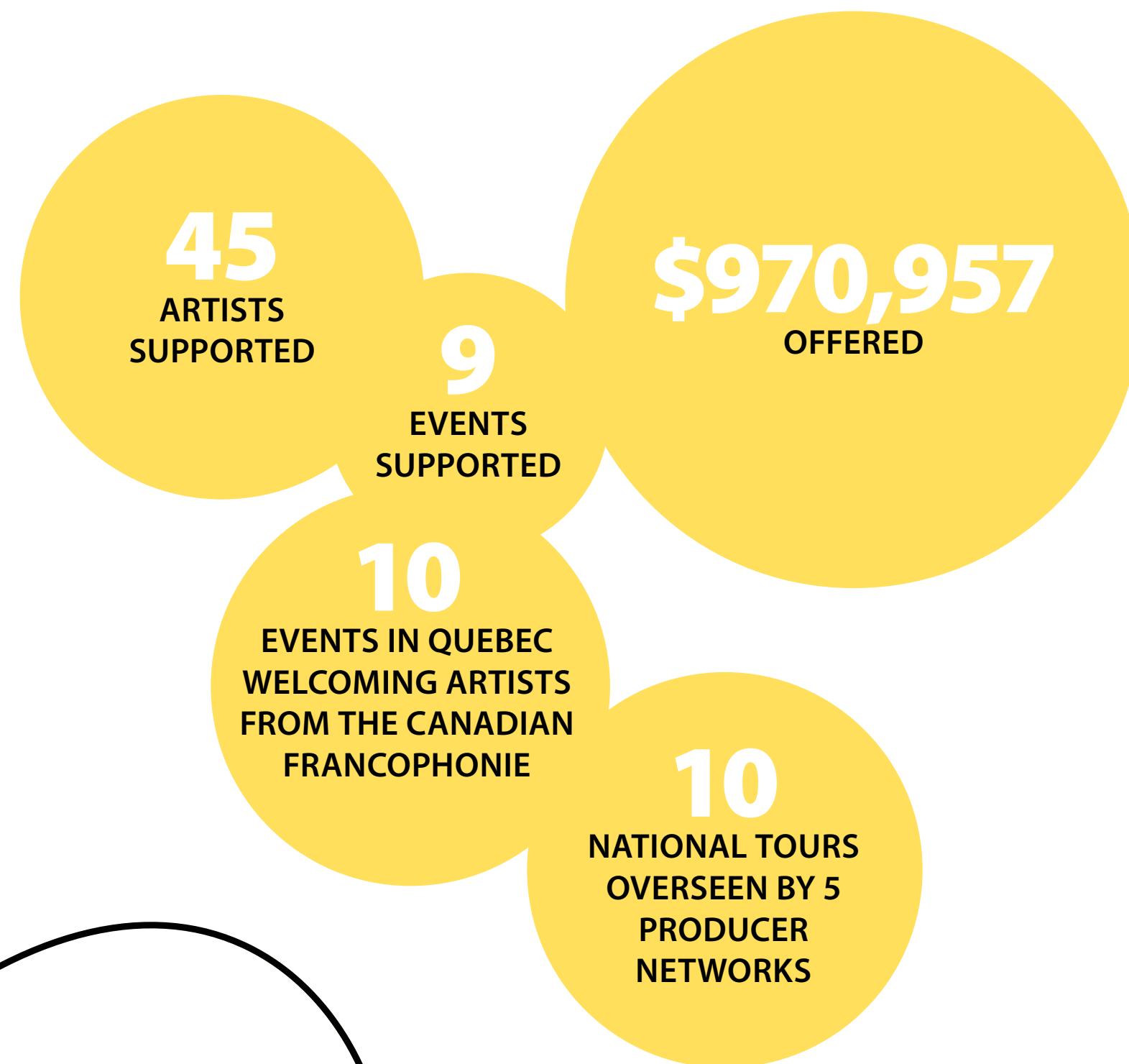


Collective Initiatives Component

APPROVED PROJECTS

MUSIC SHOWCASES - CANADA'S FRANCOPHONE MINORITY COMMUNITIES

This program mainly seeks to stimulate programming of Francophone artists from official-language minority communities in major events and tours to advance their professional career development. The program also seeks to give Canadian Francophone communities access to musical performances in their language.



[BACK TO THE PROGRAM](#)



Collective Initiatives Component

APPROVED PROJECTS



COMPONENT 1 – National showcases

This first component is intended to support Canadian artists hailing from Francophone minority communities and who are selected to perform an official paid or unpaid showcase before industry professionals. Exceptionally, an association or organization from a Francophone community can apply to present at a major event in Quebec a minimum of 3 artists from Canadian francophone minority communities. The same is also possible for an Anglophone event in a province other than Quebec that wishes to present a minimum of 3 artists having a similar profile.

For projects approved in 2023-2024, funding could reach up to \$4,000 per trip and could not exceed 75 % of costs. Funding could reach up to \$15,000 for projects presenting at least 3 artists that were led by an organization of the Canadian Francophonie or an Anglophone event in a province other than Quebec.



COMPONENT 2 – National tours

This second component is concerned with the professional development of artists and with improving their exposure through tours in Canada before Francophone and Anglophone audiences. Two applications must be made for each tour: one by an eligible network and the other by the artist or his or her agent.

Specific funding for digital promotion of the tour can also be approved for the network hosting the tour.

For projects approved in 2023-2024, funding could not exceed 75% of the approved costs or the actual eligible costs.

[BACK TO THE PROGRAM](#)



Collective Initiatives Component

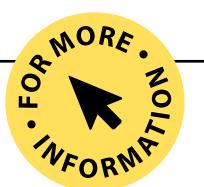
APPROVED PROJECTS



COMPONENT 3 – International Showcases and Tours

This third component seeks to stimulate programming, within foreign events offering significant exposure, of Canadian Francophone artists who generally have at least one marketed sound recording. Priority is given to trips by artists selected for an event supported by the International Event program. This component also seeks to support international tours as well as activities that will help Canadian Francophone artists develop and adapt for a target market. During the year, restrictive measures were implemented to limit eligible foreign territories to those of French-speaking Europe and to redirect tour projects to the *International Marketing* program, which only accepted trips to perform showcases before professionals.

In 2023-2024, funding could not exceed 75% of the approved costs or the actual eligible costs.



COMPONENT 4 – French-Language Music Events in Canadian Francophone Communities

This component is intended to support Canadian Francophone events that are held in provinces or territories other than Quebec and that attract a sizeable number of industry professionals and give significant exposure to artists from Canadian Francophonie communities. It is also intended to promote and stimulate the programming of Canadian Francophonie artists at major French-language music events held in Quebec.

In 2023-2024, maximum funding could reach up to \$85,000. However, any new event funded by the program could not receive more than \$15,000 for its first year of funding. An additional amount of up to \$5,000 could be awarded for a specific activity seeking to promote Canadian Francophonie artists to professionals participating in an event in Quebec. Fee assistance of a maximum of \$5,000 could be sought for Canadian Francophonie artists selected for an event in Quebec as well.

Funding could not exceed 75% of approved costs or of actual eligible costs if lower.

[BACK TO THE PROGRAM](#)

Collective Initiatives Component

APPROVED PROJECTS - MUSIC SHOWCASES

MUSIC SHOWCASES

Amount offered \$

Artistes

BAIE	26,851
Beau Nectar	26,857
Beauséjour	8,000
Caroline Savoie	20,066
César Sympa	23,239
De Flore	12,500
Émilie Landry	10,075
Étienne Fletcher	62,300
Faux Soleil	10,953
Flora Luna	3,995
Jacques Surette	15,700
Jocelyne Baribeau	2,000
Joey Robin Haché	12,834
JOLY	7,300
Joseph Edgar	5,622
Julie Aubé	6,700
La Famille LeBlanc	17,900
La Patente	38,000
Laura Rae	2,000
LeFLOFRANCO	10,600
Les Chiclettes	26,875
Les Fireflies	4,000
Les Hay Babies	22,332
Les Hôtesses d'Hilaire	4,000
Les Rats d'Swompe	4,000
Lisa LeBlanc	4,442
Matt Stern	2,900
Mclean	13,620
Mehdi Cayenne	15,569

MUSIC SHOWCASES

Amount offered \$

Mélissa Ouimet

Mélissa Ouimet	4,000
Micah	4,100
Morin Loig	6,200
Peanut Butter Sunday	9,500
Ponteix	21,559
P'tit Belliveau	16,800
Sala	3,200
Sandra Le Couteur	17,500
Shaun Ferguson	24,720
Shawn Jobin	12,195
Simon Daniel	14,219
Sirène et Matelot	7,200
Sluice	20,666
Vaero	1,700
Willows	17,498
Yao	39,014
Total	\$641,301

Canadian Francophonie Events

Centre Culturel Aberdeen – Festival Acadie Rock (Moncton 23-08)	5,000
East Coast Music Association – ECMA (Halifax 23-05) et (Charlottetown 24-05)	30,000
Festival acadien de Caraquet (Caraquet 23-08)	14,000
Festival du Voyageur (Winnipeg 24-02)	14,000
Music Nova Scotia – Nova Scotia Music Week (Yarmouth 23-11)	7,000
RADARTS – Francofête en Acadie (Dieppe 23-11) et autres activités	31,500
Réseau des grands espaces – Contact ouest (Kelowna 23-10) et autres activités	18,500
Réseau Ontario – Contact ontarien (Ottawa 24-01) et autres activités	33,800
Western Canadian Music Alliance – Breakout West (Kelowna 23-10)	12,000
Total	\$165,800

Collective Initiatives Component

APPROVED PROJECTS - MUSIC SHOWCASES

MUSIC SHOWCASES

Amount offered \$

Promotion at Quebec events

Centrale Alternative (Les Bluecharms – Chris Belliveau – DJ Unpier – LeFLOFRANCO – Sluice)	9,000
Coup de cœur francophone (Beau Nectar – Léona – Simon Daniel – Sluice – Willows)	8,750
Festival de la chanson de Tadoussac (BAIE – Samuel Bourgeois – Flora Luna – La Patente – Les Hôtesses d'Hilaire – Peanut Butter Sunday – Caroline Savoie)	5,000
Festival de musique émergente (Collectif 08) (BAIE – Caroline Savoie)	7,000
Festival international de la chanson de Granby (Myriam Arsenault – Ezoman – Brigitte Jardin – Kaiday – La Patente – Lisa LeBlanc – Céleste Lévis – Philippe Mathieu – Léo Raphael)	10,000
FrancoFolies de Montréal (Julie Aubé – BAIE – Pierre Guitard – Lisa LeBlanc – Les Hôtesses d'Hilaire – Peanut Butter Sunday – Caroline Savoie)	5,000
Le Festif! (BAIE – Peanut Butter Sunday)	2,000
ROSEQ (Alexis Normand – Simon Daniel)	3,000
Superbe Culture Rive-Nord (Peanut Butter Sunday)	1,000
Village en chanson de Petite-Vallée (BAIE – Les Hay Babies – Plywood Joe – Caroline Savoie)	7,781
Total	\$58,531

MUSIC SHOWCASES

Amount offered \$

Producer networks (tours and digital marketing)

Coup de cœur francophone (Beau Nectar – Lisa LeBlanc)	23,500
RADARTS (BAIE – Les Chiclettes)	28,000
Réseau des grands espaces (La Famille LeBlanc)	14,800
Réseau Ontario (Régis Ferline – LeFLOFRANCO)	22,400
ROSEQ (Émilie Landry – Mclean – Willows)	16,625

Total

\$105,325

TOTAL MUSIC SHOWCASES

\$970,957

Collective Initiatives Component

APPROVED PROJECTS

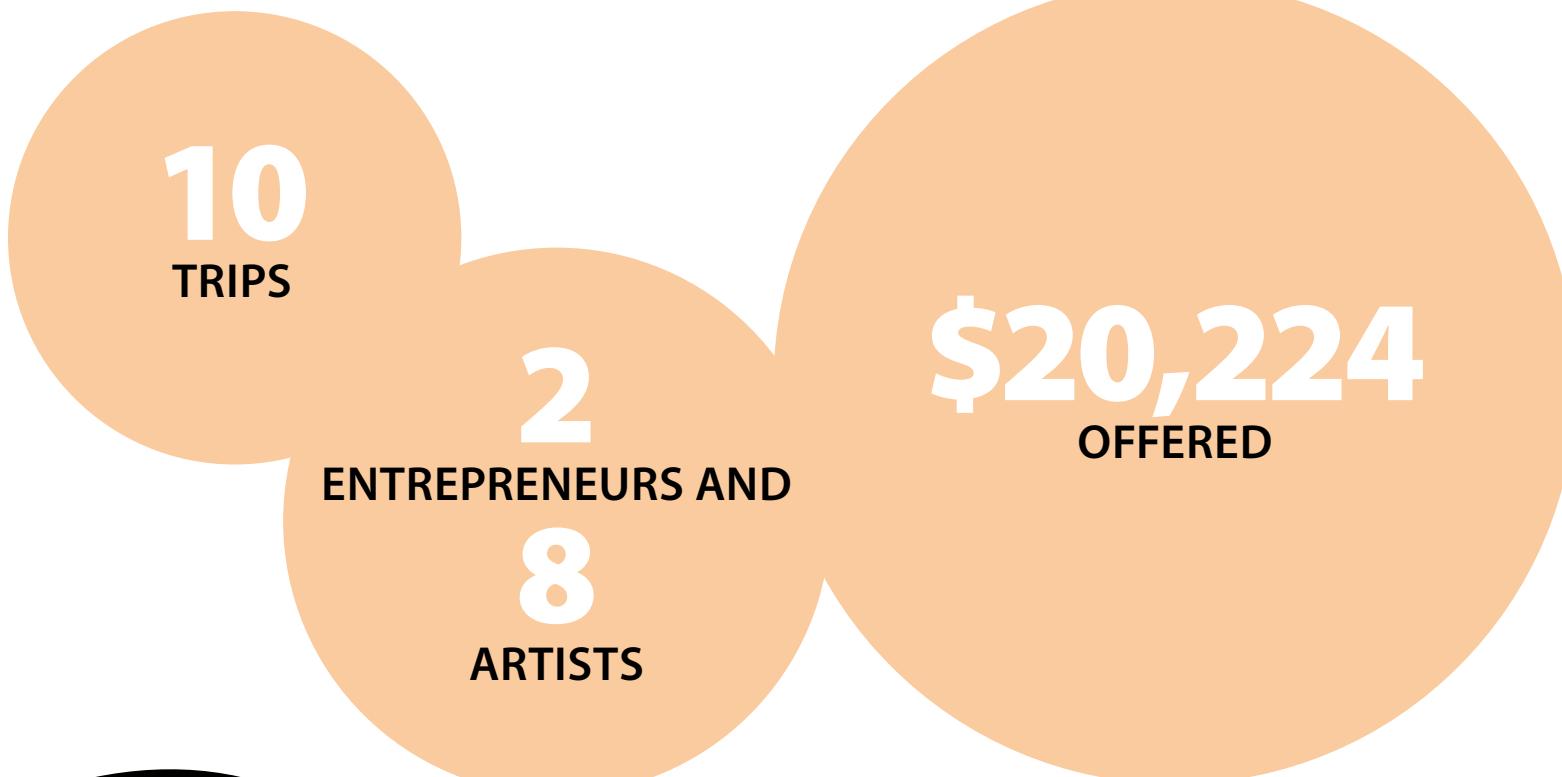


SUPPORT MEASURE FOR PARENTS

This program provides support to performing artists who are the mother or father of a child 6 years old or under, to assist them in their national or international career development. Travel expenses for a person who is entirely dedicated to childcare during a trip are thus admissible. Such support can be applied for to cover admissible fees, i.e. costs of transportation, accommodation and per diem of the accompanying person during a trip for a showcase or a tour funded under the *Individual Initiatives Component*.

The measure was extended in 2023-2024, as a pilot project, to professional women (entrepreneurs or employees) who are traveling in a professional capacity and to women musicians accompanying an artist supported by the Canada Music Fund.

In 2023-2024, maximum support could reach up to \$3,000 per trip. Funding could not exceed 75% of approved costs or of actual eligible costs if they proved to be lower.



[BACK TO THE PROGRAM](#)

Collective Initiatives Component

APPROVED PROJECTS – SUPPORT MEASURE FOR PARENTS

APPLICANT	Artist / Project	Amount offered \$
Blackburn-Doré Alexandra	Alex Doré	1,058
Boudreau Mathieu	BAIE	930
Disques Far West	Catherine Gagnon-Bouchard	581
Hellman Thomas	Thomas Hellman	3,000
La maison fauve	Catherine Simard	3,000
Le Diable à Cinq S.E.N.C	Le Diable à Cinq	3,000
Poulin Véronique	Vaero	1,372
Productions Cap. Claire	Bermuda	1,343
Productions De Flore	De Flore	2,940
Sarault Marie-Claude	Beau Nectar	3,000
Total		\$20,224



Collective Initiatives Component

APPROVED PROJECTS

NATIONAL COLLECTIVE PROMOTION

This program seeks to support new, one-time and innovative large-scale collective promotional activities or initiatives. These must have a conclusive impact on the development, exposure, availability or position of Canadian French-language music on domestic and digital markets and must be developed outside the usual business activities of the applicant. Exception is made for recurring collective promotion projects carried out by national, provincial or territorial associations within their usual activities, including gala events or award ceremonies.

In 2023-2024, maximum support could reach up to \$400,000 when justified by the scope of the collective promotion and the investment required. Funding could not exceed 75% of approved costs or actual eligible costs if they proved to be lower.

6
PROJECTS
SUPPORTED

\$133,500
OFFERED

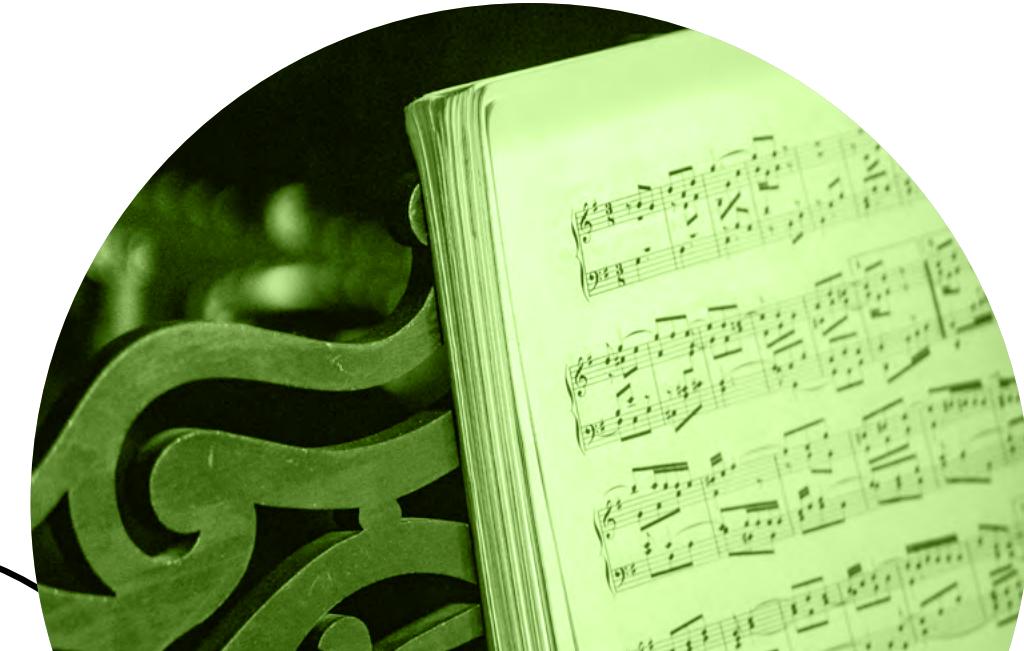
BACK TO THE PROGRAM



Collective Initiatives component

APPROVED PROJECTS – NATIONAL COLLECTIVE PROMOTION

APPLICANT	Project	Amount offered \$
ADVANCE, Canada's Black Music Business Collective	Répertoire en ligne	40,000
Association de la musique indépendante du Québec	Gala Alternatif de la Musique Indépendante du Québec 2022	18,000
Association de la musique indépendante du Québec	Gala Alternatif de la Musique Indépendante du Québec 2023	15,000
Association Fanmi se Fanmi	Tournée Fanmi se Fanmi (Famille en Fête)	12,500
Éditions Ad Litteram	Gala Country francophone 2023	18,000
Fondation Dynastie	Gala Dynastie	30,000
Total		\$133,500



Collective Initiatives Component

APPROVED PROJECTS

PROFESSIONAL DEVELOPMENT

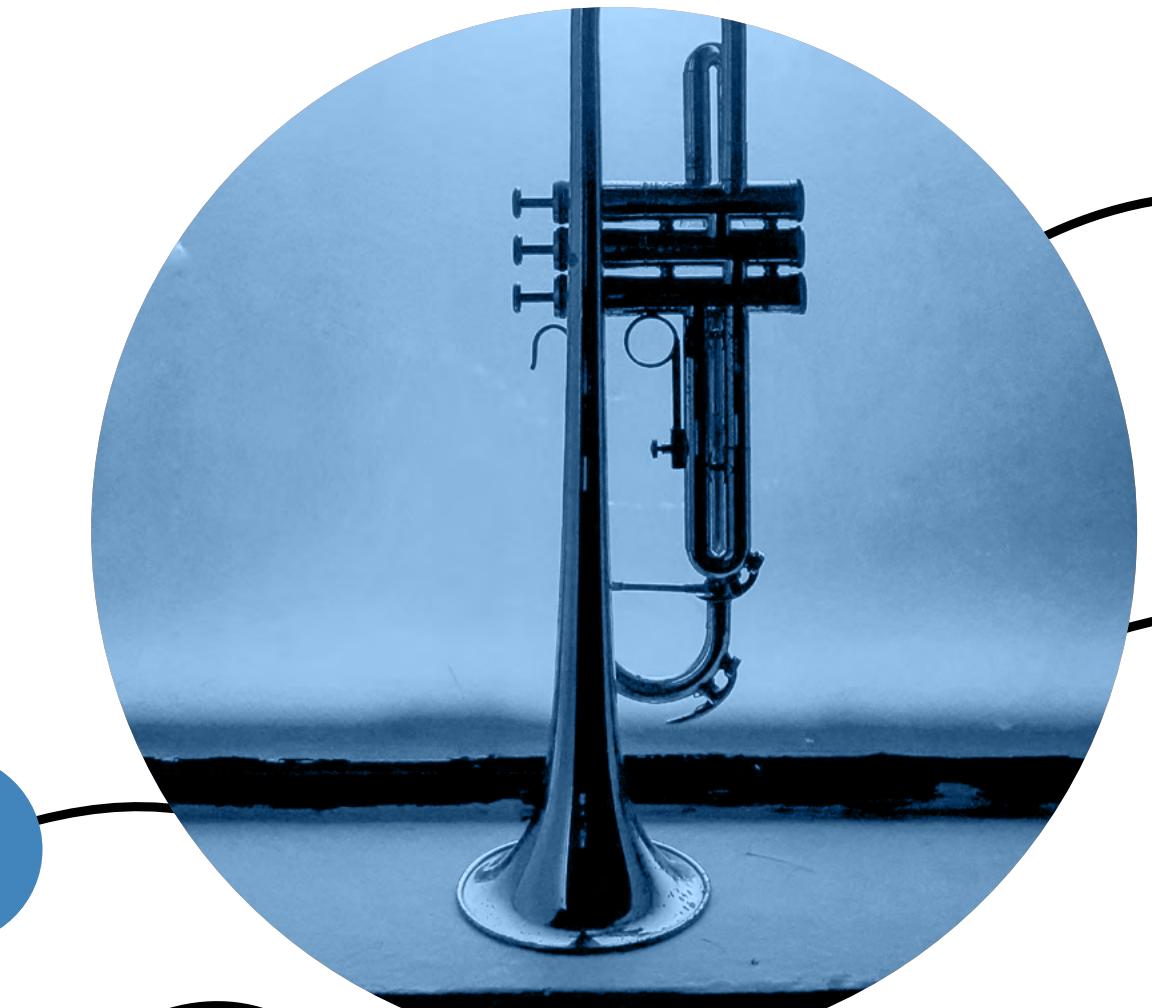
This program supports collective initiatives that advance integration, professionalization and skills development of artists and entrepreneurs of the Canadian music industry. To this end, Musicaction provides funding for the organization of supervised professional development activities, structured projects and defined services that strengthen the capacity of various industry actors and help develop the industry's know-how.

In 2023-2024, maximum support was of \$75,000 generally and could not exceed 75% of the approved costs or the actual eligible costs if they proved to be lower.

13
ORGANIZATIONS
SUPPORTED FOR
15
PROJECTS

\$430,000
OFFERED

BAC TO THE PROGRAM



Collective Initiatives Component

APPROVED PROJECTS – PROFESSIONAL DEVELOPMENT

APPLICANT	Project	Amount offered \$
Centre de Développement Musical	Polyfonik 2023	14,000
Conseil culturel et artistique francophone de la C.-B.	Chant'Ouest 2023-2024	15,000
Conseil culturel et artistique francophone de la C.-B.	Résidence Pacifique en chanson	14,000
École nationale de la chanson	La Traversée 2024	50,000
École nationale de la chanson	Spectacles des finissants 2023	14,000
Fédération culturelle de l'Île-du-Prince-Édouard	Programme de perfectionnement 23-24	14,000
Fondation Dynastie	Momentum Musique	30,000
Francouvertes	Vidéo artistes - 28 ^e des Francouvertes	18,000
FRIMAT	Vitrine de la relève 2023	8,500
Gala de la chanson de Caraquet	Gala de la chanson de Caraquet 2023	14,000
Montréal Femmes en Musique	Perfectionnement des femmes dans l'industrie de la musique	6,500
Musicaction	Projet Crescendo 2 ^e édition	178,000
Productions Nuits d'Afrique	SYLI D'OR : Formations et vidéos des artistes	15,000
Réseau national des Galas de la chanson	Accompagnement des lauréats de la francophonie canadienne 2023	9,000
SPACQ	Programme de formations SPACQ 2023-2024	30,000
Total		\$430,000



Collective Initiatives Component

APPROVED PROJECTS



SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCS

COMPONENT 2 – Support for Associations or Organizations

This component concerns associations or organizations that are established in Canadian Francophone minority communities and that have recognized expertise in coordinating collective projects, programs offering training or professional development and services for artist entrepreneurs and businesses of the Francophone OLMC music industry. It provides funding for structuring initiatives and promising projects that will contribute to the development of skills as well as entrepreneurial and professional capacities through transmission of knowledge, use of expertise and personalized support, all with the intended purpose of building audiences for the Francophone artists of these communities.

For the first year of this program in 2023-2024, maximum funding could generally reach up to \$50,000 per organization, and financial participation could cover up to 100% of eligible costs.

5
ORGANIZATIONS
SUPPORTED

\$240,000
OFFERED

BACK TO THE PROGRAM



Collective Initiatives Component

APPROVED PROJECTS – SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 2 – Support for Associations or Organizations

APPLICANT	Amount offered \$
ANIM	50,000
APCM	50,000
Conseil culturel fransaskois	30,000
Le 100 Nons	50,000
Musique NB	60,000
Total	\$240,000





FINANCIAL STATEMENTS

MARCH 31, 2024

LA FONDATION MUSICACTION

FINANCIAL STATEMENTS

MARCH 31, 2024

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INDEPENDENT AUDITOR'S REPORT

**To the Directors of
La Fondation Musicaction**

Opinion

We have audited the financial statements of **La Fondation Musicaction** (the « **Organization** »), which comprise the balance sheet as at March 31, 2024, and the statements of earnings, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of **La Fondation Musicaction** as at March 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis of opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the **Organization** in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the **Organization's** ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the **Organization** or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the **Organization's** financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the **Organization's** internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the **Organization's** ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the **Organization** to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

(1)

Anjou, June 18, 2024

¹ Monique Beaulieu, CPA auditrice

LA FONDATION MUSICACTION
STATEMENT OF EARNINGS
FOR THE YEAR ENDED MARCH 31, 2024

	2024	2023
REVENUE		
Contributions (Schedule 1)	\$ 21,745,422	\$ 28,166,066
Interest	500,446	457,086
Distribution on mutual funds units	87,692	140,852
Unrealized gain (loss) on fair value of investments	135,555	(230,413)
Other	419	297
	<hr/> 22,469,534	<hr/> 28,533,888
OPERATING EXPENSES		
Financial contributions (Schedule 2)	19,926,930	26,884,355
Administrative and financial expenses (Schedule 3)	<hr/> 2,201,583	<hr/> 2,241,845
	<hr/> 22,128,513	<hr/> 29,126,200
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES BEFORE AMORTIZATION	<hr/> 341,021	<hr/> (592,312)
Amortization of capital assets	57,293	59,581
Amortization of intangible assets	<hr/> -	<hr/> 298
	<hr/> 57,293	<hr/> 59,879
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	<hr/> \$ 283,728	<hr/> \$ (652,191)

LA FONDATION MUSICACTION
 STATEMENT OF CHANGES IN NET ASSETS
 FOR THE YEAR ENDED MARCH 31, 2024

	2024	2023
UNRESTRICTED NET ASSETS		
BALANCE - BEGINNING OF YEAR	\$ 9,568,698	\$ 9,956,328
Excess (deficiency) of revenue over expenses	283,728	(652,191)
Internally restricted	<u>805,944</u>	<u>264,561</u>
BALANCE - END OF YEAR	<u>\$ 10,658,370</u>	<u>\$ 9,568,698</u>
INTERNAL RESTRICTED NET ASSETS (note 5)		
BALANCE - BEGINNING OF YEAR	\$ 3,411,457	\$ 3,676,018
Internally restricted	<u>(805,944)</u>	<u>(264,561)</u>
BALANCE - END OF YEAR	<u>\$ 2,605,513</u>	<u>\$ 3,411,457</u>

LA FONDATION MUSICACTION
BALANCE SHEET
AS AT MARCH 31, 2024

	2024	2023
ASSETS		
CURRENT ASSETS		
Cash	\$ 1,856,509	\$ 572,811
Term deposits at rates ranging from 3 % to 4.60 %, maturing between September 2024 and February 2025, at cost	725,000	-
Guaranteed investment certificate, rate of 5.24 %, maturing in March 2025, at cost	100,000	-
Accounts receivable (note 6)	2,236,376	929,994
Prepaid expenses	<u>61,579</u>	<u>40,144</u>
	4,979,464	1,542,949
INVESTMENTS (note 7)	10,238,968	13,368,250
CAPITAL ASSETS (note 8)	<u>432,467</u>	<u>489,760</u>
	<u>\$ 15,650,899</u>	<u>\$ 15,400,959</u>
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable (note 9)	\$ 185,294	\$ 238,087
Deferred revenue	<u>2,201,722</u>	<u>2,182,717</u>
	<u>2,387,016</u>	<u>2,420,804</u>
NET ASSETS		
Unrestricted net assets	10,658,370	9,568,698
Internally restricted net assets (note 5)	<u>2,605,513</u>	<u>3,411,457</u>
	<u>13,263,883</u>	<u>12,980,155</u>
	<u>\$ 15,650,899</u>	<u>\$ 15,400,959</u>

ON BEHALF OF THE BOARD

Mr. Pierre Rodrigue
Chairman

Mrs. Martine Rozon
Treasurer

LA FONDATION MUSICACTION
 STATEMENT OF CASH FLOWS
 FOR THE YEAR ENDED MARCH 31, 2024

	2024	2023
OPERATING ACTIVITIES		
Contributions received from the CANADA MUSIC FUND	\$ 15,789,882	\$ 22,326,357
Contributions received from commercial radio broadcasting companies	532,576	626,921
Contributions received from the music services company	82,926	354,574
Contributions received from the satellite radio broadcasting company	3,163,196	2,833,262
Contributions received from major private television groups	-	111,758
Contributions received from FACTOR	1,000,000	1,000,000
Management fees received from FONDS RADIOSTAR	48,786	47,594
Interest received	518,857	342,484
Sales taxes received	2,771	(9,915)
Other revenue	419	297
	<u>21,139,413</u>	<u>27,633,332</u>
Financial contributions paid	(20,059,832)	(26,884,355)
Purchase of goods and services paid	(514,029)	(407,793)
Employee compensation paid	(1,809,383)	(1,787,232)
	<u>(22,383,244)</u>	<u>(29,079,380)</u>
	<u>(1,243,831)</u>	<u>(1,446,048)</u>
INVESTING ACTIVITIES		
Acquisition of capital assets	-	(4,929)
Acquisition of term deposits	(100,000)	(350,000)
Cash receipt from term deposits	600,000	975,000
Acquisition of guaranteed investment certificate	(100,000)	-
Cash receipt from guaranteed investment certificate	-	1,000,000
Acquisition of bonds	-	(1,253,835)
Cash receipt from bonds	2,127,529	590,699
	<u>2,527,529</u>	<u>956,935</u>
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	1,283,698	(489,113)
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	572,811	1,061,924
CASH AND CASH EQUIVALENTS – END OF YEAR	\$ 1,856,509	\$ 572,811
CASH AND CASH EQUIVALENTS CONSIST OF CASH.		

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

1. STATUTES AND PURPOSE OF THE ORGANIZATION

La Fondation Musicaction was incorporated on September 9, 1985, as a non-for-profit organization without share capital, under Part II of the *Canada Business Corporations Act*. In December 2013, **La Fondation Musicaction** extended its statutes under section 211 of the *Canada Not-for-profit Corporations Act*.

La Fondation Musicaction is a not-for-profit organization whose objective is to help foster the development of music by supporting sound recording production and promotion as well as collective promotion and professional development activities. For this purpose, **La Fondation Musicaction** offers financial contribution programs to artists, recording companies, producers, publishers, managers, authors and composers, as well as to associations, organizations and events.

Under the *Income Tax Act* (Canada) and the *Taxation Act* (Quebec), **La Fondation Musicaction** is a not-for-profit organization, and therefore, is not subject to income taxes.

2. FUNDING OF THE ORGANIZATION

On April 14, 2020, a new contribution agreement for the next five (5) years was signed between the Department of Canadian Heritage and **La Fondation Musicaction** for the management of the Canada Music Fund and more specifically, for two components entitled *Individual Initiatives* and *Collective Initiatives*. This agreement provided for annual contributions of \$ 9,949,692 for 2023-2024.

It was subsequently amended on August 10, 2021, to include, among other things, an extension of the regular funding of \$ 3,840,000 for 2023-2024.

Also, as part of the *Action Plan for Official Languages 2023-2028*, an increase in the funding of Musicaction of \$ 1,000,000 annually was confirmed on January 4, 2024 for five (5) years (2023-2024, 2024-2025, 2025-2026, 2026-2027 and 2027-2028).

Finally, two additional fundings increased Musicaction's annual contribution for 2023-2024. The first one, of \$ 984,667, was ratified on February 26, 2024, while the second one, of \$ 1,923,657, was ratified on March 27, 2024.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

2. FUNDING OF THE ORGANIZATION (CONTINUED)

This agreement and its amendments provide for contributions totalling \$ 17,698,016 for the year ended March 31, 2024 and \$ 10,949,692 for the year ending March 31, 2025.

According to the April 14, 2020, agreement, a portion representing 55 % to 75 % must support the *Individual Initiatives* component and a portion representing 25 % to 45 % must support the *Collective Initiatives* component over the entire duration of the agreement. In addition, a maximum of 12 % of these contributions may be allocated to the administrative, communication, audit and valuation expenses incurred by **La Fondation Musicaction**.

During the year ended March 31, 2024, **La Fondation Musicaction** also received a contribution of \$ 1,000,000 from *The Foundation Assisting Canadian Talent on Recordings* (FACTOR) under the Comprehensive Funding Envelope program for English-language projects.

3. SIGNIFICANT ACCOUNTING POLICIES

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO) and include the following significant accounting policies.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Use of estimates

The preparation of these financial statements, in accordance with ASNPO, requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the current period. The most subjective estimates relate to the useful life of capital assets.

Revenue recognition

La Fondation Musicaction uses the deferral method of accounting for contributions. Contributions from the renewal of licenses are accounted on a cash basis since the Organization does not know in advance the contributions that will be paid. Nevertheless, the Organization ensures itself to have cashed the contribution due based on the radio and television broadcasters' financial year. All other contributions are accounted on an accrual basis in accordance with the amounts provided in the agreements.

Contributions from commercial radio or television broadcasting companies are an express underlying condition for obtaining and renewing their broadcast licenses with the Canadian Radio-television and Telecommunications Commission (CRTC).

In addition, when there is an acquisition of a radio broadcasting company, the CRTC asks the buyer to make contributions to organizations dedicated to the development of Canadian talents. In those circumstances, **La Fondation Musicaction** benefits from a portion of these contributions and they are accounted for as transfers of ownership or tangible benefits.

Interest income and mutual funds units' distributions are recognized as earned.

Financial instruments

Measurement of financial instruments

La Fondation Musicaction initially measures its financial assets and liabilities at fair value except for financial assets and liabilities from related party transactions which are measured at cost. They are subsequently measured at cost or amortized cost except for investments in mutual funds units which are measured at fair value. Changes in fair value are recognized in the statement of earnings.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Financial contributions

All the programs offered by **La Fondation Musicaction** are in the form of financial contributions and are accounted for as an expense when the amounts have been paid.

Capital assets

Capital assets are recorded at their historical cost. Amortization is calculated using the straight-line method on the following periods:

Condominium	25 years
Furniture and office equipment	7 years
Computer equipment	4 years

Impairment of long-lived assets

A long-lived asset is tested for impairment whenever events or changes in circumstances indicate that its carrying amount may not be recoverable. An impairment loss is recognized when the carrying amount of the asset exceeds the sum of the undiscounted cash flows resulting from its use and eventual disposition. The impairment loss is measured at the amount by which the carrying amount of the long-lived asset exceeds its fair value.

Contributed services

Members of the Board of Directors of **La Fondation Musicaction** attend Board meetings without compensation. Due to the difficulty of determining the fair value of contributed services, they are not accounted for in the financial statements.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and cash equivalents

La Fondation Musicaction's policy is to disclose bank balances under cash and cash equivalents, including term deposits with a maturity period of three months or less from the date of acquisition or redeemable.

4. CAPITAL DISCLOSURES

With respect to its capital management, **La Fondation Musicaction's** objective is to preserve its ability to maintain its operations in order to continue to meet its purpose as described in Note 1, taking into account its financial resources which allow it to meet its remaining commitments and to pay financial contributions to newly submitted projects.

Except for the fact that a maximum of 12 % of the contributions received from the Department of Canadian Heritage may be allocated to administrative, communication, audit and valuation expenses, **La Fondation Musicaction** is not subject, under external rules, to capital requirements.

5. INTERNALLY RESTRICTED NET ASSETS

The Board of Directors allocated net assets in the amount of \$ 2,605,513 (\$ 3,411,457 in 2023) in order to cover the payment of commitments related to financial contributions for which **La Fondation Musicaction** was committed as at March 31, 2024, and to provide for administrative expenses related to the monitoring and settlement of these commitments.

6. ACCOUNTS RECEIVABLE

	2024	2023
Contributions – Canada Music Fund	\$ 1,923,657	\$ -
Contributions – satellite radio broadcasting company	- -	728,141
Trade receivables - Other	139,483	7,436
Accrued interest	157,157	175,567
Sales taxes	16,079	18,850
	<hr/> <u>\$ 2,236,376</u>	<hr/> <u>\$ 929,994</u>

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

7. INVESTMENTS

	2024	2023
Term deposits, rates ranging from 0.65 % to 6.54 %, maturing between May 2025 and March 2027, at cost	\$ 1,850,000	\$ 3,075,000
Bonds of <i>Épargne Placements Québec</i> , rate of 5 %, at cost	3,535,607	5,663,136
Capital shares of <i>Fédération des Caisses Desjardins</i> , rate of 6 %, at cost	509,220	509,220
Mutual funds units, at fair value	4,344,141	4,120,894
	<u>\$ 10,238,968</u>	<u>\$ 13,368,250</u>

8. CAPITAL ASSETS

	Cost	Accumulated amortization	2024	2023
			Net book value	Net book value
Land	\$ 83,447	\$ -	\$ 83,447	\$ 83,447
Condominium	767,928	446,490	321,438	352,155
Furniture and office equipment	190,437	181,925	8,512	12,284
Computer equipment	105,584	86,514	19,070	41,874
	<u>\$ 1,147,396</u>	<u>\$ 714,929</u>	<u>\$ 432,467</u>	<u>\$ 489,760</u>

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

9. ACCOUNTS PAYABLE

	2024	2023
Trade payables and accrued liabilities	\$ 14,315	\$ 79,662
Accrued salaries	170,979	158,087
Deductions at source	-	338
	<hr/>	<hr/>
	\$ 185,294	\$ 238,087

10. RELATED PARTY TRANSACTIONS

La Fondation Musicaction paid financial contributions to related companies totalling \$ 2,479,530 (\$ 2,486,152 in 2023). The parties are related since their representatives are directors of **La Fondation Musicaction**. These related companies satisfy all of the criteria established by **La Fondation Musicaction**, and as such, they do not benefit from any special status or privilege due to their representation on the Board of Directors.

Management is of the opinion that these transactions were concluded under the same terms and conditions as transactions with other applicants, and they are measured at the exchange amount.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

11. COMMITMENTS

Financial contributions

As at March 31, 2024, **La Fondation Musicaction** has a remaining balance of commitments totalling \$ 2,292,851 (\$ 3,003,282 in 2023). Of this balance, an amount of \$ 324,058 (\$ 286,105 in 2023) represents commitments with related companies. In order to achieve its commitments, **La Fondation Musicaction** will incur administrative expenses of a maximum of 12 %.

12. FINANCIAL INSTRUMENTS

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. **La Fondation Musicaction's** main credit risks relate to its contribution's receivable from music services and satellite radio broadcasting companies and trade receivables.

Liquidity risk

Liquidity risk is the risk that the **Fondation** will have difficulties to honor commitments related to its financial liabilities. The **Fondation** is exposed to this risk mainly with respect to its trade payables and its accrued salaries.

Interest rate risk

La Fondation Musicaction is exposed to interest rate risk regarding its financial instruments with fixed interest rates. Fixed-rate instruments subject **La Fondation Musicaction** to a fair value risk. As at March 31, 2024, **La Fondation Musicaction** holds fixed-rate term deposits, guaranteed investment certificate, bonds and capital shares.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2024

12. FINANCIAL INSTRUMENTS (CONTINUED)

Other price risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk) whether those changes are caused by factors specific to the individual financial instrument or its issuer, or by factors affecting all similar financial instruments traded in the market. **La Fondation Musicaction** is exposed to other price risk through its investments in mutual funds units.

13. PENSION PLAN

La Fondation Musicaction has a defined contribution pension plan for all its employees. Contributions to the pension plan represent 7 % of the basic salary and are subject to the employee's voluntary contribution of 3.5 %. The pension plan cost of \$ 107,003 (\$ 102,548 in 2023) is included in salaries and fringe benefits.

LA FONDACTION MUSICACTION
 COMPLEMENTARY FINANCIAL INFORMATION
 FOR THE YEAR ENDED MARCH 31, 2024

2024 2023

SCHEDULE 1 – CONTRIBUTIONS

CANADA MUSIC FUND		
Individual Initiatives	\$ 10,342,269	\$ 11,192,344
Collective Initiatives	2,459,063	2,988,030
Collective Initiatives – Music Showcases	988,360	809,318
Support to entrepreneurs and organizations from OLMCs	1,000,000	-
Additional one-time funding – 1	984,667	-
Additional one-time funding – 2	1,923,657	-
Reopening Fund – Support to music festivals	-	2,800,000
2022-2023 Continuation of Emergency Support to Canadian-owned Music Venues, Concert Promoters and Producers	-	5,597,760
FACTOR		
Comprehensive Funding Envelope Program – English-language projects	1,000,000	1,000,000
COMMERCIAL RADIO BROADCASTING COMPANIES		
Transfers of ownership	147,452	188,285
Renewal of licenses	383,946	433,006
Initial license term	2,000	1,500
MUSIC SERVICES COMPANY		
Tangible benefits	-	98,353
Renewal of license	82,926	59,515
SATELLITE RADIO BROADCASTING COMPANY		
Tangible benefits	741,310	741,310
Renewal of license	1,689,772	2,144,887
MAJOR PRIVATE TELEVISION GROUPS		
Renewal of licenses	-	111,758
	\$ 21,745,422	\$ 28,166,066

LA FONDACTION MUSICACTION
 COMPLEMENTARY FINANCIAL INFORMATION
 FOR THE YEAR ENDED MARCH 31, 2024

2024 2023

SCHEDULE 2 – FINANCIAL CONTRIBUTIONS

Individual Initiatives	\$ 12,876,066	\$ 14,596,509
Individual Initiatives – Support to entrepreneurs and organizations from OLMCs	652,650	-
Individual Initiatives – Additional one-time funding – 1	649,880	-
Individual Initiatives – Additional one-time funding – 2	987,870	-
Collective Initiatives	2,722,719	3,637,486
Collective Initiatives – Music Showcases	885,085	1,012,896
Collective Initiatives – Support to entrepreneurs and organizations from OLMCs	228,000	-
Collective Initiatives – Additional one-time funding – 1	216,627	-
Collective Initiatives – Additional one-time funding – 2	704,948	-
Reopening Fund – Support to music festivals	10,000	2,660,000
2022-2023 Continuation of Emergency Support to Canadian-owned Music Venues, Concert Promoters and Producers	-	4,998,000
Support for Live Music Events	-	(52,881)
Support for Live Concerts – Stream 2	-	(78,033)
Video clips production	(6,915)	110,378
	\$ 19,926,930	\$ 26,884,355

**LA FONDACTION MUSICACTION
COMPLEMENTARY FINANCIAL INFORMATION
FOR THE YEAR ENDED MARCH 31, 2024**

	2024	2023
SCHEDULE 3 – ADMINISTRATIVE AND FINANCIAL EXPENSES		
Salaries and fringe benefits	\$ 1,821,935	\$ 1,804,518
Administrative support	87,866	49,219
Consulting fees	25,726	15,231
Audit fees	76,606	131,989
Communications, entertainment and promotion	22,613	80,990
Travel expenses for events and representation	47,053	39,872
Committee expenses	35,177	20,254
Insurance	12,727	9,248
Maintenance and repairs expenses	3,934	4,660
Electricity	3,906	3,533
Condominium expenses	11,563	9,500
Office expenses	69,241	60,600
Property taxes	23,137	22,257
Courier and postage	1,356	1,234
Telecommunications	7,238	7,237
Reimbursement of uncollected programs	-	28,567
Investment management fees	-	262
Financial expenses	291	268
	2,250,369	2,289,439
Share of expenses assumed by FONDS RADIOSTAR	(48,786)	(47,594)
	\$ 2,201,583	\$ 2,241,845