

ANNUAL REPORT

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OUR MISSION

FONDATION MUSICACTION is a non-profit organization founded in 1985 by private radio broadcasters and music industry professionals. It has encouraged the development of Francophone music in Canada for almost 40 years.

HOW ? Musicaction is the administrator of the Francophone portion of two components of the **CANADA MUSIC FUND**, i.e. Individual Initiatives and Collectives Initiatives, and receives as well continued support from private radio broadcasters.

FROM WHOM ? Musicaction is committed to helping Canadian artists and industry professionals grow and shine. The Musicaction team accompanies them, through the programs it creates and regularly updates, in the production and promotion of their music, the growth of their audiences and the development of their artistic and business skills.

Musicaction operates at a human scale. Our initiatives are based on the deep values that we hold dear: Agility, Commitment, Integrity and Openness. The administrative team, the board of directors and the jurors are always working to provide a better service.

We are also proud to have managed **FONDS RADIOSTAR** for more than 20 years. It seeks to encourage promotion of Canadian Francophone music and is entirely funded by private radio broadcasters.



OUR VALUES

Fondation Musicaction applies values that it holds dear in its daily work to assist those involved in the music industry. We found it important to revisit and redefine them. The staff and board of directors therefore worked together to choose them. Drafted in French, they are as follows:



Our **AGILITY** allows us to adapt our programs to a constantly evolving environment. Our individual and collective ability to question what we do, to consider the pros and cons, to seek and imagine new solutions to the benefit of our clientele is essential to providing the best support possible.



Our **INTEGRITY** shines through our transparent actions and how we report on them. Our decisions are guided by the professionalism we derive from our knowledge and skills. Our thoroughness and sense of fairness allows us to make decisions that are just and for which we take full responsibility.



We are attentive and have an **OPEN MIND** and therefore value diverse opinions expressed in a manner respectful of everyone. We participate in a collective and inclusive conversation allowing a better understanding of the challenges and needs of everyone involved in the music sector.



Supporting our various clienteles in achieving and deploying their projects is at the heart of our **COMMITMENT**. Both the team and the board of directors are mobilized to provide a positive contribution to the organization and the music sector. This collaborative and supportive spirit gives real significance to our daily actions and decisions.

MESSAGE FROM THE CHAIRMAN

The ad hoc increase of its budgets and the positive evaluation results of the Canada Music Fund that were obtained in 2024-2025 gave Fondation Musicaction an energy boost that allowed it to work on all fronts.

The extension to the regular funding and the additional amount for inflation granted by Canadian Heritage at the end of the 2023-2024 fiscal year allowed Musicaction to increase its 2024-2025 programs budget back to its previous level, which in turn made it possible to put an end to the restrictive measures implemented during the previous year. They also allowed to reopen the *Incubator Project* program previously suspended because of a lack of funds.

The Fondation was also able to do more because of those additional funds. Based on its experience with the 2021-2022 collective project to accompany Indigenous businesses, Musicaction launched, early in the year, a much-anticipated new permanent program, *Support for Indigenous Entrepreneurs*, aimed at reinforcing the capacity of the music industry infrastructure within Indigenous communities to build audiences for their artists. In addition, an exploratory pilot program to provide support to concert producers and presenters and music venues was launched in early Fall 2024. This allowed to reconnect with a clientele that is not a regular one and that received emergency support for live music a few years back. Finally, those additional amounts, combined with another amount granted by Canadian Heritage at the very end of the fiscal year, were used to fund large-scale collective projects related to discoverability of Canadian francophone music.

In November 2024, Canadian Heritage published *An Evaluation of the Canada Music Fund 2018–19 to 2022–23*. This assessment recognized the good work done by the Fondation as a whole and stated an 82 % satisfaction rate from survey respondents. This very positive achievement results from all the actions taken by the Fondation on a daily basis as well as year after year. This does not mean our work is done, because the evaluation also includes improvement recommendations, which are already in the works. Indeed, as of last February, the Board of Directors authorized the implementation of a management information system.

Musicaction was also active governance-wise in 2024-2025. The Board having successfully met its own parity goal, it amended its diversity and inclusion policy to set a new objective, this time to improve its process to find new directors with respect to representativity of other minority groups or equity-seeking groups. Wanting to make more room as soon as possible for Indigenous people and persons of equity-seeking groups, the Board created and filled non-board member positions on its Programs Committee. That is considered the best place for their voices to be heard since it has real impact on the content of funding programs. But this is only a first step in this continued inclusiveness work for the Board.



**SUBSTANTIAL
MEANS THAT
PUSH US
FORWARD**

MESSAGE FROM THE CHAIRMAN

In the end, 2024-2025 demonstrated once more that it is only with substantial means that Musicaction is fully able to achieve its mission to support Francophone and Indigenous music. Since the additional amounts, so beneficial to Musicaction, have not yet been renewed beyond 2025-2026 and since it is also not known when and if online undertakings will pay contributions under *Broadcasting Order CRTC 2024-194*, the financial uncertainty of the last few years remains very real for Musicaction.

Finally, I want to extend my thanks to the board members that left their posts in 2024-2025, i.e. Jean-Philippe Lavoie and Caroline Paquet. I also want to thank all the board members and team members who, once again, successfully faced this year's numerous challenges.



Pierre Rodrigue,
Chairman of the Board

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Driven by the Musicaction values, the team purposefully continued in 2024-2025 its work to better support the various actors of the Canadian Francophone and Indigenous music industry. This objective is renewed each year, and the positive results obtained in the *Evaluation of the Canada Music Fund 2018–19 to 2022–23*, published in November 2024, are a testament to this. Those results show how important the Musicaction mission is to the team and how it motivates us all to better collaborate and accompany the various clientele.

In 2024-2025, the support provided could be seen in the newly created permanent program to support Indigenous entrepreneurs, which welcomed three businesses. It was also reflected in the second year of the *Support for Music Entrepreneurs and Organizations of Francophone OLMCs* program. Both programs provide for a systematic and personalized approach to assist applicants and beneficiaries in the advancement of their project and to meet their objectives. As well, this approach allows the team to garner a better understanding of their needs and the challenges they face. These support and collaboration objectives also underlie the two projects to support entrepreneurs launched by Musicaction in 2024-2025: the second edition of *Crescendo*, the project with *shesaid.so* Montréal for women and persons from the gender plurality; and the new *Enharmonie* project for cultural diversity entrepreneurs that was developed together with ADVANCE, Fondation Dynastie and Vision Diversité.

In addition to **OPENNESS**, Musicaction showed its **AGILITY** in various ways this year, to keep pace with the evolution of the music industry. Among others, Musicaction launched a pilot program to support concert presenters and producers and music venues, thus allowing to collect data to better chart the sector. Musicaction continued to ponder the relevance of the various ways to access its programs, and went on to process, in its Jury Production programs, the highest demand since the 2021-2022 pandemic year. As well, the definitions of some music categories were reviewed to keep them in step with their evolution, their new realities and, in some cases, to be respectful of their history. As a result, the *Urban music* and the *World music* categories were renamed *Electronic music* and *Global music* and their definitions were modernized, while the *Alternative* and *Traditional* music categories only saw their definitions reviewed. Finally, to find out more about how artists and applicants use artificial intelligence in their projects, a question to that effect was added in some of the 2025-2026 programs application forms.



OPENNESS AND AGILITY

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

The Fondation also continued the review of its export programs that was started two years ago. In 2024-2025, it held a broad consultation with the clientele to find out more about their main concerns and challenges. That led to the simplification of international programs, which underwent significant changes such as the removal of the priority given to Francophone European markets, and to the creation of a new pilot project for 2025-2026 to select and support more substantially a few artists who have significant development potential on international markets.

We are therefore clearly able to say that continuous improvement is part of Musicaction's DNA. The team is also doing this in its ongoing implementation of the recommendations made by the *Evaluation of the Canada Music Fund*, which will mean reviewing our project accountability process as well as improving our support tools.

While Musicaction is actively preparing celebrations for its 40th birthday at the opening of the coming fall season, it remains ever so important to us to go and meet our different clienteles and to have the means to do better and do more for the discoverability of our music.



Louise Chenail,
Chief Executive Officer



IT TAKES A VILLAGE





BOARD OF DIRECTORS

The board of directors consists of **15 voting members** who approve the Fondation's strategic orientations and measure their progress, ensure the **efficient and effective management** of the programs and are responsible for the **organization's financial oversight**.

With respect to the funding approval process, the role of the board is limited to approving, during its meetings, a list of projects submitted by the administrative staff. As a result, board members do not review individual applications, other than special situations occasionally brought to their attention. This minimizes the risk of potential conflicts of interest.

The directors can participate in **one or more of the board's 4 permanent committees** : Governance committee, Audit and finances committee, Human resources committee and Programs committee.

Starting this year, two new representatives from indigenous and cultural diversity communities joined the Programs committee as members not sitting on the board: Nelly Jourdain (Makusham Musique) and Patrice Agbokou (Pasa Musik).

-  AUDIT AND FINANCE COMMITTEE
-  HUMAN RESSOURCES COMMITTEE
-  GOVERNANCE COMMITTEE
-  PROGRAMS COMMITTEE



**PRESIDENT
PIERRE RODRIGUE**

Vice-President,
Québec Affairs,
Bell



**VICE-PRESIDENT INDUSTRY
STEVE JOLIN**

President,
Disques 7ième Ciel



**VICE-PRESIDENT RADIO
VÉRONIQUE BERGERON**

Host and Assistant
Programming Director,
Leclerc Communication



**TREASURER
MARTINE ROZON**

Director of Finance and
Administration,
Les Agents Doubles



**SECRETARY
EVE PARÉ**

General Manager,
Adisq



**DIRECTOR
EDGAR BORI**

President,
Board of Directors,
SPACQ – AE



**DIRECTOR
ARIANE CHARBONNEAU**

General Manager,
SPACQ – AE



**DIRECTOR
SABRINA COUSINEAU**

General Manager,
Bravo Musique



**DIRECTOR
ANOUSHKA HAJ-ASSAAD**

Legal Counsel,
SiriusXM



**DIRECTOR
PAMÉLA KAMAR**

Cofounder and
Artistic Director,
Vision Diversité



**DIRECTOR
ODETTE LINDSAY**

Copyright Director
Red Brick Songs



**DIRECTOR
ANDRÉANNE A. MALETTE**

President,
Les Productions NIA



**DIRECTOR
FRÉDÉRIC POULIN**

Vice-President,
Ambiances Ambiguës
Director,
Disques Duprince



**DIRECTOR
JEAN SURETTE**

General Manager,
Musique NB

TEAM



JURORS

Musicaction analysts combine their efforts with the expertise of juries made up of **ARTISTS, MUSIC INDUSTRY PROFESSIONALS AND MEDIA REPRESENTATIVES** with regards to the *Album Production, Song Production and Emerging Artist Support - Support to Song Production* programs.

These people involved in the music industry use their knowledge and expertise when they participate in the artistic evaluation of submitted projects.

Parity, diversity and inclusion are at the heart of our process to select these precious collaborators, and the entire Musicaction team wishes to give their heartfelt thanks to all the jurors who generously agreed to participate in our juries this year:



For more information on jury selection, visit our website.

JUSTINE A.-LEBRUN JONAS ALLAMANNO **MARTIN ARRIOLA** KEVEN AUBUT **XAVIER AUCLAIR**
FÉLIX B. DESFOSSÉS **KELLY BADO** PATRICK BAILLARGEON **BENOIT BEAUDRY** MATHIEU BEAUREGARD
STÉPHANIE BÉDARD JÉRÔME-PHILIPPE BELINGA **VINCENT BÉLISLE** MYRIAM BERCIER **MÉLISSA BERNIER**
MARC-ANTOINE BERTHIAUME **SOPHIE BÉRUBÉ** ALEXANDER BETANCUR OSORIO **JOANNE BOIVIN**
VALÉRIE BOURDAGES **PIERRE-ALEXANDRE BUISSON** WILLIAM BURTON **BÉATRICE MADELEINE CADRIN**
PATRICE CARON **LAURENCE-ANNE CHAREST GAGNÉ** ÉRIC CHARLAND **GARANCE CHARTIER** RÉMI CHASSÉ
JULIE-ANNE CLOUTIER MÉLISANDE CORRIVEAU **LESLIE CORTÉS** SYLVAIN CÔTÉ **CLAUDE CÔTÉ** ALAN CÔTÉ
FRANCIS DEGRANDPRÉ YOURI DOMINIQUE **MARIE-LUCE DORÉ** SARA DUFOUR **XAVIER DUFOUR-THÉRIAULT**
MARC-ANTOINE DUFRESNE **JASON DUPUIS** CATHERINE DURAND **EMMANUEL ETHIER** SIMON FAUTEUX
VALÉRIE FERLAND HEIDI FLEMING **MÉLISSA FORTIN** GENEVIÈVE FREYNET **JULIE FRIGAULT**
PIERRE-MARTIAL (PITE) GAILLARD **PÉNÉLOPE GAULTIER** CATHERINE GENEST **RENÉE GERMAIN** BRYAN GINGRAS
MARIE GIONET ÉTIENNE GREGOIRE **CAMILLE GUITTON** ANNE-CHRISTINE GUY **DAVE HAMEL (HARMO)**
ANTHONY HÉBERT **CHRISTOPHE HUSS** VANESSA KANGA **FLORENCE KHORIATY** SARAH LABELLE
GUILLAUME LAFRANCE MARJOLAINE LAMBERT **JULIE LAMONTAGNE** ANNE-RENÉE LANDRY
CLÉMENCE LANGLOIS MARIE-ÈVE LAPIERRE-LEMOYNE **THIERRY LAROSE** MAËVA LEBLANC
JEAN-FRANÇOIS LEMIEUX YVES LUSSIER **JOSÉE MAILHOT** ANNICK MAILLOUX **BERTRAND MARGELIDON**
PIERRE PAT MARTEL **LYSANDRE MÉNARD** LÉA MOISAN-PERRIER **TREVOR MURPHY** ADEL MWIKA
LAURENCE NERBONNE MAEL OUDIN **NICOLAS OUELLET** ÉRIKA PALMER **RAPHAEL PASSARO**
TRACY PAULOTTE **NICOLAS PELLETIER** PHILIPPE PÉPIN **CHLOÉ PILON-VAILLANCOURT**
CYNTHIA PLAMONDON **PAMELA PLAMONDON DÉLIARD** ROXANE REDDY **ALINE REVERDY** JULIE RHÉAUME
MIKEY RISHWAIN BERNARD MAXIME ROBERGE **MICHEL ROBICHAUD** CHRISTOPHE RODRIGUEZ
BILLIE-LOU ROY ARNAUD SCHAUMANN **CARMEL SCURTI-BELLEY** KRISTA SIMONEAU **RACHEL THERRIEN**
DANIEL TREMBLAY **ÉMILIE TREMBLAY** LYNE TREMPPE **PAULE VAILLANCOURT** SUZIE VEILLEUX
GAUTIER VILLETTE DANIEL VINCENT **LUC VINCENT-SAVARD** MARIE-PIER YELLE



SUCCESS STORY

PIERRE LAPOINTE – *Les étoiles guident les âmes*

20 years have gone by since Pierre Lapointe launched his first album. Winner of the Singer-Songwriter category of the *Festival international de la chanson de Granby* in 2001, his first album release was a self-titled one in 2004. In 2006, his *La forêt des mal-aimés* album was successful both here and in France.

Pierre Lapointe has since then won many awards and distinctions, including several Félix awards, and has been appointed Officer and Knight of the Ordre des Arts and des Lettres by France’s Department of Culture in 2020.

As a multi-faceted artist, he constantly reinvents himself through his influences and his collaborations with artists such as Clara Luciani, Mika, Mélissa Laveaux, Flora Fishbach and Yannick Nézet-Séguin. He regularly combines his works with that of others, such as the original soundtrack composed with Philippe Brault for the *L’Origine du mal* movie by Sébastien Marnier, the *L’heure mauve* album, a musical soundtrack composed for the self-titled art exhibition by Nicolas Party, a visual artist, held at the Montreal Fine Arts Museum, or more recently, the inclusion of works done by Jean-Marc Othoniel in videos made for his latest album.

Released in January 2025, *Dix chansons démodées pour ceux qui ont le coeur abimé*, is Pierre Lapointe’s 15th album. It has received critical acclaim in Canada and in France and has so far led to more than 40 shows in the Province of Québec, in Europe and in Japan, where he will participate to the Osaka World Exposition in June 2025. With more than 20 shows to come in Canada and in France, Pierre Lapointe will continue to shine brightly throughout the world.

Surrounding the project

Philippe Brault Ghyslain Luc Lavigne **Joseph Marchand** Amélie Fortin **José Major** Éveline Grégoire-Rousseau
Jérôme Dupuis-Cloutier Renaud Gratton **Jocelyne Roy** Guillaume Bourque **Mélanie Bélair** Madeleine Messier
Mélanie Vaugeois Vanessa Marcoux **Chantal Bergeron** Ligia Paquin **Bojana Milinov** Sheila Hannigan **Carla Antoun**
Marc Thériault **Kelly Jacob** Ping Pong Ping **Karine Lafleur** Laurent Saulnier **Martin Labrecque** Geneviève Lizotte
Marie-Christine Poirier Audiogram **Spectra Musique**

PIERRE LAPOINTE

COMPREHENSIVE FUNDING ENVELOPE

15
—
ALBUMS

MORE THAN
55
—
MILLION
STREAMS ON
DIGITAL
PLATFORMS

A CAREER
SPANNING MORE
THAN

20
—
YEARS

455,000
—
ALBUMS SOLD

67
—
CONCERTS IN
THE PROVINCE
OF QUÉBEC,
IN FRANCE, IN
BELGIUM AND
IN JAPAN FOR
HIS LATEST
ALBUM

24
—
FÉLIX AWARDS
WON FOR HIS
PROJECTS



SPOTLIGHT ON OUR PIONNEERS

ANGÈLE DUBEAU

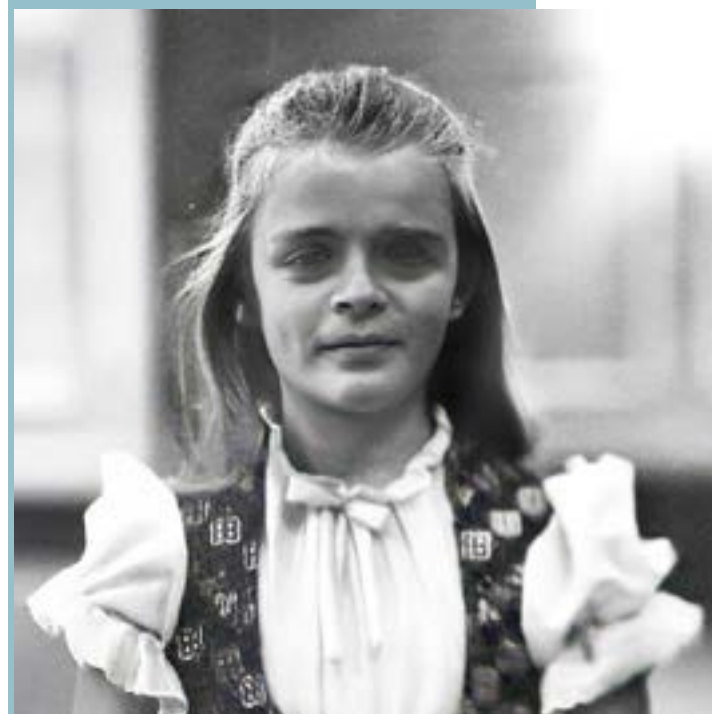
OF STRINGS AND HEART

"I like to think that music belongs to everyone and that it is shared with the largest number of people."

– Angèle Dubeau

As a virtuoso violinist, she has forever left her mark on our music scene. Over the last 45 years and more, she has received several honors to recognize her work. She is the founder of Fondation de la Fête de la Musique de Tremblant and its artistic director since 1995, the founder of La Pietà, and the recipient of numerous awards, including a record-breaking number of Felix awards for Album of the year, all categories included. Her career is one of a kind!

1971 to 1977



At 9 years old, she is admitted to the *Conservatoire de musique and d'art dramatique du Québec* and, at 16 years old, she becomes **THE YOUNGEST VIOLINIST EVER TO WIN A FIRST PRIZE** in the history of the conservatories of the province.

1977 to 1998



As a **RECOGNIZED SOLOIST**, she traveled the world, gave hundreds of recitals and concerts with orchestras and with renowned musicians in more than 25 countries. **SHE CAPTURED THE HEART OF INTERNATIONAL AUDIENCES.**

1997



She created **LA PIETÀ**, a women-only string and piano ensemble bringing together some of the **BEST MUSICIANS IN CANADA**. Together, they have recorded over twenty albums that have reached the top of Canadian sales and that they performed before audiences all over the world.

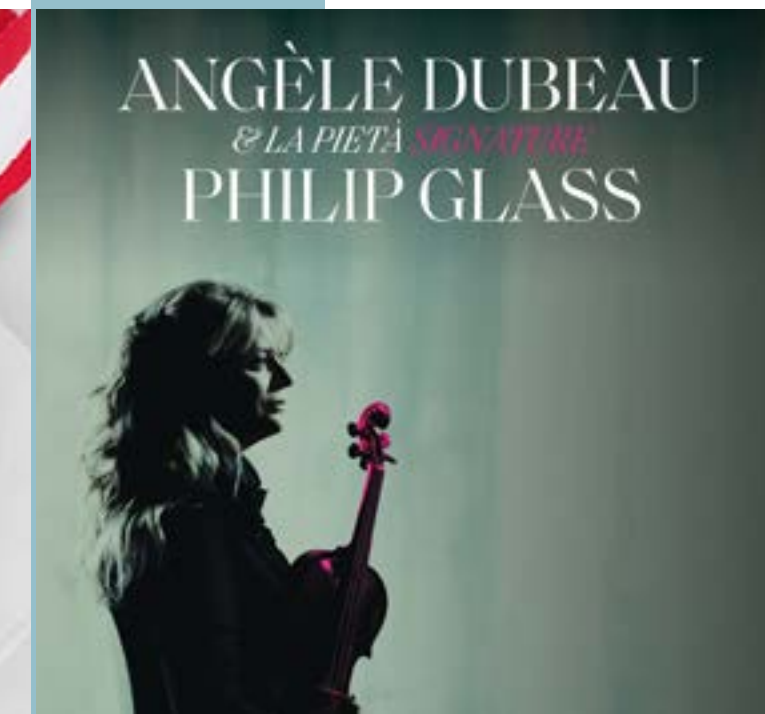
2004 to 2022



For her exceptional contribution to music, Angèle Dubeau has received many awards and recognitions, including the following:

- 2004 – KNIGHT OF THE ORDRE NATIONAL DU QUÉBEC**
- 2012 – OFFICER OF THE ORDER OF CANADA** (Member of the Order of Canada since 1996)
- 2018 – COMPAGNE OF THE ORDRE DES ARTS AND LETTRES DU QUÉBEC**, and recipient of the Prix du Québec
- 2018 – OFFICER OF THE ORDRE DE MONTRÉAL**
- 2022 – MÉDAL OF THE ASSEMBLÉE NATIONALE DU QUÉBEC**

2023



After recording discographic portraits of several modern composers, including Philip Glass in 2008, Angèle and La Pietà went on to explore Glass's work once more in their **SIGNATURE ALBUM**, which is Angèle's 48th and final album. This project led to nominations for the **2025 JUNO AWARDS** and for the **2024 GALA DE L'ADISQ** for Classical Album of the Year and generated over **8 MILLION STREAMS** on online platforms.

2024



After 56 years of symbiosis with her violon and because of an injury to her hand, she announced the end of her career as a musician. As a whole, her career represents more than **650 000 ALBUMS SOLD, 260 MILLIONS STREAMS** on online platforms, **3 GOLD RECORDS** and **20 FÉLIX PRIZES** awarded by Adisq for best classical album of the year.

Angèle Dubeau leaves behind her a legacy of connections and privileged moments with her public.

GILLES GARAND

THE PATH TAKEN BY A BEARER OF TRADITIONS

" I now intend, like those people I have met through different periods of my life, to become, at 75 years of age, a bearer of traditions like them. "

– Gilles Garand

Gilles Garand is a leading figure in the world of Québec folk, where he has been active for more than 5 decades. He is known to be a true custodian of folk music memories and a broker of living traditions, and he has worked all his life for the recognition, appreciation and transmission of traditional music and dances of Québec and elsewhere.

1973



He started his quest for traditional music in the wake of the **FIRST TRADITIONAL MUSIC FESTIVAL** organized by André Gladu at the Gesù.

1976



He started a band called **LES RUINES BABINES** that went on to play in festivals of the Province of Québec, of Acadie and Louisiana, thus following the path of bearers of traditions.

1992



Gilles Garand became **PRESIDENT OF ESPACE TRAD / SPDTQ** (*Société pour la promotion de la danse traditionnelle québécoise*) and made the **FESTIVAL LA GRANDE RENCONTRE** a fixture in the province's cultural landscape. He remained its president until 2020.

2002



Under his direction, **FOLQUÉBEC**, an organization dedicated to developing and disseminating Québec folk music, became a **CULTURAL EXPORT STRATEGIC** player by giving hundreds of Québec artists the chance to be heard on the international stage in major events such as the Folk Alliance International, the APAP (Association of Performing Arts Professionals) in the United States and Womex in Europe.

2025



He receives the **UNsung HERO AWARD** from the Canadian Folk Music Awards for his **55 YEARS OF DEDICATED SERVICE** promoting folk and traditional music from Québec and Canada throughout the world.

FRANCO-ONTARIAN MUSIC

SOURCE OF LEGENDS

The Franco-Ontarian music community is full of unique and talented artists, such as Breen Leboeuf, Damien Robitaille, Véronic Dicaire, Reney Ray, LeFLOFRANCO, LGS and Medhi Cayenne. The seventies were good years for this community, because they produced musical legends Garolou, Cano and Robert Paquette.

"When I was younger, available culture consisted mostly of literature from France and Québec, and it was the same for music. There was little that was ours, we were a generation of young artists who wanted to identify with Francophone Ontario."

– Robert Paquette

GAROLOU



1975 – This band made up of Michel and Marc Lalonde, Michel « Stan » Deguire, George Antoniak and Steven Naylor, explored a **UNIQUE SOUND** combining both **PROGRESSIVE ROCK** and **TRADITIONAL MUSIC**.

Success ensued with songs that transcend the ages such as *Victoria*, *Ah toi, belle hirondelle* and *À la claire fontaine*, to name a few.

2025 – They received the **TRIBUTE AWARD** at the **GALA TRILLE OR** for their **50-YEAR CAREER** and their contribution to Franco-Ontarian music.

From 1976 to 1999, they released **5 ALBUMS**, sold more than **225,000 ALBUMS**, won **2 FÉLIX AWARDS** at the Adisq Gala and a **GOLDEN RECORD** for the *Garolou* Album. A National Film Board of Canada documentary is in the works to show the impact of the band on Franco-Ontarian music.

Robert PAQUETTE



As a songwriter from Sudbury, a town in Northern Ontario, **ROBERT PAQUETTE** had such a significant impact on the Francophonie that Radio-Canada put his name at the top of their list of the most important Franco-Ontarian musicians.

1990 and 2001 – As **COFOUNDER OF THE ASSOCIATION DES PROFESSIONNELS DE LA CHANSON AND DE LA MUSIQUE FRANCO-ONTARIENNE** (APCM), he received a tribute award from APCM, the **PRIX TRILLE OR HOMMAGE**, during its very first song and music gala in 2001.

2001 and 2018 – **BLEU AND BLANC**, a song from 1976, became a **SOCAN CLASSIC** in 2001 and was inducted in the **CANADIAN SONGWRITERS HALL OF FAME** in 2018.

2004 to 2010 – He sat on the **BOARD OF DIRECTORS OF MUSICACTION**.

2012 – He received the **QUEEN ELIZABETH II DIAMOND JUBILEE MEDAL** to recognize his distinguished services to his peers, his community and to Canada.

CANO



CANO played a key role in the promotion of Franco-Ontarian artists and still inspires new generations today.

1975 to 1985 – Founded in Sudbury, **CANO** first started as an **ARTIST COOPERATIVE** and garnered recognition when it became a **BAND**. André Paiement was the leading figure of the collective. His vision and his creativity were behind the mix of folk, rock and jazz created. The band's music quickly became successful and is compared to that of Harmonium and Beau Dommage.

2021 – Their songs **DIMANCHE APRÈS-MIDI** and **BAIE SAINTE-MARIE**, from the *Tous dans le même bateau* album released in 1976, were **INDUCTED IN THE CANADIAN SONGWRITERS HALL OF FAME**.



SUCCESS STORY

LAURENCE ST-MARTIN – Songwriting and Singing to Unite

Since her first single released in 2017, *Fille des îles*, which has earned more than 7 million streams up to now, Laurence St-Martin has established herself on the francophone country music scene. Her first album released in 2018 led to her touring the Province of Québec to open for Matt Moln, Hugo Lapointe and Sophie Pelletier.

Several successes have since followed. She has more than 13 million streams, her duo with Adamo, *Premier rodéo*, and her song *Ça n'durera pas* were on the Top 100 Mediabase chart for 28 and 27 weeks respectively, and her latest album and tour garnered 3 nominations at the *Gala Country 2024* in the categories of Singer-Songwriter of the Year, Song of the Year and Female Singer of the Year.

Her album entitled *Avec elle*, released in May 2024 and coproduced with her manager Véronique Labbé, has collected more than a million streams, which means that she has found a lasting spot in the Québec musical landscape. With a little more than 90 shows throughout the Province of Québec, including a sold-out one in Montreal, the artist has played in many venues and festivals, each time with uniting success.

Surrounding the project

Michel Francoeur Patrick Donovan **Chloé McNeil** Jimmy Lord **Jacob St-Martin** Luc Tellier **La Clic** Jesse Caron
Productions Véronique Labbé Agence Ranch **Simon Robitaille**

NATIONAL MARKETING

DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

3
—
ALBUMS

OVER
13
—
MILLION STREAMS
ON ONLINE
PLATFORMS

3
—
NOMINATIONS
AT THE GALA
COUNTRY

90
—
SHOWS
THROUGHOUT
THE PROVINCE
OF QUÉBEC

6th
—
ON THE ADISQ
FRENCH ALBUM
SALES CHART
DURING HER
LATEST ALBUM'S
FIRST WEEK OF
RELEASE



CANADA'S FRANCOPHONE MINORITY COMMUNITIES

WESTERN AND NORTHERN REGIONS

BRITISH COLUMBIA
8 projects supported
\$65,077 offered

ALBERTA
7 projects supported
\$66,413 offered

SASKATCHEWAN
33 projects supported
\$451,046 offered

MANITOBA
26 projects supported
\$305,137 offered



Note : the amounts allocated to artists programmed as part of various national projects have been added to the totals for the different provinces and territories.

ONTARIO AND ATLANTIC REGIONS

NEWFOUNDLAND & LABRADOR

2 projects supported
\$14,171 offered

NEW BRUNSWICK

106 projects supported
\$966,486 offered

PRINCE EDWARD ISLAND

2 projects supported
\$20,000 offered

NOVA SCOTIA

26 projects supported
\$246,457 offered

ONTARIO

70 projects supported
\$1,056,757 offered



Note : the amounts allocated to artists programmed as part of various national projects have been added to the totals for the different provinces and territories.

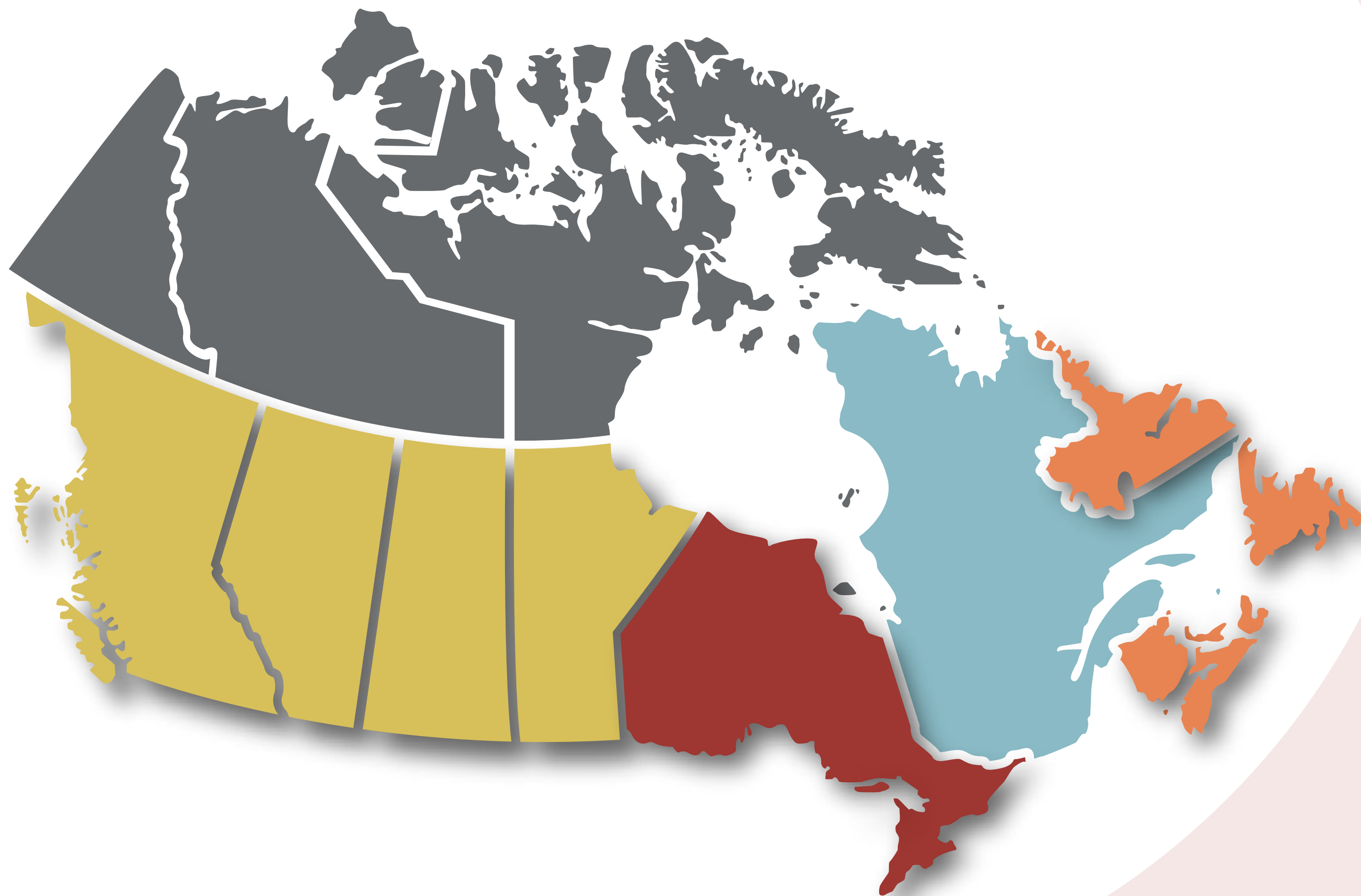
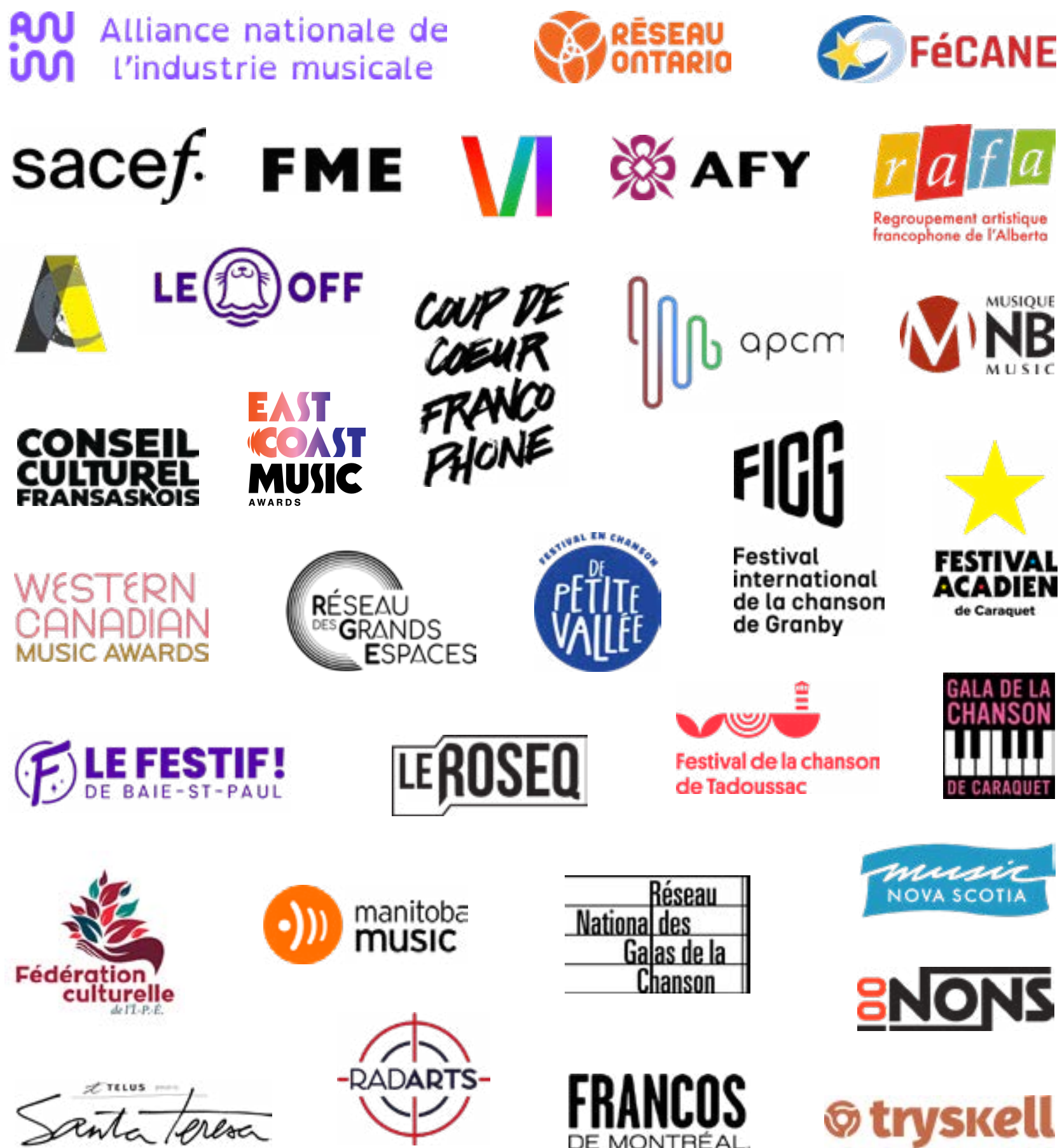
OVERVIEW

WESTERN
REGIONS
TOTAL
\$887,673

ONTARIO
TOTAL
\$1,056,757

ATLANTIC
REGIONS
TOTAL
\$1,247,114

Thank you to all our partners



ARTISTS AND BUSINESSES OF FRANCOPHONE MINORITY COMMUNITIES

Here are the artists and businesses that used their talent to enrich Canada's French-language musical culture in **2024-2025**:

ALBERTA

Artists

Sympa César and Paul Cournoyer

Songwriters and composers

Keven Chouinard and Paul Cournoyer

BRITISH COLUMBIA

Artists

Vincent Bishop, Collage Trad and Matt Stern

Songwriters and composers

Christine Jensen and Béatrix Méthé

PRINCE EDWARD ISLAND

Artist

Aubin pi la S.C.B

MANITOBA

Artists

Jocelyne Baribeau, Beauséjour (Jocelyne Baribeau), Flora Luna, Kelly Bado, Micah! and Sala

Songwriters and composers

Jocelyne Baribeau, Claire Elizabeth Calhoun Morrison, Alexa Dirks, Tomson Highway and Geneviève Toupin

Business

Productions Chapeau

NEW BRUNSWICK

Artists

ABOITEAU, Myriam Arseneau, BAIE, Beauséjour (Joanie Benoit), Annie Blanchard, Matt Boudreau, Samuel Bourgeois, Raphaël Butler, Chris Belliveau, Ellie Côté, Écarlate, Shaun Ferguson, Gabio, Joey Robin Haché, Joseph Edgar, La Famille LeBlanc, La Patente, Émilie Landry, Sandra Le Couteur, Lisa LeBlanc, Les Bluecharms, Les Gars du Nord, Les Hay Babies, Les Leblanc, MESSE, Petipé, Plywood Joe, Sam Mallais, Caroline Savoie, Simon Daniel and Maude Sonier

Songwriters and composers

Julie Aubé, Marc-André Belliveau, Daniel Patrice Boudreau, Mathieu Boudreau, Jean-François Breau, Marc Colecchio, Justin Doucet, Mathieu Émond, Marc-André Godin, Kevin McIntyre, Jesse Mea, David Myles, Katrine Noël, Marc Joseph Edgar Poirier, Chad Ritchie, Michel Roy, Vivianne Roy and Caroline Savoie

Businesses

Julie Frigault and Grenier Musique

NOVA SCOTIA

Artists

Jalapeño Papa, Peanut Butter Sunday, P'tit Belliveau, Sluice and Jacques Surette

Songwriters and composers

Ronald Bourgeois and Jonah Guimond

Businesses

Acadian Embassy and Tide School

ONTARIO

Artists

Beau Nectar (Marie-Clo), DJ UNPIER, LeFLOFRANCO, Les Rats d'Swompe, LGS, Mclean, Mehdi Cayenne, Mitch Jean, Alexis Normand, Mélissa Ouimet, Reney Ray, Brian St-Pierre, Sugar Crush and Woodney Pierre

Songwriters and composers

Alice Ping Yee Chan, Kevin Chief, Diego-Andrés Cruz-Lora, Rodolfo Patricio Diaz Martinez, Mathieu Gauthier, Andrew Jonathan Gillis, Sophie Grenier, Katia Grubisic, Sarah-Anne LaCombe, Ahmed Moneka, Terence Polun Lam, Willis Pride, Ann-Renée Rioux, Marie-Fatima Rudolf and Magdelys Savigne Carrion

Businesses

Agence 49^e Parallèle, Amixie Solutions, Bienvenue Records, Intello Productions, JKB Communications and LaFab Musique

SASKATCHEWAN

Artists

Beau Nectar (éemi), Étienne Fletcher, Shawn Jobin, La légende de Calamity Jane, Isabelle Mercier, Ponteix, Prairie Comeau (Anique Granger) and Sylvie Walker

Songwriters and composers

Mario Lepage

Businesses

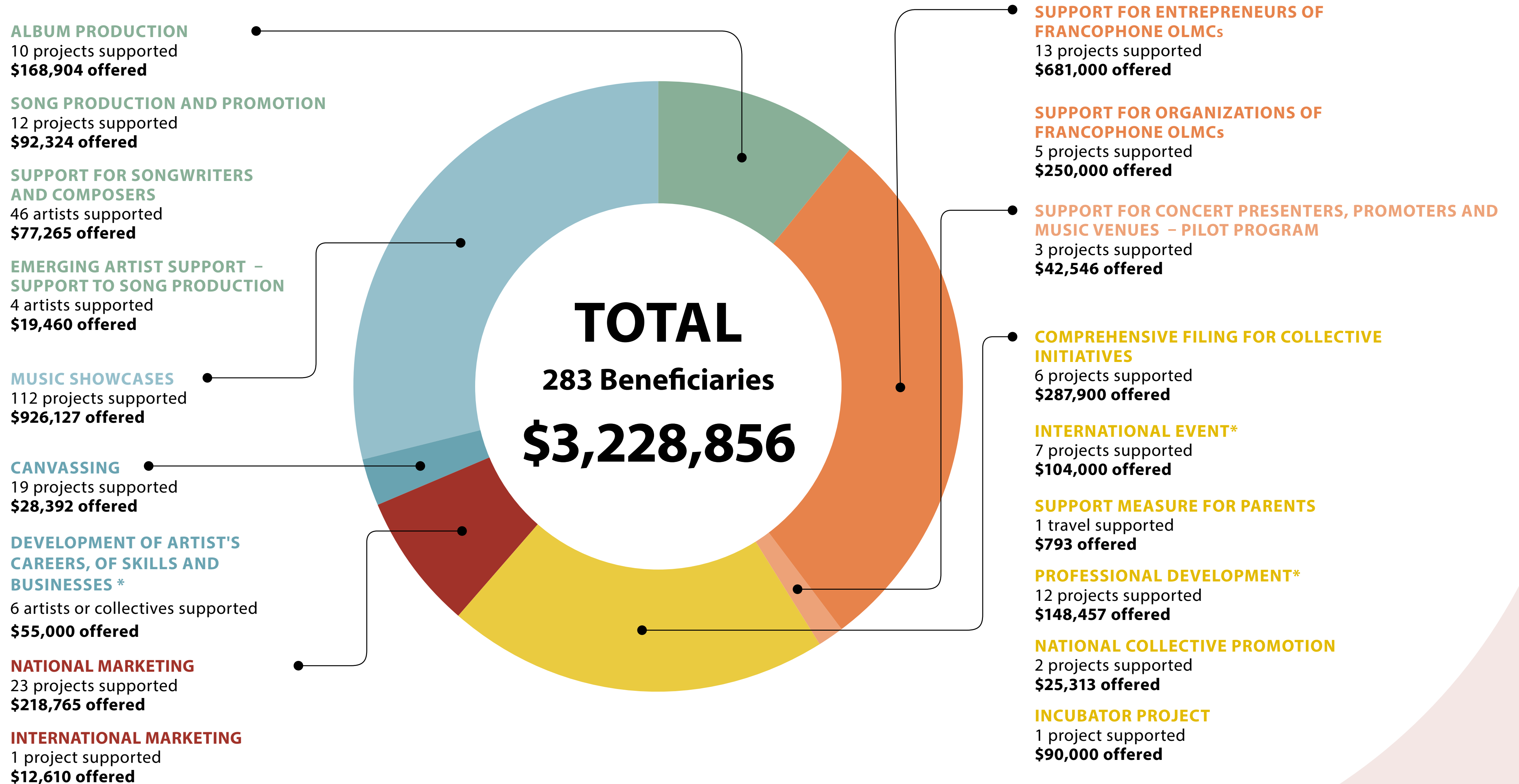
Groupe Vandal (16374824 Canada Inc.)

NEWFOUNDLAND & LABRADOR

Artists

Adrian House and Louise Gauthier

DISTRIBUTION BY PROGRAM IN FRANCOPHONE COMMUNITIES



* Projects supported under the International Event, Professional Development and Support for Development of Artists' Careers, of Skills and Businesses programs and that included artists from Francophone communities were taken into account based on the number of artists involved.



SUCCESS STORY

KELLY BADO – Songs from Here and Elsewhere

Songwriter and singer Kelly Bado brings a voice that offers both multiple facets and a uniqueness. The artist, originating from Côte-d'Ivoire and living in Manitoba since 2008, released her first EP in 2016, *Entre-deux*, before participating in the 6th edition of the tv show *La Voix* in 2018, where one of her performances was lauded by Paul McCartney among others.

Having released more than 10 singles and 2 albums since then, Kelly Bado is now a rising figure of the musical landscape. Inspired and inhabited by her cultural heritage, her music is at the heart of a communion between song, pop and gospel. Her musical projects and her commitment to African and Francophone cultures have led to her winning 4 awards from the Western Country Music Awards from 2018 to 2021 and the Art and Culture award from the 2024 Black and Proud Gala and to her being nominated in 3 categories of the Gala Trille Or 2025.

For her second album, *Belles Âmes*, released in May 2025, Kelly Bado worked with music producer Brian "Sweetwesty" West, who was nominated twice at the Grammys, won 7 Junos and collaborated with, among others, Nelly Furtado, Maroon 5, Sia or K'Naan. Kelly Bado's talent and work has led her to play her music throughout Canada, to open for Angélique Kidjo, and to collaborate with Alessia Cara and Walk Off the Earth. And this summer she will travel Canada before going to Japan to participate in the Osaka World Expo in September 2025.

Surrounding the project

Brian West Chris Buke **Gaffney** Frédéric Barron **Andy Stochansky** Anique Granger **APCM** Elise Roller
Odd Dolls Records AIM Booking **Indie Montréal** Louis-Jean Cormier **Alessia Cara** Walk **Yama Laurent**
La Mission (France) **Factory 92 (Germany)**

NATIONAL MARKETING – COMPONENT 1

NATIONAL MARKETING – COMPONENT 2

MUSIC SHOWCASES

3

NOMINATIONS AT THE 2025 GALA TRILLE OR

2

NOMINATIONS AT THE 2025 WESTERN CANADIAN MUSIC AWARDS

5

AWARDS INCLUDING 4 AT THE WCMA FROM 2018 AND 2021, AND 1 FROM THE 2024 BLACK AND PROUD GALA

IN

2018

PARTICIPATED IN THE 6TH EDITION OF LA VOIX

2

ALBUMS AND MORE THAN 10 SINGLES

AWARDS

Many artists supported by our various programs won awards in major events in 2024-2025. Congratulations to all of them!

CMA ONTARIO AWARDS



Reney Ray	Francophone Artist of the Year
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FONDATION SPACQ



Adib Alkhalidey	Prix Clémence Desrochers – Auteur
Alexandre Désilets	Prix Gilles Vigneault – Carrière en marche
Bleu Jeans Bleu	Prix Beau Dommage – Complicité
Diogo Ramos	Prix Karim Ouellet – Vision Diversité
Fredz	Prix André-Dédé-Fortin – Jeune chanson
Jacques Surette	Prix Edith Butler – Chanson canadienne
Laurence St-Martin	Prix Paul-Daraïche – Couleur country
Yves Lambert	Prix Sylvain-Lelièvre – Patrimoine québécois

GALA COUNTRY



Annie Blanchard	Female Artist of the Year
Émilie Daraïche	Album of the Year – Classic Country – Ailleurs
Francis Degrandpré	Songwriter of the Year
Lendemain de veille	Duo – Group of the Year
Les Gars du Nord	Album of the year - Contemporary Country – Les fils du père
Les Gars du Nord	Breakthrough Artist of the Year



ADISQ GALA

Alexandra Stréliniski	Album of the Year - Popular Success - Néo Romance
Alexandra Stréliniski	Female Artist of the Year
Angèle Dubeau & La Pietà	Album of the Year - Classical - Signature : Philip Glass
Beyries	Album of the Year - Adult contemporary - Du feu dans les lilas
Elisapie	Indigenous Artist of the Year
Flore Laurentienne	Album of the Year - Instrumental Music - 8 tableaux
Florent Volland	Album of the Year - Indigenous Languages - Tshitatau
Jean-François Puzé (Les Cowboys Fringants)	Author or Composer of the Year - Pub Royal
Karkwa	Album of the Year - Rock - Dans la seconde
Karkwa (P. Girard, F. Lafontaine, G. Chartrain, L.-J. Cormier)	Sound Recording and Mixing of the Year - Dans la seconde
La Bottine Souriante	Album of the Year - Traditionnal - Domino!
Le Roy, la Rose and le Lou[p]	Show of the Year - Varieties/Reinterpretations - Le Roy, la Rose and le Lou[p]
Les Cowboys Fringants	Album of the Year - Alternative - Pub Royal
Les Cowboys Fringants	Album of the Year - Critics' Choice - Pub Royal
Les Cowboys Fringants	Group or Duo of the Year
Les Cowboys Fringants	Video of the Year - La fin du show
Les Cowboys Fringants (Jean-François Puzé)	Song of the Year - La fin du show
Les Petites Tounes	Album or DVD of the Year - Children's - Faut toujours faire comme les grands
Mathieu Parisien, Marc St-Laurent (Karkwa)	Best Sound of the Year - Dans la seconde
Mônica Freire	Album of the Year - World Music - Ilhada
Rau_Ze	Album of the Year - R&B/ Soul - Virer nos vies
Roxane Bruneau	Album of the Year - Pop - Submergé
Salebarbes	Album of the Year - Country - À boire deboutte
Salebarbes	Show of the Year - À boire deboutte
Sara Dufour	Album of the Year - Folk - On va-tu prendre une marche ?
Souldia	Album of the Year - Rap - Non conventionnel

LES PRIX

OPUS AWARDS



Alain Bédard	International Outreach
Bon Débarras	Production of the Year - Young Audiences - J'men viens chez vous!
Ensemble Notturna dirigé par Christopher Palameta	Album of the Year - Medieval, Renaissance and Baroque Music - Calcutta 1789 : À la croisée de l'Europe and de l'Inde
David Jacques	Album of the Year - Classical, Romantic, Post-Romantic Music - 16 Histoires de guitares - Vol. III
Nicolas Pellerin and Les Grands Hurleurs	Album of the Year - Québec Traditional Music - Layon

GALA DYNASTIE



Pierre Kwenders	Artist or Group - World Music
Täbi Yösha	Breakthrough Artist of the Year

GALA ECMA



Julie Aubé	Francophone Recording of the Year - Contentement
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MNB AWARDS



BAIE	Breakthrough Artist of the Year
Écarlate	Recording of the Year - Fleur de peau

GALA GAMIQ



Alex Burger	Country - Album - EP - Ça s'invente pas
Alex Burger	Video - Professionnal Production - Allés-Retours
Arielle Soucy	Folk Album - Il n'y a rien que je ne suis pas
Bon Enfant	Single of the Year - Aire de Plastique
Boogat	Album - EP - Mondo - Del Horizonte
comment debord	Album Indie-Pop - monde autour
DVTR	Album - EP - Punk - Bonjour
DVTR	Breakthrough Artist of the Year
DVTR	Video - Animation - Les flics sont des sacs à merde
Les Rats d'swompe	Trad - Album - EP - Pause Gorgée - Vol.1
Maude Audet	Folk EP - Chansons pour toi
P'tit Belliveau	Artist of the Year
P'tit Belliveau	Outside of Québec Album or EP - P'tit Belliveau
Population II	Rock Album - Électrons libres du québec
Population II	Rock EP - Serpent-Échelle
Rouge Pompier	Video - Budget - Vendredi
Yocto	Post-Punk/Post-Rock - Album- EP - Zepta Supernova

JUNO AWARDS



Klô Pelgag	Francophone Album of the Year - Abracadabra
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PRIX FÉLIX-LECLERC SONG AWARD



Lou-Adriane Cassidy	Prix Félix-Leclerc de la chanson 2024
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PRIX MOUFFE

Alphonse Bisailon	Prix Mouffe 2024
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SUCCESS STORY

LE VENT DU NORD – Rising Winds Throughout the World

Le Vent du Nord has performed Québec traditional music throughout the world for more than 20 years. The band was founded in 2002 by Nicolas Boulerice and Olivier Demers, who were later joined by André Brunet, Réjean Brunet and André Gagné. So far, the band has released 12 albums and obtained resounding success in Canada and abroad.

Their repertoire is a mix of traditional and original works and has garnered many nominations and awards, including the *Grand Prix du Disque* granted by the *Académie Charles Cros* in France, two Juno Awards, and two Canadian Folk Music Awards.

Le Vent du Nord has been celebrating twenty years of traditional and folk music since the release of their *20 printemps* album in January 2022, and with a special tour across four continents directed by Dominic Champagne, now including more than 280 concerts in Canada, the United States, the United Kingdom, France, Belgium, Norway and Sweden. This musical celebration has allowed the band to win an award at the Opus Gala and to perform during the 2022 *Adisq Premier Gala*, where it also received a Félix Award in the Traditional Album of the Year category.

The band's desire to highlight Québec's traditional heritage led them to record an album in 2023 with *Quatuor Trad* and pianist Philippe Prud'homme, in which many of their successes were reorchestrated to bring together art music and popular music. That album led to a second consecutive Félix Award for the Traditional Album of the Year category.

Le Vent du Nord's tour is continuing throughout North America and Europe, including two concerts with a symphonic orchestra. One thing is clear, their music will continue to resonate throughout the world.

Surrounding the project

La Compagnie du Nord IDLA/Linus Entertainment **In Tempo Musique** Larissa Relations Médias **Studios Piccolo**
Le Lab Mastering **Studio du Chemin 4** Dominic Champagne

COMPREHENSIVE FUNDING ENVELOPE

12
—
ALBUMS
RELEASED

OVER
4
—
MILLION STREAMS
ON ONLINE
PLATFORMS

A CAREER
SPANNING OVER

20
—
YEARS

MORE THAN
100,000
—
TICKETS SOLD FOR
THEIR
20 PRINTEMPS
TOUR

OVER
2,200
—
CONCERTS
PERFORMED
ACROSS 4
CONTINENTS
SINCE THEIR
DEBUT

CERTIFICATIONS

Congratulations to the artists supported by Musicaction, thanks to the Canada Music Fund, who have obtained, over the past three years, certifications from the Canadian Recording Industry Association (CRIA) based on the number of copies sold with the following ranking :

ARTIST	Album	Certification
2024		
Souldia	Survivant	🏆 Gold
Bleu Jeans Bleu	Perfecto	🏆 Gold
2023		
Damien Robitaille	Homme autonome	🏆 Gold
Salebarbes	Live au Pas Perdus	🏆 Gold
2022		
Patrice Michaud	Almanach	🏆 Gold

CERTIFICATION	Album	Single downloads
🏆 Or	40 000	40 000
🌟 Platine	80 000	80 000
🌟🌟 Double Platine	160 000	160 000
🌟🌟🌟 Triple Platine	240 000	240 000
🌟🌟🌟🌟 Diamant	800 000	800 000

ARTIST	Titles	Certification
2025		
White B	Double Vision	🏆 Gold
2024		
Souldia	Valentina	🌟🌟🌟 Platinum
Souldia	I love U	🏆 Gold
Fredz	Le stade	🏆 Gold
Souldia	Diablo (feat. Tronel)	🏆 Gold
Zagata and Souldia	Minuit trop tard	🏆 Gold
Jay Scøtt	Take me home	🏆 Gold
Souldia	Devil en l'air	🏆 Gold
Koriass	Cing à sept	🌟🌟🌟 Platinum
Koriass and Jay Scøtt	Matusalem	🏆 Gold
Bleu Jeans Bleu	Coton Ouaté	🌟🌟🌟 Double platinum
FouKi and Jay Scøtt	Copilote	🌟🌟🌟 Double platinum
Roxane Bruneau	C'est n'importe quoi (Oulalala)	🏆 Gold



SUCCESS STORY

SAMIAN – Songs about Humankind

Samian has been an influential Indigenous voice of the Canadian music sector for twenty years. In 2004, he participated to the Wapikoni mobile project, which led him to write and sing rap songs in the Anishinaabemowin language. That allowed him to start his career by performing on many stages, including with the band Loco Locass. Together they recorded the 2007 song *La paix des braves*, a song that introduced Samian to the public.

Inhabited by his Algonquian origins, Samian uses music to pursue his commitment to the preservation of Indigenous cultures and the defence of ancestral territories. His six albums contain protest rap songs, whether in Algonquian or in French, that aim to unite Indigenous people and Non-native people. This has led to several nominations at the Adisq Gala and to the 2011 Félix Award for Hip Hop Album of the Year for his *Face à la musique* album.

Samian is a leading figure of the dialogue between peoples and cultures and as such, he founded in 2021 Nikamo Musik, a record label to showcase the voices of Indigenous artists or foreign artists and thus shine a bright light on musical and linguistic diversity. The same year, he also started a radio show on *ICI Musique, Minotan!*, that is entirely dedicated to Indigenous music.

He released a sixth album in November 2024, *Sauvage*, with reconciliation as a common theme. In this new opus co-produced with DJ Horg, Samian sings about the scars, the strength and the resilience of Indigenous people, determined to further reconciliation thru words and music.

Surrounding the project

DJ Horg Paul Cargnello **Kevin Chief** Sebastien Clermont **Nicola Henry Lambert** Nelson Tagoona
Eric Vani John Peter Dominic

ALBUM PRODUCTION

NATIONAL MARKETING

SUPPORT FOR INDIGENOUS ENTREPRENEURS

6

ALBUMS
RELEASED

THE PUBLIC
DISCOVERED
HIM IN

2007

WITH THE SONG
*LA PAIX DES
BRAVES*, A
COLLABORATION
WITH
LOCO LOCASS

HE FOUNDED THE
NIKAMO MUSIK
RECORD LABEL IN

2021

1st

FÉLIX AWARD FOR
THE HIP HOP
ALBUM OF THE
YEAR IN 2011.

OVER

20

YEARS OF
CAREER

FUNDING APPROVAL

PROJECT SELECTION AND EVALUATION

BY DIRECT APPROVAL

Only for the *National Marketing* (for albums funded through the jury selection process), *Canvassing*, *International Marketing* (for official showcases), *Support Measure for Parents* programs and for Components 1-2-3 of the *Music Showcases* program.

SELECTION BY A JURY AND EVALUATION GRID

For the *Album Production*, *Song Production and Promotion* and *Emerging Artist Support* programs. The artistic elements of the projects are evaluated by independent juries, and the projects are also assessed by the administration using an evaluation grid.

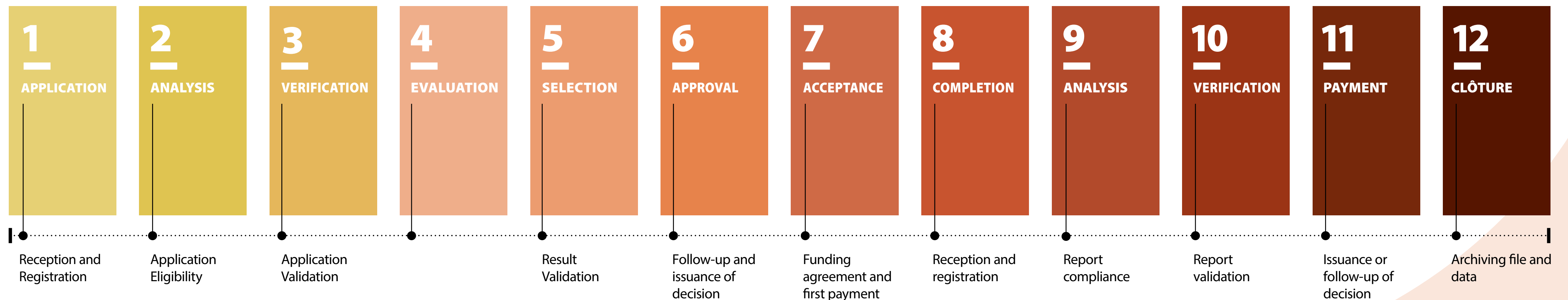
BY EVALUATION GRID ONLY

For programs *National Marketing* (for albums which production was not supported by Musicaction), *International Marketing* (for projects other than official showcases), *Support for Development of Artists' Careers, of Skills and Businesses*, and *International Event* and for new projects filed under one of the various programs of the *Collective Initiatives* component.

BY COMPARATIVE ANALYSIS

For the *Comprehensive Funding Envelope*, *Comprehensive Filing for Collective Initiatives*, *Event in Canada*, *National Collective Promotion*, *Professional Development* programs, for *Component 4* of the *Music Showcases* program (French-Language Music Events in Canadian Francophone Communities) and for programs *Support for Music Entrepreneurs and Organizations of Francophone OLMCs*, *Support for Indigenous Entrepreneurs* and *Support to Concert Presenters and Promoters and Music Venues (pilot program)*.

APPLICATION LIFE CYCLE



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

COMPREHENSIVE FUNDING ENVELOPE

Purpose ?

Supporting the career development of Canadian artists and the promotion of their music through the production and marketing of sound recordings, tours, and national and international music showcases. This program also extends to music publishing, artist management and business development activities.

Beneficiaries ?

Canadian businesses investing in targeted activities, in accordance with specific criteria.

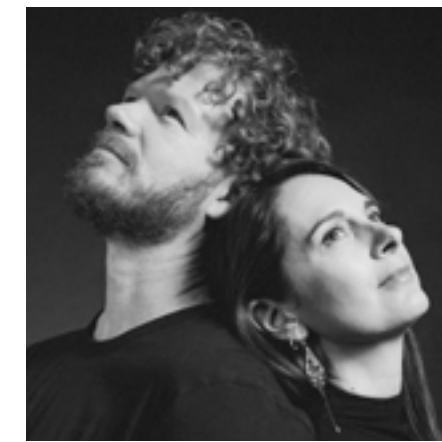
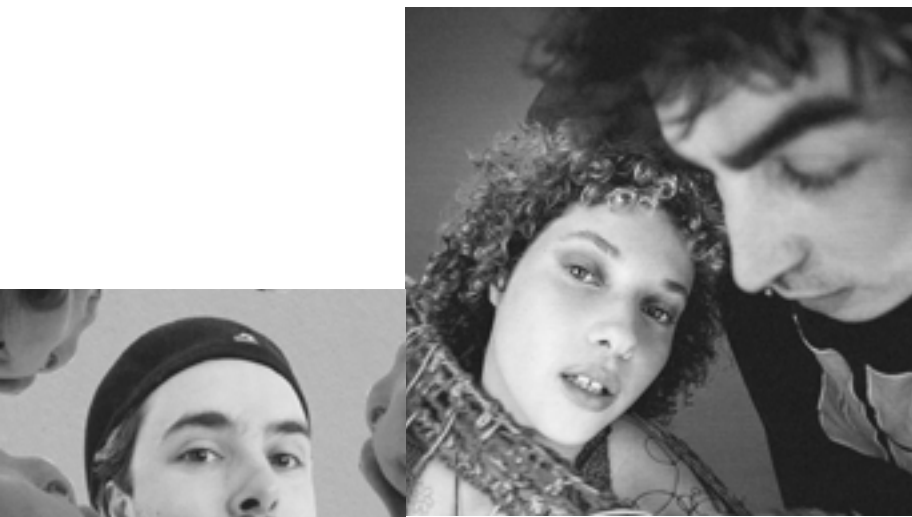
44

BUSINESSES
SUPPORTED

DETAILS

\$8,949,999

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

ALBUM PRODUCTION

Purpose?

Supporting the production of a sound recording.

Beneficiaries?

The owner of the master tape (individual or business).

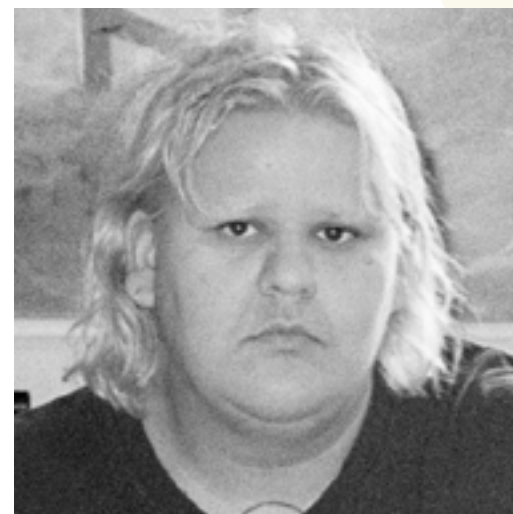
SONG PRODUCTION AND PROMOTION

Purpose?

Supporting the production of a maximum of four digital titles intended for immediate promotion (promotion plan required with application).

Beneficiaries?

The master tape owner (individual or company) for the production side, and the master tape operator for the promotion side.



67

ARTISTS OR GROUPS SUPPORTED

DETAILS

\$1,293,228

OFFERED

25

ARTISTS OR GROUPS SUPPORTED

DETAILS

SONG PRODUCTION
\$174,349

OFFERED

18

ARTISTS OR GROUPS SUPPORTED

DETAILS

SONG PROMOTION
\$167,886

OFFERED

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

SUPPORT FOR SONGWRITERS AND COMPOSERS

Purpose ?

Fostering the creation of an original repertoire as well as collaboration between Canadian songwriters and composers for an album or a song which production was supported by Musicaction.

Beneficiaries ?

Canadian songwriters and composers.

EMERGING ARTISTS SUPPORT – SUPPORT TO SONG PRODUCTION

Purpose ?

Enabling artists to professionalize and integrate the sector by supporting the production of two to four digital songs, as well as their canvassing activities with industrial structures.

Beneficiaries ?

Artists in the early stages of their careers.



756

GRANTS

572

SONGWRITERS AND COMPOSERS

DETAILS

\$884,936

OFFERED



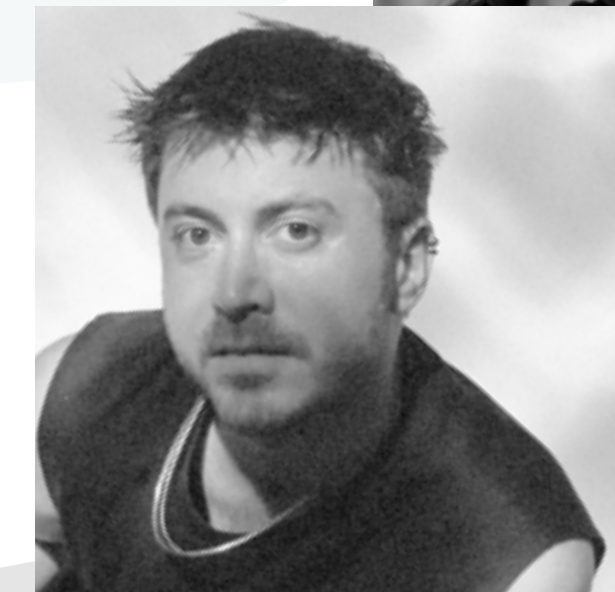
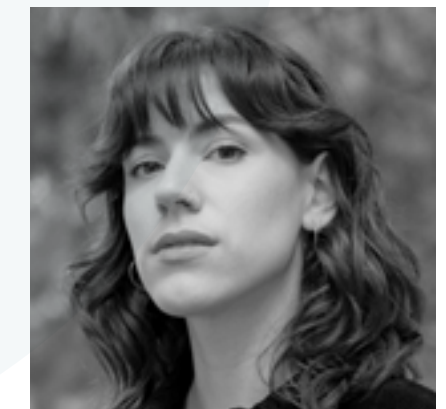
22

ARTISTS OR GROUPS SUPPORTED

DETAILS

\$109,305

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

NATIONAL MARKETING

Purpose ?

Supporting the promotion and production of images for up to two years after the release of a sound recording (component 1) and stage activities (component 2).

Beneficiaries ?

The operator of the master tape (component 1) and the producer of the sound recording, the record company or the show producer (component 2). For regional touring, only the show producer is eligible.

INTERNATIONAL MARKETING

Purpose ?

Supporting international activities for the distribution and marketing of sound recordings and for the career development of Canadian artists in other territories.

Beneficiaries ?

The artist herself or himself or a company tied to his or her development (with some exceptions).



125

PROJECTS SUPPORTED

\$1,436,529

OFFERED

86

ARTISTS OR GROUPS

DETAILS

69

PROJECTS SUPPORTED

\$873,009

OFFERED

54

ARTISTS OR GROUPS

DETAILS



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

CANVASSING

Purpose ?

Supporting the travel of professionals to develop new national and international markets.

Beneficiaries ?

Record companies or sound recording producers, management companies, show producers, publishing houses, and non-profit events, organizations and professional associations.



71

PROJECTS SUPPORTED

\$121,053

OFFERED

32

BUSINESSES AND ORGANIZATIONS

DETAILS



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS

DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

Purpose ?

Supporting the development of the career and the skills of Canadian companies working in the music industry that are directly connected to artists and songwriters and composers.

Beneficiaries ?

Businesses, in accordance with specific criteria.

SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

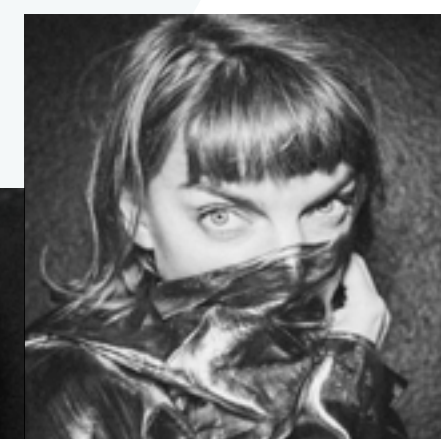
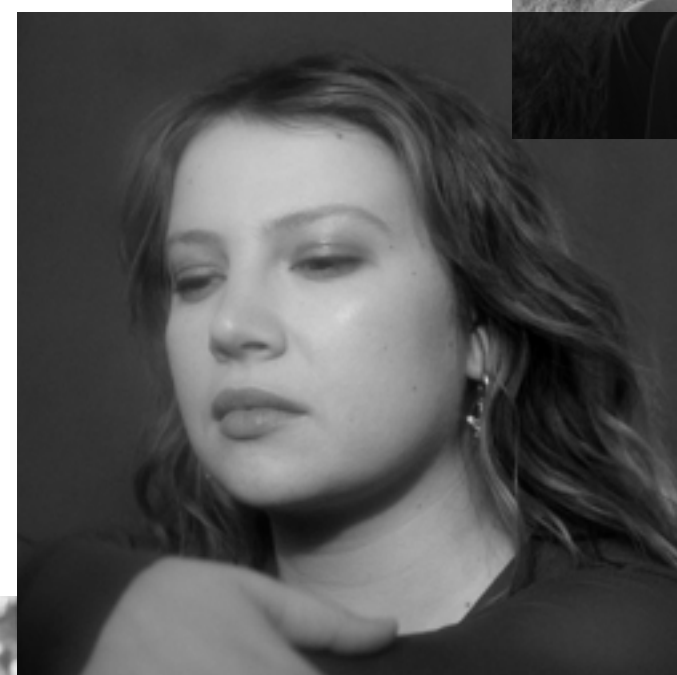
COMPONENT 1 – SUPPORT FOR BUSINESSES

Purpose ?

Supporting the structuring of businesses (including their start-up), the consolidation and/or diversification of their activities within the music sector of Francophone minority communities in order to develop audiences for their Francophone artists.

Beneficiaries ?

Businesses of the music sector established in Canadian Francophone minority communities, in accordance with specific criteria.



22

BUSINESSES

\$476,637

OFFERED

61

ARTISTS OR GROUPS SUPPORTED

DETAILS

13

BUSINESSES SUPPORTED

\$681,000

OFFERED

DETAILS



INDIVIDUAL AND COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS

SUPPORT FOR CONCERT PRESENTERS, PROMOTERS AND MUSIC VENUES – PILOT PROGRAM

Purpose ?

Supporting Canadian concert promoters and presenters as well as music venues that present and promote live performances by professional Canadian artists to help them grow their audience.

Beneficiaries ?

Concert promoters, presenters and music venues.

SUPPORT FOR INDIGENOUS ENTREPRENEURS

Purpose ?

Supporting the structuring of businesses (including their start-up), the consolidation and/or diversification of their activities within Indigenous communities in order to develop audiences for Indigenous artists.

Beneficiaries ?

Indigenous businesses, in accordance with specific criteria.



LA
PETITE
BOITE
NOIRE

32

BUSINESSES
SUPPORTED

DETAILS

\$500,000

OFFERED

3

BUSINESSES
SUPPORTED

DETAILS

\$225,000

OFFERED



COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS

COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES

Purpose ?

Supporting organizations carrying out a series of activities aimed at increasing the spotlight on artists and professionals and developing their artistic and entrepreneurial skills.

Beneficiaries ?

Events and organizations located in Québec and the Canadian Francophonie.

24

ORGANIZATIONS
SUPPORTED

DETAILS

\$1,998,900

OFFERED



Alliance nationale de l'industrie musicale



COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS

EVENT IN CANADA

Purpose ?

Stimulating the programming, in major Francophone music events (or specialized music event) in Canada, of Canadian artists in the early stages of their career.

Beneficiaries ?

Events or organizations in Québec or in the Canadian Francophonie.

INTERNATIONAL EVENT

Purpose ?

Supporting the career development of Canadian artists on the international stage through presentation of showcases and artist promotion. This program also supports the welcoming of international professionals to Canada.

Beneficiaries ?

Events or organizations located in Québec or in the Canadian Francophonie, or businesses which main activities are related to the music industry.



9

EVENTS SUPPORTED

DÉTAILS

\$178,000

OFFERED

39

PROJECTS SUPPORTED

DETAILS

13

PROJECTS WELCOMING INTERNATIONAL AND CANADIAN PROFESSIONALS

26

INITIATIVES WITH FOREIGN PARTNERS

\$730,500

OFFERED



SPÉCIMENS CANADIENS



COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS



MUSIC SHOWCASES – CANADA’S FRANCOPHONE MINORITY COMMUNITIES

Purpose ?

Stimulating the programming, in major events and tours, of Francophone artists from official-language minority communities.

Beneficiaries ?

Artists of the Canadian Francophonie or businesses tied to them as well as events and organization in Québec or in the Canadian Francophonie.

47

ARTISTS SUPPORTED

DETAILS

112

APPLICATIONS APPROVED

9

EVENTS OF THE CANADIAN FRANCO-PHONIE SUPPORTED

EVENTS IN QUÉBEC WELCOMING ARTISTS FROM THE CANADIAN FRANCO-PHONIE

9

NATIONAL TOURS OVERSEEN BY 5 PROMOTER NETWORKS

\$926,127

OFFERED

SUPPORT MEASURE FOR PARENTS

Purpose ?

Supporting performing artists who are the mother or father of a child six years old and under, along with women entrepreneurs, employees and musicians, in their career development on the national and international stage by allowing expenses for a travelling companion entirely dedicated to childcare.

Beneficiaries ?

An artist, a woman musician, show producer or professional working for an artist management business, a publisher or a record label.

12

TRIPS

DETAILS

3

ENTREPRENEURS

5

ARTISTS

\$26,781

OFFERED



COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS

NATIONAL COLLECTIVE PROMOTION

Purpose ?

Supporting large-scale collective promotion activities or initiatives that advance the development, exposure, availability or positioning of Canadian Francophone music on national and digital markets.

Beneficiaries ?

Events, organizations and businesses which main activities are related to sound recordings.

PROFESSIONAL DEVELOPMENT

Purpose ?

Supporting initiatives that seek to advance the integration, professionalization and skills development of artists and entrepreneurs.

Beneficiaries ?

Events or organizations in Québec or the Canadian Francophonie that have recognized expertise in providing training and professional development to targeted clientele.



4

ORGANIZATIONS
SUPPORTED FOR

\$385,000

OFFERED

5

APPLICATIONS

DETAILS

13

ORGANIZATIONS
SUPPORTED FOR

\$472,000

OFFERED

15

PROJECTS

DETAILS



COLLECTIVE INITIATIVES COMPONENT

APPROVED PROJECTS

INCUBATOR PROJECT

Purpose?

Fostering the career development of Canadian artists on foreign soil by supporting the creation and organization of intensive skills development sessions for export purposes.

Beneficiaries?

Events or organizations in Québec or the Canadian Francophonie.

SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 2 – Support for Associations or Organizations

Purpose?

Supporting associations or organizations in their structuring initiatives and high-benefit projects that contribute to the development of business and professional skills and abilities, to help build audiences for the francophone artists of these communities.

Beneficiaries?

Associations or organizations that are established in francophone official language minority communities and that have recognized expertise in collective project coordination, in providing training and professional development programs as well as services to artist-entrepreneurs and businesses of the music industry.

CENTRALE  ALTERNATIVE



É–cole
na–tio–nale
de la
chan–son



5

PROJECTS
SUPPORTED

DETAILS

\$415,000

OFFERED

5

ORGANIZATIONS
SUPPORTED

DETAILS

\$250,000

OFFERED

CONSEIL
CULTUREL
FRANSASKOIS



Alliance nationale de
l'industrie musicale



FINANCIAL PARTNERS

OUR PARTNERS ARE ESSENTIAL TO THE VITALITY OF OUR MUSIC INDUSTRY. THANK YOU!

9188-7208 Québec (CKVD)	ckvdfm.com
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ADDITIONAL ACKNOWLEDGMENTS

Thank you to all the photographers for the artist photos.

Thank you to the creative and inspired team at DINGO DESIGN for the graphics and to the photographers of PEXELS.COM for the background images.

ADRIAN VILLAGOMEZ ALAIN LEFORT **ALEX MIOUSSE** ALEXANDRE LANDRY **ALEXANDRE LOUIS**
ALEXYA CRÔTEA-GRÉGOIRE **ALICE CLOUTIER LACHANCE** AMINE FRIGUI **ANDRÉ RAINVILLE**
ANDY JON **ANICK SAUVÉ** ANNIE FRANCE NOËL **ANTOINE CARON** ARIANA MOLLY **BÉATRICE DEAUDELIN**
BÉATRICE LEPAGE **BENOIT PAILLÉ** BENOIT ROUSSEAU **BRUNO LABRIE** CAMILLE GLADU-DROUIN
CATHERINE DESLAURIERS CÉDRIC DEMERS **CHARLE MICHAUD-GAUTHIER** CHLOÉ McNEIL
CHRISTIAN BURRUANO CLAUDE BRAZEAU **DAVID COUTURIER** ELEALA **ÉLÉONORE CÔTÉ SAVARD**
ÉLÉONORE DELVAUX-BEAUDOIN **ELIZABETH DELAGE** ELIZABETH LANDRY **ERIKA ESSERTAIZE**
ÉTIENNE DIONNE **FABIOLA BOUCHEREAU** FÉLIX PERRON-BRAULT **FÉLIX RENAUD** FRÉDÉRIQUE BÉRUBÉ
GABRIELLA QUESNEL OLIVO GAËLLE LEROYER **GENEVIÈVE CHARBONNEAU** GUSTAVO SALINAS
HANNAH ALEX JAILLI **JEAN-FRANÇOIS SAUVÉ** JEFF MALO **JÉROME LUC PAULIN** JOCELYNE VAUTOUR
JULIEN FAUGÈRE KELLY JACOB **KOURTRAGEMEUF** KUDA BERSERK **LA CAVE** LAURENCE LABAT
LAURENCE PERREAULT-BRIÈRE LAWRENCE FAFARD **LÉLIA TOMESCO** LEMMI STUDIO **LOUANE WILLIAMS**
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STEPHANIE MANDREA TAM PHOTOGRAPHY **THAISSA DUARTE** TIPHAINE ROUSTANG **VINCENT GRAVEL**
VITOR MUNHOZ **YANICK BOYER** YORKE PHOTOGRAPHY **ZIAD**

FINANCIAL RESULTS 2024-2025

REVENUES

For the year ended March 31, 2025, Musicaction recorded revenues of **\$22,112,535**.

FINANCIAL CONTRIBUTIONS

The Foundation paid out **\$20,623,419** in financial aid. The aid generally consists of initial payments for projects approved during the current year and final payments for projects accepted previously.

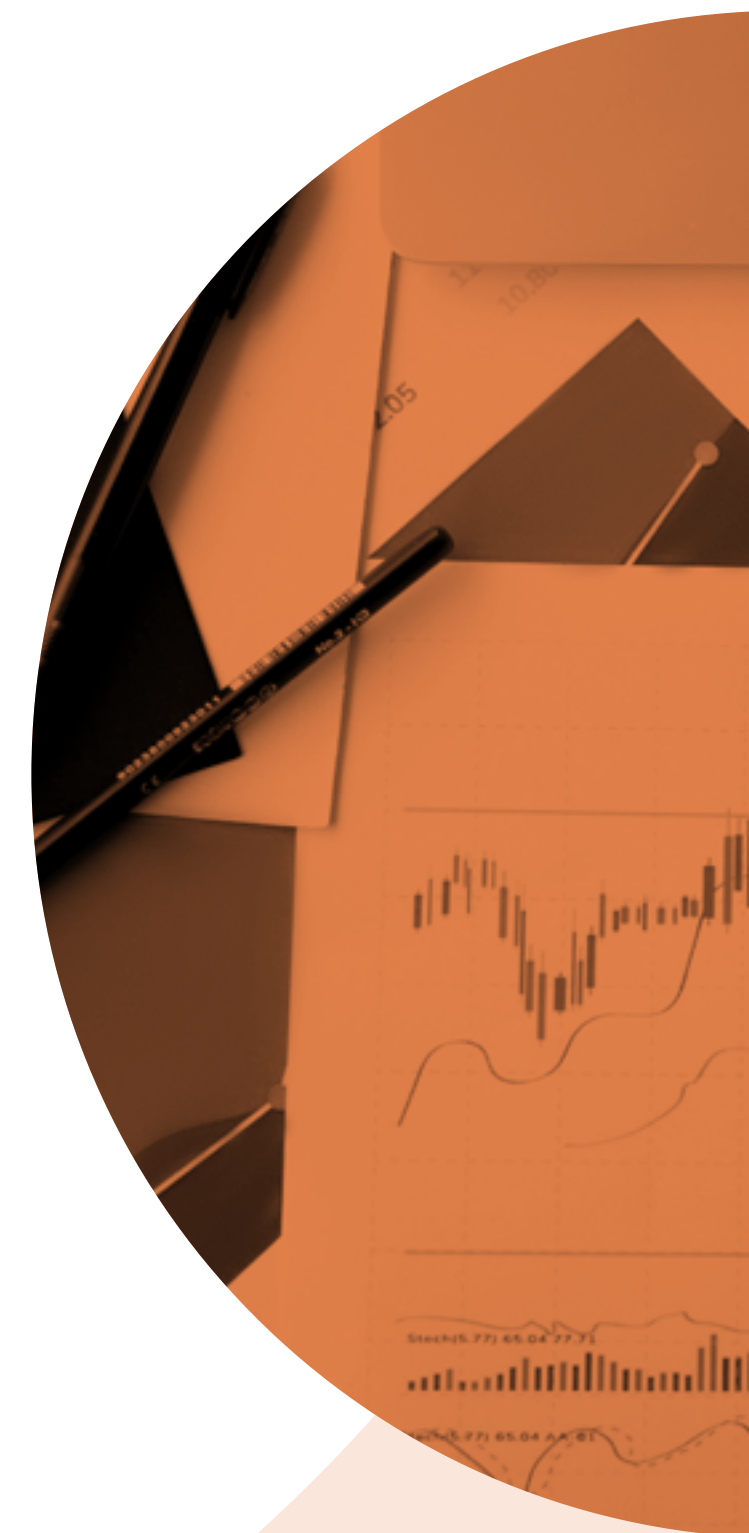
OTHER EXPENDITURES

For the year ended March 31, 2025, Musicaction's administration costs and amortization of capital and intangible assets amounted to 10.5% of total revenues, compared with 10.1% in 2023-2024.



FINANCIAL RESULTS 2024-2025

YEAR ENDED MARCH 31, 2025	2025	2024
REVENUE	\$	\$
CANADA MUSIC FUND		
Individual Initiatives	12,142,269	10,342,269
Collective Initiatives	3,357,423	2,459,063
Collective Initiatives - Music Showcases	690,000	988,360
Support for Music Entrepreneurs and Organizations of Francophone OLMCs	1,000,000	1,000,000
One-time Additional Funding - 1		984,667
One-time Additional Funding - 2		1,923,657
Support for initiatives that contribute to the discoverability of French-language Canadian music	225,000	
FACTOR		
Comprehensive Funding Envelope - English-language projects	1,000,000	1,000,000
COMMERCIAL RADIO BROADCASTERS		
Transfers of ownership	126,816	147,452
Licence renewals	333,331	383,946
First licence term	2,000	2,000
MUSICAL SERVICES ENTREPRISES		
Licence renewals	55,956	82,926
SATELLITE RADIO BROADCASTERS		
Tangible benefits	741,310	741,310
Licence renewals	1,695,069	1,689,772
Interest	419,587	500,446
Distribution on mutual funds units	87,183	87,692
Unrealized gain (loss) on the fair value of investments	522,925	135,555
Realized loss on the fair value of investments	- 286,871	
Various	537	419
Total	\$22,112,535	\$22,469,534



FINANCIAL RESULTS 2024-2025

RESULTS 2024-2025

	2025	2024
OPERATING EXPENSES	\$	\$
REGULAR PROGRAMS		
Financial contributions	20,623,419	19,926,930
ADMINISTRATION		
Administrative and financial expenses	2,276,043	2,201,583
Amortization of capital and intangible assets	51,329	57,293
Total	\$22,950,791	\$22,185,806



FINANCIAL RESULTS 2024-2025

COMMITMENTS AS OF MARCH 31, 2025

Some of the projects financed are not completed within the same financial year, which has an impact on Musicaction's management methods. As of March 31, 2025, the residual balance of commitments was **\$2,642,062**.

BALANCE OF COMMITMENTS

INDIVIDUAL INITIATIVES COMPONENT

Comprehensive Funding Envelope	917,797
Album Production	348,803
Song Production and Promotion	90,391
Emerging Artists Support	54,652
Marketing	325,934
Canvassing	44,465
Development of Artists' Careers, of Skills and Businesses	12,689
Support for Indigenous Entrepreneurs	22,500
Support for Concert Presenters, Promoters and Music Venues – Pilot program	118,747
Sub-total	\$1,935,978

COLLECTIVE INITIATIVES COMPONENT

Comprehensive Filing for Collective Initiatives	183,540
Event in Canada	4,000
Incubator Project	83,000
Support for Music Entrepreneurs and Organizations of Francophone OLMCs	69,550
International Event	83,575
International Collective Promotion	42,125
Professional Development	113,850
Music Showcases	122,789
Support Measure for Parents	3,655
Sub-total	\$706,084

TOTAL	\$2,642,062
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FINANCIAL RESULTS 2024-2025

FUNDING SOURCES AND FINANCIAL CONTRIBUTIONS

The following funding sources have made possible the financial contributions detailed hereafter:

PROGRAMME	CANADA MUSIC FUND	OTHERS	TOTAL
INDIVIDUAL INITIATIVES COMPONENT			
Comprehensive Funding Envelope	8,055,002	832,195	8,887,197
Album Production	842,988	1,379,053	2,222,041
Song Production and Promotion	186,309	124,158	310,467
Emerging Artists Support	21,207	84,166	105,373
Marketing	912,608	1,242,679	2,155,287
Canvassing	33,243	65,600	98,843
Support for Indigenous Entrepreneurs	202,500	–	202,500
Development of Artists' Careers, of Skills and Businesses	431,340	36,725	468,065
Support for Music Entrepreneurs and Organizations of Francophone OLMCs - Component 1	635,413	315	635,728
Support for Concert Presenters, Promoters and Music Venues – Pilot program	–	381,253	381,253
Sub-total	\$11,320,610	\$4,146,144	\$15,466,754
COLLECTIVE INITIATIVES COMPONENT			
Comprehensive Filing for Collective Initiatives	1,822,172	209,445	2,031,617
Event in Canada	168,038	18,762	186,800
Incubator Project	332,000	–	332,000
Support for Music Entrepreneurs and Organizations of Francophone OLMCs - Component 2	244,587	913	245,500
International Event	383,587	311,537	695,124
National Collective Promotion	238,538	115,500	354,038
Professional Development	198,725	307,150	505,875
Music Showcases	607,200	177,584	784,784
Support Measure for Parents	9,472	11,455	20,927
Sub-total	\$4,004,319	\$1,152,346	\$5,156,665
TOTAL	\$15,324,929	\$5,298,490	\$20,623,419



FINANCIAL RESULTS 2024-2025

APPLICATIONS AND COMMITMENTS 2024-2025

ALL COMPONENTS - REGULAR PROGRAMS

	2024 - 2025	2023 - 2024
Applications submitted	1,912	1,828
\$ Amount requested	36,437,548	38,788,753
Applications approved	1,489	1,462
\$ Amount offered	21,275,239	19,710,090
Percentage %	58	51

INDIVIDUAL INITIATIVES COMPONENT

	2024 - 2025					2023 - 2024				
	Applications Submitted	\$ Amounts Requested	Applications Approved	\$ Amounts Offered	%	Applications Submitted	\$ Amounts Requested	Applications Approved	\$ Amounts Offered	%
Comprehensive Funding Envelope	40	16,973,685	40	8,949,999	42,1	37	16,865,397	37	8,449,998	42,9
Album Production										
Jury	224	4,046,820	67	1,293,228	6,1	235	5,283,153	67	1,187,550	6,0
Song Production and Promotion	247	1,876,222	43	342,235	1,6	167	1,765,441	30	271,685	1,4
Emerging Artists Support - Support to Song Production	70	347,661	22	109,305	0,5	60	299,598	20	99,915	0,5
Songwriters and Composers Grant	756	884,936	756	884,936	4,2	733	973,888	733	973,888	4,9
Sub-total	1,297	\$ 7,155,639	888	\$ 2,629,704	12,4	1,195	\$ 8,322,080	850	\$ 2,533,038	12,8
Marketing										
National	138	2,143,607	125	1,436,529	6,7	160	3,139,950	145	1,824,473	9,3
International	69	929,583	69	873,009	4,1	75	1,065,969	75	923,793	4,7
Sub-total	207	3,073,190	194	2,309,538	10,8	235	4,205,919	220	2,748,266	14,0
Canvassing	71	127,245	71	121,053	0,6	82	138,981	82	130,087	0,7
Development of Artists' Careers, of Skills and Businesses	23	522,500	22	476,637	2,2	30	695,000	28	461,250	2,3
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 1	13	937,983	13	681,000	3,2	16	1,103,668	14	687,000	3,5
Support for Indigenous Entrepreneurs	3	225,000	3	225,000	1,1					
Support for Concert Presenters and Promoters and Music Venues – Pilot program	32	762,756	32	500,000	2,3					
Total Individual Initiatives	1,686	\$29,777,998	1,263	\$15,892,931	74,7	1,595	\$31,331,045	1,231	\$15,009,639	76,2

FINANCIAL RESULTS 2024-2025

APPLICATIONS AND COMMITMENTS 2024-2025

COLLECTIVE INITIATIVES COMPONENT

	2024 – 2025					2023 – 2024				
	Applications Submitted	\$ Amounts Requested	Applications Approved	\$ Amounts Offered	%	Applications Submitted	\$ Amounts Requested	Applications Approved	\$ Amounts Offered	%
Comprehensive Filing for Collective Initiatives	24	2,517,360	24	1,998,900	9,4	25	2,877,151	25	1,932,770	9,8
Event in Canada	9	390,000	9	178,000	0,8	17	790,000	16	309,500	1,6
International Event	39	898,859	39	730,500	3,4	38	937,982	38	663,500	3,3
National Collective Promotion	5	399,690	5	385,000	1,8	7	725,390	6	133,500	0,7
Professional Development	15	591,600	15	472,000	2,2	15	566,877	15	430,000	2,2
Incubator Project	5	444,942	5	415,000	2,0					
Music Showcases	112	1,106,293	112	926,127	4,4	115	1,269,558	115	970,957	4,9
Support Measure for Parents	12	27,306	12	26,781	0,1	11	20,750	11	20,224	0,1
Support for Entrepreneurs and Organizations of Francophone OLMCs - Component 2	5	283,500	5	250,000	1,2	5	270,000	5	240,000	1,2
Total Collective Initiatives	226	\$ 6,659,550	226	\$ 5,382,308	25,3	233	\$ 7,457,708	231	\$ 4,700,451	23,8
TOTAL INDIVIDUAL INITIATIVES AND COLLECTIVE INITIATIVES	1,912	\$ 36,437,548	1,489	\$ 21,275,239	100	1,828	\$ 38,788,753	1,462	\$ 19,710,090	100

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS



COMPREHENSIVE FUNDING ENVELOPE

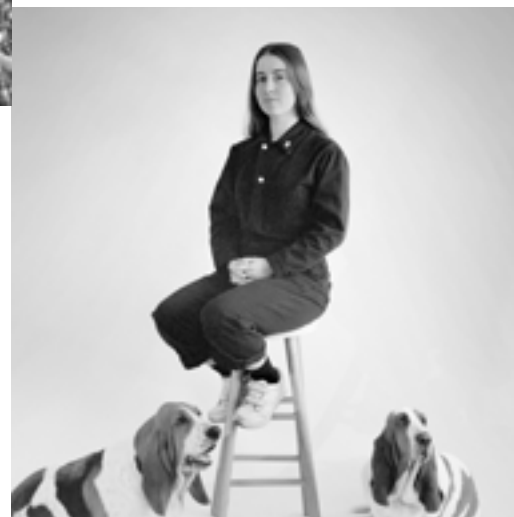
For the past five years, this program has been one of the pillars of the modernization of the *Canada Music Fund (CMF)*. It promotes a revenue- and investment-based business financing model. Financial assistance is awarded once a year to support activities that foster the career development of Canadian artists and the promotion of their music. The program covers expenses related to the production and marketing of sound recordings, national and international music tours and showcases, music publishing, artist management and business development activities.

Contributions are awarded to companies on a competitive basis, based on their ability to promote and develop audiences for Canadian artists as well as develop their careers. Companies must meet certain conditions to be eligible for this program.

In 2024-2025, the maximum amount granted was \$600,000 per individual company, and the total annual amount could not to exceed \$800,000 for companies part of an affiliated group. Up to 50% of costs were eligible.



[BACK TO THE PROGRAM](#)

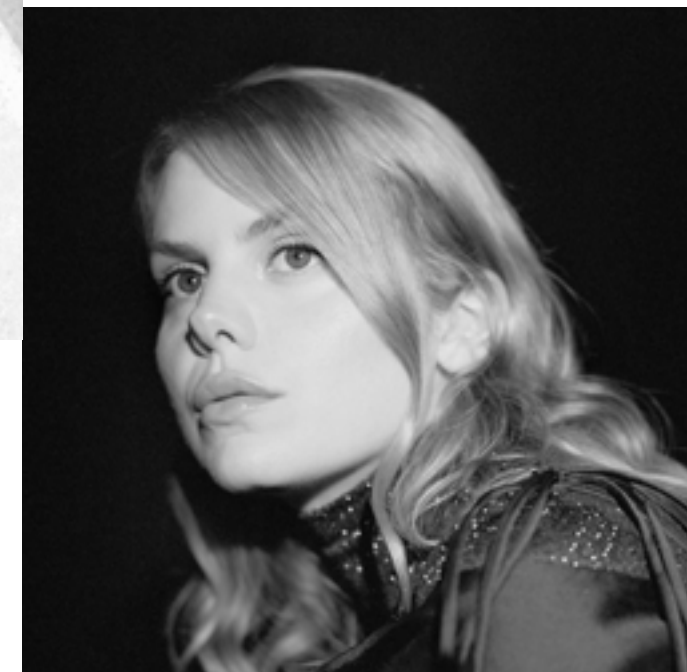
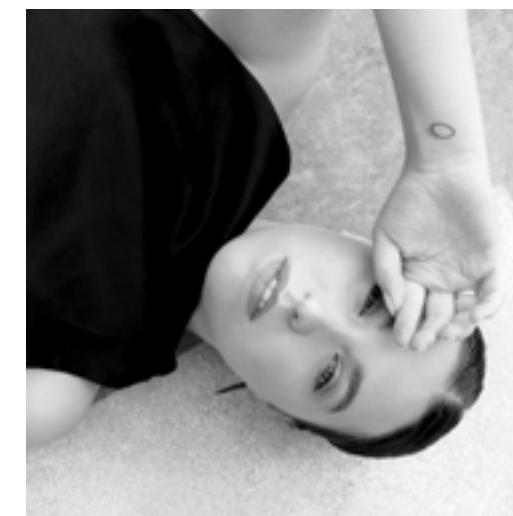


44

**BUSINESSES
SUPPORTED**

\$8,949,999

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS – COMPREHENSIVE FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
9 ^e Vague	Alex Burger – Damien Robitaille – Emmanuelle Querry – Héron – Marc Dery – Pascale Picard – Sandra Contour – Simon Kearney – The Brooks – Tom Chicoine – Veranda	203,652
Ambiances Ambiguës	Alex Burger – Anachnid – Anatole – BéLi – Bon Enfant – DVTR – Gab Paquet – Gabriella Olivo – Hawa B – Keith Kouna – Les Deuxluxes – Les Hôtesse d’Hilaire – Les Petites Tounes – Martin Lizotte – Mayfly – Mélissa Fortin – Multivitamines – Musique pour planches – Paige Barlow – Patche – Ping pong go – Saratoga – The Blaze Velluto Collection – The Fleeting Light of Love and Grief – Vilain Pingouin – Will Scott III – Yocto – Zoo Baby	313,413
Bonsound	Anna Arrobas – Annie-Claude Deschênes – Champion – Christian Sean – Claudia Bouvette – Colin Léo – Corridor – Dead Obies – Dominic Ethier – Elisapie – FELP – Geoffroy – Joe Rocca – Jonathan Personne – Laurence-Anne – Les Breastfeeders – Les Deuxluxes – Les Hay Babies – Les Louanges – Lisa LeBlanc – LUMIÈRE – Magi Merlin – Marianne Beaulieu – Mark Clennon – Marlaena Moore – Matt Holubowski – Milk & Bone – Misc – Naya Ali – Paul Jacobs – Pelada – Peter Peter – Philippe B – Pierre Kwenders – Population II – P’tit Belliveau – Safia Nolin – Shaina Hayes – Täbi Yösha – TÉKÉ::TÉKÉ – The Painters – Virginie B	586,942
Bravo Musique	Avec pas d’casque – Calamine – Coeur de pirate – Émile Bilodeau – Evelyne Brochu – Gab Bouchard – Jérôme 50 – Laraw – Le Roy, la Rose and le Lou[p] – Les Dales Hawerchuk – Les frères Goyette – Les Shirley – Lou-Adriane Cassidy – Marie Céleste – Maude Audet – Miro Chino – Naomi – Parazar – Simon Boisseau – Stéphane Archambault – thais – Thierry Larose	418,659
Cie Larivée Cabot Champagne	Adib Alkhalidey – Demain Déluge – Dumas – Elkahna Talbi – Émile Proulx-Cloutier – Émilie Clepper – Garou – Isabelle Boulay – Jean-François Pauzé – Juste Robert – La Famille Denuy – Les Cowboys Fringants – Les Trois Accords – Marie-Annick Lépine – Michel Faubert – Natasha Kanapé – Nicolas Gémus – Robert Charlebois – Sakay Ottawa – Sunny Shine –Tire le coyote	600,000
Coop Les Faux Monnayeurs	Avril Jensen - Ayrad - Erwan - Guillaume Arsenaault - Henri Godon - K!RA OJI - Les Tireux d'Roche - Martha Wainwright - Naxx Bitota - Papagroove – The Franklin Electric	188,538
Costume Records	Alice – Annie-Claude Deschênes – Barry Paquin Roberge – Choses sauvages – Dany Placard – Douance – Flore laurentienne – Guillaume Bordel – Julie & Dany – Julie Doiron – Julien Fillion – Laurence-Anne – Qualité Motel – Valaire – Vulgaires Machins	189,834
Coyote Records ●	Alfa Rococo – Alice Bro – Benny Adam – Claude Bégin – Clodelle – D-Track – Gaspard Eden – Jay Trépanier – JAYMIE – Lary Kidd – Loïc Lafrance – Louise Forestier and El Motor – Lucill – Marieme – Matt Moln – Pasteur Papillon – Sara Dufour – Zagata	173,598
Disques 7ième Ciel	Alaclair Ensemble – Alex Pic – Brown Family – Canicule – Clay and Friends – Die-On – Eman – FouKi – Greenwoodz – Greg Beaudin – Jay Jay – Jay Scøtt – KNLO – Koriass – LaF – Lubik – Mantis – Manu Militari – Matiu – Mike Clay – Modlee – Or Bleu – Rau-Ze – Shah Frank – Shreez – Souldia – Souldia X Lost – Taktika – Zach Zoya	486,765
Disques Artic	Lydia Blouin – Manon d’inverness – Marie-Pierre Leduc – Roxane Bruneau	114,960
Disques Atma ●	Alain Trudel – Ariane Brisson – Arion Orchestre Baroque – Cameron Crozman – Catherine Major – Christophe Gauthier – David Jalbert – Denis Plante – Elisabeth Pion – Élisabeth St-Gelais – Ensemble ArtChoral – Ensemble Paramirabo – Esteban La Rotta – Flûte alors ! – Karina Gauvin – Louise Bessette – Marie Nadeau-Tremblay – Mathieu Lussier – Nadia Labrie – Quatuor Molinari – Toronto Mendelssohn Choir	106,326
Disques Audiogramme ●	Beyries – Chloé Sainte-Marie – Choses sauvages – Cindy Bédard – comment debord – Damien Robitaille – Elliot Maginot – Fanny Bloom – Frais Dispo – Jason Bajada – Joé Napoléon – La Bronze – Laurence Jalbert – Lhasa de Sela – Marc Déry – Marilou – Marilyne Léonard – Matt Holubowski – Mônica Freire – Peter Peter – Pierre Flynn – Pierre Lapointe – Salomé Leclerc – Soran – Sylvie Paquette – Tom Chicoine – Valaire – Vendôme	368,250

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS – COMPREHENSIVE FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
Disques de la Cordonnerie	Alan Côté – Alexandre Désilets – Andrea Lindsay – Ceci est un album de guitare artiste variés – David Paradis – Gilles Valiquette – Grand Leclerc – Halo – Jack Layne – Les Dévadés – Luc De Larochellière – Luc De Larochellière and Sylvain Quesnel – Paul Baillargeon – Yves Marchand	100,000
Disques Far West	Andie Therio – Benny Jones – Brittany Kennell – Fred Dionne – Geneviève and Alain – Grande Ourse – Guillaume Lafond – Karo Laurendeau – Lendemain de veille – Phil G Smith – Vince Lemire	121,458
Disques Musicor ● (Division de Musique Sélect)	2Frères – Barnev – Christa Maria – Corneille – Évangéline 2025 – France D'Amour – Guylaine Tangay – John Mike – Josiane – Jules – Julie Daraïche Dynastie Country – Kanda Gang artistes varié.e.s – Kingdom Street – Krystel Mongeau – Laurence Nerbonne – Marc Dupré – Marina Orsini – Mario Pelchat – Miriam Baghdassarian – Nathalie Simard – Papi Jay – Révolution le EP – Roxane Bruneau – Sarahmée – Sophie Grenier – Star Académie 2025 artistes varié.e.s – William Cloutier	278,624
Disques Passeport	Dave Harmo – David Fleury – Funambule – Héra Ménard – Joseph Boonen – Lauriane Morel – Les Rats d'Swompe – Mélisande – Michèle O – Roy Davis – Salmine – Seb & Jess – Vince Lemire	104,859
Éditions Ad Litteram ●	Catherine Major (La mémoire du corps) – Cédrik St-Onge – Éléonore Lagacé – Florence K – IMA – JACO – Jonny Arsenault – Karina Gauvin – Mathieu Bérubé – Moran and Catherine Major	120,522
Éditions Bloc-Notes Musique	Alexandre Riviera Escobar (King Alex Beats) – Alexe Gaudreault – Ariane Laniel – Benjamin Nadeau – Bobby John – Catherine Laurin – Charles Guay – Debbie Tebbs – DRMS – eXa Nessa Roque – Fred St-Gelais – Frédéric Lalancette – Gabriel Fredette – Gautier Marinof – Jay Lefebvre – Jérôme Couture – Josh Alexander – Justin Roy – Katrine Sansregret – Léa Jarry – Miro – Philippe Besner – Zachary Chicoyne	100,000
Entreprises Chivi Chivi	Etienne Dufresne – Helena Deland – Hildegard – Lydia Képinski – Lysandre – Myriam Gendron – Robert Robert – Valence	131,407
Équipe Spectra (Spectra Musique – Agence Evenko)	Alicia Moffet – Bobby Bazini – David Marino – Edith Butler – Édouard Tremblay-Grenier – Fred Dionne – Group Project – Hansom Éli – Irène – Jeanick Fournier – Jordan Officer – Kaïn – Léonie Gray – Lili St-Cyr – Marie-Mai – Michel Rivard – Pierre Lapointe – Renaud Gratton – Richard Séguin – Roxane Fillion – Sol en chansons – Hommage à Marc Favreau – The Damn Truth – Yoan	336,090
Gestion Son Image & Sphère Musique & Sphère Éditions	Bébé symphonique Volet 2 avec l'OSM – Clément Jacques – Diane Dufresne – Dominique Hudson – Dubois symphonique avec l'OSM – Guilhem – Histoires sans paroles Harmonium symphonique Le Film – Les B.B. symphonique Les beaux-blonds symphonique) avec l'OSM – Les filles de Caleb symphonique avec l'OSM – Lulu Hughes – Maka Kotto – Nathan Loignon – Tommy Boulanger – Vice du Nord	217,874
Go Musique	Bodh'aktan – Christian Marc Gendron – Claude Cormier – Keven Landry – Manon Séguin – Paul Daraïche	100,000
Gregg Musique	Arthur L'aventurier – Nicolas Noël – TADAM (Louis Charles Sylvestre)	100,000
Instinct Musique	Éric Lapointe – Hugo Lapointe – Maxime Lapointe – Rosa Laricchiuta – Scott-Pien Picard	149,625
Joy Ride Records ●	20Some – BB PUMA – BHLR23 – Billie du Page – Cahnei – Connaisseur Ticaso – Cruzito – Farfadet – Fléau Dicaprio – Imposs – Lazy Panda – Loud – Loud Lary Ajust (LLA) – Lova – Rick Pagano – RYMZ – White-B – Ya Cetion – Yes* – YNG LGNDZ	389,649
Kartel Musik ●	Barnev – Caracol – Emi Jeen – Funk Lion – Gros Big – Jonathan Roy – Junes – Le.Panda – Naya Ali – Nodly – Prince Amine	158,794
Kay Productions Musique	Caravane – Joseph Edgar – Julyan – Léa Jarry – Marco Ema – Miro – Passion Poire – Pierre Guitard – Rick Duff – Rick and les Bons Moments – San James – Simon Lachance – Simon Leoza – Sorai	261,929

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS – COMPREHENSIVE FUNDING ENVELOPE

APPLICANT	Artist / Project	Amount offered \$
L-A be & Studio B-12	Alexandre Parent – Alphonse Bisaillon – Belle Grand Fille – Émile Bourgault – La Bottine Souriante – Myriam Bois – Roselle – Thomas Hellman – VioleTT Pi – Viviane Audet – François Dompierre – Les chiens – Louise Forestier – Mentana – Olivier Bélisle – Pierre-Hervé Goulet	239,915
La Compagnie du Nord	Boulerice-Demers – De Temps Antan – Duo Beaudry-Prud'homme – Éric Beaudry – Grosse Isle – Le Vent du Nord – Nicolas Boulerice – Nicolas Pellerin et Les Grands Hurlleurs – Olivier Demers – Prairie Comeau – Proulx-Demers	115,125
La maison fauve	Alexandra Stréliski – Ariane Roy – Dominique Fils-Aimé – Eli Rose – Klô Pelgag – Michel Rivard – Patrice Michaud – Philippe Brach – Vincent Vallières	433,290
La Tanière	Andréanne A. Malette – ANYMA ORA" – Bears of Legend – Bleu Jeans Bleu – Blue Ridge Band – Fredz – Jason Bajada – Misc – Pelch – QW4RTZ – Steve Hill	245,802
Les Yeux Boussoles	Cindy Bédard – Le Roy, la Rose, le Lou[p] – Lou-Adriane Cassidy – Louis-Jean Cormier – Marie-Pierre Arthur – Salomé Leclerc	109,596
Lisbon Lux Records	Das Mortal – DVTR – Grand Public – Le Couleur – Radiant Baby – Super Plage – Wizaard	171,321
L'Ours (Label & Tournées)	Bonanza – Catherine van Doesburg – Fuso – Kinkead – LEXIL – Rémi Chassé – Rosalie Ayotte – Sandrine St-Laurent – Vendou – Zagata	157,425
Musique Ray-On	Boogât – Fovelle – Karolan Boily – Liamliamliam – Mitsou – Naïma Frank – Naya Ali – Ramon Chicharron – Roquemore – TEKE::TEKE – Trudy – Van Lab	109,775
Productions Martin Leclerc ●	Joe Bocan – Marie-Denise Pelletier	153,126
PVB Productions	Alexandre Belliard – Alicia Deschênes – Annie Blanchard – Guylaine Tanguay – Jorane – Ken Presse – Laurence Jalbert – Lwazo Sirois and le dernier Rodéo – Maude Cyr-Deschênes – Quartom – Rachel Pelletier-Tremblay	148,043
Quartier Général	Andréanne Muzzo – Arriola – Catherine Durand – Chassepareil – Debbie Tebbs – Douance – Éveline Grégoire-Rousseau – Francis Faubert – Haute-rive – Henri Godon – Jeanne Côté – La Fille à Raymond – Le Winston Band – Mahé – Marcus Lowry – Marie Onile – Mariko – Marjolaine Morasse – Massicotte – Otto – Paul Cargnello – Vaillant Larock – Viviane Audet – Willows	133,890
Simone Records	ALIAS – Alix Fernz – Antoine Corriveau – Ariane Moffatt – blesse – Blood and Glass – BoBo OnO – Camaromance – Carla Blanc – Caroline Savoie – Critique Love – Dany Placard – David Marin – Élégie – Émilie Laforest – Étienne Coppée – Forêt – Goodbye Karelle – Gustafson – Hippie Hourrah – Hoan – Hubert Lenoir – HUSH – Ingrid St-Pierre – Joe Grass – Julie Aubé – Julien Sagot – Karkwa – Klaus – Laura Sauvage – Les Hay Babies – Les soeurs Boulay – Louis-Jean Cormier – Louis-Philippe Gingras – Marie-Pierre Artrhur – Mat Vezio – Mille Milles – Mirabelle – Pascale Picard – Rip Pop Mutant – Robert Robert – Sara-Danielle – Stéphanie Boulay – Stéphanie Lapointe – The Seasons – We Are Wolves – Zen Bamboo – Zouz	400,756
Slam Disques	Alex Paquette – Autre Part – Basterds – Capitaine Révolte – Carotté – Chop Sue Me – Fortune Cookie Club – Frank Custeau – Fuck Toute – Groovy Aardvark – Hate it Too – Hipshot – Kamakazi – Les Francbâtards – Lionel Groove – Mange la machine – Nick! – Noé Talbot – Oktoplut – Pépé and sa guitare – Ripé – Rouge Pompier – Ryan Stevenson – Sam Faye – Ship of Fools – Slater and Fils – Sloe – Sudden Waves – Tamara Weber – The Great Diversion – The Matchup – Thick Glasses	110,167
TOTAL		\$8,949,999

Notes :

Related businesses are identified by a dot of the same color.

* The names listed in this column are those in the 2024-2025 final reports (April 1 2024 to March 31, 2025) filed by the beneficiary businesses. These are subject to the final verification of their accounting that was due on March 31, 2025.

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS



ALBUM PRODUCTION

This program is intended to support production of sound recordings. The album must have a minimum of six tracks (of at least 60 seconds each) or 20 minutes of musical content.

The applicant must be the owner of the master tape.

Albums approved in 2024-2025 could obtain maximum funding of up to 50% of accepted costs, or actual eligible costs, whichever was lower. Maximum funding could reach up to \$25,000 for French-language vocal music and world music, and up to \$20,000 for other music.

Contributions were granted to Canadian songwriters and composers of an album or digital titles funded for production by Musicaction.

Companies benefiting from a Comprehensive Funding Envelope under the Individual Initiatives Component are not eligible to this program.



[BACK TO THE PROGRAM](#)

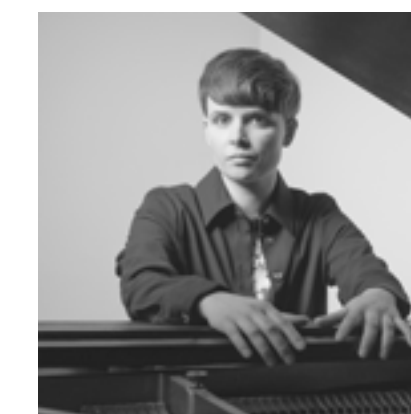
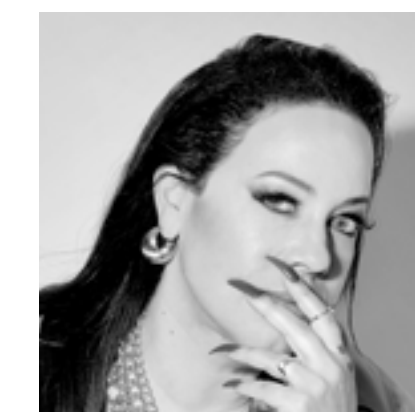


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ARTISTS OR
GROUPS
SUPPORTED

\$1,293,228

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS - ALBUM PRODUCTION

APPLICANT	Artist / Project	Amount offered \$
2Frères inc. (9357-5561 Québec inc.)	2Frères	24,000
2W Disques	Les Gars du Nord	15,147
9523839 Canada inc.	Klô Pelgag	24,000
Ariane Roy Inc.	Ariane Roy	24,000
Boulay Stéphanie	Stéphanie Boulay	24,000
Caroline Savoie Music	Caroline Savoie	24,000
Corriveau Antoine	Antoine Corriveau	22,342
Côté Jeanne	Jeanne Côté	23,634
Cousineau Marion	Marion Cousineau	15,560
Dama Musique	Marc Dupré	24,000
Dionne Frédéric	Fred Dionne	20,121
Disques Effendi	Auguste Quartet	12,975
Disques Effendi	Jazzlab Orchestra	19,200
Disques Nova	Fredz	24,000
Disques RER	Raccoon	12,244
Fabricolerie d'Ariane DesLions	Ariane DesLions	23,543
Fletcher Étienne	Étienne Fletcher	24,000
Gagné Jeanne	Soräi	17,650
Gladiateur Sourire Ltée	Safia Nolin	16,929
Granger Anique	Prairie Comeau	13,447
Groupe Fovéa	En route, boys	15,048
Ichmouratov Airat	Airat Ichmouratov – Elvira Misbakhova – Stéphane Tétreault – Les Violons du Roy	19,200
Jarry Léa	Léa Jarry	22,632
Jean Michel	Mitch Jean	12,060
Joseph Ralph	Waahli	19,200
La Maison Mère Productions	Sofia Duhaime	11,868
Lachance Simon	Simon Lachance	23,250
Lainesse Jacob	Jack Layne	13,248
Leaf Music ULC	Noémie Raymond	10,121
Leclerc Chloé	Chloé Leclerc	19,193
Lemire Vincent	Vince Lemire	13,486
Les Hay Babies Music inc.	Les Hay Babies	24,000
Lisa LeBlanc Inc.	Lisa LeBlanc	24,000
Lou-Adriane Cassidy inc.	Lou-Adriane Cassidy	24,000
Maison Kanda	Papi Jay	20,057
Makusham Musique	Ninan	14,400

APPLICANT	Artist / Project	Amount offered \$
Makusham Musique	Projet Hommage à Florent Vollant	24,000
Ménard Lysandre	Lysandre	16,092
Michaud-Gagnon Gentiane	Gentiane MG	14,754
Millet Thaïs	thaïs	15,200
Mo'Fat Productions	Ariane Moffatt	24,000
MoonSun Musik	Andy Rubal	16,601
MoonSun Musik	Emmanuelle Boucher	16,622
Musique Nomade	Laura Niquay	24,000
Nerbonne inc.	Laurence Nerbonne	24,000
Nikamo Productions	Samian	19,200
Orchestre de l'Agora	Orchestre de l'Agora	19,200
Population II S.E.N.C.	Population II	17,708
Productions 123 Go	Daby Touré	14,400
Productions 123 Go	Shawn Jobin	15,036
Productions Alkalidé	Adib Alkhalidey	24,000
Productions Billie du Page	Billie du Page	13,310
Productions Breastfeeders S.E.N.C.	Les Breastfeeders	24,000
Productions De Temps Antan	De Temps Antan	20,796
Productions François Dompierre	François Dompierre, Orchestre FILMharmonique sous la direction de Francis Choinière, ensemble ArtChoral, and les solistes Myriam Leblanc, Geoffroy Salvas, Andrew Haji	19,200
Productions Le Veilleur	Maxime Landry & Annie Blanchard	24,000
Productions Majorette	Major-Moran	24,000
Productions Marina Orsini	Marina Orsini	22,767
Productions Véronique Labbé	Ghys Mongeon	14,253
Productions Wes Urbain	Wesli	24,000
Racicot Ariane	Ariane Racicot	16,660
Reney Ray Productions	Reney Ray	11,938
Senécal Marilyse	San James	22,853
St-Cyr Labbé Émerik	Mon Doux Saigneur	14,628
Tebbs Debbie	Debbie Tebbs	24,000
Venditti Mélanie	Mélanie Venditti	24,000
Véziau Mathieu	Mat Vézio	17,455
TOTAL		\$ 1,293,228

INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS



SONG PRODUCTION AND PROMOTION

This program is designed to support production of a maximum of four digital titles intended for immediate promotion. A promotional plan must accompany the application.

Projects accepted in 2024-2025 could obtain maximum funding of up to 50% of accepted costs, or actual eligible costs, whichever was lower, up to a maximum of \$16,800 for title production and \$14,000 for title promotion.

Contributions were granted to Canadian songwriters and composers of an album or digital titles funded for production by Musicaction.

Companies benefiting from a Comprehensive Funding Envelope under the Individual Initiatives Component are not eligible to this program.



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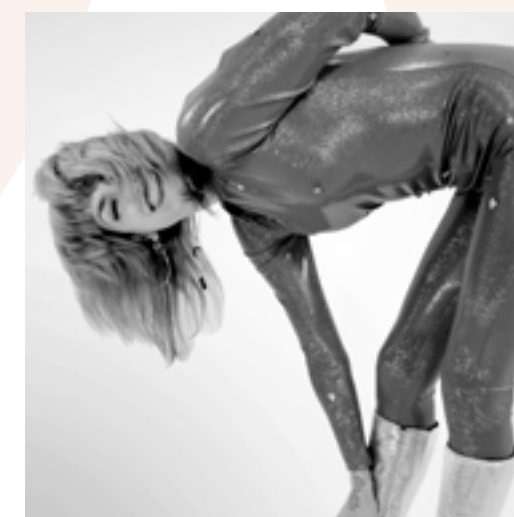


25

ARTISTS OR
GROUPS
SUPPORTED

SONG PRODUCTION
\$174,379

OFFERED

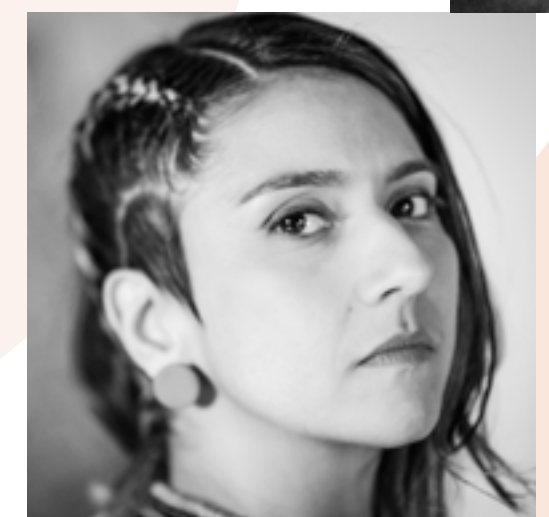


18

ARTISTS OR
GROUPS
SUPPORTED

SONG PROMOTION
\$167,886

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

APPROVED PROJECTS - SONG PRODUCTION AND PROMOTION

SONG PRODUCTION

APPLICANT	Artist / Project	Amount offered \$
9515-7020 Québec inc.	Meghan Oak	6,432
Charron Joanie	Sugar Crush	1,860
Côté Étienne	LUMIÈRE	5,760
Désilets Alexandre	Alexandre Désilets	9,384
Disques Gion	Alexiane	10,475
Disques NOW	Katrine Sansregret	4,439
Divertir S.E.N.C.	DVTR	8,954
Homestead Records	Sylvie Walker	6,100
Intello Productions	Pierre Woodney	2,880
La Maison Mère Productions	Léonie Gray	3,842
LaFab Musique	LGS	11,520
LaFab Musique	Vincent Bishop	11,520
Laurendeau Caroline	Karo Laurendeau	6,955
Lavoile Andy	Dee End	7,434
Lebel Émilie	Beau Nectar	2,722
Maison Cassiopée S.E.N.C.	Andromède	8,156
MoonSun Musik	MADRiiNA	3,091
Picard Cassandre	Ultra Violette	4,970
Potter Jonathan	Jonathan Émile	10,080
Productions Monastère	Monastère	9,494
Productions Pasa Musik	Lara Klaus	8,640
Racette Geneviève	Geneviève Racette	8,640
Rawadi Lara	Laraw	3,721
Tabbakh Rita	Rita Tabbakh	5,760
Uniforce Productions	vice E roi	11,520
Total Song Production		\$ 174,349

SONG PROMOTION

APPLICANT	Artist / Project	Amount offered \$
9515-7020 Québec inc.	Meghan Oak	7,001
Charron Joanie	Sugar Crush	5,722
Disques Gion	Alexiane	8,165
Disques NOW	Katrine Sansregret	9,960
Gestion Elseneur	Geneviève Racette	10,000
Homestead Records	Sylvie Walker	10,000
Intello Productions	Pierre Woodney	10,000
LaFab Musique	LGS	10,000
LaFab Musique	Vincent Bishop	10,000
Laurendeau Caroline	Karo Laurendeau	10,000
Lavoile Andy	Dee End	10,000
Lebel Émilie	Beau Nectar	10,000
Maison Cassiopée S.E.N.C.	Andromède	10,000
MoonSun Musik	MADRiiNA	9,994
Picard Cassandre	Ultra Violette	7,044
Productions Pasa Musik	Lara Klaus	10,000
Tabbakh Rita	Rita Tabbakh	10,000
Uniforce Productions	vice E roi	10,000
Total Song Promotion		\$167,886
TOTAL SONG PRODUCTION AND PROMOTION		\$342,235

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS

SUPPORT FOR SONGWRITERS AND COMPOSERS

With this program, Fondation Musicaction wishes to encourage the creation of an original repertoire as well as collaboration between authors and composers. This assistance is automatically granted to Canadian songwriters and composers who participated in an album or title which production was funded by Musicaction. The work must last at least 60 seconds and be reproduced for the first time on a commercial medium.

In 2024-2025, assistance paid on completion was \$900 per song (divided equally between lyrics and music), with a maximum of \$9,000 per project.

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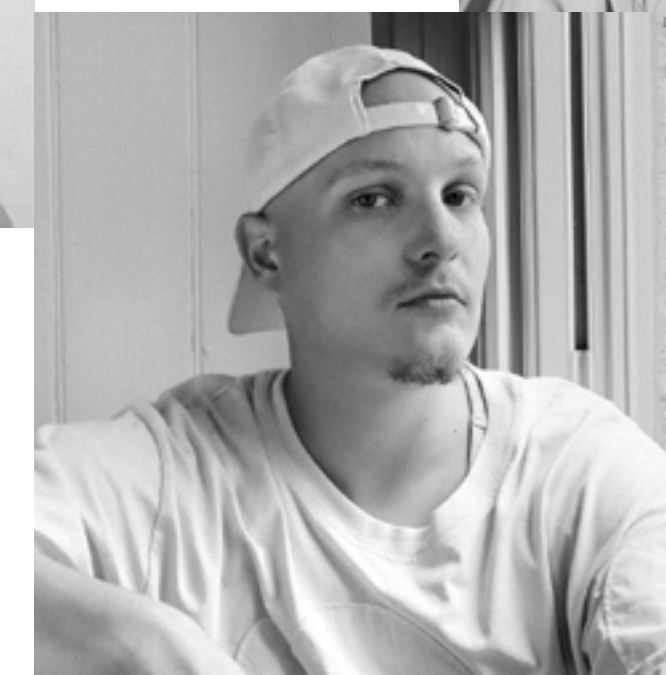
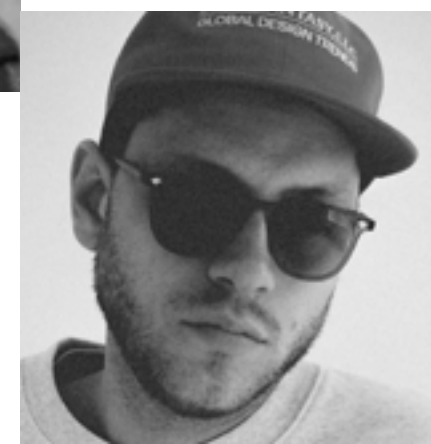
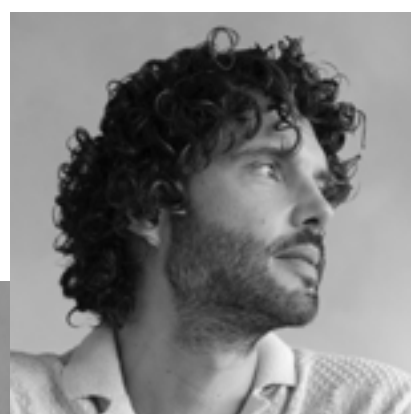
AMOUNTS
AWARDED

\$884,936

OFFERED

572

SONGWRITERS
AND
COMPOSERS



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
A. Malette Andréanne	5,000
Abellard Pharenz	408
Adu-Fleurant Léo	374
Afriani Dimifrantz	450
Agier Guillaume	225
Albino Anthony	675
Alkhalidey Adib	5,000
Allard Mario	644
Amiot David	825
André Bryan	225
André Claude	203
Angell Alexandersson Erika	652
Antoine Karl-Wiliam	497
Archambault Félix	1,503
Argouin Thomas	1,117
Arsenault Jonny	900
Arza-Matto Maïté	567
Aubé Julie	2,672
Aubin-Marchand Alexis	180
Auclair-Bédard Gaël	164
Audet Maude	2,700
Auger Jayana	1,800
Ayotte Rosalie	5,000
Baillargeon Blanche	145

APPLICANT	Amount offered \$
Baribeau Jocelyne	300
Basque Nicolas	4,500
Beauchamp Marjolaine	450
Beaudet Jean-François	900
Beaudin-Kerr Gregory	239
Beaudoin Jean-Alexandre	90
Beaudoin Marc-Antoine	5,360
Beaudoin Pierre-Emmanuel	270
Beaudry Éric	338
Beauregard Alexandre	477
Beauregard-Dyotte Virginie	225
Bédard Alain	2,250
Bédard Cindy	900
Bédard Virginie	1,800
Bégin Claude	2,859
Bélanger Simon	335
Bélanger-Champagne Thomas	180
Bélisle Félix	225
Bélisle Olivier	5,000
Belliveau Marc-André	495
Belzil Miro	5,000
Benamara Ramzi	4,050
Bénard Guilhem	4,100
Benrqi Soufiane	450

APPLICANT	Amount offered \$
Bergeron Sarah	1,800
Bergeron Stéphane	1,530
Bergeron-Langlois Philémon	450
Bernard Antoine Otto	5,000
Bernier-Taillon Frederic	357
Besner Philippe	3,165
Betancur Osorio Alexander	5,000
Beyries Amélie	3,465
Blain Leila	225
Blais Remy	1,341
Blanchette Stéphane	879
Blouin Lydia	635
Boicet Warner Gilbert	1,350
Boileau-Bonaduce Danyka	5,000
Boisseau Simon	435
Boisvert Tommy	4,125
Bonenfant Rosalie	135
Bouchara Charly	900
Bouchard Benoit	1,598
Bouchard Marie-Mai	306
Bouchard Patrick	3,093
Bouchard-Tremblay Léo	150
Boucher Pier-Hugues	205
Boudreau Daniel Patrice	450

APPLICANT	Amount offered \$
Boudreau Mathieu	5,000
Boulanger David	225
Boulay Nicolas	204
Boulay Stéphanie	473
Boulet-Tremblay David	180
Bourassa François	1,350
Bourbon-Durocher Arthur	360
Bourgeois Ronald	1,600
Bournival Jeannot	675
Bourque Rémi	1,503
Bouvette Claudia	225
Breau Jean-François	1,800
Brisset Mathieu	3,263
Brissette Daphné	4,149
Brochu-Lajoie Gabriel	446
Brulé Louis-Philippe	225
Brunet Ariane	300
Buron Tim	517
Busque Samuel	111
Bussièrès David	3,952
Cabald Yannick	741
Cadet Jérôme	3,150
Calhoun Morrison Claire Elizabeth	225

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
Campana Dorcelus David	278
Canapé-Fontaine Nathasha	2,700
Caouette Érik	195
Caouette Sonny	195
Capovilla Gianni	397
Carbonneau Karolane	976
Carby Martinez David	150
Cardona Mélissa	4,500
Cargnello Paul	135
Carrier Frédéric	5,300
Cassidy-Lacasse Lou-Adriane	5,562
Castillo-Vasquez Saul Alexander	358
Chabot Marc	429
Chagnon Étienne	2,100
Chan Alice Ping Yee	450
Charest Gagné Laurence-Anne	409
Charland Éric	675
Charlebois Robert	429
Charles-Pierre David	450
Charrette Alexandre	149
Chartrain Marc	90
Chavannes Benjamin	3,546

APPLICANT	Amount offered \$
Chenard Marie-Claudiel	135
Chiasson Guillaume	4,156
Chiasson Julien	2,183
Chief Kevin	300
Chouinard Jean-Sébastien	293
Chouinard Keven	900
Chouinard Steeven	2,295
Clément Maxime	1,615
Cliche Trudeau Simon	1,125
Cloutier Rock	900
Colecchio Marc	4,326
Cormier Claude	2,240
Cormier Louis-Jean	3,984
Corneillier Dominique	473
Cornellier Jérémy	36
Coronado Stephan	794
Cossette-Bacon Marianne	300
Côté Étienne	116
Côté Maxime	3,600
Côté Pierre-Philippe	450
Coupal Martine	450
Coupal-Dalgleish Mandela	975
Cournoyer Paul	5,000
Courtemanche Vincent	99

APPLICANT	Amount offered \$
Courtemanche William	3,225
Cousineau Olivier	976
Couture Jérôme	750
Couture-Madore Charles	1,269
Couturier Pablo	186
Couturier Pierre-Olivier	825
Croteau Jeanne	5,000
Cruz Giron Edi-Omar	450
Cruz-Lora Diego-Andrés	171
Curadeau Audrey	1,800
Custeau François	900
Cyr Guillaume	1,017
Cyr Maxime	4,050
D'Amour France	5,000
D'Andrade Mathieu	658
Daoust Rémi	949
Dauphinois Howard Tommy Lee	150
Dauphinois Jonathan	180
De Lorimier Naomie	454
De Medeiros Sofia	360
Degrandpré Francis	3,537
Dénoimé Raphaël	5,000
Déry Marc	270

APPLICANT	Amount offered \$
Deschênes Alicia	5,000
Desforges Ricardo	4,398
Désilets Alexandre	2,922
Desjardins Clément	3,402
Desjardins Gabriel	153
Desrochers Dominic	3,298
Desrosiers Yves	450
Dessalines Erols	1,800
Dextraze-Monast Étienne	976
Diaby Jonathan-Ismaël	149
Diaz Martinez Rodolfo Patricio	240
Difruscia Fabrizia	225
Dion Olivier	225
Dionne Christian	539
Dionne Frédéric	5,000
Dionne Louis-Félix	150
Dirks Alexa	225
Doiron Frédéric	397
Dompierre François	5,000
Donovan Patrick	1,274
Doré Gérald	150
Doss Jean-Nicolas	217
Doucet Justin	300

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
Dowd Isabelle	181
Drolet Toutant Laurie	1,348
Dubois Emmanuel	584
Duchesne Meghan	1,980
Dufour Sara	5,000
Dufour Stéphane	1,530
Dufour Vincent	5,000
Duguay-Drouin William	180
Dumais Zoé	450
Dumas Jean-François	1,265
Dupire-Gagnon Miles	900
Dupré Étienne	2,644
Dupré Marc	1,125
Dupuis Pierre-Luc	788
Dupuis-Cloutier Étienne	664
Durocher Bundock Elliott	3,189
Dyotte Félix-Étienne	5,090
Elawani Ralph	1,350
Elina Alexis	388
Emond Mathieu	1,558
Essiambre Jérémie	360
Eustache Jonathan	225
Facal Carole	772
Faustin Jonathan Gamaliel	35

APPLICANT	Amount offered \$
Fils-Aimé Dominique	173
Fontaine Kim	2,625
Forcier Mathieu	540
Forgues Thomas	1,021
Fortier-Brassard Laurent	1,350
Fortin Mélissa	429
Fougères Léo	3,187
Fournier Marie-Pierre	87
Francisque Sébastien	2,713
Fréchette-Dorris Laurence	573
Frédéric Jean-Michel	1,615
Fuchs Jessy	5,000
Fuso Guillaume	5,000
Gabote Paredes Beatriz del Carmen	900
Gaboury William	185
Gabriel Maxime	3,626
Gabriel Ralph	43
Gacina-Murel Kael	744
Gagné Philippe	158
Gagnon Dominique Claire	1,683
Gagnon François	1,103
Gagnon Gabriel	225
Gagnon Vincent	315

APPLICANT	Amount offered \$
Galamba Rodrigues	126
Dos Anjos André	
Gamache Érika	300
Gasse Manuel	2,700
Gaumond Martine	113
Gaumond-Marchand Arthur	420
Gauthier Ariane	5,000
Gauthier Claude	856
Gauthier Dany	1,726
Gauthier Mathieu	1,800
Gauvin Rémi	4,196
Gélinas Mitsou	149
Gémus Nicolas	450
Gendron Christian-Marc	1,800
Gendron Roger Toby	450
Gendron Samuel	5,000
Gendron Vincent	608
Gendron-Mathieu Christian	333
Gervais Simon	360
Gillis Andrew Jonathan	450
Girard Audet Jean-Philippe	150
Giroux Gabriel	620
Giroux-Do Laurence	2,295
Godbout Gérald Gabriel	450

APPLICANT	Amount offered \$
Godin Marc-André	1,558
Gosselin Patrick	2,295
Gouin Maxime	203
Goulet Adam	171
Goulet Éric	900
Goulet Pierre-Hervé	5,000
Gratton Antoine	2,025
Grenier Sophie	375
Grubisic Katia	1,800
Guay Alex	1,428
Guay Charles	300
Guedj Jean-Christophe	2,474
Guerrier Nodly Rosane	4,275
Guilbault Guillaume	1,980
Guimond Jonah	5,000
Gundel Olaf	900
Gustama Davero	134
Gutierrez Vinardell Julian Antonio	385
Hamel Etienne	5,000
Harnois-Poirier Jonathan	1,575
Harvey Marie-Neiges	1,350
Haworth Richard	113
Hébert Jordan	225

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
Hébert Stoddart Gabrielle	232
Hellman Thomas	5,000
Highway Tomson	5,000
Hong Mi Li	87
Horan David	203
Hori Mohammed Kheir	450
Houle Kevin	4,500
Ichmouratov Airat	450
Imbeau Louis-Nicolas	2,087
Iwanycki Moore Lisa	217
Jalbert David	150
Jarry-Talbot Léa	5,900
Jeay-Beaulieu Louis	900
Jensen Christine	450
Jomphe-Lépine Mathieu	262
Joseph Ralph Odman Jr	366
Kalongo Kalongo Hervé	23
Kaye Guy	994
Kazi-Aoual Adel	355
Kearney Simon	180
Kellner Jason Marcus	397
Kent Jason	68
Kotto Maka	4,050
Kuba Séguin Jacques	334

APPLICANT	Amount offered \$
Kwasnik Brittany	338
Labasi Alessandro	345
Labbé Véronique	1,050
Laberge Vaugeois Justine	3,952
Labrecque Dave	45
Labrie Jordane	288
Lachance Antoine	1,125
Lachance Simon	833
LaCombe Sarah-Anne	1,800
Laflamme-Castera Laurence	450
Lafleur Stéphane	900
Lafontaine François	1,530
Laforest Émilie	261
Laguerre Teddy	455
Lajoie Pamela	1,276
Lajoie-Blouin Emmanuel	7,231
Lalancette Frédéric	450
Lambert Jean-Gabriel	900
Lambert Michel	1,350
Lamontagne Martin	1,530
Lamontagne-Desfossés Julie	675
Landry Keven	800
Landry Maxime	5,000
Landry Pierre-Alexandre	242

APPLICANT	Amount offered \$
Langlois Carol	150
Langlois Sébastien	720
Langlois-Légaré Clément	974
Lapointe Alexandre	882
Lapointe Éric	3,636
Lapointe Thomas	1,036
L'Archevêque-Wells May	301
Laroche Guillaume	225
Larocque Amélie	3,525
Larose Thierry	189
Lasnier Danny	150
Launière Stéphanie	145
Lavallée-Durand Mariko	5,000
Lavergne André	900
Lavergne Mélissa	254
Lavigne Jérémie	3,825
Lavoie Daniel	409
Lavoile Andy	134
Leblanc Claude	1,200
Leblanc-Poirier Daniel	225
Leclerc Mathieu	242
Leclerc Salomé	88
Ledoux Francis	1,665
Leduc Clément	225

APPLICANT	Amount offered \$
Légaré Mario	113
Lemieux Jean-Philippe	549
Lemieux-Rinfret Antoine	23
Lemire Vincent	5,000
Lepage Mario	5,000
Leroux Félix-Antoine	774
Leroy-Pleshoyano Alexis	5,419
Lessard Guillaume	1,800
Létourneau Éric	450
Létourneau Tommy	245
Liberatore Lucas	1,396
Linteau Marie-Claire	54
Lippé Mathieu	71
Lizotte Martin	450
Lord Anthony	135
Lord Robert	113
Mailhot Caroline	5,000
Mailloux Pascal	2,631
Major Catherine	7,229
Mandeville Amélie	90
Marchand David	5,679
Marchand Yves	5,000
Marchand-Lebossé Sarah	945
Marier Dominique	5,000

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$
Marinacci Adamo	2,314
Marinelli Cédric	2,250
Marinof Gautier	1,200
Marois Louise	450
Martel Alexandre	3,195
Martel Cédric	450
Martin Christophe	2,464
Martineau Félix	900
Martinez Lebron Jeff-Marco	1,657
Massé Denis	5,000
Massenat Marvens	54
Masse-Savard Sandrine	1,800
Massicotte Jean	900
Maurice Ralph-Michel	5,000
McCarthy Renaud	3,600
McIntyre Kevin	1,800
Mckenzie Mathieu	2,625
Mea Jesse	300
Mercier Jessy	1,290
Méthé Béatrix	3,555
Methelus Vladimi	99
Michel Sylvain	450
Mikoungui Barry Cetidon Johann	623
Millette Samuel	106
Minville Nelson	1,125

APPLICANT	Amount offered \$
Mlakar Michael Christopher	968
Modrin Johan	225
Moneka Ahmed	342
Mongeon Félix	2,100
Mongeon Ghyslain	5,000
Montenegro Diego	1,035
Morand Jean-François	1,329
Moreau Francis	450
Morier-Gxoyiya Zacharie	123
Munoz Maldonado Javier Orlando	43
Myles David	1,388
Nabinacaboo Allan Alexander	180
Nadeau Benjamin	994
Nathaniel John	300
Nerbonne Laurence	5,553
Nestoret Guillaume	1,243
Noël Katrine	2,669
Nolin Safia	5,000
Normand Julie	400
Normandin-Guénette Olivier	384
Okoko Akena	1,820
Orsini Marina	1,125
Osorio Eugenio Roberto	572
Ottawa Pascal	5,000
Ouellet Sarahmée	4,025

APPLICANT	Amount offered \$
Ouzilleau Alex	2,003
Pagano Desforjes Ricardo	225
Pageot Steve	142
Painchaud Jonathan	1,800
Papanicolaou André	90
Papasoff Charles	2,700
Papineau Pier-Luc	839
Paquet Gregory	1,074
Paquette Alexandre	1,338
Paquette Sylvie	879
Paradis Thomas	1,350
Paul Félix	4,950
Pedneault Simon	567
Pellerin Malia Laura	205
Pelletier Dominic	2,367
Pelletier Joé	242
Pelletier Marie-Denise	429
Pelletier Sophie	225
Pelletier-Gagnon Chloé	5,348
Perreault Hugo	428
Perreault Yann	4,000
Perron Rose	3,355
Petit Felix Pierre	1,592
Pichard du Page Lapierre Billie	3,191
Pierre-Dufour Stéphane	90

APPLICANT	Amount offered \$
Piette Benjamin	4,760
Pilon Raphaël	281
Pinard Jean-Bruno	4,557
Pineault Claude	429
Pinette Benoit	5,000
Pinette Samuel	2,625
Pinette-Fontaine Karen	5,000
Pion Élisabeth	450
Pion Karine	4,832
Plante Jérémy	206
Plante Sylvain	332
Plasse Véronique	1,737
Poireau Antoine	4,076
Poirier Marc Joseph Edgar	5,000
Poirier Tommy	225
Polun Lam Terence	301
Portelance Alexandre	1,688
Potvin Raphaël	1,080
Poulin Alexandre	7,700
Poulin Hennessey William	4,212
Poulin Jean-Philippe	225
Poulin-Gendron Max-Antoine	675
Pratte Martine	856
Prévost Jacob	185
Pride Willis	976
Proteau Jesse	62

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT FOR SONGWRITERS AND COMPOSERS

APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$	APPLICANT	Amount offered \$
Quirion Jonathan	3,688	Rudolf Marie-Fatima	450	Sirois Guillaume	585	Tremblay Tommy	750
Ramos Diogo	428	Ruest Jonathan	1,231	Skahan Émily	207	Trottier Jean-Nicolas	450
Reddy Roxane	1,350	Ruiz Luengas Mamselle	435	St-Amour Charles	450	Trottier-Rivard Adèle	4,500
Reed-Vermette Maxime	270	Russo Garrido Daniel	5,083	St-Cyr Labbé Émerik	4,932	Trudel Marianne	450
Renaudin Daniel	1,494	Saci Meryem	217	St-Fort Stanley	2,194	Trudel-Fitzgerald Gregory	180
Richard Alexandre	240	Saghir Ahmed	1,240	St-Germain Antoine	113	Turcotte Richard	1,040
Richard-Bordon Emmanuel	499	Sagot Julien	1,530	St-Hilaire Alexandre	756	Vachon Matthew	5,000
Ridgely Claire	123	Saidi Yacine	198	St-Laurent Kevin	3,315	Vachon Sophie-Anne	405
Ridjanovic Ogden	1,766	Salgado Stanley	698	St-Laurent Tom	272	Valery Marving Emmanuel	316
Rimtobaye Caleb	346	Sanders Zoé	4,050	St-Louis Nicolas	2,947	Valiquette-Claude Mikael	225
Rioux Ann-Renée	5,000	Santais Louis-Étienne	1,994	St-Onge Barrett Cedrik	5,000	Van Doesburg Catherine	900
Ritchie Chad	1,558	Saoula Mahdi	245	Tadros Manuel	1,800	Van Vliet Matthieu	390
Rivard Michel	1,713	Sauvageau Patrick	288	Tassan Christine	5,000	Venditti Mélanie	450
Roberge Francis	225	Savard-Lowry Marcus	90	Tavernier Gaële	602	Verdugo Sebastián	450
Robichaud Michel	5,000	Savigne Carrion Magdelys	392	Tessier Marie-Anne	207	Vidot Vanessa	97
Rocha Bianca	36	Savoie Caroline	900	Tessier Yoann	337	Villeneuve Annie	2,832
Rondeau-Leblanc Alexandre	113	Savu-Massé Pierre	102	Thériault Julie	4,500	Vincelette Charles-Andrée	102
Rousseau Garfat Ashley May	150	Sbrocca Christian	450	Therrien François-Olivier	784	Vincent Marc	2,884
Roy Jean-Sébastien	149	Schaumann Arnaud	150	Thibault Marie-Élaine	600	Volcy Shawn-Lucas	3,269
Roy Michel	495	Séguin Richard Marc	1,350	Thiffeault Zakarie	225	Wagner Samuel	45
Roy Peter	2,700	Seib Pablo	2,700	Thouin Daniel	84	Zitouni Tayeb	3,078
Roy Rafaëlle	599	Senécal Marilyse	5,485	Toupin Geneviève	225		
Roy Vivianne	2,669	Simard David	900	Tremblay François	5,000		
Roy-Jensen Avril	812	Simard Frédéric	150	Tremblay Samuel	3,525	TOTAL	\$884,936

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



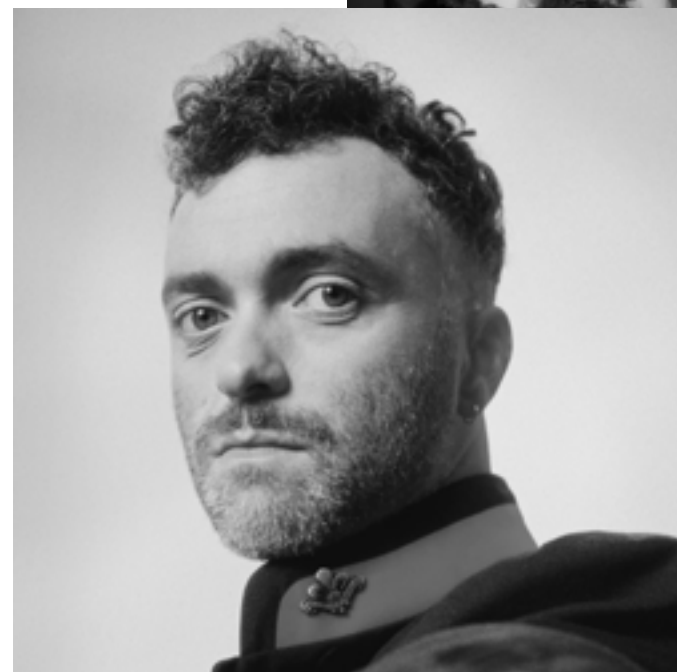
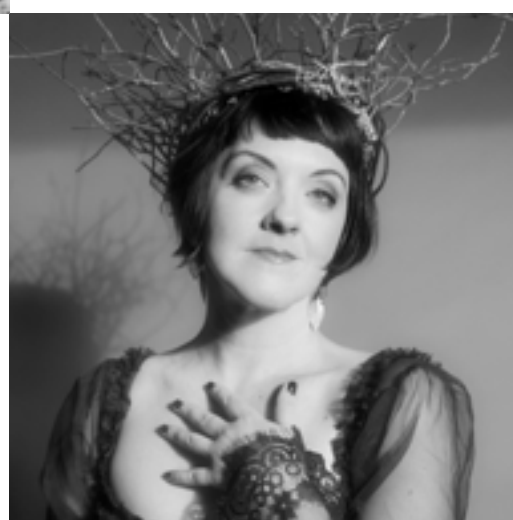
EMERGING ARTISTS SUPPORT – SUPPORT TO SONG PRODUCTION

This program aims to professionalize and integrate emerging artists into the music industry, by supporting the production of two to four digital titles, as well as canvassing activities. It is aimed at Canadian applicants and artists who have never recorded an album or whose work has not yet been marketed. An exception is made for artists from Canada's Francophone communities, who may have marketed a single album or digital titles.

In 2024-2025, the maximum amount awarded was \$5,000, including assistance to promote or canvass with record labels. Up to 50% of costs were eligible.



[BACK TO THE PROGRAM](#)

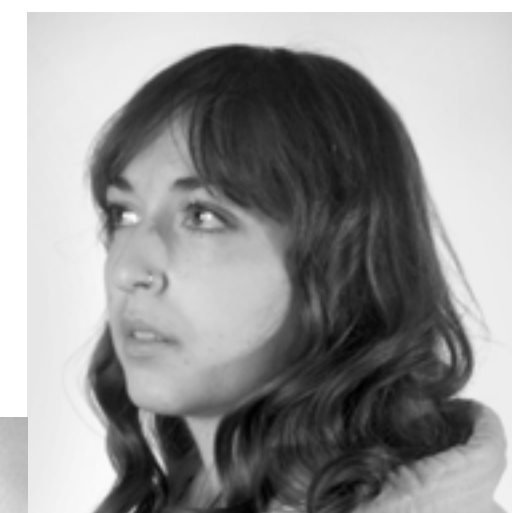


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ARTISTS OR
GROUPS
SUPPORTED

\$109,305

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - EMERGING ARTISTS SUPPORT – SUPPORT TO SONG PRODUCTION

APPLICANT	Artist	Amount offered \$
Alantar Tristan	Tristan Alantar	5,000
Arseneau Myriam	Myriam Arseneau	5,000
Bergeron Alexandre	Mitaine	5,000
Brousseau Camille	Late for work	5,000
Choquette Micheline	Micheline	5,000
Côté Ellie	Ellie Côté	4,460
D'Isanto Sergio	Sergio D'Isanto	5,000
Dubé Léonie	Léonie Dubé	5,000
Dumontier-Larochelle Julia	Julia Larochelle	5,000
Gallant Riel	Aubin pi la S.C.B.	5,000
Gauthier Rosemarie	Rosemarie Gauthier	5,000
Hagen-Veilleux Érika	Erika Hagen	5,000
Larson-Dupuis Alexandrine	Alexandrine Larson	5,000
Lépine Emma	Emma Lépine	5,000
Marin Sandrine	Sandrine Marin	5,000
Massicotte Yannick	Yanni Massi	4,845
Mercier Isabelle	Isabelle Mercier	5,000
Patterson Nicolas	Nick Patterson	5,000
Pouliot Shaun	Nectar Palace	5,000
Quessy Amélia	Amélia Quessy	5,000
Tremblay Loïc	Loïc Tremblay	5,000
Valiquette Sandie	Forêt Marine	5,000
TOTAL		\$ 109,305



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



NATIONAL MARKETING

This program is intended for national marketing of a sound recording by supporting its promotion and image production for up to two years after its release (Component 1), as well as stage activities including showcases, opening acts and performances for up to 2 years after the recording's release (Component 2).

Projects accepted in 2024-2025 could obtain maximum funding of up to 50% of accepted costs, or actual eligible costs, whichever was lower, up to \$25,000 for showcases, opening acts, shows and tours. Maximum funding per project for both components was \$50,000.

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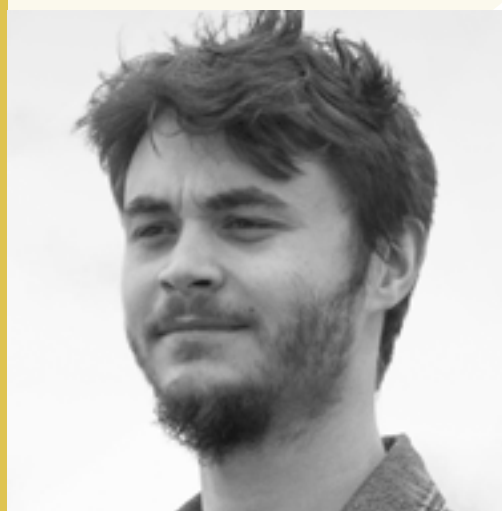
PROJECTS
SUPPORTED

\$1,436,529

OFFERED

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ARTISTS OR
GROUPS



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - NATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
2Frères inc. (9357-5561 Québec inc.)	2Frères	25,000
Agence Fire Feu Fuego	Mon Doux Saigneur	16,644
Bado-Giesbrecht Kelly	Kelly Bado	17,230
Berthiaume-Tremblay Yuki	Yocto	10,000
Betancur Osorio Alexander	Ramon Chicharron	22,003
Bleu Cardinal	Alexandre Poulin	27,500
Bleu Carpette	Belle Grand Fille	5,811
Bleu Carpette	Héritières	50,000
Bleu Carpette	Safia Nolin	22,742
Blü Dog Media	Mada Mada	11,500
Boileau-Bonaduce Danyka	Makenzie	38,503
Bonbonbon	Allô Fantôme	28,767
Bonbonbon	Arielle Soucy	5,933
Bonbonbon	Félix Dyotte	2,501
Bonbonbon	Velours Velours	27,767
Boonen Joseph	Joseph Boonen	3,218
Boucane Bleue	Daniel Boucher	25,000
Bourbonnais Lévy	Patche	5,187
Butler Raphaël	Raphaël Butler	11,719
Côté Jeanne	Jeanne Côté	12,500
De Lorimier Naomie	N NAO	2,272
Dionne Frédéric	Fred Dionne	12,500
Dipiazza-Barlow Paige	Paige Barlow	15,734
Disques Dure Vie	Les Lunatiques	8,641
Disques Effendi	Auguste Quartet	12,500
Disques Nova	Fredz	12,500

APPLICANT	Artist / Project	Amount offered \$
Éditions Matita	Nicola Ciccone	45,996
Entreprises Ari Cui Cui	Ari Cui Cui	5,653
Fabricolerie d'Ariane DesLions	Ariane DesLions	12,500
Gauthier Louise	Louise Gauthier	12,500
Gestion Doze Québec	Audrey-Michèle	29,879
Gestion Doze Québec	Fuudge	12,347
Gestion Doze Québec	Malaimé Soleil	4,906
Gladiateur Sourire Ltée	Safia Nolin	24,000
Grenier Musique	Jacques Surette	8,022
Grenier Musique	La Patente	12,500
Grenier Musique	Matt Boudreau	12,500
Groupe ABOiTEAU S.E.N.C.	ABOiTEAU	12,500
Groupe Fovéa	La légende de Calamity Jane	12,500
Hamel Étienne	Nicolet	11,500
Jean Michel	Mitch Jean	5,738
La Maison Mère Productions	Sofia Duhaime	12,205
La Prûche libre	Yves Lambert	25,000
Lazy At Work	Galaxie	35,000
Le Diable à Cinq S.E.N.C.	Le Diable à Cinq	10,000
LeBlanc Simon	Simon Daniel	7,553
Maudit Fou Musique	David Pineau	6,862
Musique Château Bleu inc.	Statzz	12,500
Musique Nomade	Soleil Launière	15,000
Nerbonne inc.	Laurence Nerbonne	16,678
Nikamo Productions	Samian	12,500
Oblik Records	Amay Laoni	12,500

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - NATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
Ouimet Mélissa	Mélissa Ouimet	11,932
Paquette Sylvie	Sylvie Paquette	6,656
Preste	Aswell	15,000
Productions 123 Go	Daby Touré	12,500
Productions Alfa Rococo	Alfa Rococo	25,000
Productions Billie du Page	Billie du Page	12,500
Productions Chapeau	Micah!	10,638
Productions de l'onde	Bon Débarras	15,000
Productions de l'onde	Marion Cousineau	5,607
Productions de l'onde	Michel Robichaud	8,280
Productions des Imposteures	Christine Tassan and les Imposteures	15,000
Productions du Moulin	Mélisande	15,678
Productions du Renard	Yann Perreau	12,500
Productions Flèche	Amay Laoni	9,222
Productions Flèche	Borduas	12,500
Productions Folle Avoine	B'ia	33,293
Productions France d'Amour	France D'Amour	24,093
Productions Kalimba	Kalimba	37,500
Productions Le Veilleur	Maxime Landry & Annie Blanchard	25,000
Productions Mario Lepage	Ponteix	25,000

APPLICANT	Artist / Project	Amount offered \$
Productions Pasa Musik	Mehdi Cayenne	17,834
Productions Pasa Musik	Shaut	13,432
Productions Quebras	Diogo Ramos	15,182
Productions Rosier	Rosier	45,818
Productions Véronique Labbé	Francis Degrandpré	23,247
Productions Véronique Labbé	Gab Forest	12,500
Productions Véronique Labbé	Ghys Mongeon	12,500
Productions Véronique Labbé	Laurence St-Martin	12,500
Productions Yari	Yannick Rieu	10,000
Racicot Ariane	Ariane Racicot	12,500
Reney Ray Productions	Reney Ray	7,015
St-Cyr Labbé Émerik	Mon Doux Saigneur	10,215
Sunset Hill Music	Ian Kelly	9,660
Terrain MTL	Yes*	12,500
Uniforce Productions	Shaun Ferguson	21,084
Vaillancourt Ariane	Anna Valsk	7,175
ValMGMT	Annie Villeneuve	37,957
TOTAL		\$1,436,529

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



INTERNATIONAL MARKETING

This program is intended for international activities related to distribution and marketing of sound recordings, as well as career development of Canadian artists abroad. It comprises two components:

COMPONENT 1 : aims at developing and adapting artists to a target market, as well as presenting a showcase or performance to professionals with a view to building a team.

COMPONENT 2 : aims to develop artists' careers through promotion and shows, when the artist or sound recording in support of the project is tied with at least one professional structure in the target market.

In 2024-2025, maximum funding for Component 1 could reach up to \$25,000, and up to 75% of costs were eligible. As for Component 2, funding was limited to \$50,000, from which funding under Component 1 was deducted where applicable, save for exceptional cases or when the conditions required for additional support were met.

Companies benefiting from the *Comprehensive Funding Envelope* program under the *Individual Initiatives* component are not eligible to this program, except for travel for an artist's participation in an official showcase supported by the *International Event* program, or for an activity not foreseeable at the time the application was made to this program.

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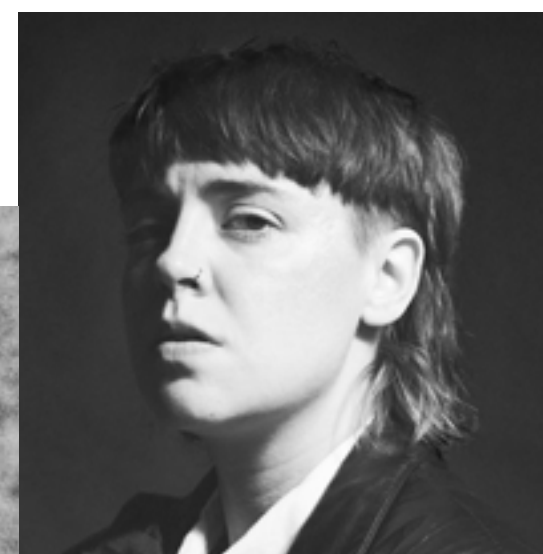
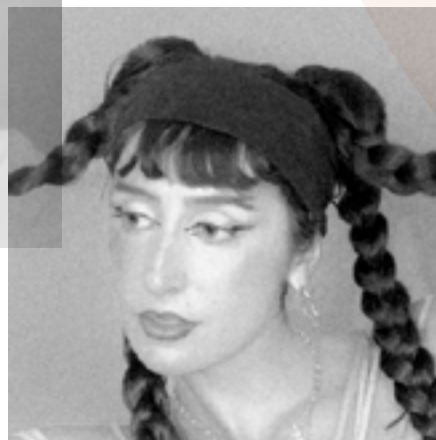
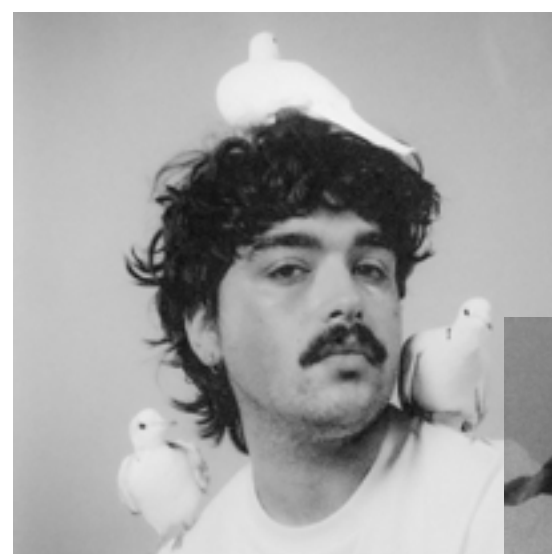
PROJECTS SUPPORTED

\$873,009

OFFERED

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ARTISTS OR GROUPS



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - INTERNATIONAL MARKETING

APPLICANT	Artist / Project	Amount offered \$
9 ^e Vague	Alex Burger	20,000
Ambiances Ambiguës	Bon Enfant	25,000
Bédard Virginie	Virginie B	14,127
Bleu Carpette	Safia Nolin	20,920
Bonbonbon	Allô Fantôme	16,673
Bonbonbon	Velours Velours	10,825
Bonsound	LUMIÈRE	7,787
Bonsound	Population II	10,000
Bourassa François	François Bourassa Quartet	21,214
Bourbonnais Lévy	Patche	20,227
Bravo Musique	Parazar	5,828
Cie Larivée Cabot Champagne	Natasha Kanapé-Fontaine	10,000
Costume Records	Laurence-Anne	12,404
Disques 7ième Ciel	Clay and Friends	11,844
Disques 7ième Ciel	Rau_Ze	16,958
Disques Dure Vie	Adieu Narcisse	12,500
Disques Effendi	Auguste Quartet	40,000
Disques Nova	Fredz	13,139
Fournier Alexandre	Alix Fernz	8,614
Gestion Doze Québec	Fuudge	9,889
Gestion Doze Québec	Solipsisme	12,161
Gladiateur Sourire Ltée	Safia Nolin	6,555
Grand Eugène S.E.N.C.	Grand Eugène	9,660
Kay Productions Musique	Miro	19,899
Kay Productions Musique	Simon Leoza	10,000
L-A be	Alphonse Bisailon	3,183
L-A be	Émile Bourgault	8,952
La maison fauve	Klô Pelgag	12,500
Le Diable à Cinq inc.	Le Diable à Cinq	37,500
Lippé Mathieu	Mathieu Lippé	8,193

APPLICANT	Artist / Project	Amount offered \$
Lisbon Lux Records	DVTR	29,893
Lisbon Lux Records	Virginie B	5,442
L'Ours (Label & Tournées)	Bønanza	15,000
L'Ours (Label & Tournées)	Vendou	14,054
Maison Kanda	Papi Jay	4,779
Mo'Fat Management	Gustafson	7,374
MoonSun Musik	Andy Rubal	4,169
Musique Nomade	Soleil Launière	11,725
N'Sana Joyce Othilia	Joyce N'Sana	12,432
Productions du Moulin	Mélisande	30,000
Productions Flèche	Amay Laoni	36,856
Productions Pasa Musik	Lara Klaus	7,341
Productions Pasa Musik	Mehdi Cayenne	12,610
Productions Pasa Musik	Shauit	6,141
Productions Quebras	Diogo Ramos	22,892
Productions Rosier	Rosier	41,406
Productions Serge	Mononc' Serge & Anonymus	15,000
Productions Wes Urbain	Wesli	12,584
Productions Yari	Yannick Rieu	35,000
Productions La Voix Lactée	Émile Bilodeau	14,533
Quartier Général	Jeanne Côté	12,500
Résonances, Agence de spectacles	É.T.É	42,900
Résonances, Agence de spectacles	Genticorum	7,372
Résonances, Agence de spectacles	Musique à bouches	12,500
Simone Records	Alix Fernz	8,060
Soluté Records	Dogo Suicide	3,894
Uniforce Productions	vice E roi	10,000
TOTAL		\$ 873,009

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



CANVASSING

This program supports travel done by music professionals to develop new markets on the national and international scene. Priority is given to sound recordings funded by the *Canada Music Fund* in the 24 months preceding the application.

In 2024-2025, maximum funding could reach up to \$10,000 annually, and up to 50% of accepted costs, or actual eligible costs if lower.

Companies benefiting from the *Comprehensive Funding Envelope* program under the *Individual Initiatives* component are not eligible to this program.

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71

PROJECTS
SUPPORTED

\$121,053

OFFERED

32

BUSINESSES
AND
ORGANIZATIONS



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - CANVASSING

APPLICANT	Amount offered \$
Agence RubisVaria	3,474
Agence Ruel Tourneur	6,537
Amixie Solutions	1,670
Bleu Carpette	1,447
Conseil québécois de la musique	1,011
Disques Effendi	7,104
Festival acadien de Caraquet	1,447
Festival du Voyageur	745
Festival international de jazz de Montréal	3,213
Festival Mondial Montréal	6,360
FolQuébec	6,378
Gestion Elseneur	2,480
Grenier Musique	10,000
Groupe de musique IMTL	5,102
JKB Communications	3,475
Moonshine Music	2,910
Musique NB	1,613
Musique Nomade	998

APPLICANT	Amount offered \$
Pétale	1,410
Productions 123 Go	4,033
Productions Flèche	1,500
Productions Pasa Musik	2,771
Productions Subites	2,208
Productions Yari	6,688
Productions Yves Léveillé	4,488
Productions-Éditions Marc Labelle	3,285
Renaissance Productions	2,372
Réseau national des Galas de la chanson (RNGC)	826
Société Nationale de l'Acadie	9,442
SPACQ	2,172
Tryskell Communication	3,894
Uniforce Productions	10,000
TOTAL	\$121,053

INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

This program is intended for companies of the music industry that have a direct relationship with artists or songwriters and composers, to help them develop their careers. This funding is also for professionalization and business development.

In 2024-2025, maximum funding varied according to the company's eligible gross revenues, the number of years in existence, and the number of eligible artists covered by the application in accordance with specific criteria. Up to 50% of accepted costs, or actual eligible costs were admissible if lower.

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22

BUSINESSES

\$476,637

OFFERED

61

ARTISTS OR
GROUPS
SUPPORTED



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS - DEVELOPMENT OF ARTISTS' CAREERS, OF SKILLS AND BUSINESSES

APPLICANT	Artist	Amount offered \$
Agence Hôtel Particulier	Stéphanie Boulay – Antoine Corriveau – Maryline Léonard	25,000
Agence RubisVaria	Antoine Corriveau – Paul Kunigis – Ponteix	20,000
Bleu Carpette	Belle Grand Fille – Héritières – Safia Nolin	20,000
Bonbonbon	Allô Fantôme – Larynx – Vanille	25,000
Cesaratto & Co	Les Hay Babies – Mille Milles – Ingrid St-Pierre	20,000
Comme c'est beau	Beyries – Alexandra Stréliski	20,000
Disques Dure Vie	Gawbé – Les Lunatiques – Perséide	20,000
Gestion Doze Québec	David Bujold – Fuudge – Solipsisme	25,000
Gestion Elseneur	Maxime Auguste – Rose Naggar-Tremblay – Rosier	15,000
Groupe de musique IMTL	Briga – Titelaine	20,000
Groupe Fovéa	La légende de Calamity Jane – Lwazo Sirois & le dernier rodéo – Nathan Vanheuverzwijn	25,000
Happy Life	Gawbé – LUMIÈRE – Rau_Ze	20,000
Maison Pingouin	Thierry Larose – Lysandre – P'tit Belliveau	20,000
Productions Coin d'Table	Jacques Newashish – Liliane Pellerin – Stéphanie Song	16,887
Productions de l'onde	Marion Cousineau – Michel Robichaud	14,750
Productions Flèche	Véronique Bilodeau – Feu toute! – Amay Laoni	25,000
Productions Folle Avoine	Liu Fang – Tomson Highway – I Musici de Montréal	25,000
Productions Pasa Musik	Lara Klaus – Mehdi Cayenne – Shauit	25,000
Productions Véronique Labbé	Gab Forest – Les Leblanc – Laurence St-Martin	25,000
Spectacles Bonzaï	JP « Le Pad » Tremblay – Misc – zouz	25,000
Uniforce Productions	Shaun Ferguson – Émilie Landry – vice E roi	25,000
ValMGMT	Roxane Bruneau – Annie Villeneuve	20,000
TOTAL		\$ 476,637



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



SUPPORT FOR ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 1 – Support for businesses

This program mainly seeks to strengthen the capacity of the music industry infrastructure within francophone minority communities to develop audiences for their francophones artists. It aims to support business structuring (including start-up), consolidation and/or diversification of activities, to advance business knowledge and skills training and reinforcement and to contribute to the creation of optimum conditions allowing sound management practices that are adapted to the needs of these businesses and the artists they represent.

In 2024-2025, maximum funding could reach up to \$75,000 per business, and Musicaction participation could cover up to 90% of eligible costs, save for exceptions.

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13

BUSINESSES
SUPPORTED

\$681,000

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

SUPPORT FOR ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 1 – Support for businesses

APPLICANT	Amount offered \$
Groupe Vandal (16374824 Canada Inc.)	40,000
Acadian Embassy	48,000
Agence 49° Parallèle	53,000
Amixie Solutions	50,000
Bienvenue Records	55,000
Frigault Julie	40,000
Grenier Musique	70,000
Homestead Records	53,000
Intello Productions	40,000
JKB Communications	49,000
LaFab Musique	70,000
Productions Chapeau	58,000
Tide School	55,000
TOTAL	\$ 681,000



INDIVIDUAL INITIATIVES COMPONENT

ACCEPTED PROJECTS



SUPPORT FOR CONCERT PRESENTERS, PROMOTERS AND MUSIC VENUES – PILOT PROGRAM

This pilot program is intended to support Canadian concert presenters and promoters and music venues that present and promote performances by professional Canadian artists in exchange for remuneration. It seeks to support them in taking the greater risk of presenting music shows throughout Canada and to help them promote these shows efficiently to assist Canadian artists in growing their audience.

For this pilot program in 2024-2025, maximum funding could reach up to \$25,000, and Musicaction participation could cover up to 50% of eligible costs.



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32

BUSINESSES
SUPPORTED

\$500,000

OFFERED



INDIVIDUAL INITIATIVES COMPONENT

SUPPORT FOR CONCERT PRESENTERS, PROMOTERS AND MUSIC VENUES – PILOT PROGRAM

APPLICANT	Amount offered \$
9016-1191 Québec inc. (Quai des brumes)	25,000
9201-3366 Québec inc. (Auberge La Fascine)	5,000
9322-2339 Québec inc. (L'Anti Bar & Spectacles)	25,000
9333-2807 Québec Inc. (Le Minotaure)	14,678
Auberge & Bistro des Balcons	7,873
Bains Publics – Cabaret culturel, coop de solidarité	17,624
Brasserie à La Source de la Martinière	17,647
Buffet Delorimier Limitée (Verre Bouteille)	25,000
Cabaret Lion d'Or	5,000
Café du Clocher	25,000
Carrefour communautaire Beausoleil	6,890
Cielo Glamping Maritime	25,000
Coeur du Village, Productions	10,585
Comité de l'entrepôt de L'Anse-au-Griffon	10,165
Comité de spectacles de Forestville	9,275
Connexion Culture	18,138

APPLICANT	Amount offered \$
Création Le Pantoum	25,000
Culture Saint-Casimir	14,280
La Baleine endiablée	17,226
La Machine à Truc, coopérative culturelle	15,005
La Nuit des Temps	17,483
La Petite Boîte Noire	24,522
La Piaule Centre-du-Québec (Espace Mandeville)	14,934
Le QG salle de spectacles	10,585
Le Zaricot (9247-1481 Québec inc.)	25,000
Les Compagnons des francs loisirs	10,656
Les Productions Parallèle 48 (Cabaret de la dernière chance)	6,563
Magasin général Le Brun	25,000
Nanobrasserie Beat & Betterave	14,771
Rang 1 – Direction culture	6,727
Sonar : café, culture and création	7,054
Théâtre de Lac-Brome	17,319
TOTAL	\$ 500,000

COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



SUPPORT FOR INDIGENOUS ENTREPRENEURS

This program mainly seeks to reinforce the capacity of the music industry infrastructure within Indigenous communities to help develop audiences for Indigenous artists. It seeks to assist Indigenous entrepreneurs by providing structuring support that will contribute to the development of their business and professional skills and capabilities.

For the first year of the program in 2024-2025, maximum funding could reach up to \$75,000 per business, and Musicaction participation could cover up to 90% of eligible costs, save for exceptions.

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3

BUSINESSES
SUPPORTED

\$225,000

OFFERED



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – SUPPORT FOR INDIGENOUS ENTREPRENEURS

APPLICANT

Amount offered \$

Boivin Patrick	75,000
Makusham Musique	75,000
Nikamo Productions	75,000
TOTAL	\$ 225,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES

This program allows to grant financial assistance once a year to an organization to undertake a series of activities that will shine a brighter light on Canadian artists and music industry professionals, develop their artistic and entrepreneurial skills and strengthen the capacity of various sectors of the Canadian music industry. This program concerns the performance of activities eligible under these programs: *Event in Canada, Music Showcases – Component 4, Professional Development, National Collective Promotion, Music Showcases – Component 2, International Event – Welcoming International Professionals, and Canvassing.*

Annual funding is granted based on the various activities submitted and the funding history of the organization.

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Festival de la chanson
de Tadoussac



COUP DE
COEUR
FRANCO
PHONE

24

ORGANIZATIONS
SUPPORTED

\$ 1,998,900

OFFERED

CONSEIL
CULTUREL
FRANSASKOIS



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – COMPREHENSIVE FILING FOR COLLECTIVE INITIATIVES

APPLICANT	Amount offered \$
Adisq	650,000
ANIM	56,600
APCM	111,600
APEM	57,000
Centrale Alternative	61,200
Conseil culturel fransaskois	23,500
Conseil québécois de la musique (CQM)	72,300
Coup de cœur francophone	84,700
Festival de la chanson de Tadoussac	79,500
Festival de musique émergente (Collectif 08)	71,200
Festival international de la chanson de Granby (FICG)	88,800
Festival La Noce Saguenay	30,000
FrancoFolies de Montréal	94,600
L'Ampli de Québec	38,000
Le 100 Nons	26,500
Le Festif!	78,000
M pour Montréal	30,000
Musique NB	34,000
Productions Nuits d'Afrique	4,000
Regroupement artistique francophone de l'Alberta (RAFA)	35,700
RIDEAU	52,900
ROSEQ	36,800
SACEF	32,000
Village en chanson de Petite-Vallée	150,000
TOTAL	\$ 1,998,900



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



EVENT IN CANADA

Stimulating the programming of Canadian artists in major French-language music events in Canada to further their career development is the primary purpose of this program. Specialized music events are also eligible.

Save for events carried out by Indigenous peoples or by minority groups who are part of public priorities and policies on diversity and inclusion, events must have developed a significant professional component by offering organized professional activities.

In 2024-2025, maximum funding could reach up to \$85,000 per event for all French-language music events and up to \$30,000 for specialized music events. Any newly funded event was however limited to \$15,000 for its first year of funding.

Funding could not exceed 75% of approved costs or of actual eligible costs if they proved to be lower.

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9

EVENTS
SUPPORTED

\$ 178,000

OFFERED



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS - EVENT IN CANADA

APPLICANT

Amount offered \$

Corporation des fêtes pour tout le monde	10,000
Festi Jazz de Rimouski	22,000
Festival d'été de Québec	21,000
Festival international de jazz de Montréal	29,000
Festival Jazz and Blues Héritage	8,000
Mutek	29,000
Productions Innu Nikamu	30,000
Société de Développement des Nouveaux Événements Culturels (SODNEC)	10,000
Superbe Culture Rive-Nord	19,000
TOTAL	\$ 178,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



INTERNATIONAL EVENT

This program is intended for collective initiatives seeking to stimulate international career development of Canadian artists. It supports the presentation and promotion of international showcases in established export markets that are favorable to the musical genre presented. Performances must occur in front of an audience of foreign professionals. Priority is given to projects with a foreign partner or that optimize the presence of artists on the concerned territories by adding performances, business meetings or any other activity seeking to develop international markets. This program also supports collective promotion initiatives that highlight Canadian artists and their activities on foreign territories as well as welcome international professionals in Canada within French-language music events.

In 2024-2025, maximum funding could generally reach up to \$60,000 per project and could not exceed 75% of approved costs or the actual eligible costs if they proved to be lower.

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39

PROJECTS
SUPPORTED

\$ 730,000

OFFERED

13

WELCOMING
INTERNATIONAL
PROFESSIONALS
IN CANADA

26

INITIATIVES WITH
FOREIGN PARTNERS



COLLECTIVE INITIATIVES COMPONENT

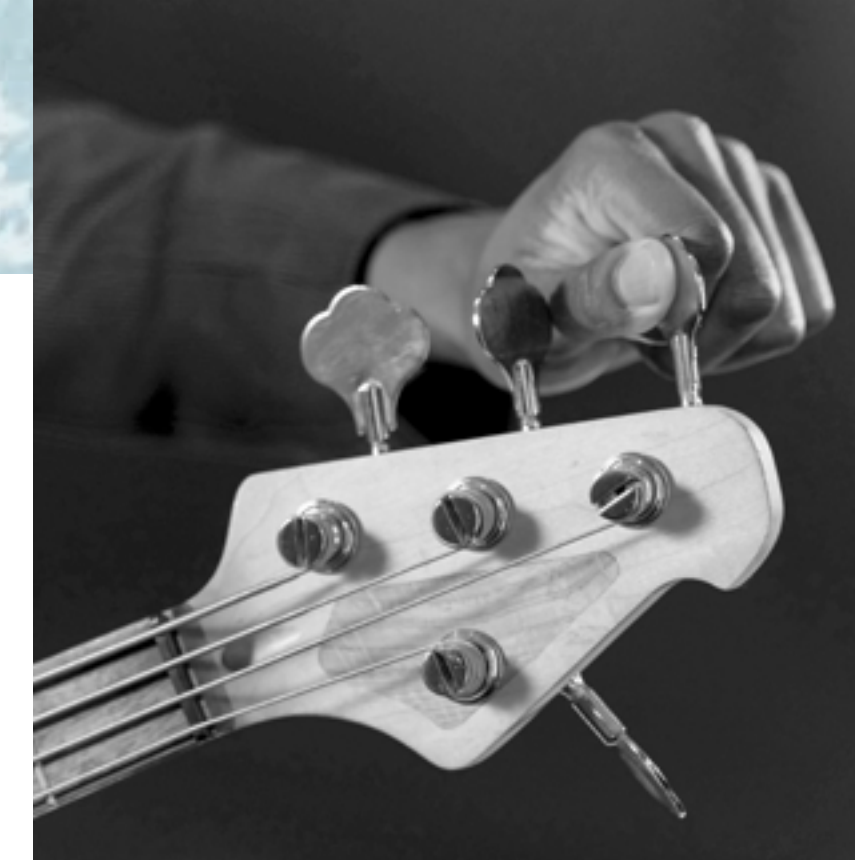
ACCEPTED PROJECTS - INTERNATIONAL EVENT

APPLICANT	Project	Amount offered \$
Amixie Solutions	Togo Jazz Festival (Afrique Togo 25-04)	15,000
Centrale Alternative	Accueil de professionnels 24-25	10,000
Centrale Alternative	Festival FrancoFaune (Belgique 24-10)	23,000
Centrale Alternative	Pelpass Festival (France 25-05)	15,000
Conseil québécois de la musique	Festival Jazzahead (Allemagne Brême 25-04)	22,000
Coup de cœur francophone	Accueil de professionnels 24-25	20,000
Coup de cœur francophone	Festival Avec la langue (Paris 24-11)	14,000
Coup de cœur francophone	Festival Off d'Avignon (Avignon 25-07)	26,000
Coup de cœur francophone	Voix de Fête (Suisse Genève 25-03)	18,000
Festival de la chanson de Tadoussac	Accueil de professionnels 24-25	8,500
Festival de musique émergente (Collectif 08)	Accueil de professionnels 24-25	30,000
Festival de musique émergente (Collectif 08)	Fifty Lab (Bruxelles 24-11)	15,000
Festival de musique émergente (Collectif 08)	Ma Cabane à Paname (Paris MaMA 24-10)	30,000
Festival de musique émergente (Collectif 08)	Spécimens Canadiens (Printemps de Bourges 25-04)	38,000
Festival international de la chanson de Granby (FICG)	Accueil de professionnels 24-25	22,000
Festival La Noce Saguenay	Accueil de professionnels 24-25	9,000
Festival La Noce Saguenay	De Bars en Bars (Rennes 24-12)	13,500
Festival La Noce Saguenay	Festival Avec le Temps (Paris - Marseille 25-03)	23,000
Festival Mondial Montréal	Babel Music XP (Marseille 25-03)	15,000
Festival Mondial Montréal	Folk Alliance International (Montréal 25-02)	10,000
Festival Mondial Montréal	Womex (Manchester 24-10)	20,000
FolQuébec	Folk Alliance International (Montréal 25-02)	25,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS - INTERNATIONAL EVENT



APPLICANT	Project	Amount offered \$
Francofolies de Montréal	Accueil de professionnels 24-25	28,000
Francofolies de Montréal	Spécimens Canadiens (Francofolies de La Rochelle 25-07)	7,000
Gestion Nuland	Festival Le Chainon Manquant (France – Laval 24-09)	30,000
L'Ours (Label & Tournées)	Les Nuits Transatlantiques (France 24-10)	18,000
M pour Montréal	Accueil de professionnels 24-25	20,000
M pour Montréal	Rose Festival (France 24-08)	15,000
M pour Montréal	SXSW (Austin 25-03)	10,000
Productions K-DENCE	Québecofolies (Albi Festival Pause Guitare 25-07)	35,000
RADARTS	Accueil de professionnels 24-25	21,000
Réseau des grands espaces	Accueil de professionnels 24-25	7,000
Réseau Ontario	Accueil de professionnels 24-25	20,000
Réseau Ontario	Festival Changez d'Air (Lyon 25-05)	20,000
RIDEAU	Accueil de professionnels 24-25	25,000
Société Nationale de l'Acadie	Festival Pause Guitare (Albi 25-07)	15,000
Tryskell Communication	L'Estival (France 24-09)	15,000
Village en chanson de Petite-Vallée	Accueil de professionnels 24-25	7,500
Village en chanson de Petite-Vallée	Le Printival Boby Lapointe (Pézenas 25-04)	15,000
TOTAL		\$ 730,500



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS

MUSIC SHOWCASES – CANADA'S FRANCOPHONE MINORITY COMMUNITIES

This program mainly seeks to stimulate programming of Francophone artists from official-language minority communities in major events and tours to advance their professional career development. The program also seeks to give Canadian Francophone communities access to musical performances in their language.

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47

ARTISTS SUPPORTED

\$ 926,127

OFFERED

112

APPLICATIONS ACCEPTED

9

EVENTS OF THE CANADIAN FRANCOPHONIE SUPPORTED

9

EVENTS IN QUÉBEC WELCOMING ARTISTS FROM THE CANADIAN FRANCOPHONIE

9

NATIONAL TOURS OVERSEEN BY 5 PROMOTER NETWORKS



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS

COMPONENT 1 - National showcases



This first component is intended to support Canadian artists hailing from Francophone minority communities and who are selected to perform an official paid or unpaid showcase before industry professionals. Exceptionally, an association or organization from a Francophone community can apply to present at a major event in Québec a minimum of 3 artists from Canadian francophone minority communities. The same is also possible for an Anglophone event in a province other than Québec that wishes to present a minimum of 3 artists having a similar profile.

In 2024-2025, funding could reach up to \$4,000 per trip and could not exceed 75 % of costs. Funding could reach up to \$15,000 for projects presenting at least 3 artists that were led by an organization of the Canadian Francophonie or an Anglophone event in a province other than Québec.

COMPONENT 2 - National tours



This second component is concerned with the professional development of artists and with improving their exposure through tours in Canada before Francophone and Anglophone audiences. Two applications must be made for each tour: one by an eligible promoter network and the other by the artist or his or her agent.

Specific funding for digital promotion of the tour can also be approved for the network hosting the tour.

In 2024-2025, funding could not exceed 75% of the approved costs or the actual eligible costs.

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COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



COMPONENT 3 – International showcases and tours

This third component seeks to stimulate programming, within foreign events offering significant exposure, of Canadian Francophone artists who generally have at least one marketed sound recording. Priority is given to trips by artists selected for an event supported by the *International Event* program. This component also seeks to support international tours as well as activities that will help Canadian Francophone artists develop and adapt for a target market.

In 2024-2025, funding could not exceed 75% of the approved costs or the actual eligible costs.



COMPONENT 4 – French-language music events in canadian francophone communities

This component is intended to support Canadian Francophone events that are held in provinces or territories other than Québec and that attract a sizeable number of industry professionals and give significant exposure to artists from Canadian Francophonie communities. It is also intended to promote and stimulate the programming of Canadian Francophonie artists at major French-language music events held in Québec.

In 2024-2025, maximum funding could reach up to \$85,000. However, any new event funded by the program could not receive more than \$15,000 for its first year of funding. An additional amount of up to \$5,000 could be awarded for a specific activity seeking to promote Canadian Francophonie artists to professionals participating to an event in Québec. Fee assistance of a maximum of \$5,000 could be sought for Canadian Francophonie artists selected for an event in Québec as well.

Funding could not exceed 75% of approved costs or of actual eligible costs if lower.

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COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECT - MUSIC SHOWCASES

MUSIC SHOWCASES

Amount offered \$

Artists

ABOÏTEAU	28,250
Adrian House	1,671
BAIE	12,000
Beau Nectar	11,734
Beauséjour	24,000
Brian St-Pierre	2,989
César Sympa	3,896
Chris Belliveau	14,332
Collage Trad	3,552
DJ UNPIER	9,162
Écarlate	40,557
Émilie Landry	20,818
Étienne Fletcher	63,565
Flora Luna	9,701
Gabio	2,001
Jacques Surette	51,539
Jalapeno Papa	798
Jocelyne Baribeau	6,180
Joey Robin Haché	3,600
Joseph Edgar	4,000
Kelly Bado	11,774
La Famille LeBlanc	16,500
La Patente	20,038
LeFLOFRANCO	9,639
Les Bluecharms	12,500
Les Rats d'Swompe	15,856
Matt Stern	4,000
Maude Sonier	6,256
Mclean	9,536
Mehdi Cayenne	8,898
Mélissa Ouimet	2,306

MUSIC SHOWCASES

Amount offered \$

MESSE	2,348
Paul Cournoyer	4,000
Peanut Butter Sunday	3,350
Petipé	4,000
Plywood Joe	18,000
Ponteix	23,860
P'tit Belliveau	4,000
Sala	500
Sam Mallais	10,000
Samuel Bourgeois	5,372
Sandra Le Couteur	2,801
Shaun Ferguson	20,735
Shawn Jobin	37,551
Sluice	1,442
Sugar Crush	17,466
Sylvie Walker	3,000
Total	\$ 590,073

Events and organizations of the Canadian Francophonie

ANIM – Vitrines RIDEAU 25-02 (Écarlate – Ponteix – Jacques Surette)	11,500
East Coast Music Association – (ECMA) Événement St-John Terre-Neuve 25-05	15,000
Music Nova Scotia – Nova Scotia Music Week 2024 (Wolfville 24-11)	4,100
Western Canadian Music Alliance (WCMA) – BreakOut West (Saskatoon 24-09)	15,000
Festival acadien de Caraquet – Événement (Caraquet 24-08)	20,000
Festival du Voyageur – Événement (Winnipeg 25-02)	18,000
RADARTS – Francoête en Acadie (Dieppe 24-11) and autres activités	39,400
Réseau des grands espaces – Contact ouest (Régina 24-10) and autres activités	28,100
Réseau Ontario – Contact ontariois (Ottawa 25-01) and autres activités	40,100
Total	\$ 191,200

COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – MUSIC SHOWCASES

MUSIC SHOWCASES

Amount offered \$

Promotion during Québec events

Centrale Alternative (Julie Aubé – MESSE – Denzel Subban)	7,813
Coup de cœur francophone (BAIE – Alexis Normand – Mehdi Cayenne – Peanut Butter Sunday – Ponteix)	8,750
Festival de la chanson de Tadoussac (Mehdi Cayenne – Plywood Joe – P'tit Belliveau – Jacques Surette)	3,563
Festival de musique émergente (Collectif 08) (De Flore)	7,000
Festival international de la chanson de Granby (FIGG) (Beauséjour – Des lacs à l'océan – Kimya – Mehdi Cayenne – Sugar Crush)	8,498
Francofolies de Montréal (BAIE – Peanut Butter Sunday – P'tit Belliveau)	6,050
Le Festif! (BAIE – Peanut Butter Sunday – P'tit Belliveau – Salebarbes)	4,000
ROSEQ (BAIE – Beau Nectar – Sympa César)	3,000
Village en chanson de Petite-Vallée (La Famille LeBlanc – Peanut Butter Sunday – P'tit Belliveau – Jacques Surette – Willows)	7,480
Total	\$ 56,154

MUSIC SHOWCASES

Amount offered \$

Presenter networks (tours and digital promotion)

Coup de cœur francophone (Beauséjour – Mehdi Cayenne)	22,000
RADARTS (Étienne Fletcher – ABOiTEAU)	28,000
Réseau des grands espaces (Ponteix – La Patente)	12,800
Réseau Ontario (Alexis Normand)	11,650
ROSEQ (Jocelyne Baribeau – Joey Robin Haché)	14,250
Total	\$ 88,700

TOTAL MUSIC SHOWCASES

\$ 926,127



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



SUPPORT MEASURE FOR PARENTS

This program provides support to performing artists who are the mother or father of a child 6 years old or under, to assist them in their national or international career development. Travel expenses for a person who is entirely dedicated to childcare during a trip are thus admissible. Such support can thus cover costs of transportation, accommodation and per diem of the accompanying person. This also extends to professional women (entrepreneurs or employees) who are traveling in a professional capacity and to women musicians accompanying an artist supported by the *Canada Music Fund*.

In 2024-2025, maximum support could reach up to \$3,000 per trip. Funding could not exceed 75% of approved costs or of actual eligible costs if they proved to be lower.

[BACK TO THE PROGRAM](#)

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TRIPS

\$ 26,781

OFFERED

3

ENTREPRENEURS

5

ARTISTS



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS - SUPPORT MEASURE FOR PARENTS

APPLICANT	Artist / Project	Amount offered \$
Happy Life	Sophie Bérubé	2,837
La maison fauve	Catherine Simard	3,000
Le Diable à Cinq inc.	Éloi Gagnon-Sabourin	5,892
Le Diable à Cinq inc.	Samuel Sabourin	5,892
Musique Nomade	Soleil Launière	3,073
Productions Cap. Claire	Dominique Gagnon	1,423
Quartier Général	Andréanne Le May	3,871
Sarault Marie-Claude	Marie-Claude Sarault	793
TOTAL		\$ 26,781



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



NATIONAL COLLECTIVE PROMOTION

This program seeks to support new, one-time and innovative large-scale collective promotional activities or initiatives. These must have a conclusive impact on the development, exposure, availability or position of Canadian French-language music on domestic and digital markets and must be developed outside the usual business activities of the applicant. Exception is made for recurring collective promotion projects carried out by national, provincial or territorial associations within their usual activities, including gala events or award ceremonies.

In 2024-2025, maximum support could reach up to \$400,000 when justified by the scope of the collective promotion and the investment required. Funding could not exceed 75% of approved costs or actual eligible costs if they proved to be lower.

[BACK TO THE PROGRAM](#)



4

ORGANIZATIONS
SUPPORTED
FOR

5

APPLICATIONS

\$ 385,000

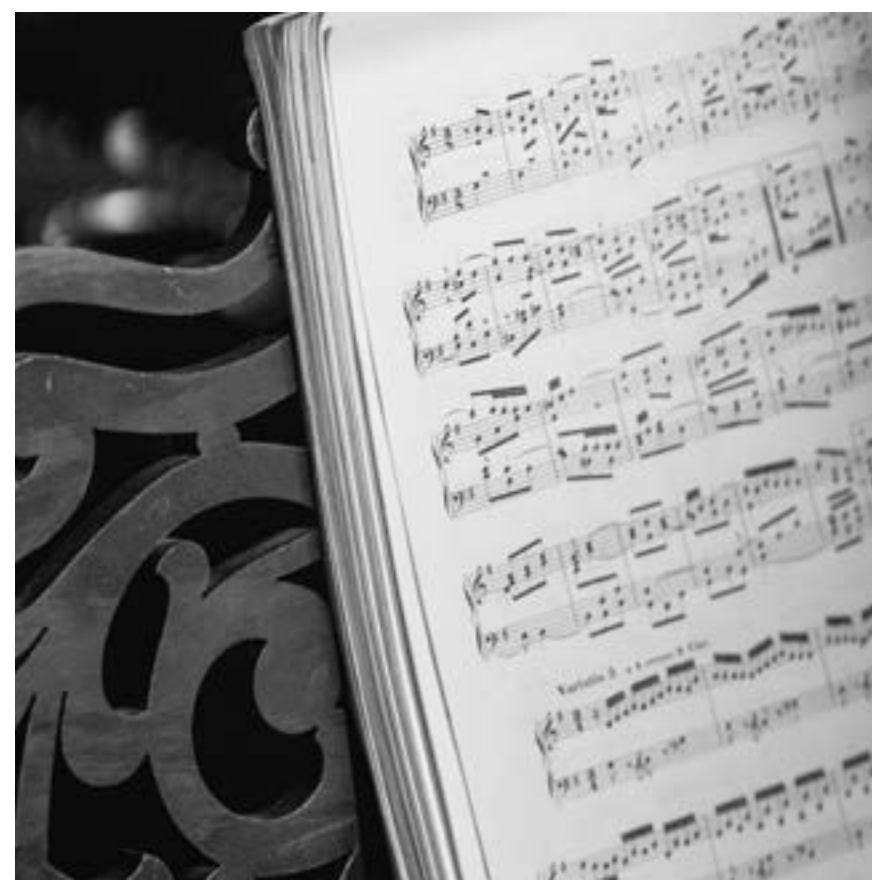
OFFERED



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS - NATIONAL COLLECTIVE PROMOTION

APPLICANT	Project	Amount offered \$
Adisq	Volum (Phase 2)	115,000
Association de la musique indépendante du Québec	Gala Alternatif de la Musique Indépendante du Québec 2024	20,000
Éditions Ad Litteram	Gala Country francophone 2024	25,000
SPACQ-AE	MUSIQC	225,000
TOTAL		\$ 385,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



PROFESSIONAL DEVELOPMENT

This program supports collective initiatives that advance integration, professionalization and skills development of artists and entrepreneurs of the Canadian music industry. To this end, Musicaction provides funding for the organization of supervised professional development activities, structured projects and defined services that strengthen the capacity of various industry actors and help develop the industry's know-how.

In 2024-2025, maximum support was of \$75,000 generally and could not exceed 75% of the approved costs or the actual eligible costs if they proved to be lower.

[BACK TO THE PROGRAM](#)



13

ORGANIZATIONS
SUPPORTED
FOR

15

PROJECTS

\$ 472,000

OFFERED



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – PROFESSIONAL DEVELOPMENT

APPLICANT	Project	Amount offered \$
Centre de développement musical	Polyfonik 2024	15,000
Conseil culturel and artistique francophone de la C.-B. (CCAFCB)	Chant'Ouest 24-25	17,000
Conseil culturel and artistique francophone de la C.-B. (CCAFCB)	Pacifique en chanson 24-25	15,000
Créations Etc.	Vitrines and Rencontres pros	12,000
École nationale de la chanson	Spectacles des finissants 2024	16,000
Fédération culturelle acadienne de la Nouvelle-Écosse (FÉCANE)	STELLA	12,500
Fédération culturelle de l'Île-du-Prince-Édouard	Programme de perfectionnement 24-25	15,000
Festival de la relève indépendante musicale en Abiti-Témiscamingue (FRIMAT)	Vitrine de la relève du FRIMAT 2024	8,500
Francouvertes	Vidéo artistes - 29 ^e des Francouvertes	22,000
Gala de la chanson de Caraquet	Gala de la chanson de Caraquet 2024	17,000
MétaMusique	Phase 2 : activation de la découvrabilité par les métadonnées	75,000
Musicaction	Balado sur la gérance	25,000
Musicaction	Projet Enharmonie	165,000
Réseau national des Galas de la chanson (RNGC)	Accompagnement des lauréats de la francophonie canadienne 2024	12,000
SPACQ-AE	Formations and accompagnement 2024-2025	45,000
TOTAL		\$ 472,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



INCUBATOR PROJECT

The main purpose of this program is to help develop the career of Canadian artists on foreign soil. It does this by supporting the creation and holding of intensive skills development sessions for export purposes. That includes mentoring services, networking activities, development of performance skills activities, career management activities and other similar activities.

In 2024-2025, support was granted based on the approved budget for the project and the availability of funds. Funding could not exceed 100% of the approved costs or the actual costs if they prove to be lower.

[BACK TO THE PROGRAM](#)



5

PROJECTS
SUPPORTED

\$ 415,000

OFFERED



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – INCUBATOR PROJECT

APPLICANT	Project	Amount offered \$
APCM	C'est dans l'air (25-06)	90,000
Centrale Alternative	Formation and ateliers pour le développement international (25-02 and 06)	52,000
École nationale de la chanson	Chants du voyage (25-08 and 26-02)	80,000
École nationale de la chanson	La Traversée (25-06 and 07)	128,000
Village en chanson de Petite-Vallée	Destination Gaspésie – Occitanie (25-04)	65,000
TOTAL		\$ 415,000



COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS



SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCS

COMPONENT 2 – Support for associations or organizations

This component concerns associations or organizations that are established in Canadian Francophone minority communities and that have recognized expertise in coordinating collective projects, training or professional development programs and services for artist entrepreneurs and businesses of the Francophone OLMC music industry. It provides funding for structuring initiatives and promising projects that will contribute to the development of skills as well as entrepreneurial and professional capabilities through transmission of knowledge, use of expertise and personalized support, all with the intended purpose of building audiences for the Francophone artists of these communities.

In 2024-2025, maximum funding could generally reach up to \$50,000 per organization, and financial participation could cover up to 100% of eligible costs.

[BACK TO THE PROGRAM](#)



5

ORGANIZATIONS
SUPPORTED

\$ 250,000

OFFERED

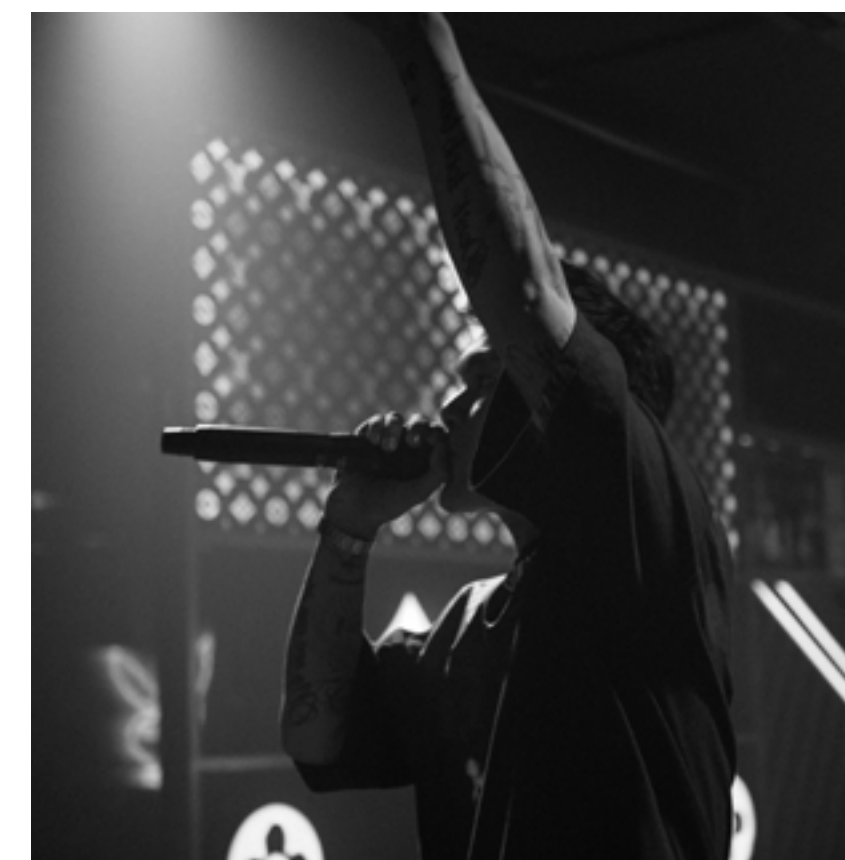


COLLECTIVE INITIATIVES COMPONENT

ACCEPTED PROJECTS – SUPPORT FOR MUSIC ENTREPRENEURS AND ORGANIZATIONS OF FRANCOPHONE OLMCs

COMPONENT 2 – Support for associations or organizations

APPLICANT	Amount offered \$
ANIM	50,000
APCM	50,000
Conseil culturel fransaskois	35,000
Le 100 Nons	55,000
Musique NB	60,000
TOTAL	\$ 250,000



MARCH 31 2025

FINANCIAL STATEMENTS



LA FONDATION MUSICACTION

FINANCIAL STATEMENTS

MARCH 31, 2025

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INDEPENDENT AUDITOR'S REPORT

To the Directors of
La Fondation Musicaction

Opinion

We have audited the financial statements of **La Fondation Musicaction** (the « **Organization** »), which comprise the balance sheet as at March 31, 2025, and the statements of earnings, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of **La Fondation Musicaction** as at March 31, 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis of opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the **Organization** in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the **Organization's** ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the **Organization** or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the **Organization's** financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the **Organization's** ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the **Organization** to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

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Beaulieu Carriou inc.

Anjou, June 16, 2025

LA FONDACTION MUSICACTION
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED MARCH 31, 2025

	<u>2025</u>	<u>2024</u>
REVENUE		
Contributions (Schedule 1)	\$ 21,369,174	\$ 21,745,422
Interest	419,587	500,446
Distribution on mutual funds units	87,183	87,692
Unrealized gain on fair value of investments	522,925	135,555
Realized loss on disposal of investments	(286,871)	-
Other	537	419
	<u>22,112,535</u>	<u>22,469,534</u>
OPERATING EXPENSES		
Financial contributions (Schedule 2)	20,623,419	19,926,930
Administrative and financial expenses (Schedule 3)	2,276,043	2,201,583
	<u>22,899,462</u>	<u>22,128,513</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES BEFORE AMORTIZATION	<u>(786,927)</u>	341,021
Amortization of capital assets	51,329	57,293
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	<u>\$ (838,256)</u>	<u>\$ 283,728</u>

**LA FONDACTION MUSICACTION
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED MARCH 31, 2025**

	<u>2025</u>	<u>2024</u>
UNRESTRICTED NET ASSETS		
BALANCE - BEGINNING OF YEAR	\$ 10,658,370	\$ 9,568,698
Excess (deficiency) of revenue over expenses	(838,256)	283,728
Internally restricted	<u>(396,831)</u>	<u>805,944</u>
BALANCE - END OF YEAR	\$ <u>9,423,283</u>	\$ <u>10,658,370</u>
INTERNALLY RESTRICTED NET ASSETS (note 5)		
BALANCE - BEGINNING OF YEAR	\$ 2,605,513	\$ 3,411,457
Internally restricted	<u>396,831</u>	<u>(805,944)</u>
BALANCE - END OF YEAR	\$ <u>3,002,344</u>	\$ <u>2,605,513</u>

LA FONDACTION MUSICACTION

BALANCE SHEET

AS AT MARCH 31, 2025

	<u>2025</u>	<u>2024</u>
ASSETS		
CURRENT ASSETS		
Cash	\$ 1,698,570	\$ 1,856,509
Term deposits at rates ranging from 0.65 % to 1.30 %, maturing between May 2025 and October 2025, at cost	350,000	725,000
Guaranteed investment certificates, at rates ranging from 5.10 % to 5.11 %, maturing in May 2025, at cost	250,000	100,000
Accounts receivable (note 6)	1,256,917	2,236,376
Prepaid expenses	58,162	61,579
	<u>3,613,649</u>	<u>4,979,464</u>
INVESTMENTS (note 7)	10,238,674	10,238,968
CAPITAL ASSETS (note 8)	389,301	432,467
	<u>\$ 14,241,624</u>	<u>\$ 15,650,899</u>
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable (note 9)	\$ 196,478	\$ 185,294
Deferred revenue	1,619,519	2,201,722
	<u>1,815,997</u>	<u>2,387,016</u>
NET ASSETS		
Unrestricted net assets	9,423,283	10,658,370
Internally restricted net assets (note 5)	3,002,344	2,605,513
	<u>12,425,627</u>	<u>13,263,883</u>
	<u>\$ 14,241,624</u>	<u>\$ 15,650,899</u>

ON BEHALF OF THE BOARD



Mr. Pierre Rodrigue
Chairman



Mrs. Martine Rozon
Treasurer

LA FONDACTION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

	<u>2025</u>	<u>2024</u>
OPERATING ACTIVITIES		
Contributions received from the CANADA MUSIC FUND	\$ 19,343,125	\$ 15,789,882
Contributions received from commercial radio broadcasting companies	462,692	532,576
Contributions received from the music services company	55,956	82,926
Contributions received from the satellite radio broadcasting company	1,848,621	3,163,196
Contributions received from FACTOR	-	1,000,000
Management fees received from FONDS RADIOSTAR	49,413	48,786
Interest received	357,639	518,857
Sales taxes received	(5,012)	2,771
Other revenue	537	419
	<u>22,112,971</u>	<u>21,139,413</u>
Financial contributions paid	(20,498,414)	(20,059,832)
Purchase of goods and services paid	(447,505)	(514,029)
Employee compensation paid	(1,865,359)	(1,809,383)
	<u>(22,811,278)</u>	<u>(22,383,244)</u>
	<u>(698,307)</u>	<u>(1,243,831)</u>
INVESTING ACTIVITIES		
Acquisition of capital assets	(8,163)	-
Acquisition of term deposits	-	(100,000)
Cash receipt from term deposits	2,225,000	600,000
Acquisition of guaranteed investment certificates	(250,000)	(100,000)
Cash receipt from guaranteed investment certificates	100,000	-
Acquisition of mutual fund units	(2,435,500)	-
Cash receipt from mutual fund units	2,436,472	-
Acquisition of bonds	(1,527,441)	-
Cash receipt from bonds	-	2,127,529
	<u>540,368</u>	<u>2,527,529</u>
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(157,939)	1,283,698
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	1,856,509	572,811
CASH AND CASH EQUIVALENTS – END OF YEAR	\$ 1,698,570	\$ 1,856,509

CASH AND CASH EQUIVALENTS CONSIST OF CASH.

LA FONDACTION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

1. STATUTES AND PURPOSE OF THE ORGANIZATION

La Fondation Musicaction was incorporated on September 9, 1985, as a non-for-profit organization without share capital, under Part II of the *Canada Business Corporations Act*. In December 2013, **La Fondation Musicaction** extended its statutes under section 211 of the *Canada Not-for-profit Corporations Act*.

La Fondation Musicaction is a not-for-profit organization whose objective is to encourage the development of music by supporting the production and marketing of sound recordings as well as collective promotion activities and skills development. For this purpose, **La Fondation Musicaction** offers financial contribution programs to artists, recording companies, producers, publishers, managers, authors and composers, as well as to associations, organizations and events.

Under the *Income Tax Act* (Canada) and the *Taxation Act* (Quebec), **La Fondation Musicaction** is a not-for-profit organization, and therefore, is not subject to income taxes.

2. FUNDING OF THE ORGANIZATION

On April 14, 2020, a new contribution agreement for the next five (5) years was signed between the ministry of Canadian Heritage and **La Fondation Musicaction** for the management of the Canada Music Fund and more specifically, for two programs entitled *Individual Initiatives* and *Collective Initiatives*. This agreement provided for annual contributions of \$ 9,949,692 for 2024-2025.

This agreement was subsequently amended on November 7, 2024, to renew the extension of the regular funding granted on August 10, 2021, and to enhance it to a total amount of \$ 6,240,000 for 2024–2025.

Also, as part of the *Plan d'action pour les langues officielles 2023-2028*, an increase in the funding of **La Fondation Musicaction** of \$ 1,000,000 annually was confirmed on January 4, 2024 for five (5) years (2023-2024, 2024-2025, 2025-2026, 2026-2027 and 2027-2028).

LA FONDACTION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

2. FUNDING OF THE ORGANIZATION (CONTINUED)

Finally, an additional one-time funding amount of \$ 225,000, approved on March 26, 2025, to support initiatives contributing to the discoverability of Canadian francophone music, increased the annual contribution for 2024–2025.

This agreement and its amendments provide for contributions totalling \$ 17,414,692 for the year ended March 31, 2025.

According to the April 14, 2020, agreement, a portion representing 55 % to 75 % must support the *Individual Initiatives* program and a portion representing 25 % to 45 % must support the *Collective Initiatives* program over the entire period of the agreement. In addition, a maximum of 12 % of these contributions may be allocated to the administrative, communication, audit and valuation expenses incurred by **La Fondation Musicaction**.

During the year ended March 31, 2025, **La Fondation Musicaction** also received a contribution of \$ 1,000,000 from *The Foundation Assisting Canadian Talent on Recordings* (FACTOR) under the Global Funding Envelope program for English-language projects.

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

3. SIGNIFICANT ACCOUNTING POLICIES

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO) and include the following significant accounting policies.

Use of estimates

The preparation of these financial statements, in accordance with ASNPO, requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and the reported amount of revenues and expenses during the periods covered. The main estimates relate to the useful life of capital assets.

Revenue recognition

La Fondation Musicaction uses the deferral method of accounting for contributions. Contributions from the renewal of licenses are accounted on a cash basis since the Organization does not know in advance the contributions that will be paid. Nevertheless, the Organization ensure itself to have cashed the contribution due based on the radio and television broadcasters' financial year. All other contributions are accounted on an accrual basis in accordance with the amounts provided in the agreements.

Contributions from commercial radio or television broadcasting companies are an express underlying condition for obtaining and renewing their broadcast licenses with the Canadian Radio-television and Telecommunications Commission (CRTC).

In addition, when there is an acquisition of a radio broadcasting company, the CRTC asks the buyer to make contributions to organizations dedicated to the development of Canadian talents. In those circumstances, **La Fondation Musicaction** benefits from a portion of these contributions and they are accounted for as transfers of ownership or tangible benefits.

Interest income and mutual funds units' distributions are recognized as earned.

**LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025**

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Financial instruments

Measurement of financial instruments

La Fondation Musicaction initially measures its financial assets and liabilities at fair value except for financial assets and liabilities from related party transactions which are measured at cost. They are subsequently measured at cost or amortized cost except for investments in mutual funds units which are measured at fair value. Changes in fair value are recognized in the statement of earnings.

Financial contributions

All the programs offered by **La Fondation Musicaction** are in the form of financial contributions and are accounted for as an expense when the amounts have been paid.

Capital assets

Capital assets are recorded at their historical cost. Amortization is calculated using the straight-line method on the following periods:

Condominium	25 years
Furniture and office equipment	7 years
Computer equipment	4 years

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Impairment of long-lived assets

A long-lived asset is tested for impairment whenever events or changes in circumstances indicate that its carrying amount may not be recoverable. An impairment loss is recognized when the carrying amount of the asset exceeds the sum of the undiscounted cash flows resulting from its use and eventual disposition. The impairment loss is measured at the amount by which the carrying amount of the long-lived asset exceeds its fair value.

Contributed services

Members of the Board of Directors of **La Fondation Musicaction** attend Board meetings without compensation. Due to the difficulty of determining the fair value of contributed services, they are not accounted for in the financial statements.

Cash and cash equivalents

La Fondation Musicaction policy is to disclose bank balances under cash and cash equivalents, including term deposits with a maturity period of three months or less from the date of acquisition or redeemable.

4. CAPITAL DISCLOSURES

With respect to its capital management, **La Fondation Musicaction's** objective is to preserve its ability to maintain its operations in order to continue to meet its purpose as described in Note 1, taking into account its financial resources which allow it to meet its remaining commitments and to pay financial contributions to newly submitted projects.

Except for the fact that a maximum of 12 % of the contributions may be allocated to administrative, communication, audit and valuation expenses, **La Fondation Musicaction** is not subject, under external rules, to capital requirements.

**LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025**

5. INTERNALLY RESTRICTED NET ASSETS

The Board of Directors allocated net assets in the amount of \$ 3,002,344 (\$ 2,605,513 in 2024) in order to cover the payment of commitments related to financial contributions for which **La Fondation Musicaction** is committed as at March 31, 2025, and to provide for administrative expenses related to the monitoring and settlement of these commitments.

6. ACCOUNTS RECEIVABLE

	<u>2025</u>	<u>2024</u>
Contributions from Canada Music Fund	\$ -	\$ 1,923,657
Contributions from FACTOR	1,000,000	-
Trade receivables - Other	16,721	139,483
Accrued interest	219,105	157,157
Sales taxes	21,091	16,079
	<u>\$ 1,256,917</u>	<u>\$ 2,236,376</u>

LA FONDATION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

7. INVESTMENTS

	<u>2025</u>	<u>2024</u>
Term deposits matured during the year	\$ -	\$ 1,850,000
<i>Épargne Placements Québec</i> bonds, rate of 4.75%, maturing between June 2031 and June 2034, at cost	5,063,048	3,535,607
Capital shares of <i>Fédération des Caisses Desjardins</i> , rate of 5.50 %, at cost	509,220	509,220
Mutual funds units, at fair value	4,666,406	4,344,141
	\$ 10,238,674	\$ 10,238,968

8. CAPITAL ASSETS

			<u>2025</u>	<u>2024</u>
	Cost	Accumulated amortization	Net book value	Net book value
Land	\$ 83,447	\$ -	\$ 83,447	\$ 83,447
Condominium	767,928	477,207	290,721	321,438
Furniture and office equipment	190,437	185,696	4,741	8,512
Computer equipment	113,746	103,354	10,392	19,070
	\$ 1,155,558	\$ 766,257	\$ 389,301	\$ 432,467

LA FONDACTION MUSICACTION
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2025

9. ACCOUNTS PAYABLE

	<u>2025</u>	<u>2024</u>
Trade payables and accrued liabilities	\$ 13,706	\$ 14,315
Accrued salaries	<u>182,772</u>	<u>170,979</u>
	<u>\$ 196,478</u>	<u>\$ 185,294</u>

10. RELATED PARTY TRANSACTIONS

La Fondation Musicaction paid financial contributions to related companies totalling \$ 2,888,377 (\$ 2,479,530 in 2024). The parties are related since their representatives are directors of **La Fondation Musicaction**. These related companies satisfy to all the criteria established by **La Fondation Musicaction**, and as such, they do not benefit from any special status or privilege due to their representation on the Board of Directors.

Management is of the opinion that these transactions were concluded under the same terms and conditions as transactions with other applicants, and they are measured at the exchange amount.

11. COMMITMENTS

Financial contributions

As at March 31, 2025, **La Fondation Musicaction** has a remaining balance of commitments totalling \$ 2,642,062 (\$ 2,292,851 in 2024). Of this balance, an amount of \$ 355,945 (\$ 324,058 in 2024) represents commitments with related companies. In order to achieve its commitments, **La Fondation Musicaction** will incur administrative expenses of a maximum of 12 %.

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12. FINANCIAL INSTRUMENTS

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. **La Fondation Musicaction's** main credit risks relate to its contribution's receivable from music services and satellite radio broadcasting companies and trade receivables.

Liquidity risk

Liquidity risk is the risk that the Organization will have difficulties to honor commitments related to its financial liabilities. The Organization is exposed to this risk mainly with respect to its trade payables and its accrued salaries.

Interest rate risk

La Fondation Musicaction is exposed to interest rate risk regarding its financial instruments with fixed interest rates. Fixed-rate instruments subject **La Fondation Musicaction** to a fair value risk. As at March 31, 2025, **La Fondation Musicaction** holds fixed-rate term deposits, guaranteed investment certificates, bonds and capital shares.

Other price risk

Other price risk is the risk that the fair value of future cash flows of financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk) whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market. The Organization is exposed to other price risk through its investments in mutual funds units.

13. PENSION PLAN

La Fondation Musicaction has a defined contribution pension plan for all its employees. Contributions to the pension plan represent 7 % of the basic salary and are subject to the employee's voluntary contribution of 3.5 %. The pension plan cost of \$ 105,866 (\$ 107,003 in 2024) is included in salaries and fringe benefits.

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	<u>2025</u>	<u>2024</u>
SCHEDULE 1 – CONTRIBUTIONS		
CANADA MUSIC FUND		
Individual Initiatives	\$ 12,142,269	\$ 10,342,269
Collective Initiatives	3,357,423	2,459,063
Collective Initiatives – Music Showcases	690,000	988,360
Support to entrepreneurs and organizations from OLMCs	1,000,000	1,000,000
Additional one-time funding – Phase 1	-	984,667
Additional one-time funding – Phase 2	-	1,923,657
Support for initiatives that contribute to the discoverability of French-language Canadian music	225,000	-
FACTOR		
Global Funding Envelope Program – English-language projects	1,000,000	1,000,000
COMMERCIAL RADIO BROADCASTING COMPANIES		
Transfers of ownership	126,816	147,452
Renewal of licenses	333,331	383,946
Initial license term	2,000	2,000
MUSIC SERVICES COMPANIES		
Renewal of licenses	55,956	82,926
SATELLITE RADIO BROADCASTING COMPANIES		
Tangible benefits	741,310	741,310
Renewal of license	1,695,069	1,689,772
	<u>\$ 21,369,174</u>	<u>\$ 21,745,422</u>

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	<u>2025</u>	<u>2024</u>
SCHEDULE 2 – FINANCIAL CONTRIBUTIONS		
Individual Initiatives	\$ 14,449,773	\$ 12,876,066
Individual Initiatives – Support to entrepreneurs and organizations from OLMCs	635,728	652,650
Individual Initiatives – Support to presenters, promoters and theaters – 2024–25 Pilot Program	381,253	-
Individual Initiatives – Additional one-time funding – Phase 1	-	649,880
Individual Initiatives – Additional one-time funding – Phase 2	-	987,870
Collective Initiatives	3,923,881	2,722,719
Collective Initiatives – Music Showcases	784,784	885,085
Collective Initiatives – Support to entrepreneurs and organizations from OLMCs	245,500	228,000
Collective Initiatives – Support for initiatives that contribute to the discoverability of French-language Canadian music	202,500	-
Collective Initiatives – Additional one-time funding – Phase 1	-	216,627
Collective Initiatives – Additional one-time funding – Phase 2	-	704,948
Reopening Fund – Support to music festivals	-	10,000
Video clips production	-	(6,915)
	<u>\$ 20,623,419</u>	<u>\$ 19,926,930</u>

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	<u>2025</u>	<u>2024</u>
SCHEDULE 3 – ADMINISTRATIVE AND FINANCIAL EXPENSES		
Salaries and fringe benefits	\$ 1,877,153	\$ 1,821,935
Administrative support	96,082	87,866
Consulting fees	12,520	25,726
Audit fees	100,759	76,606
Communications, entertainment and promotion	17,645	22,613
Travel expenses for events and entertainment	36,762	47,053
Committee expenses	39,227	35,177
Insurance	25,405	12,727
Maintenance and repairs expenses	9,528	3,934
Electricity	4,068	3,906
Condominium expenses	14,875	11,563
Office expenses	58,559	69,241
Property taxes	24,034	23,137
Courier and postage	1,552	1,356
Telecommunications	6,981	7,238
Financial expenses	306	291
	<u>2,325,456</u>	<u>2,250,369</u>
Share of expenses assumed by FONDS RADIOSTAR	<u>(49,413)</u>	<u>(48,786)</u>
	<u>\$ 2,276,043</u>	<u>\$ 2,201,583</u>